

# BOOK PUBLISHERS

AUSTRALIA

EMBARGO: 11:30AM (CANBERRA TIME) TUES 6 APR 1999

## 1997-98 KEY FIGURES

	<b><i>Largest 20 businesses by total turnover</i></b>	<b><i>Remainder</i></b>	<b><i>Total</i></b>
Number of businesses	20	241	<b>261</b>
Sales of all books (\$m)	717.9	317.7	<b>1 035.6</b>
Sales of other products (\$m)	134.3	16.5	<b>150.8</b>
Total turnover (\$m)	875.0	367.0	<b>1 242.0</b>
<i>Average turnover per business (\$m)</i>	43.8	1.5	<b>4.8</b>
Wages & salaries paid (\$m)	142.7	62.5	<b>205.2</b>
Royalties & fees paid (\$m)	59.4	29.1	<b>88.5</b>
Total costs (\$m)	780.8	352.2	<b>1 133.0</b>
<i>Average costs per business (\$m)</i>	39.0	1.5	<b>4.3</b>
Opening stocks (\$m)	185.9	78.9	<b>264.8</b>
Closing stocks (\$m)	175.8	83.4	<b>259.2</b>
Stocks to book sales ratio (%)	24.5	26.2	<b>25.0</b>
Sales of Australian titles (\$m)	376.5	247.0	<b>623.5</b>
Royalties & fees paid per Australian book sale (%)	15.8	11.8	<b>14.2</b>
Employment (no.)	3 533	1 912	<b>5 445</b>
<i>Employment per business (no.)</i>	176.7	8.1	<b>21.2</b>
<i>Wages &amp; salaries per person employed (\$'000)</i>	40.4	33.3	<b>37.9</b>
Operating profit before tax (\$m)	84.1	19.2	<b>103.3</b>
Profit margin (%)	9.6	5.2	<b>8.3</b>

## NOTES

### ABOUT THIS ISSUE

This publication presents the results of a data collection from book publishers which employed staff and were predominantly engaged in book publishing in 1997-98. More detailed data on business operations, employment and numbers of books published and sold by type, together with information about the collection and the classifications used, are available from the National Centre for Culture and Recreation Statistics on Adelaide 08 8237 7406.

The survey was conducted with funding from the Department of Communications, Information Technology and the Arts and the Australian Publishers Association.

W. McLennan  
Australian Statistician

- For further information about these and related statistics, contact Chris Buchanan on Adelaide 08 8237 7406, or any ABS Office.

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