

RETAIL TRADE

AUSTRALIA

EMBARGOED UNTIL 11:30AM FRI 1 DECEMBER 1995

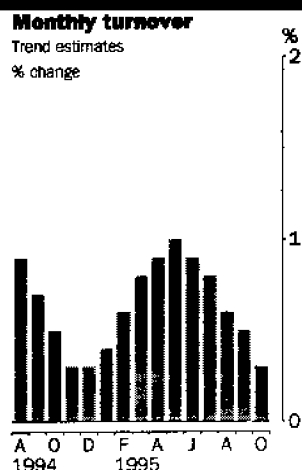
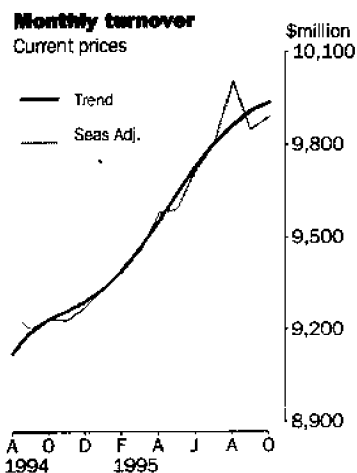
OCTOBER KEY FIGURES

TREND ESTIMATES

Turnover at current prices (in \$ millions)	Sep 95	Oct 95	% change
	9 907.5	9 936.2	0.3
	Oct 94	Oct 95	% change
	9 235.9	9 936.2	7.6

SEASONALLY ADJUSTED ESTIMATES

Turnover at current prices (in \$ millions)	Sep 95	Oct 95	% change
	9 845.5	9 890.2	0.5
	Oct 94	Oct 95	% change
	9 235.4	9 890.2	7.1



OCTOBER KEY POINTS

TREND ESTIMATES

- The trend estimate of turnover for Retail and Hospitality and service industries increased by 0.3% in October 1995. This is the fifth consecutive month that growth has eased.
- Over the past three months the trend estimate has increased by \$136.0m. Of this amount, \$100.7m was attributable to the Food retailing group, \$18.7m to the Recreational good retailing group and \$17.7m to the Hospitality and services group. Department stores and the Household good retailing group recorded decreases.

INDUSTRY ANALYSIS

- The growth rate has eased across all industry groups.
- The Food, Clothing and soft good and Recreational good retailing groups are showing the strongest growth.
- Department stores and the Household good retailing group are in decline.
- The trend estimate for retail only industries, i.e. excluding the Hospitality and services group, has shown a growth pattern very similar to that for total Retail and Hospitality and service industries.

TAKE CARE!
Trend estimates are revised as new monthly data become available.

INQUIRIES

- For further information about these and related statistics, contact Bill Powell on 06 252 6132. For information about constant price estimates contact Leon Ting on 06 252 6807.

ORIGINAL ESTIMATES

- In original terms, Australian retail turnover increased by 6.6% in October 1995 compared to October 1994.
- Chains and other large retailers recorded growth of 5.6% for the same period while small retailers showed growth of 7.6%.

RETAIL TRADE NOTES

FORTHCOMING ISSUES

ISSUE	RELEASE DATE
November 1995	5 January 1996
December 1995	2 February 1996
January 1996	1 March 1996

CHANGES IN THIS ISSUE

There are no changes in this issue.

SAMPLING ERRORS

Standard errors for the Australian estimates (original data) for October 1995 contained in this publication are:

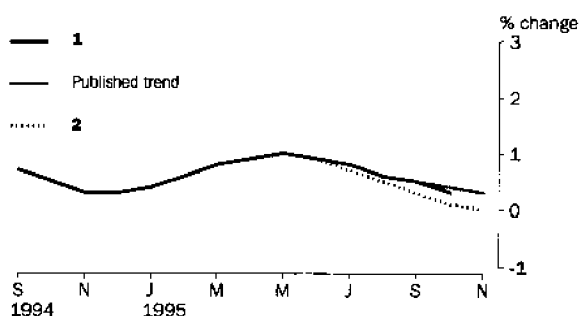
DATA SERIES	ESTIMATE	STANDARD ERROR
Level of retail turnover (\$m)	9 934.8	80.3
Change from September to October (\$m)	330.9	54.1
% change from September to October	3.4	0.6

For more information see the Explanatory notes, paragraphs 12-15, or contact Bill Powell on 06 252 6132.

WHAT IF?

The most recent trend estimates published in this release are likely to be revised when next month's seasonally adjusted estimates become available. To assist readers of this publication in analysing retail trends, the effect of two possible scenarios on the previous trend estimates of the percentage change in retail turnover are presented below.

- 1** The November seasonally adjusted estimate of retail turnover is 1.0% higher than the October estimate.
- 2** The November seasonally adjusted estimate of retail turnover is 1.0% lower than the October estimate.



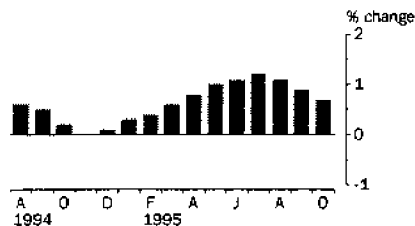
TAKE CARE!
Trend estimates are subject to revision as subsequent data becomes available. See Explanatory note 9.

W. McLennan
Australian Statistician

STATE TRENDS

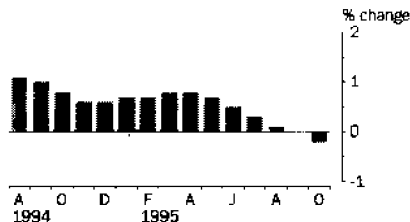
MONTHLY PERCENTAGE CHANGE IN TREND ESTIMATES

NEW SOUTH WALES



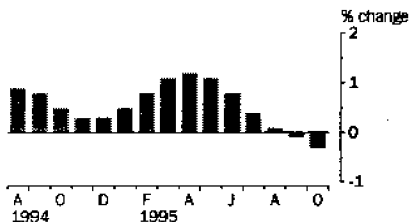
Following an increase of 1.2% in July the trend estimate growth rate has eased over the last three months. Department stores and Household good retailing groups are in decline.

VICTORIA



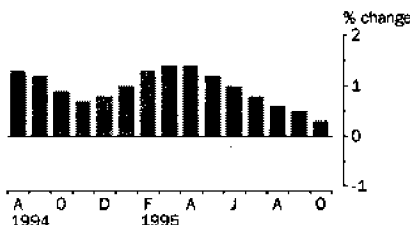
The growth rate has eased from a rise of 0.8% in April to a fall of 0.2% in October, due mainly to the decline in the Clothing, Other retailing and Hospitality and services groups.

QUEENSLAND



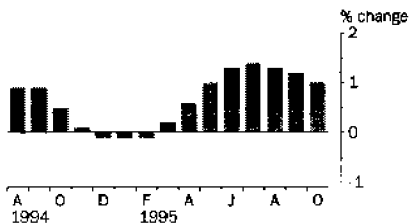
The trend estimate for Queensland has been in decline for the last two months. Growth rates are weak, or in decline for all industry groups.

SOUTH AUSTRALIA



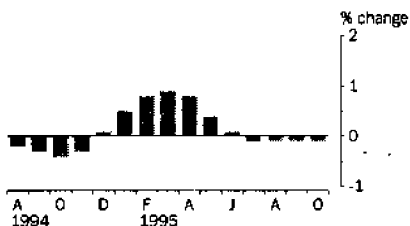
The South Australian trend estimate grew by 0.3% in October, continuing the easing of the growth rate since April 1995. Food, Recreational good and Other retailing show strong growth.

WESTERN AUSTRALIA



Over the last six months the trend estimate has shown strong growth. Apart from Department stores and the Clothing group, all industries are showing strong growth.

TASMANIA

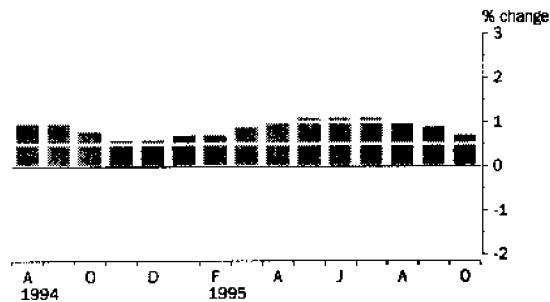


The Tasmanian trend estimate has shown falls of 0.1% for the last four months. Most industries are showing weak growth, while the Hospitality and services group is in decline.

INDUSTRY TRENDS

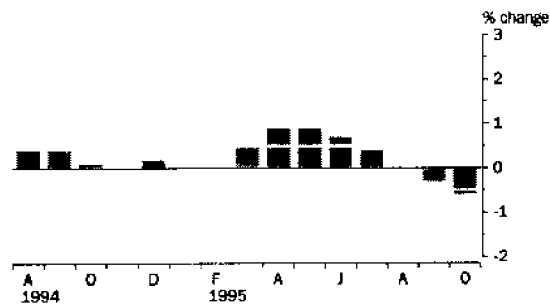
MONTHLY PERCENTAGE CHANGE IN TREND ESTIMATES

FOOD RETAILING



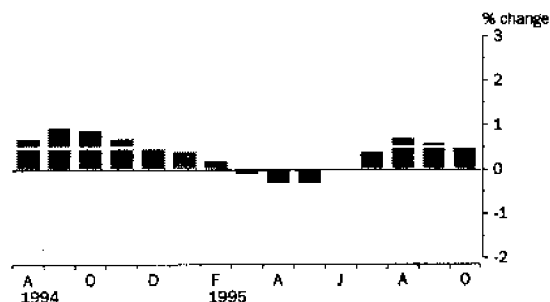
Although easing, the trend estimate growth rate remains relatively strong. Over the last three months New South Wales, South Australia and Western Australia have recorded the strongest growth.

DEPARTMENT STORES



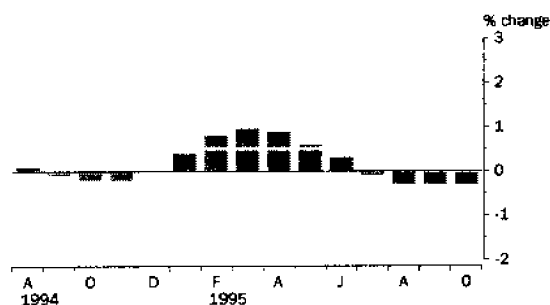
The Department stores trend estimate has declined in the last two months after a short period of strong growth between April and June 1995. All States have recorded decreases in the trend estimate during the last two months.

CLOTHING AND SOFT GOOD RETAILING



The Clothing and soft good retailing group has recorded average increases of about 0.5% over the last four months. Prior to this, the trend estimate was in decline. Growth has been strongest in New South Wales, Tasmania and the two Territories.

HOUSEHOLD GOOD RETAILING

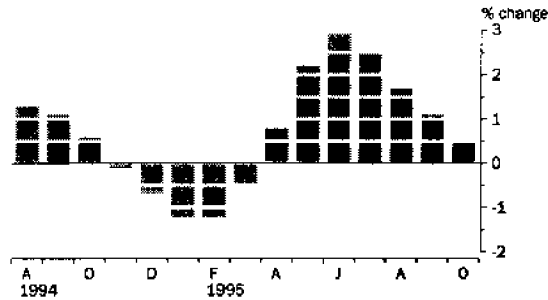


Following strong growth in March and April 1995 the trend estimate has been in decline since July. Across the States the trend estimate is either weak or in decline.

INDUSTRY TRENDS *(continued)*

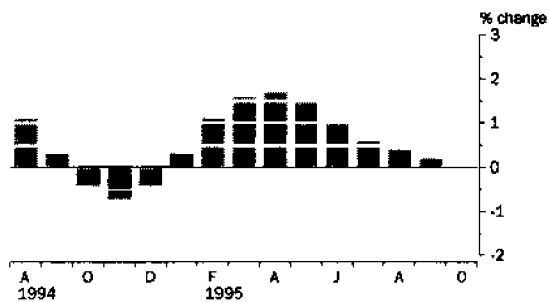
MONTHLY PERCENTAGE CHANGE IN TREND ESTIMATES

RECREATIONAL GOOD RETAILING



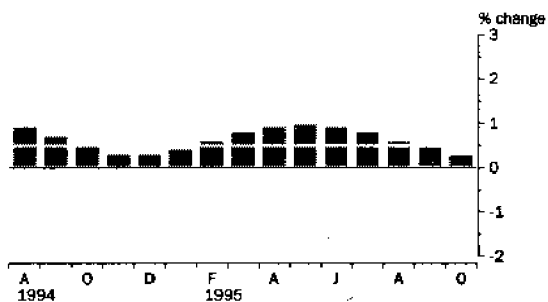
The very strong growth in the trend estimate for this industry has eased markedly in recent months to 0.5% in October. Whilst growth is strong in New South Wales, it is moderate in other States.

OTHER RETAILING



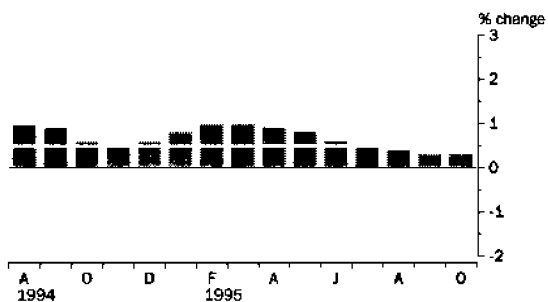
Growth in the trend estimate has fallen from 1.7% in April to zero in October. Growth over this period has been weakest in Victoria and Queensland.

TOTAL RETAIL (excluding Hospitality and Services)



Movements in the trend estimate for Retail (excluding Hospitality and services) has shown a similar pattern to that for Total industries (including Hospitality and services).

HOSPITALITY AND SERVICES



This group has recorded weak growth during the last three months following a period of relatively strong growth. Apart from New South Wales, all States are showing weak growth or are in decline.



RETAIL TURNOVER, By Industry Group¹: All series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
August	3 464.5	798.9	598.9	1 055.3	501.9	849.3	1 556.1	8 824.9
September	3 516.2	887.0	634.0	999.0	492.0	870.3	1 583.5	8 982.0
October	3 628.1	934.7	655.4	1 022.2	508.3	905.5	1 669.7	9 323.9
November	3 614.8	1 000.8	678.7	1 101.6	561.3	916.1	1 676.8	9 550.1
December	4 278.2	1 817.8	946.0	1 384.6	773.5	1 229.6	1 930.2	12 359.9
1995								
January	3 620.4	752.5	629.4	991.3	502.9	777.1	1 688.4	8 962.0
February	3 439.9	682.5	531.5	920.8	464.7	752.1	1 494.7	8 286.2
March	3 787.3	811.3	616.0	1 021.6	500.8	838.3	1 670.5	9 245.8
April	3 704.8	906.1	682.2	948.8	471.3	817.7	1 663.0	9 193.9
May	3 738.9	927.4	680.9	1 065.9	515.8	870.7	1 649.2	9 448.8
June	3 703.9	906.8	683.3	1 077.9	497.1	833.5	1 620.7	9 323.2
July	3 787.5	880.7	646.0	1 045.9	537.7	855.5	1 695.3	9 448.6
August	3 922.3	874.0	633.7	1 026.9	545.7	907.4	1 694.9	9 604.9
September	3 872.1	856.9	648.2	1 029.9	544.1	922.8	1 729.9	9 603.9
October	3 997.1	920.8	674.1	1 085.1	553.1	929.5	1 775.1	9 934.8
SEASONALLY ADJUSTED (\$ million)								
1994								
August	3 550.9	936.2	663.1	1 070.5	526.6	884.1	1 616.9	9 248.3
September	3 569.4	936.1	673.0	1 033.9	515.1	872.0	1 601.5	9 201.1
October	3 606.4	939.1	654.9	1 009.9	520.0	882.5	1 622.5	9 235.4
November	3 612.3	912.4	664.8	1 039.6	529.4	839.9	1 630.7	9 229.0
December	3 652.6	941.8	656.0	1 033.9	555.9	829.4	1 603.1	9 272.7
1995								
January	3 645.9	916.9	668.4	1 041.9	530.2	851.8	1 676.1	9 331.2
February	3 708.6	934.1	683.5	1 044.4	503.7	876.1	1 641.9	9 392.2
March	3 727.9	936.3	677.1	1 046.3	488.7	884.6	1 692.2	9 453.0
April	3 752.0	976.8	682.4	1 061.3	513.3	885.7	1 705.1	9 576.7
May	3 815.5	915.3	643.1	1 074.3	526.1	909.6	1 705.8	9 589.7
June	3 843.1	915.1	667.5	1 112.5	550.3	916.5	1 713.4	9 718.3
July	3 855.6	1 023.6	656.8	1 064.0	564.3	920.1	1 717.3	9 801.8
August	3 981.1	1 013.8	689.6	1 050.7	573.6	944.2	1 752.6	10 005.6
September	3 934.1	902.2	696.4	1 073.3	568.9	922.1	1 748.5	9 845.5
October	4 001.7	945.6	669.7	1 066.6	564.1	909.5	1 732.9	9 890.2
TREND ESTIMATES (\$ million)								
1994								
August	3 531.5	924.4	648.1	1 037.8	522.8	863.8	1 594.5	9 122.9
September	3 568.2	928.5	654.7	1 036.7	528.4	866.3	1 608.4	9 191.0
October	3 598.1	929.7	660.7	1 034.4	531.4	862.7	1 618.8	9 235.9
November	3 620.3	929.4	665.4	1 032.8	530.9	856.4	1 626.6	9 261.7
December	3 643.2	930.8	668.5	1 033.2	527.0	852.9	1 635.6	9 291.3
1995								
January	3 668.3	931.2	670.9	1 037.4	520.9	855.5	1 648.5	9 332.6
February	3 695.7	931.5	672.1	1 046.0	514.6	864.5	1 664.4	9 388.8
March	3 727.8	935.9	671.3	1 056.7	512.0	878.3	1 680.3	9 462.2
April	3 764.1	943.9	669.1	1 066.0	516.2	893.6	1 695.2	9 548.1
May	3 804.1	952.7	667.3	1 072.4	527.6	906.8	1 708.2	9 639.0
June	3 845.6	959.7	667.6	1 075.3	542.7	915.6	1 718.5	9 725.1
July	3 886.5	963.4	670.5	1 074.6	556.1	921.5	1 727.6	9 800.2
August	3 925.1	963.5	675.0	1 071.9	565.5	925.0	1 735.3	9 861.3
September	3 959.6	960.6	679.3	1 068.8	572.0	926.4	1 740.9	9 907.5
October	3 987.2	954.8	682.8	1 065.4	574.8	926.0	1 745.3	9 936.2

¹ See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER PERCENTAGE CHANGE, By Industry Group¹: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (% change from preceding month)								
1994								
August	0.0	2.0	-3.6	5.7	-1.4	6.7	-0.9	0.9
September	1.5	11.0	5.9	-5.3	-2.0	2.5	1.8	1.8
October	3.2	5.4	3.4	2.3	3.3	4.0	5.4	3.8
November	-0.4	7.1	3.6	7.8	10.4	1.2	0.4	2.4
December	18.4	81.6	39.4	25.7	37.8	34.2	15.1	29.4
1995								
January	-15.4	-58.6	-33.5	-28.4	-35.0	-36.8	-12.5	-27.5
February	-5.0	-9.3	-15.6	-7.1	-7.6	-3.2	-11.5	-7.5
March	10.1	18.9	15.9	10.9	7.8	11.5	11.8	11.6
April	-2.2	11.7	10.7	-7.1	-5.9	-2.5	-0.4	-0.6
May	0.9	2.4	-0.2	12.3	9.4	6.5	-0.8	2.8
June	-0.9	-2.2	0.4	1.1	-3.6	-4.3	-1.7	-1.3
July	2.3	-2.9	-5.5	-3.0	8.2	2.6	4.6	1.3
August	3.6	-0.8	-1.9	-1.8	1.5	6.1	0.0	1.7
September	-1.3	-2.0	2.3	0.3	-0.3	1.7	2.1	0.0
October	3.2	7.5	4.0	5.4	1.7	0.7	2.6	3.4
SEASONALLY ADJUSTED (% change from preceding month)								
1994								
August	1.6	3.8	5.2	4.7	-1.1	3.6	1.3	2.4
September	0.5	0.0	1.5	-3.4	-2.2	-1.4	-1.0	-0.5
October	1.0	0.3	-2.7	-2.3	1.0	1.2	1.3	0.4
November	0.2	-2.8	1.5	2.9	1.8	-4.8	0.5	-0.1
December	1.1	3.2	-1.3	-0.5	5.0	-1.3	-1.7	0.5
1995								
January	-0.2	-2.6	1.9	0.8	-4.6	2.7	4.6	0.6
February	1.7	1.9	2.3	0.2	-5.0	2.9	-2.0	0.7
March	0.5	0.2	-0.9	0.2	-3.0	1.0	3.1	0.6
April	0.6	4.3	0.8	1.4	5.0	0.1	0.8	1.3
May	1.7	-6.3	-5.8	1.2	2.5	2.7	0.0	0.1
June	0.7	0.0	3.8	3.6	4.6	0.8	0.4	1.3
July	0.3	11.9	-1.6	-4.4	2.5	0.4	0.2	0.9
August	3.3	-1.0	5.0	-1.3	1.6	2.6	2.1	2.1
September	-1.2	-11.0	1.0	2.2	-0.8	-2.3	-0.2	-1.6
October	1.7	4.8	-3.8	-0.6	-0.8	-1.4	-0.9	0.5
TREND ESTIMATES (% change from preceding month)								
1994								
August	1.0	0.4	0.7	0.1	1.3	1.1	1.0	0.9
September	1.0	0.4	1.0	-0.1	1.1	0.3	0.9	0.7
October	0.8	0.1	0.9	-0.2	0.6	-0.4	0.6	0.5
November	0.6	0.0	0.7	-0.2	-0.1	-0.7	0.5	0.3
December	0.6	0.2	0.5	0.0	-0.7	-0.4	0.6	0.3
1995								
January	0.7	0.0	0.4	0.4	-1.2	0.3	0.8	0.4
February	0.7	0.0	0.2	0.8	-1.2	1.1	1.0	0.6
March	0.9	0.5	-0.1	1.0	-0.5	1.6	1.0	0.8
April	1.0	0.9	-0.3	0.9	0.8	1.7	0.9	0.9
May	1.1	0.9	-0.3	0.6	2.2	1.5	0.8	1.0
June	1.1	0.7	0.0	0.3	2.9	1.0	0.6	0.9
July	1.1	0.4	0.4	-0.1	2.5	0.6	0.5	0.8
August	1.0	0.0	0.7	-0.3	1.7	0.4	0.4	0.6
September	0.9	-0.3	0.6	-0.3	1.1	0.2	0.3	0.5
October	0.7	-0.6	0.5	-0.3	0.5	0.0	0.3	0.3

¹ See paragraph 3 of the Explanatory Notes



RETAIL TURNOVER, By Sub-Group¹: Original

Month	FOOD RETAILING.....				CLOTHING AND SOFT GOOD RETAILING.....				HOUSEHOLD GOOD RETAILING...			
	Super- markets and grocery stores	Takeaway food retailing	Other food retailing	Total	Total Department stores	Clothing retailing	Other clothing related retailing	Total	Furniture and floor covering retailing	Domestic hardware & house- ware retailing	Domestic appliance retailing	Total
(\$ million)												
1994												
August	2 469.0	459.2	536.3	3 464.5	798.9	432.5	166.4	598.9	320.6	194.3	540.4	1 055.3
September	2 497.7	467.2	551.3	3 516.2	887.0	457.8	176.2	634.0	306.4	197.5	495.1	999.0
October	2 539.3	491.7	597.1	3 628.1	934.7	473.4	182.0	655.4	301.0	211.3	509.9	1 022.2
November	2 528.8	485.0	601.0	3 614.8	1 000.8	492.2	186.5	678.7	315.5	221.9	564.2	1 101.6
December	2 973.4	529.2	775.6	4 278.2	1 817.8	705.1	240.9	948.0	310.6	282.1	791.9	1 384.6
1995												
January	2 491.5	508.7	620.2	3 620.4	752.5	449.9	179.5	629.4	254.4	198.6	538.3	991.3
February	2 412.6	451.7	575.6	3 439.9	682.5	379.1	152.4	531.5	249.5	189.7	481.6	920.8
March	2 662.8	504.9	619.6	3 787.3	811.3	439.7	176.3	616.0	273.9	207.5	540.2	1 021.6
April	2 578.9	509.4	616.5	3 704.8	906.1	497.7	184.5	682.2	236.9	192.8	519.1	948.8
May	2 630.7	503.1	605.1	3 738.9	927.4	494.3	186.6	680.9	280.5	189.2	596.2	1 065.9
June	2 613.5	493.7	596.7	3 703.9	906.8	490.6	192.7	683.3	284.8	191.8	601.3	1 077.9
July	2 639.8	529.4	618.3	3 787.5	880.7	459.1	186.9	646.0	290.3	194.5	561.1	1 045.9
August	2 743.8	538.4	640.1	3 922.3	874.0	454.8	178.9	633.7	277.6	209.1	540.2	1 026.9
September	2 702.1	537.3	632.7	3 872.1	856.9	457.3	190.9	648.2	287.7	212.8	529.4	1 029.9
October	2 757.4	577.0	662.7	3 997.1	920.8	483.2	190.9	674.1	297.9	254.9	532.3	1 085.1
(% change from preceding month)												
1994												
August	0.2	-1.3	0.0	0.0	2.0	-3.3	-4.3	-3.6	7.0	5.0	5.1	5.7
September	1.2	1.7	2.8	1.5	11.0	5.8	5.9	5.9	-4.4	1.6	-8.4	-5.3
October	1.7	5.2	8.3	3.2	5.4	3.4	3.3	3.4	-1.8	7.0	3.0	2.3
November	-0.4	-1.4	0.7	-0.4	7.1	4.0	2.5	3.6	4.8	5.0	10.6	7.8
December	17.6	9.1	29.1	18.4	81.6	43.3	29.2	39.4	-1.6	27.1	40.4	25.7
1995												
January	-16.2	-3.9	-20.0	-15.4	-58.6	-36.2	-25.5	-33.5	-18.1	-29.6	-32.0	-28.4
February	-3.2	-11.2	-7.2	-5.0	-9.3	-15.7	-15.1	-15.6	-1.9	-4.5	-10.5	-7.1
March	10.4	11.8	7.6	10.1	18.9	16.0	15.7	15.9	9.8	9.4	12.2	10.9
April	-3.2	0.9	-0.5	-2.2	11.7	13.2	4.7	10.7	-13.5	-7.1	-3.9	-7.1
May	2.0	-1.2	-1.8	0.9	2.4	-0.7	1.1	-0.2	18.4	-1.9	14.9	12.3
June	-0.7	-1.9	-1.4	-0.9	-2.2	-0.7	3.3	0.4	1.5	1.4	0.9	1.1
July	1.0	7.2	3.6	2.3	-2.9	-6.4	-3.0	-5.5	1.9	1.4	-6.7	-3.0
August	3.9	1.7	3.5	3.6	-0.8	-0.9	-4.3	-1.9	-4.4	7.5	-3.7	-1.8
September	-1.5	-0.2	-1.2	-1.3	-2.0	0.5	6.7	2.3	3.6	1.8	-2.0	0.3
October	2.0	7.4	4.7	3.2	7.5	5.7	0.0	4.0	3.5	19.8	0.5	5.4
(% change from corresponding month of previous year)												
1994												
August	9.1	11.3	3.0	8.4	9.6	3.2	5.3	3.8	23.8	3.8	18.4	16.9
September	7.1	8.7	3.2	6.7	5.0	4.3	0.8	3.3	13.8	0.4	1.6	4.8
October	5.5	13.2	9.1	7.1	5.4	3.8	5.1	4.2	5.0	-2.8	3.8	2.7
November	6.8	10.0	9.3	7.6	3.2	2.8	4.9	3.3	3.5	-2.4	8.5	4.7
December	7.0	7.8	8.4	7.3	6.3	2.5	-7.8	-0.3	-3.9	-5.4	8.0	2.2
1995												
January	6.9	6.2	12.6	7.7	0.9	5.5	0.6	4.1	-2.0	2.9	9.7	5.1
February	7.1	7.2	13.0	8.0	2.7	4.0	7.9	5.1	-5.1	-2.0	7.2	1.7
March	5.4	5.7	6.5	5.7	-1.3	-1.7	-0.5	-1.3	-3.4	-2.7	7.4	2.2
April	10.2	18.4	13.9	11.9	8.9	4.2	1.8	3.6	-10.3	1.5	13.0	3.9
May	11.7	16.2	13.7	12.6	2.1	1.4	0.9	1.3	-1.8	-4.0	15.7	6.8
June	9.5	14.5	15.5	11.0	-0.7	9.3	3.7	7.7	-4.7	1.9	14.8	6.6
July	7.1	13.8	15.3	9.3	12.5	2.7	7.5	4.0	-3.1	5.1	9.2	4.7
August	11.1	17.2	19.4	13.2	9.4	5.2	7.5	5.8	-13.4	7.6	0.0	-2.7
September	8.2	15.0	14.8	10.1	-3.4	-0.1	8.3	2.2	-6.1	7.7	6.9	3.1
October	8.6	17.3	11.0	10.2	-1.5	2.1	4.9	2.9	-1.0	20.6	4.4	6.2

¹ See paragraph 3 of the Explanatory Notes



RETAIL TURNOVER, By Sub-Group¹: Original *continued*

Month	RECREATIONAL GOOD RETAILING.....			OTHER RETAILING.....			HOSPITALITY AND SERVICES.....				Total all industries
	News-paper, book and stationery retailing	Other recreational good retailing	Total	Pharma-ceutical cosmetic & toiletry retailing	Other retailing	Total	Hotels and licensed clubs	Cafes and restau-rants	Selected services	Total	
(\$ million)											
1994											
August	355.8	146.1	501.9	463.5	385.8	849.3	960.1	462.9	133.1	1 556.1	8 824.9
September	344.5	147.5	492.0	453.6	416.7	870.3	973.8	471.0	138.7	1 583.5	8 982.0
October	353.9	154.4	508.3	445.1	460.4	905.5	1 028.9	488.1	152.7	1 669.7	9 323.9
November	386.4	174.9	561.3	459.1	457.0	916.1	1 032.3	491.6	152.9	1 676.8	9 550.1
December	471.9	301.6	773.5	548.7	680.9	1 229.6	1 205.7	544.4	180.1	1 930.2	12 359.9
1995											
January	356.8	146.1	502.9	400.4	376.7	777.1	1 049.0	473.0	166.4	1 688.4	8 962.0
February	342.3	122.4	464.7	375.1	377.0	752.1	910.0	438.3	146.4	1 494.7	8 286.2
March	361.9	138.9	500.8	433.5	404.8	838.3	1 030.2	486.5	153.8	1 670.5	9 245.8
April	319.7	151.6	471.3	422.7	395.0	817.7	1 031.6	465.1	166.3	1 663.0	9 193.9
May	366.8	149.0	515.8	461.9	408.8	870.7	1 009.8	476.7	162.7	1 649.2	9 448.8
June	345.4	151.7	497.1	450.6	382.9	833.5	1 009.9	446.3	164.5	1 620.7	9 323.2
July	376.7	161.0	537.7	452.8	402.7	855.5	1 048.8	476.1	170.6	1 695.3	9 448.6
August	382.8	162.9	545.7	482.4	425.0	907.4	1 058.8	472.4	163.7	1 694.9	9 604.9
September	372.4	171.7	544.1	481.9	440.9	922.8	1 080.3	481.6	168.0	1 729.9	9 603.9
October	372.1	181.0	553.1	469.5	460.0	929.5	1 088.2	505.0	181.9	1 775.1	9 934.8
(% change from preceding month)											
1994											
August	-1.8	-0.6	-1.4	4.8	9.0	6.7	-1.1	0.2	-3.1	-0.9	0.9
September	-3.2	1.0	-2.0	-2.1	8.0	2.5	1.4	1.7	4.2	1.8	1.8
October	2.7	4.7	3.3	-1.9	10.5	4.0	5.7	3.6	10.1	5.4	3.8
November	9.2	13.3	10.4	3.1	-0.7	1.2	0.3	0.7	0.1	0.4	2.4
December	22.1	72.4	37.8	19.5	49.0	34.2	16.8	10.7	17.8	15.1	29.4
1995											
January	-24.4	-51.6	-35.0	-27.0	-44.7	-36.8	-13.0	-13.1	-7.6	-12.5	-27.5
February	-4.1	-16.2	-7.6	-6.3	0.1	-3.2	-13.3	-7.3	-12.0	-11.5	-7.5
March	5.7	13.5	7.8	15.6	7.4	11.5	13.2	11.0	5.1	11.8	11.6
April	-11.7	9.1	-5.9	-2.5	-2.4	-2.5	0.1	-4.4	8.1	-0.4	-0.6
May	14.7	-1.7	9.4	9.3	3.5	6.5	-2.1	2.5	-2.2	-0.8	2.8
June	-5.8	1.8	-3.6	-2.4	-6.3	-4.3	0.0	-6.4	1.1	-1.7	-1.3
July	9.1	6.1	8.2	0.5	5.2	2.6	3.8	6.7	3.7	4.6	1.3
August	1.6	1.2	1.5	6.5	5.5	6.1	1.0	-0.8	-4.0	0.0	1.7
September	-2.7	5.4	-0.3	-0.1	3.7	1.7	2.0	1.9	2.6	2.1	0.0
October	-0.1	5.4	1.7	-2.6	4.3	0.7	0.7	4.9	8.3	2.8	3.4
(% change from corresponding month of previous year)											
1994											
August	18.7	17.7	18.4	20.6	12.1	16.6	12.0	22.7	4.1	14.2	11.4
September	12.4	1.2	8.8	10.8	8.4	9.6	11.6	16.0	3.9	12.2	7.4
October	17.9	-1.1	11.4	6.2	14.3	10.2	10.1	16.7	11.7	12.1	7.6
November	22.3	0.6	14.6	6.5	2.2	4.3	10.8	13.2	10.2	11.4	7.2
December	16.3	7.9	12.9	0.1	-5.5	-3.1	9.9	5.0	9.5	8.4	5.3
1995											
January	13.4	9.4	12.3	3.3	8.1	5.6	11.7	12.2	38.7	14.0	7.7
February	5.7	-3.4	3.2	3.3	9.9	6.5	8.5	11.1	25.9	10.7	6.7
March	-2.6	3.3	-1.0	2.6	11.1	6.5	8.0	8.1	16.8	8.8	4.4
April	2.8	17.9	7.2	3.7	17.7	10.0	8.4	10.6	31.7	11.0	9.5
May	7.0	17.4	9.8	8.5	16.1	12.0	8.8	15.1	29.7	12.4	9.7
June	0.4	12.7	3.9	5.8	13.0	9.0	10.1	10.3	29.6	11.9	8.6
July	4.0	9.5	5.6	2.4	13.7	7.4	8.1	3.1	24.2	8.0	8.1
August	7.6	11.5	8.7	4.1	10.2	6.8	10.3	2.1	23.0	8.9	8.8
September	8.1	16.4	10.6	6.2	5.8	6.0	10.9	2.3	21.1	9.2	6.9
October	5.1	17.2	8.8	5.5	-0.1	2.7	5.8	3.5	19.1	6.3	6.6

¹ See paragraph 3 of the Explanatory Notes



RETAIL TURNOVER, By State: All Series

Month	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australian Capital Territory	Australia
ORIGINAL (\$ million)									
1994									
August	3 136.8	1 997.6	1 656.3	650.0	867.0	220.8	107.6	168.8	8 824.9
September	3 146.1	2 045.8	1 695.4	670.4	927.4	223.2	102.5	171.2	8 982.0
October	3 271.5	2 146.4	1 733.8	700.4	956.8	224.2	109.9	180.9	9 323.9
November	3 365.3	2 187.9	1 762.0	723.5	989.6	233.7	105.7	182.4	9 550.1
December	4 295.0	2 932.9	2 253.6	942.0	1 266.2	312.1	121.2	236.9	12 359.9
1995									
January	3 146.5	2 056.9	1 693.2	682.8	910.9	220.9	93.5	157.3	8 962.0
February	2 889.0	1 937.4	1 519.2	639.8	839.8	211.8	91.4	157.8	8 286.2
March	3 238.2	2 153.8	1 692.6	722.3	922.0	232.7	104.0	180.2	9 245.8
April	3 235.0	2 141.1	1 665.3	722.8	919.1	229.7	102.4	178.5	9 193.9
May	3 312.4	2 180.6	1 743.5	735.4	955.9	229.0	112.1	179.9	9 448.8
June	3 225.8	2 160.4	1 773.2	717.3	928.2	226.6	116.3	175.4	9 323.2
July	3 338.0	2 148.9	1 742.6	729.6	959.0	225.3	122.8	182.4	9 448.6
August	3 373.5	2 173.7	1 797.7	744.8	978.6	230.5	129.5	176.6	9 604.9
September	3 368.2	2 176.8	1 804.3	747.5	987.5	222.3	118.3	179.0	9 603.9
October	3 552.3	2 229.3	1 810.6	774.0	1 024.2	236.0	122.0	186.4	9 934.8
SEASONALLY ADJUSTED (\$ million)									
1994									
August	3 308.6	2 114.0	1 699.1	683.9	935.2	231.4	100.6	175.6	9 248.3
September	3 234.7	2 115.5	1 700.6	694.5	949.7	231.3	99.7	175.1	9 201.1
October	3 228.8	2 127.3	1 717.9	695.5	952.7	229.2	106.6	177.4	9 235.4
November	3 249.0	2 126.5	1 698.6	694.8	951.8	226.5	105.7	176.2	9 229.0
December	3 247.8	2 150.1	1 708.1	703.8	950.1	231.0	104.7	177.1	9 272.7
1995									
January	3 279.0	2 151.5	1 736.2	707.0	952.4	226.4	106.3	172.3	9 331.2
February	3 263.6	2 193.5	1 739.0	726.3	945.7	233.0	108.4	182.8	9 392.2
March	3 319.7	2 200.3	1 728.7	729.5	949.2	235.1	109.1	181.4	9 453.0
April	3 344.9	2 216.9	1 789.7	742.7	953.1	236.7	110.8	182.0	9 576.7
May	3 328.2	2 218.8	1 795.3	752.4	966.1	237.0	112.2	179.7	9 589.7
June	3 368.7	2 247.0	1 834.4	758.8	974.2	238.1	113.4	183.7	9 718.3
July	3 454.3	2 246.7	1 811.3	762.8	984.8	238.9	112.8	190.2	9 801.8
August	3 555.7	2 282.5	1 827.6	773.1	1 026.8	236.8	120.7	182.5	10 005.6
September	3 452.8	2 254.1	1 824.7	777.5	1 006.7	231.9	115.3	182.6	9 845.5
October	3 548.5	2 210.8	1 788.2	767.6	1 034.0	239.4	118.8	182.9	9 890.2
TREND ESTIMATES (\$ million)									
1994									
August	3 228.2	2 088.2	1 685.9	679.3	937.2	230.9	99.2	174.1	9 122.9
September	3 243.9	2 108.8	1 698.7	687.6	945.2	230.2	101.6	175.1	9 191.0
October	3 251.1	2 124.9	1 707.1	694.1	950.0	229.3	103.6	175.8	9 235.9
November	3 252.1	2 137.3	1 711.7	699.3	951.3	228.7	105.0	176.3	9 261.7
December	3 256.6	2 150.4	1 716.3	705.1	950.8	229.0	106.1	177.0	9 291.3
1995									
January	3 266.4	2 164.9	1 724.5	712.4	949.6	230.1	107.0	177.7	9 332.6
February	3 280.8	2 180.8	1 738.3	721.4	948.8	232.0	108.0	178.8	9 388.8
March	3 301.9	2 198.1	1 756.7	731.4	950.6	234.2	109.2	180.3	9 462.2
April	3 328.3	2 215.7	1 777.8	741.7	956.1	236.1	110.5	181.9	9 548.1
May	3 362.0	2 231.1	1 797.0	750.8	965.7	237.1	112.1	183.2	9 639.0
June	3 400.6	2 242.3	1 810.5	758.4	978.3	237.4	113.6	183.9	9 725.1
July	3 440.2	2 249.0	1 818.1	764.4	992.2	237.2	115.0	184.2	9 800.2
August	3 477.2	2 251.7	1 820.2	769.2	1 005.5	236.9	116.3	184.3	9 861.3
September	3 508.8	2 251.0	1 819.1	772.9	1 017.4	236.6	117.5	184.1	9 907.5
October	3 534.5	2 247.3	1 813.4	774.9	1 027.3	236.4	118.4	183.8	9 936.2

RETAIL TURNOVER PERCENTAGE CHANGE, By State: All Series

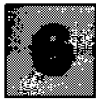
Month	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australian Capital Territory	Australia
ORIGINAL (% change from preceding month)									
1994									
August	1.5	1.0	1.9	0.5	-2.2	-1.4	2.0	1.6	0.9
September	0.3	2.4	2.4	3.1	4.6	1.1	-4.7	1.4	1.8
October	4.0	4.9	2.3	4.5	3.2	0.4	7.2	5.7	3.8
November	2.9	1.9	1.6	3.3	3.4	4.2	-3.8	0.8	2.4
December	27.6	34.1	27.9	30.2	28.0	33.5	14.7	29.9	29.4
1995									
January	-26.7	-29.9	-24.9	-27.5	-28.1	-29.2	-22.9	-33.6	-27.5
February	-8.2	-5.8	-10.3	-6.3	-7.8	-4.1	-2.2	0.3	-7.5
March	12.1	11.2	11.4	12.9	9.8	9.9	13.8	14.2	11.6
April	-0.1	-0.6	-1.6	0.1	-0.3	-1.3	-1.5	-0.9	-0.6
May	2.4	1.8	4.7	1.7	4.0	-0.3	9.5	0.8	2.8
June	-2.6	-0.9	1.7	-2.5	-2.9	-1.0	3.7	-2.5	-1.3
July	3.5	-0.5	-1.7	1.7	3.3	-0.6	5.6	4.0	1.3
August	1.1	1.2	3.2	2.1	2.0	2.3	5.5	-3.2	1.7
September	-0.2	0.1	0.4	0.4	0.9	-3.6	-8.6	1.4	0.0
October	5.5	2.4	0.3	3.5	3.7	6.2	3.1	4.1	3.4

SEASONALLY ADJUSTED (% change from preceding month)

1994									
August	3.3	3.1	1.5	1.9	0.3	-0.4	3.3	2.2	2.4
September	-2.2	0.1	0.1	1.5	1.6	0.0	-0.9	-0.3	-0.5
October	-0.2	0.6	1.0	0.1	0.3	-0.9	6.9	1.3	0.4
November	0.6	0.0	-1.1	-0.1	-0.1	-1.2	-0.8	-0.7	-0.1
December	0.0	1.1	0.6	1.3	-0.2	2.0	-0.9	0.5	0.5
1995									
January	1.0	0.1	1.6	0.5	0.2	-2.0	1.5	-2.7	0.6
February	-0.5	2.0	0.2	2.7	-0.7	2.9	2.0	6.1	0.7
March	1.7	0.3	-0.6	0.4	0.4	0.9	0.6	-0.8	0.6
April	0.8	0.8	3.5	1.8	0.4	0.7	1.6	0.3	1.3
May	-0.5	0.1	0.3	1.3	1.4	0.1	1.3	-1.3	0.1
June	1.2	1.3	2.2	0.9	0.8	0.5	1.1	2.2	1.3
July	2.5	0.0	-1.3	0.5	1.1	0.3	-0.5	3.5	0.9
August	2.9	1.6	0.9	1.4	4.3	-0.9	7.0	-4.0	2.1
September	-2.9	-1.2	-0.2	0.6	-2.0	-2.1	-4.5	0.1	-1.6
October	2.8	-1.9	-2.0	-1.3	2.7	3.2	3.0	0.2	0.5

TREND ESTIMATES (% change from preceding month)

1994									
August	0.6	1.1	0.9	1.3	0.9	-0.2	2.3	0.7	0.9
September	0.5	1.0	0.8	1.2	0.9	-0.3	2.4	0.6	0.7
October	0.2	0.8	0.5	0.9	0.5	-0.4	2.0	0.4	0.5
November	0.0	0.6	0.3	0.7	0.1	-0.3	1.4	0.3	0.3
December	0.1	0.6	0.3	0.8	-0.1	0.1	1.0	0.4	0.3
1995									
January	0.3	0.7	0.5	1.0	-0.1	0.5	0.8	0.4	0.4
February	0.4	0.7	0.8	1.3	-0.1	0.8	0.9	0.6	0.6
March	0.6	0.8	1.1	1.4	0.2	0.9	1.1	0.8	0.8
April	0.8	0.8	1.2	1.4	0.6	0.8	1.2	0.9	0.9
May	1.0	0.7	1.1	1.2	1.0	0.4	1.4	0.7	1.0
June	1.1	0.5	0.8	1.0	1.3	0.1	1.3	0.4	0.9
July	1.2	0.3	0.4	0.8	1.4	-0.1	1.2	0.2	0.8
August	1.1	0.1	0.1	0.6	1.3	-0.1	1.1	0.1	0.6
September	0.9	0.0	-0.1	0.5	1.2	-0.1	1.0	-0.1	0.5
October	0.7	-0.2	-0.3	0.3	1.0	-0.1	0.8	-0.2	0.3



RETAIL TURNOVER, By Industry Group¹—New South Wales: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
August	1 150.1	269.6	209.5	396.1	170.1	295.0	646.4	3 136.8
September	1 163.7	306.4	222.4	341.5	166.7	303.3	642.1	3 146.1
October	1 192.6	317.6	230.6	371.4	162.2	323.3	673.8	3 271.5
November	1 184.1	348.2	241.7	404.9	180.2	322.5	683.7	3 365.3
December	1 403.1	648.0	339.0	505.6	221.5	421.9	755.9	4 295.0
1995								
January	1 194.0	261.3	226.6	342.0	141.3	281.0	700.3	3 146.5
February	1 121.5	236.8	191.9	325.5	136.8	261.6	614.9	2 889.0
March	1 231.5	282.4	223.4	359.9	155.7	290.1	695.2	3 238.2
April	1 220.5	308.9	253.2	331.0	133.1	290.2	698.1	3 235.0
May	1 217.0	317.0	252.3	375.8	152.6	297.7	700.0	3 312.4
June	1 204.6	306.8	249.1	360.9	141.0	290.4	673.0	3 225.8
July	1 239.7	314.4	245.2	360.7	162.5	307.4	708.1	3 338.0
August	1 289.8	299.4	235.4	352.4	169.2	320.7	706.6	3 373.5
September	1 254.8	292.9	238.3	355.9	165.5	334.3	726.5	3 368.2
October	1 344.9	321.6	248.5	375.1	176.1	330.8	755.3	3 552.3

SEASONALLY ADJUSTED (\$ million)								
1994								
August	1 186.6	320.8	237.5	411.3	180.3	304.8	667.2	3 308.6
September	1 190.5	327.1	237.3	348.1	170.8	301.2	659.7	3 234.7
October	1 175.3	320.3	227.3	367.0	166.8	312.2	660.0	3 228.8
November	1 184.8	316.8	235.4	378.9	168.1	297.7	667.3	3 249.0
December	1 201.6	326.7	235.8	373.9	173.5	292.3	644.0	3 247.8
1995								
January	1 186.2	320.7	236.6	365.0	156.9	303.8	710.0	3 279.0
February	1 205.3	326.6	245.4	366.5	149.2	298.6	672.0	3 263.6
March	1 225.5	326.4	246.7	367.6	145.1	306.1	702.1	3 319.7
April	1 226.0	338.3	259.2	368.8	142.4	314.0	696.2	3 344.9
May	1 242.3	313.2	231.5	374.9	149.9	311.6	704.8	3 328.2
June	1 253.8	315.5	240.5	377.6	149.6	320.4	711.3	3 368.7
July	1 259.8	357.5	251.8	371.9	169.1	326.5	717.8	3 454.3
August	1 327.2	350.3	266.6	366.7	179.3	331.3	734.4	3 555.7
September	1 286.3	312.2	257.1	363.1	172.2	328.9	733.0	3 452.8
October	1 337.6	331.3	247.6	374.6	177.7	324.3	755.4	3 548.5

TREND ESTIMATES (\$ million)								
1994								
August	1 170.7	319.9	229.9	371.1	179.1	298.2	659.2	3 228.2
September	1 180.4	321.0	231.3	373.2	176.5	301.2	660.4	3 243.9
October	1 186.2	321.6	233.0	373.2	172.7	302.1	662.4	3 251.1
November	1 188.8	322.0	235.0	371.6	167.8	301.3	665.6	3 252.1
December	1 192.4	323.4	237.5	369.6	162.6	300.3	670.9	3 256.6
1995								
January	1 198.2	324.2	240.3	368.3	157.1	300.2	678.0	3 266.4
February	1 206.0	324.3	242.6	368.7	151.5	301.9	685.8	3 290.8
March	1 216.3	325.3	244.2	369.9	147.4	305.5	693.2	3 301.9
April	1 228.3	327.2	245.4	370.6	146.7	310.5	699.6	3 328.3
May	1 242.5	329.5	246.6	371.6	150.1	315.9	705.8	3 362.0
June	1 258.8	331.8	248.5	372.0	156.6	320.4	712.6	3 400.6
July	1 275.8	333.4	250.7	371.4	163.7	324.1	721.1	3 440.2
August	1 292.9	334.1	253.1	370.4	170.1	326.9	729.9	3 477.2
September	1 308.6	333.7	254.9	369.5	175.5	328.7	737.9	3 508.8
October	1 322.4	332.5	255.9	368.8	179.6	329.6	745.7	3 534.5

¹ See paragraph 3 of the Explanatory Notes



RETAIL TURNOVER, By Industry Group¹—Victoria: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
August	831.8	182.2	138.7	255.0	119.7	191.6	278.6	1 997.6
September	854.4	202.8	141.8	249.7	114.1	192.8	290.2	2 045.8
October	887.1	215.2	152.6	251.0	121.0	212.5	307.0	2 146.4
November	878.4	223.1	156.0	266.4	130.7	219.9	313.4	2 187.9
December	1 070.8	418.7	236.8	348.7	196.9	305.2	355.8	2 932.9
1995								
January	885.5	165.1	154.2	258.2	119.1	179.5	295.3	2 056.9
February	851.0	152.0	127.1	238.4	112.2	185.0	271.7	1 937.4
March	922.8	188.2	145.7	265.4	118.1	208.9	304.7	2 153.8
April	902.1	215.7	166.5	241.9	115.1	207.4	292.4	2 141.1
May	905.9	211.6	153.2	268.7	129.1	219.5	292.6	2 180.6
June	897.6	209.9	151.5	276.1	128.7	203.8	292.8	2 160.4
July	914.0	197.2	150.2	270.2	131.2	199.7	286.4	2 148.9
August	944.3	197.8	138.9	263.1	132.4	214.2	283.0	2 173.7
September	942.5	195.3	138.2	264.2	129.8	212.6	294.2	2 176.8
October	959.3	203.0	151.8	280.4	130.6	217.0	287.2	2 229.3

SEASONALLY ADJUSTED (\$ million)								
1994								
August	868.3	215.5	155.7	259.0	126.6	198.9	290.0	2 114.0
September	868.6	218.3	156.0	262.9	120.5	197.9	291.3	2 115.5
October	881.7	213.8	155.1	246.2	121.4	206.1	303.0	2 127.3
November	883.1	207.9	155.7	256.3	122.0	198.6	303.0	2 126.5
December	898.5	215.8	157.7	255.0	133.1	205.9	284.1	2 150.1
1995								
January	892.8	208.3	168.0	266.1	119.5	199.1	297.7	2 151.5
February	910.4	211.3	161.8	273.4	120.8	217.7	298.0	2 193.5
March	899.0	217.0	159.4	275.9	121.2	220.8	307.0	2 200.3
April	913.8	220.2	158.4	267.9	128.9	225.5	302.1	2 218.9
May	925.8	208.0	144.4	270.9	133.7	229.4	306.6	2 218.8
June	922.3	212.0	151.7	282.9	143.9	224.6	309.6	2 247.0
July	942.9	225.4	152.0	275.4	144.1	214.9	292.0	2 246.7
August	972.1	235.4	153.1	267.1	140.4	221.2	293.1	2 282.5
September	961.4	207.1	153.4	281.0	136.9	221.0	293.3	2 254.1
October	957.4	207.9	151.0	271.9	129.7	207.4	285.5	2 210.8

TREND ESTIMATES (\$ million)								
1994								
August	862.0	210.5	152.4	255.8	121.9	196.2	289.4	2 088.2
September	872.0	211.8	153.8	255.7	123.7	198.7	293.0	2 108.8
October	880.4	212.5	156.1	255.7	124.3	200.5	295.4	2 124.9
November	886.5	212.6	158.6	257.1	123.9	202.2	296.5	2 137.3
December	892.3	212.8	160.6	259.9	123.1	204.8	296.9	2 150.4
1995								
January	897.6	212.5	161.4	263.9	122.6	209.0	297.9	2 164.9
February	902.0	212.3	160.7	268.2	123.4	214.3	299.9	2 180.8
March	907.0	213.2	158.6	271.8	125.8	219.3	302.3	2 198.1
April	913.8	215.0	155.8	274.0	129.8	223.2	304.2	2 215.7
May	922.9	217.0	153.1	274.7	134.4	224.8	304.3	2 231.1
June	933.5	218.5	151.6	274.8	138.1	223.9	301.9	2 242.3
July	944.0	219.0	151.3	274.9	139.8	221.5	298.4	2 249.0
August	953.4	218.5	151.5	274.9	139.7	218.9	294.7	2 251.7
September	961.1	217.2	151.8	274.8	136.6	216.4	291.2	2 251.0
October	966.1	215.4	152.2	274.9	136.6	213.8	288.4	2 247.3

¹ See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER, By Industry Group¹—Queensland: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
August	620.5	138.7	124.2	185.6	107.5	186.8	293.0	1 656.3
September	625.2	156.6	136.6	191.4	107.9	185.9	291.8	1 695.4
October	655.5	163.5	135.7	175.0	115.8	182.9	305.4	1 733.8
November	649.6	171.6	137.7	192.3	132.0	180.3	298.5	1 762.0
December	738.2	303.7	172.6	234.8	184.7	243.2	376.4	2 253.6
1995								
January	658.8	132.9	124.7	166.4	135.3	157.2	317.9	1 693.2
February	617.2	118.8	102.1	156.6	117.1	151.7	255.7	1 519.2
March	693.9	134.0	117.1	172.0	120.6	167.3	287.7	1 692.6
April	673.9	147.9	119.2	160.5	118.1	151.8	293.9	1 665.3
May	696.4	154.6	126.0	178.4	125.3	172.0	290.8	1 743.5
June	689.2	163.5	138.0	197.3	124.2	168.2	292.8	1 773.2
July	703.2	141.7	112.6	176.9	127.8	172.3	308.1	1 742.6
August	719.5	155.1	121.5	177.1	126.4	180.2	317.9	1 797.7
September	710.7	155.5	135.0	178.9	132.7	180.3	311.2	1 804.3
October	712.7	160.3	127.7	174.8	124.9	184.2	326.0	1 810.6
SEASONALLY ADJUSTED (\$ million)								
1994								
August	620.6	155.9	132.1	196.5	110.5	189.2	294.2	1 699.1
September	629.2	158.0	129.4	195.5	113.3	187.0	288.2	1 700.6
October	643.5	161.5	135.1	175.0	122.3	180.8	299.8	1 717.9
November	645.6	154.9	134.4	175.3	127.4	169.9	291.1	1 698.6
December	660.3	161.0	119.9	172.7	131.1	160.9	302.3	1 708.1
1995								
January	659.1	157.7	127.7	171.0	135.7	169.5	315.6	1 736.2
February	673.0	162.3	132.1	172.8	124.8	180.0	293.9	1 739.0
March	678.1	158.8	129.8	172.5	118.4	176.8	294.3	1 728.7
April	695.3	163.6	130.6	183.6	133.7	173.1	309.7	1 789.7
May	706.8	161.1	125.8	186.2	131.1	177.7	306.6	1 795.3
June	710.9	163.0	135.6	203.5	134.1	180.8	306.5	1 834.4
July	703.9	164.2	116.9	190.0	136.1	189.3	310.8	1 811.3
August	713.3	172.2	128.0	189.4	130.2	179.2	315.2	1 827.6
September	717.2	154.6	129.0	185.5	142.4	184.6	311.2	1 824.7
October	701.0	161.8	125.0	172.7	129.9	179.9	317.8	1 788.2
TREND ESTIMATES (\$ million)								
1994								
August	622.6	154.9	129.6	192.5	112.5	184.0	289.9	1 685.9
September	630.7	156.4	130.6	188.0	117.3	182.0	293.8	1 698.7
October	639.2	157.7	130.8	182.3	122.1	178.3	296.8	1 707.1
November	647.2	158.7	130.2	176.8	125.8	174.2	298.8	1 711.7
December	655.4	159.4	129.2	172.7	128.0	171.3	300.2	1 716.3
1995								
January	664.1	159.8	128.8	171.2	128.8	170.5	301.3	1 724.5
February	673.5	160.0	128.9	173.1	128.8	171.8	302.1	1 738.3
March	683.3	160.8	129.2	177.6	128.5	174.5	302.8	1 756.7
April	692.9	162.0	129.2	183.3	129.1	177.4	303.9	1 777.8
May	701.0	163.0	128.8	188.1	130.7	179.6	305.7	1 797.0
June	706.5	163.7	127.7	190.8	132.7	181.0	308.1	1 810.5
July	709.6	163.8	126.8	190.8	134.3	182.0	310.7	1 818.1
August	711.0	163.5	126.3	188.8	135.1	182.8	312.7	1 820.2
September	711.4	162.9	126.0	185.8	135.4	183.2	314.4	1 819.1
October	710.4	162.0	125.8	182.0	134.8	183.3	315.3	1 813.4

¹ See paragraph 3 of the Explanatory Notes



RETAIL TURNOVER, By Industry Group¹—South Australia: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
August	262.4	84.6	37.7	69.1	26.7	57.6	111.9	650.0
September	266.5	87.4	41.3	67.6	26.0	60.3	121.3	670.4
October	275.6	93.3	43.6	73.2	28.2	59.1	127.4	700.4
November	276.9	103.5	43.6	78.0	30.5	63.0	128.0	723.5
December	332.5	175.2	64.0	88.7	45.7	81.4	154.5	942.0
1995								
January	275.2	74.0	40.1	72.0	28.9	55.5	137.1	682.8
February	263.4	68.6	34.7	63.5	27.3	54.6	127.7	639.8
March	292.2	85.7	43.1	71.7	29.9	62.0	137.7	722.3
April	282.8	91.0	47.6	70.2	29.5	60.9	140.8	722.8
May	286.6	94.8	46.4	78.4	30.6	64.7	133.9	735.4
June	282.3	86.8	43.4	80.1	28.3	64.4	132.0	717.3
July	282.2	92.0	41.9	80.2	29.4	65.0	138.9	729.6
August	297.8	86.9	42.7	78.6	30.2	69.9	138.7	744.8
September	301.0	84.0	40.8	72.4	31.0	72.9	145.4	747.5
October	305.4	92.0	45.4	81.4	32.3	70.1	147.4	774.0
SEASONALLY ADJUSTED (\$ million)								
1994								
August	270.8	94.4	40.2	69.1	28.7	60.1	120.5	683.9
September	274.4	95.3	42.7	70.7	26.5	60.0	124.9	694.5
October	275.0	94.4	43.0	71.8	29.1	59.0	123.3	695.5
November	275.6	91.7	42.6	73.6	31.3	60.2	119.7	694.8
December	278.2	95.5	48.1	67.1	30.7	57.1	127.0	703.8
1995								
January	279.7	88.3	44.6	73.9	30.0	60.2	130.3	707.0
February	287.5	92.0	45.5	72.5	29.8	63.3	135.6	726.3
March	283.4	99.1	45.7	73.5	29.2	64.5	134.3	729.5
April	285.6	96.3	44.9	78.3	30.5	64.6	142.5	742.7
May	291.9	93.1	43.1	78.7	32.5	67.6	145.5	752.4
June	293.9	92.6	43.8	82.9	31.2	66.9	147.5	758.8
July	287.8	101.0	41.9	82.8	31.0	68.6	149.8	762.8
August	303.4	95.2	45.7	78.8	31.9	71.8	146.4	773.1
September	312.1	90.9	41.6	76.2	31.8	73.2	151.6	777.5
October	303.7	94.8	44.2	79.1	34.0	70.0	141.9	767.6
TREND ESTIMATES (\$ million)								
1994								
August	269.3	94.1	40.6	71.0	28.1	58.2	117.9	679.3
September	272.4	94.1	41.7	70.9	28.7	58.9	120.8	687.6
October	275.0	93.6	43.0	70.9	29.3	59.3	123.0	694.1
November	277.0	93.1	44.3	70.9	29.7	59.4	124.9	699.3
December	278.9	92.9	45.2	71.2	30.0	59.9	127.0	705.1
1995								
January	281.0	93.0	45.6	72.0	30.2	60.7	129.8	712.4
February	283.2	93.5	45.6	73.3	30.3	62.1	133.5	721.4
March	285.1	94.3	45.2	75.3	30.4	63.6	137.6	731.4
April	287.1	95.2	44.6	77.5	30.5	65.2	141.6	741.7
May	289.6	95.7	44.0	79.3	30.9	66.7	144.6	750.8
June	292.8	95.7	43.6	80.2	31.3	68.1	146.7	758.4
July	296.6	95.4	43.4	80.3	31.6	69.3	147.8	764.4
August	300.5	94.9	43.3	80.0	32.0	70.4	148.1	769.2
September	304.1	94.4	43.3	79.4	32.4	71.3	148.0	772.9
October	306.9	94.2	43.4	78.6	32.7	72.0	147.1	774.9

¹ See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER, By Industry Group¹—Western Australia: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
August	386.6	80.0	56.9	98.8	46.1	75.4	143.2	887.0
September	393.2	86.5	61.0	102.2	45.3	84.0	155.2	927.4
October	394.8	95.2	61.9	103.3	51.1	81.4	169.1	956.8
November	405.9	100.6	67.3	112.0	53.7	83.4	166.7	989.6
December	481.9	176.7	87.7	143.3	77.1	113.4	186.1	1 286.2
1995								
January	398.9	76.3	55.8	106.4	48.9	68.0	156.6	910.9
February	381.2	68.5	48.6	93.2	41.0	63.1	144.2	839.8
March	418.6	76.2	54.5	101.9	44.4	69.0	157.4	922.0
April	404.9	91.9	58.7	96.6	45.2	66.4	155.4	919.1
May	407.6	99.7	67.8	111.7	46.5	73.4	149.2	955.9
June	403.5	91.5	63.6	111.3	43.6	65.3	149.4	928.2
July	414.4	85.9	60.9	106.3	53.0	70.6	167.9	959.0
August	431.2	89.0	59.1	105.2	53.1	77.4	163.6	978.6
September	430.0	84.7	61.1	109.4	52.5	79.9	169.9	987.5
October	436.2	93.2	64.3	122.3	54.2	79.3	174.7	1 024.2
SEASONALLY ADJUSTED (\$ million)								
1994								
August	398.7	94.7	59.8	104.5	48.3	77.4	151.7	935.2
September	401.2	96.3	63.3	104.8	46.6	83.9	153.7	949.7
October	401.8	93.9	61.5	102.1	51.6	79.4	162.3	952.7
November	402.0	91.8	66.7	105.6	50.3	77.1	158.4	951.8
December	402.8	95.2	59.1	111.3	52.0	74.8	154.8	950.1
1995								
January	405.6	90.2	59.8	111.9	53.2	76.4	155.5	952.4
February	408.2	92.9	61.3	106.6	43.9	75.1	157.6	945.7
March	414.0	87.5	63.9	107.0	47.0	74.2	155.5	949.2
April	408.1	94.1	62.1	105.9	49.1	73.0	160.7	953.1
May	413.8	95.2	63.8	110.3	49.1	76.3	157.5	966.1
June	422.3	95.4	62.6	111.5	48.0	72.5	161.9	974.2
July	418.8	98.2	61.3	105.2	56.0	72.4	172.8	984.8
August	440.7	104.9	61.4	111.0	56.3	78.9	173.7	1 026.8
September	436.8	92.9	63.5	112.2	53.9	79.8	167.6	1 006.7
October	450.5	94.3	64.5	121.2	54.5	78.7	170.2	1 034.0
TREND ESTIMATES (\$ million)								
1994								
August	395.9	93.4	61.2	105.4	48.6	79.7	153.0	937.2
September	399.5	93.9	61.9	104.9	49.7	79.8	155.6	945.2
October	401.9	94.0	62.2	105.3	50.4	79.1	157.2	950.0
November	403.2	93.4	62.1	106.4	50.6	78.0	157.5	951.3
December	404.4	92.7	61.9	107.6	50.3	76.7	157.2	950.8
1995								
January	405.9	91.8	61.7	108.4	49.5	75.7	156.6	949.6
February	407.5	91.3	61.8	108.6	48.5	74.8	156.3	948.8
March	409.5	91.7	62.1	108.5	47.9	74.1	156.9	950.6
April	411.9	93.0	62.4	108.0	48.1	73.9	158.7	956.1
May	415.5	94.8	62.6	107.9	49.3	73.9	161.6	965.7
June	420.5	96.5	62.5	108.6	51.1	74.5	164.6	978.3
July	426.6	97.5	62.5	110.0	52.8	75.5	167.3	992.2
August	433.1	97.8	62.6	111.7	54.1	76.7	169.5	1 005.5
September	439.3	97.6	62.8	113.6	55.0	77.9	171.1	1 017.4
October	445.2	96.8	63.2	115.5	55.6	79.0	172.0	1 027.3

¹ See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER, By Industry Group¹—Tasmania: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
August	93.5	n.p.	16.0	22.2	15.2	n.p.	36.1	220.8
September	93.6	n.p.	14.1	22.1	16.0	n.p.	37.8	223.2
October	94.3	n.p.	14.1	20.4	13.9	n.p.	41.3	224.2
November	96.5	n.p.	15.2	21.4	15.9	n.p.	40.2	233.7
December	114.6	n.p.	22.0	30.6	22.5	n.p.	52.4	312.1
1995								
January	92.5	n.p.	12.0	21.4	13.7	n.p.	43.4	220.9
February	89.7	n.p.	12.5	20.2	14.7	n.p.	40.9	211.8
March	99.2	n.p.	14.6	23.5	14.8	n.p.	41.5	232.7
April	95.6	n.p.	16.9	25.2	13.0	n.p.	37.4	229.7
May	94.7	n.p.	14.9	27.4	14.0	n.p.	35.6	229.0
June	95.9	n.p.	15.6	26.4	13.4	n.p.	35.5	226.6
July	100.2	n.p.	13.6	25.2	13.6	n.p.	34.7	225.3
August	101.3	n.p.	14.7	25.2	14.9	n.p.	35.2	230.5
September	99.7	n.p.	13.4	23.9	13.5	n.p.	34.8	222.3
October	102.1	n.p.	14.4	26.2	14.7	n.p.	35.5	236.0
SEASONALLY ADJUSTED (\$ million)								
1994								
August	96.1	n.p.	17.7	21.7	16.3	n.p.	38.1	231.4
September	94.7	n.p.	16.4	22.4	16.9	n.p.	39.4	231.3
October	94.0	n.p.	16.1	21.5	14.8	n.p.	40.5	229.2
November	94.8	n.p.	15.0	20.3	15.5	n.p.	39.8	226.5
December	96.4	n.p.	14.6	22.3	14.9	n.p.	41.4	231.0
1995								
January	93.5	n.p.	12.8	24.1	14.7	n.p.	39.9	226.4
February	94.8	n.p.	14.4	23.5	15.0	n.p.	42.9	233.0
March	98.4	n.p.	15.3	24.7	14.6	n.p.	40.8	235.1
April	97.1	n.p.	16.4	27.8	14.2	n.p.	38.8	236.7
May	99.1	n.p.	14.2	26.5	14.6	n.p.	39.1	237.0
June	100.4	n.p.	14.9	26.6	14.4	n.p.	38.2	238.1
July	103.3	n.p.	14.4	25.4	15.4	n.p.	37.7	238.9
August	102.4	n.p.	16.0	24.1	15.7	n.p.	36.6	236.8
September	100.7	n.p.	15.9	25.0	14.4	n.p.	36.3	231.9
October	101.6	n.p.	15.9	27.3	15.4	n.p.	34.6	239.4
TREND ESTIMATES (\$ million)								
1994								
August	95.3	n.p.	16.9	21.6	16.1	n.p.	39.1	230.9
September	95.1	n.p.	16.3	21.4	15.9	n.p.	39.5	230.2
October	94.8	n.p.	15.7	21.4	15.7	n.p.	40.0	229.3
November	94.6	n.p.	15.0	21.7	15.3	n.p.	40.5	228.7
December	94.7	n.p.	14.6	22.3	15.0	n.p.	40.9	229.0
1995								
January	95.1	n.p.	14.4	23.2	14.8	n.p.	41.1	230.1
February	95.8	n.p.	14.4	24.3	14.6	n.p.	41.0	232.0
March	96.8	n.p.	14.7	25.4	14.5	n.p.	40.6	234.2
April	98.1	n.p.	14.9	26.1	14.5	n.p.	39.9	236.1
May	99.4	n.p.	15.0	26.3	14.6	n.p.	39.1	237.1
June	100.6	n.p.	15.1	26.1	14.8	n.p.	38.2	237.4
July	101.3	n.p.	15.2	25.8	14.9	n.p.	37.4	237.2
August	101.8	n.p.	15.4	25.6	15.1	n.p.	36.7	236.9
September	102.0	n.p.	15.6	25.5	15.2	n.p.	36.0	236.6
October	102.2	n.p.	15.8	25.5	15.3	n.p.	35.5	236.4

¹ See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER, By Industry Group¹—Northern Territory: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
August	54.7	n.p.	5.4	8.0	6.1	n.p.	18.3	107.6
September	53.1	n.p.	5.0	8.0	5.4	n.p.	16.7	102.5
October	58.0	n.p.	5.3	8.4	6.1	n.p.	17.6	109.9
November	54.4	n.p.	5.2	8.6	6.6	n.p.	16.0	105.7
December	58.6	n.p.	6.8	9.5	7.5	n.p.	17.3	121.2
1995								
January	48.6	n.p.	4.9	8.2	5.6	n.p.	14.7	93.5
February	48.3	n.p.	4.4	8.0	5.6	n.p.	13.3	91.4
March	55.1	n.p.	5.2	9.8	6.0	n.p.	15.0	104.0
April	54.2	n.p.	5.8	7.6	6.0	n.p.	15.3	102.4
May	57.6	n.p.	6.8	9.2	6.5	n.p.	17.1	112.1
June	59.4	n.p.	7.9	9.7	7.0	n.p.	17.5	116.3
July	62.0	n.p.	8.3	9.3	7.1	n.p.	20.5	122.8
August	63.8	n.p.	9.2	9.3	7.7	n.p.	21.4	129.5
September	60.0	n.p.	7.6	9.4	6.8	n.p.	19.1	118.3
October	61.1	n.p.	8.3	8.4	8.9	n.p.	18.8	122.0
SEASONALLY ADJUSTED (\$ million)								
1994								
August	51.2	n.p.	4.8	8.0	5.4	n.p.	16.9	100.6
September	52.1	n.p.	4.9	8.0	5.1	n.p.	15.5	99.7
October	56.4	n.p.	5.2	8.4	5.8	n.p.	16.4	106.6
November	55.2	n.p.	5.3	8.3	6.3	n.p.	16.3	105.7
December	55.1	n.p.	5.2	7.5	6.6	n.p.	16.3	104.7
1995								
January	52.3	n.p.	5.9	9.6	7.0	n.p.	17.0	106.3
February	54.3	n.p.	6.1	9.2	6.8	n.p.	16.4	108.4
March	56.4	n.p.	6.4	9.6	6.6	n.p.	15.3	109.1
April	57.3	n.p.	6.9	8.6	6.5	n.p.	16.5	110.8
May	58.0	n.p.	6.7	9.2	6.6	n.p.	16.9	112.2
June	58.6	n.p.	7.1	9.0	6.8	n.p.	16.7	113.4
July	56.9	n.p.	6.6	9.3	6.6	n.p.	18.6	112.8
August	59.5	n.p.	8.2	9.3	6.7	n.p.	20.1	120.7
September	59.1	n.p.	7.6	9.3	6.5	n.p.	17.7	115.3
October	59.9	n.p.	8.1	8.3	8.3	n.p.	17.5	118.8
TREND ESTIMATES (\$ million)								
1994								
August	51.7	n.p.	4.8	7.9	5.2	n.p.	15.7	99.2
September	53.0	n.p.	4.9	8.1	5.5	n.p.	16.0	101.6
October	54.0	n.p.	5.1	8.2	5.9	n.p.	16.3	103.6
November	54.4	n.p.	5.3	8.4	6.2	n.p.	16.4	105.0
December	54.6	n.p.	5.5	8.6	6.5	n.p.	16.4	106.1
1995								
January	54.7	n.p.	5.8	8.8	6.7	n.p.	16.3	107.0
February	55.1	n.p.	6.1	9.0	6.8	n.p.	16.2	108.0
March	55.8	n.p.	6.4	9.1	6.7	n.p.	16.2	109.2
April	56.6	n.p.	6.6	9.2	6.6	n.p.	16.5	110.5
May	57.5	n.p.	6.8	9.2	6.6	n.p.	17.0	112.1
June	58.1	n.p.	7.0	9.1	6.6	n.p.	17.5	113.6
July	58.5	n.p.	7.3	9.1	6.7	n.p.	18.0	115.0
August	58.8	n.p.	7.5	9.1	6.9	n.p.	18.3	116.3
September	59.2	n.p.	7.8	9.0	7.1	n.p.	18.5	117.5
October	59.5	n.p.	8.0	9.0	7.3	n.p.	18.5	118.4

¹ See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER, By Industry Group¹—Australian Capital Territory: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
August	64.9	19.5	10.5	20.5	10.5	14.3	28.6	168.8
September	66.5	21.8	11.8	16.5	10.6	15.6	28.4	171.2
October	70.2	23.2	11.6	19.5	10.0	18.3	28.1	180.9
November	69.0	24.0	12.0	18.0	11.7	17.4	30.3	182.4
December	78.5	45.7	17.1	23.4	17.6	22.8	31.8	236.9
1995								
January	66.9	18.6	11.1	16.7	10.1	10.8	23.1	157.3
February	67.6	17.2	10.2	15.4	10.0	11.1	26.3	157.8
March	74.0	21.3	12.4	17.4	11.3	12.5	31.3	180.2
April	70.8	23.8	14.3	15.8	11.3	12.8	29.7	178.5
May	73.1	22.7	13.5	16.3	11.2	13.1	30.0	179.9
June	71.4	22.7	14.2	16.1	10.9	12.4	27.7	175.4
July	71.8	25.0	13.3	17.1	13.1	11.4	30.7	182.4
August	74.6	19.9	12.2	16.0	11.8	13.6	28.5	176.6
September	73.4	20.5	13.8	15.8	12.3	14.4	28.8	179.0
October	75.4	23.2	13.7	16.5	11.4	16.0	30.2	186.4
SEASONALLY ADJUSTED (\$ million)								
1994								
August	65.9	23.5	12.2	19.8	10.6	14.8	28.8	175.6
September	67.4	24.2	12.5	17.3	10.6	14.9	28.2	175.1
October	68.3	23.7	11.9	19.7	10.3	17.1	26.3	177.4
November	68.4	22.8	12.6	17.5	11.2	15.6	28.0	176.2
December	68.3	23.9	11.7	17.9	12.3	14.6	28.5	177.1
1995								
January	70.2	23.0	12.1	17.8	11.1	12.2	25.9	172.3
February	72.9	23.6	12.7	17.8	11.0	13.8	31.0	182.8
March	72.4	23.6	12.6	17.8	10.9	13.3	30.7	181.4
April	70.9	25.2	13.7	16.7	12.3	13.4	29.7	182.0
May	73.3	21.5	12.8	16.1	11.8	14.0	30.2	179.7
June	75.5	23.2	13.6	16.6	11.9	14.2	28.8	183.7
July	73.8	26.8	13.8	17.4	14.3	13.0	31.2	190.2
August	75.8	23.7	14.0	15.4	11.7	13.8	28.3	182.5
September	73.6	22.6	15.1	16.6	12.4	14.1	28.3	182.6
October	74.3	23.9	13.8	16.5	11.5	14.8	28.1	182.9
TREND ESTIMATES (\$ million)								
1994								
August	66.2	23.5	12.0	17.9	10.8	15.3	28.4	174.1
September	66.9	23.5	12.1	18.3	10.8	15.6	27.9	175.1
October	67.7	23.5	12.1	18.4	10.9	15.5	27.6	175.8
November	68.6	23.5	12.2	18.4	11.0	15.1	27.6	176.3
December	69.5	23.5	12.2	18.2	11.2	14.5	27.9	177.0
1995								
January	70.4	23.5	12.3	17.8	11.3	13.9	28.5	177.7
February	71.2	23.5	12.5	17.6	11.4	13.5	29.2	178.8
March	72.0	23.6	12.8	17.3	11.5	13.4	29.8	180.3
April	72.8	23.7	13.1	17.0	11.8	13.4	30.1	181.9
May	73.5	23.8	13.3	16.7	12.1	13.6	30.1	183.2
June	74.0	23.9	13.6	16.5	12.4	13.7	29.8	183.9
July	74.3	23.9	13.8	16.4	12.5	13.8	29.4	184.2
August	74.6	23.9	14.1	16.4	12.5	13.9	29.0	184.3
September	74.7	23.9	14.2	16.3	12.3	14.1	28.6	184.1
October	74.7	23.7	14.3	16.4	12.1	14.2	28.3	183.8

¹ See paragraph 3 of the Explanatory Notes

EXPLANATORY NOTES

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INTRODUCTION

1 This publication presents monthly estimates of the value of turnover of retail businesses classified by industry, and by State. The principal objective of the Retail Trade survey is to show month to month movement of retail turnover.

2 Estimates of turnover contained in this publication are based on a survey of about 7,000 retail and selected service businesses (covering 20,000 outlets). All 'large' businesses are included in the survey, while a sample of about 4,400 'smaller' businesses is selected. The 'large' business' contribution of approximately 54 per cent of the total estimate ensures a highly reliable Australian total turnover estimate.

SCOPE AND COVERAGE

3 The Retail Trade survey covers all employing businesses, with at least one retail establishment. The scope of the survey (classified according to the Australian and New Zealand Standard Industrial Classification [ANZSIC]) is detailed below:

- Food Retailing
 - Supermarkets and grocery stores (5110)
and non-petrol sales of identified convenience stores of petrol stations
 - Takeaway food retailing (5125)
 - Other food retailing
 - Fresh meat, fish and poultry retailing (5121)
 - Fruit and vegetable retailing (5122)
 - Liquor retailing (5123)
 - Bread and cake retailing (5124)
 - Specialised food retailing n.e.c. (5129)
- Department Stores (5210)
- Clothing and Soft Good Retailing
 - Clothing retailing (5221)
 - Other clothing related retailing
 - Footwear retailing (5222)
 - Fabric and other soft good retailing (5223)
- Household Good Retailing
 - Furniture and floorcovering retailing
 - Furniture retailing (5231)
 - Floor covering retailing (5232)
 - Domestic hardware and houseware retailing (5233)
 - Domestic appliance retailing
 - Domestic appliance retailing (5234)
 - Recorded music retailing (5235)
- Recreational Good Retailing
 - Newspaper, book and stationery retailing (5243)
 - Other recreational good retailing
 - Sport and camping equipment retailing (5241)
 - Toy and game retailing (5242)
 - Photographic equipment retailing (5244)
- Other Retailing
 - Pharmaceutical, cosmetic and toiletry retailing (5251)
 - Other retailing
 - Antique and used good retailing (5252)
 - Garden supplies retailing (5253)
 - Flower retailing (5254)
 - Watch and jewellery retailing (5255)
 - Retailing n.e.c. (5259)

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SCOPE AND COVERAGE (continued)

- Hospitality and Services
 - Hotels and licensed clubs
 - Pubs, taverns and bars (5720)
 - Clubs (Hospitality) (5740)
 - Cafes and restaurants (5730)
 - Selected services
 - Video hire outlets (9511)
 - Hairdressing and beauty salons (9526)

DEFINITION OF TURNOVER

4 Turnover includes retail sales; wholesale sales; takings from repairs, meals and hiring of goods (except for rent, leasing and hiring of land and buildings); and commissions from agency activity (e.g. commissions received from collecting dry cleaning, selling lottery tickets, etc.) and net takings from gaming machines etc.

SEASONAL ADJUSTMENT

5 Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised.

6 In the seasonal adjustment of the turnover estimates, account has been taken of both normal seasonal factors and 'trading-day' effects (arising from the varying length of each month and the varying numbers of Sundays, Mondays, Tuesdays, etc. in the month). There is some evidence suggesting possible changes in retail trading patterns, including increased activity on weekends and public holidays. The impact of these changes on the seasonal pattern and trading day component of the data is being investigated and can only be confirmed once sufficient data becomes available. While these changes may impact on the unadjusted and seasonally adjusted data, the trend estimate is less likely to be affected. Further, the seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather, industrial disputes). The seasonally adjusted estimates still reflect the sampling and non-sampling errors to which the original estimates are subject.

7 The State component series have been seasonally adjusted independently. Therefore, the adjusted components may not add to the Australian Group totals.

8 As happens with all seasonally adjusted series, the seasonal factors are reviewed annually to take account of each additional year's data. For Retail Trade, the results of the latest review are shown in the July issue each year.

TREND ESTIMATES

9 The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The monthly trend estimates are derived by applying a 13-term Henderson-weighted moving average to the respective seasonally adjusted series. These trend series are used to analyse the underlying behaviour of the series over time. In the case of the quarterly constant price estimates a 7-term Henderson-weighted moving average is applied.

10 For further information, see *A Guide to Interpreting Time Series — Monitoring 'Trends': an Overview* (1348.0) or contact the Assistant Director, Time Series Analysis on (06) 252 6345.

CONSTANT PRICE STATISTICS

11 To enable analysis of the movement of retail activity in 'real' terms, estimates of retail turnover at constant (average 1989-90) prices are compiled and published each quarter. Constant price retail turnover series are derived by deflating the original current price series of retail turnover by specially compiled indexes of price change.

RELIABILITY OF ESTIMATES

12 There are two types of error possible in estimates of retail turnover:

Sampling error which occurs because a sample, rather than the entire population, is surveyed. One measure of the likely difference resulting from not including all establishments in the survey is given by the standard error, see below.

RELIABILITY OF ESTIMATES
(continued)

Non sampling error which arises from inaccuracies in collecting, recording and processing the data. The most significant of these errors are: misreporting of data items; deficiencies in coverage; non-response; and processing errors. Every effort is made to minimise reporting error by the careful design of questionnaires, intensive training and supervision of interviewers, and efficient data processing procedures.

STANDARD ERRORS

13 Seasonally adjusted, trend and constant price estimates are also subject to sampling variability. For seasonally adjusted estimates, the standard errors are approximately the same as for the original estimates. For trend estimates, the standard errors are likely to be smaller. For constant price estimates, the standard errors may be up to 10 per cent higher than those for the corresponding current price estimates because of the sampling variability contained in the prices data used to deflate the current price estimates.

14 To assist users in assessing the reliability of estimates, each data series has been given a grading of A to D. Where:

- A represents a relative standard error on level of less than 2 per cent. The published estimates are highly reliable for movement analysis;
- B represents a relative standard error on level between 2 and 5 per cent, meaning the estimate is reliable for movement analysis purposes;
- C represents a relative standard error on level between 5 and 10 per cent, meaning users are advised to exercise some caution in interpreting movements for such series; and
- D represents a relative standard error on level greater than 10 per cent (mainly affects unpublished state by industry series).

15 The table below provides an indicator of reliability for key retail turnover estimates.

	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
NSW	B	A	B	C	C	C	C	A
Vic	B	A	B	C	C	C	C	A
Qld	B	A	B	C	C	C	C	A
SA	B	A	B	C	C	C	C	A
WA	B	A	B	C	C	C	C	A
Tas	B	—	B	C	C	—	C	B
NT	B	—	B	C	C	—	C	B
ACT	B	A	B	C	C	C	C	A
Australia	A	A	A	B	B	B	B	A

UNPUBLISHED DATA

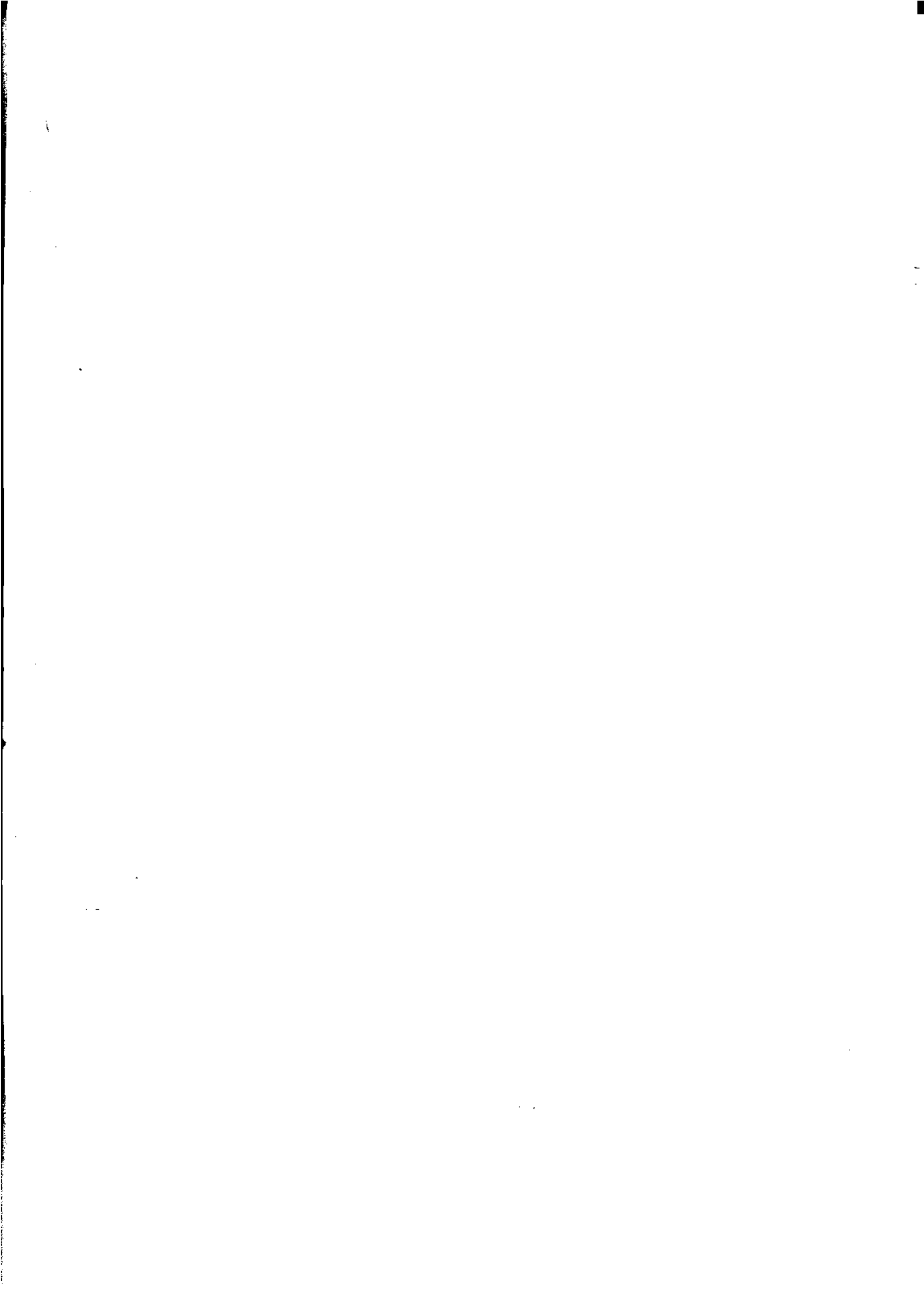
16 The Retail Survey Special Data Service provides additional retail trade statistics which include further State industry dissections through to 'top ten' industry reports. For more information, contact the Retail Trade Special Data Services manager on (06) 252 5220.

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ISSN 1032-3651

RRP \$13.00

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Produced by the Australian Government Publishing Service