



**Australian  
Bureau of  
Statistics**

SEPTEMBER 1996

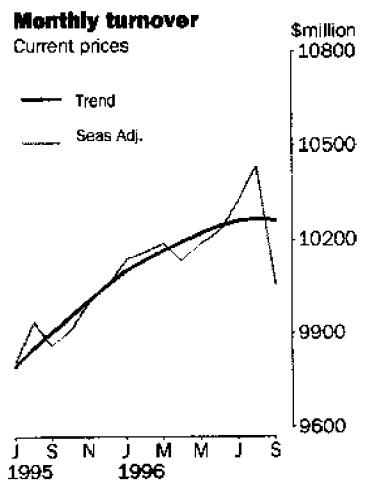
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# RETAIL TRADE

AUSTRALIA

EMBARGOED UNTIL 11:30AM FRI 1 NOVEMBER 1996

## SEPTEMBER KEY FIGURES



### TREND ESTIMATES

| Turnover at current prices<br>(in \$ millions) | Aug 96   | Sep 96   | % change |          |     |
|--|----------|----------|----------|----------|-----|
| 10 264.8                                       | 10 261.3 |          | 0.0      |          |     |
| Sep 95   | Sep 96   | % change | 9 903.3  | 10 261.3 | 3.6 |

### SEASONALLY ADJUSTED ESTIMATES

| Turnover at current prices<br>(in \$ millions)                         | Aug 96     | Sep 96     | % change |          |     |
|--|------------|------------|----------|----------|-----|
| 10 434.4   | 10 052.3   |            | -3.7     |          |     |
| Sep 95   | Sep 96     | % change   | 9 857.9  | 10 052.3 | 2.0 |
| Turnover at constant prices<br>(average 1989-90 prices in \$ millions) | Jun 96 qtr | Sep 96 qtr | % change |          |     |
|  | 25 748.7   | 25 891.4   | 0.6      |          |     |

## SEPTEMBER KEY POINTS

### TREND ESTIMATES

- During the year to September 1996 the Australian Retail and Hospitality/Services trend estimate of turnover has gradually eased.
- The Food retailing and Clothing and soft good retailing groups have shown moderate growth over the last three months; the Hospitality and services group has been in decline.

### SEASONALLY ADJUSTED ESTIMATES

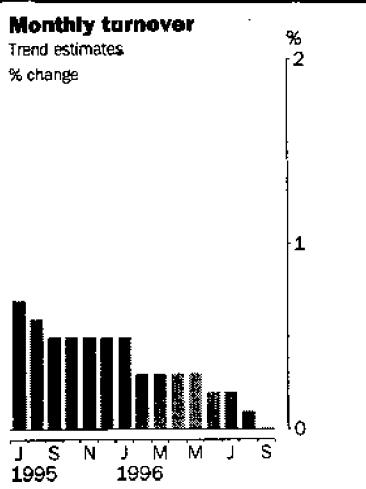
- The 3.7% fall in seasonally adjusted terms for September 1996 follows a relatively strong August seasonally adjusted movement (+1.1%). Both results may have been influenced by Father's Day falling early on 1 September. Consumer spending relating to Father's Day would thus have fallen entirely in August. When Father's Day last fell on 1 September in 1991, a similar fall occurred.
- The timing of Father's Day seems to have had a significant impact on sales by Department stores in September 1996.

### ORIGINAL ESTIMATES

- In original terms, Australian retail turnover increased by 0.3% in September 1996 compared to September 1995.
- Chains and other large retailers recorded growth of 3.1% for the same period while small retailers fell by 2.8%.

### CONSTANT PRICE ESTIMATES

- In seasonally adjusted, constant price terms, the estimate of turnover for September quarter 1996 rose by 0.6% over June quarter 1996.



### INQUIRIES

- For further information about these and related statistics, contact Bill Powell on 06 252 6132. For information about constant price estimates contact Leon Ting on 06 252 6807.

## R E T A I L T R A D E N O T E S

### FORTHCOMING ISSUES

| ISSUE         | RELEASE DATE    |
|---------------|-----------------|
| October 1996  | 2 December 1996 |
| November 1996 | 7 January 1997  |
| December 1996 | 4 February 1997 |

\* \* \* \* \*

### CHANGES IN THIS ISSUE

Quarterly constant price data are shown in Tables 14 and 15 of this issue.

Revisions have been made to the current price series for the Hospitality and services group for Tasmania for July and August 1996.

\* \* \* \* \*

### SAMPLING ERRORS

Standard errors for the Australian estimates (original data) for September 1996 contained in this publication are:

| DATA SERIES                           | ESTIMATE | STANDARD ERROR |
|---------------------------------------|----------|----------------|
| Level of retail turnover (\$m)        | 9 628.0  | 85.1           |
| Change from August to September (\$m) | -480.1   | 29.8           |
| % change from August to September     | -4.7     | 0.3            |

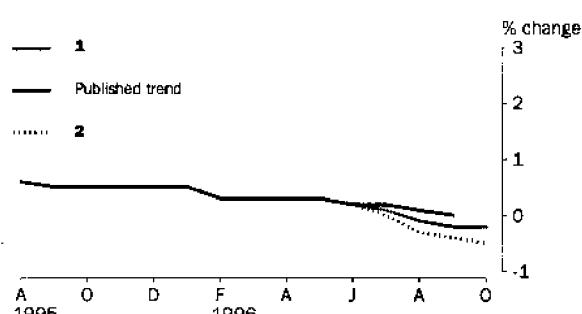
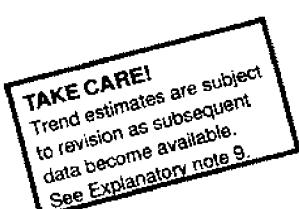
For more information see the Explanatory notes, paragraphs 12-15, or contact Bill Powell on 06 252 6132.

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### WHAT IF?

The most recent trend estimates published in this release are likely to be revised when next month's seasonally adjusted estimates become available. To assist readers of this publication in analysing retail trends, the effect of two possible scenarios on the previous trend estimates of the percentage change in retail turnover are presented below.

- 1 The October seasonally adjusted estimate of retail turnover is 1.0% higher than the September estimate.
- 2 The October seasonally adjusted estimate of retail turnover is 1.0% lower than the September estimate.



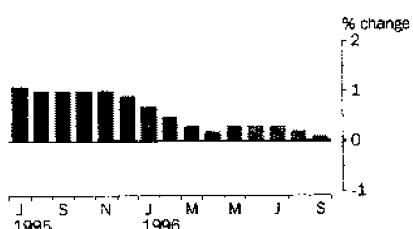
Dennis Trewin  
Acting Australian Statistician

## STATE TRENDS

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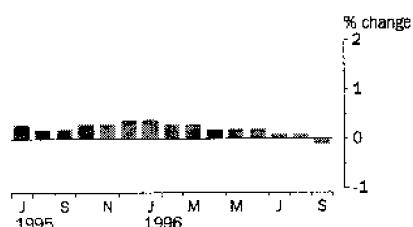
### MONTHLY PERCENTAGE CHANGE IN TREND ESTIMATES

#### NEW SOUTH WALES



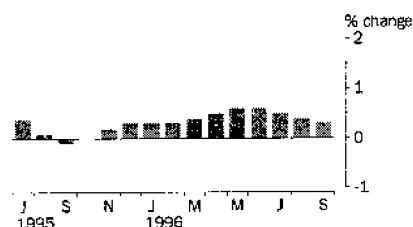
The trend estimate grew by just 0.1% in September. The Clothing and Recreational good retailing groups are the only industries to show strong growth.

#### VICTORIA



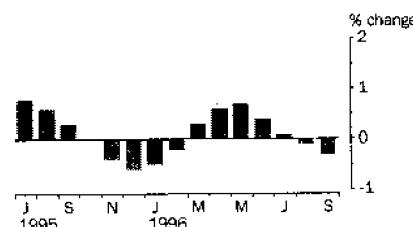
A fall of 0.1% was recorded in the trend estimate for September. Department stores, and the Clothing and Hospitality and services groups contributed most to this decline.

#### QUEENSLAND



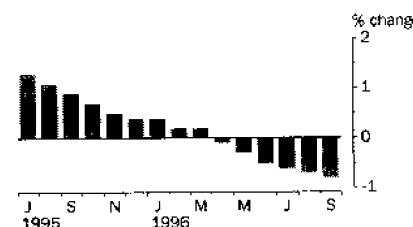
Growth in the trend estimate has eased in recent months. However, growth was still strong in the Food, Clothing and Household goods retailing groups.

#### SOUTH AUSTRALIA



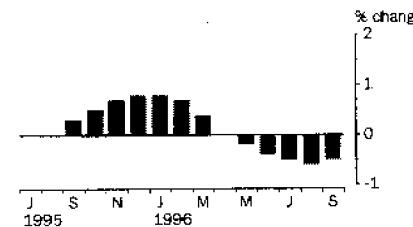
The trend estimate has been in decline for the last two months. Department stores and the Clothing, Other retailing and Hospitality and services groups contributed most to this decline.

#### WESTERN AUSTRALIA



Over the last six months the trend estimate rate of decline has accelerated from 0.1% to 0.8%. Household good retailing and Department stores were the only industries to record growth.

#### TASMANIA



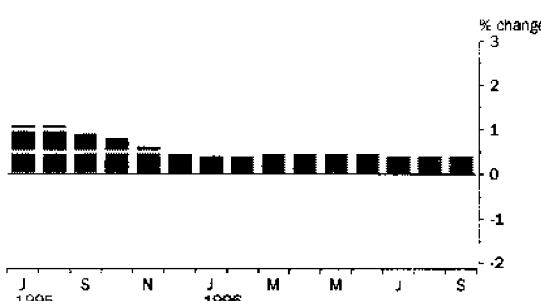
The trend estimate has been in decline for the last five months. The major contributors to the decline were the Household good and Hospitality and services groups.

## INDUSTRY TRENDS

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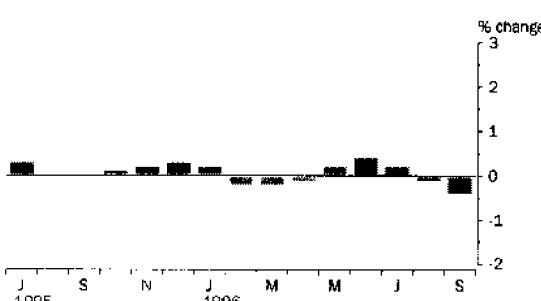
### MONTHLY PERCENTAGE CHANGE IN TREND ESTIMATES

#### FOOD RETAILING



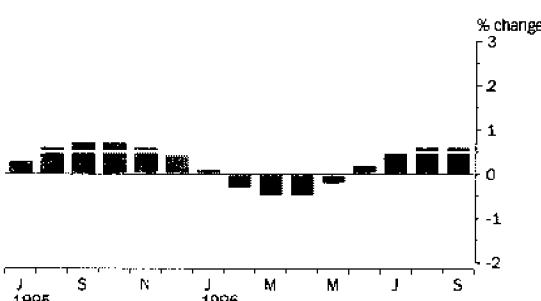
Growth in the trend estimate has been 0.4% for each of the last three months. Queensland and South Australia were the only States to record strong growth. All States are however showing an easing in trend growth rates.

#### DEPARTMENT STORES



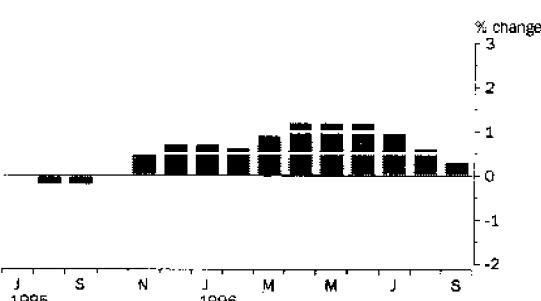
The trend estimate has been in decline for the last two months, following three months of weak growth. New South Wales and Victoria were the major contributors to this decline.

#### CLOTHING AND SOFT GOOD RETAILING



This industry group has recorded growth of around 0.6% for each of the last three months. New South Wales, Queensland, Tasmania and the Australian Capital Territory all recorded growth. The remaining States were in decline.

#### HOUSEHOLD GOOD RETAILING

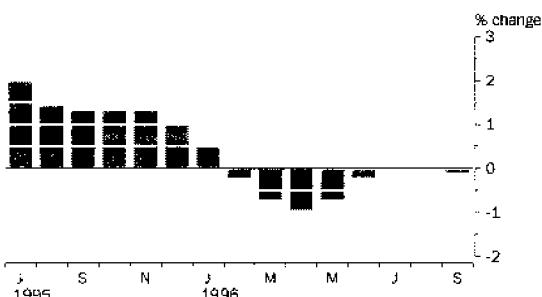


The growth rate in the trend estimate has fallen from 1.2% in each of April, May and June 1996 to 0.3% in September. Queensland, Western Australia, the Northern Territory and the Australian Capital Territory recorded strong but easing growth.

## INDUSTRY TRENDS (continued)

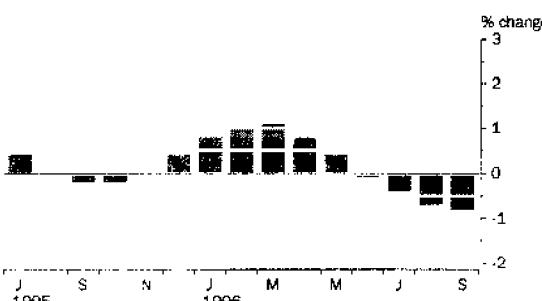
### MONTHLY PERCENTAGE CHANGE IN TREND ESTIMATES

RECREATIONAL GOOD  
RETAILING



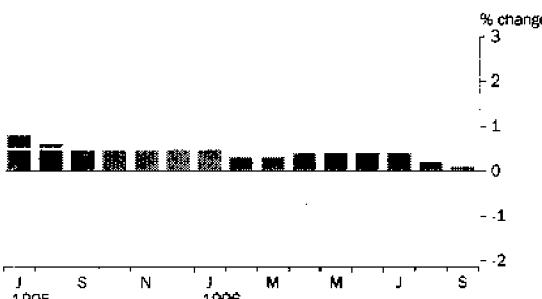
The Recreational good retailing group has been in decline for the last eight months. Queensland, Western Australia, Tasmania, the Northern Territory and the Australian Capital Territory were all in decline.

OTHER RETAILING



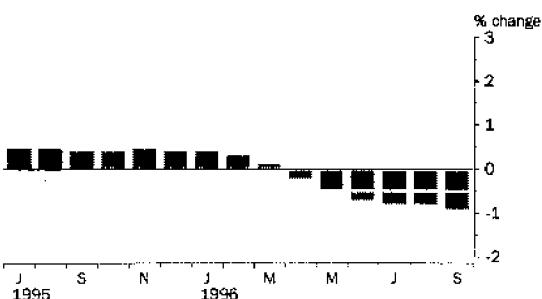
This industry group has been in decline for the last four months following a short period of strong growth. Victoria and the Australian Capital Territory were the only States to record growth in September.

TOTAL RETAIL (excluding  
Hospitality and Services)



Growth in the trend estimate for Total retail (excluding the Hospitality and services group) was slightly stronger than that observed for the Total industries (including the Hospitality and services group).

HOSPITALITY AND  
SERVICES



The trend estimate has fallen by around 0.8% in each of the last three months. All States, apart from the Australian Capital Territory were in decline.

RETAIL TURNOVER, By Industry Group<sup>1</sup>: All series

| Month                            | Food<br>retailing | Department<br>stores | Clothing and<br>soft good<br>retailing | Household<br>good<br>retailing | Recreational<br>good<br>retailing | Other<br>retailing | Hospitality<br>and<br>services | Total    |
|----------------------------------|-------------------|----------------------|--|--------------------------------|-----------------------------------|--------------------|--------------------------------|----------|
| ORIGINAL (\$ million)            |                   |                      |  |                                |                                   |                    |                                |          |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |          |
| July                             | 3 787.5           | 880.7                | 646.0                                  | 1 045.9                        | 537.7                             | 855.5              | 1 695.3                        | 9 448.6  |
| August                           | 3 922.3           | 874.0                | 633.7                                  | 1 026.9                        | 545.7                             | 907.4              | 1 694.9                        | 9 604.9  |
| September                        | 3 872.1           | 856.9                | 648.2                                  | 1 029.9                        | 544.1                             | 922.8              | 1 729.9                        | 9 603.9  |
| October                          | 3 997.1           | 920.8                | 674.1                                  | 1 085.1                        | 551.3                             | 929.5              | 1 775.1                        | 9 933.0  |
| November                         | 4 105.7           | 1 067.8              | 705.2                                  | 1 129.9                        | 607.6                             | 977.3              | 1 816.7                        | 10 410.2 |
| December                         | 4 639.0           | 1 857.5              | 979.1                                  | 1 436.6                        | 856.8                             | 1 339.1            | 2 110.2                        | 13 218.3 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |          |
| January                          | 4 034.4           | 833.2                | 673.7                                  | 1 073.4                        | 602.0                             | 868.9              | 1 798.8                        | 9 884.4  |
| February                         | 3 956.4           | 737.2                | 569.7                                  | 1 000.3                        | 551.7                             | 845.0              | 1 652.9                        | 9 313.2  |
| March                            | 4 107.7           | 812.2                | 631.2                                  | 1 060.0                        | 558.0                             | 865.6              | 1 775.6                        | 9 810.3  |
| April                            | 4 004.7           | 895.3                | 675.8                                  | 1 014.1                        | 532.4                             | 869.9              | 1 736.8                        | 9 729.0  |
| May                              | 4 156.3           | 962.8                | 712.9                                  | 1 108.6                        | 550.6                             | 933.1              | 1 711.2                        | 10 135.5 |
| June                             | 3 934.5           | 908.7                | 672.5                                  | 1 093.0                        | 531.8                             | 864.3              | 1 674.0                        | 9 678.8  |
| July                             | 4 090.2           | 908.2                | 689.7                                  | 1 191.0                        | 550.4                             | 914.1              | 1 693.7                        | 10 037.3 |
| August                           | 4 230.7           | 889.1                | 646.2                                  | 1 141.6                        | 559.9                             | 929.1              | 1 711.5                        | 10 108.1 |
| September                        | 3 998.9           | 828.6                | 641.4                                  | 1 070.1                        | 540.0                             | 896.8              | 1 652.2                        | 9 628.0  |
| SEASONALLY ADJUSTED (\$ million) |                   |                      |  |                                |                                   |                    |                                |          |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |          |
| July                             | 3 881.9           | 978.1                | 670.0                                  | 1 074.5                        | 560.7                             | 920.7              | 1 721.4                        | 9 807.3  |
| August                           | 3 950.7           | 1 013.2              | 683.0                                  | 1 053.2                        | 565.8                             | 929.6              | 1 742.5                        | 9 937.9  |
| September                        | 3 942.7           | 912.8                | 689.9                                  | 1 073.0                        | 568.3                             | 918.4              | 1 752.8                        | 9 857.9  |
| October                          | 4 002.1           | 949.5                | 677.2                                  | 1 072.6                        | 561.7                             | 914.4              | 1 732.8                        | 9 910.4  |
| November                         | 4 063.4           | 958.9                | 685.7                                  | 1 064.4                        | 562.0                             | 902.0              | 1 760.3                        | 9 996.7  |
| December                         | 4 013.3           | 980.9                | 691.7                                  | 1 084.4                        | 609.3                             | 905.9              | 1 761.8                        | 10 047.2 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |          |
| January                          | 4 015.3           | 985.5                | 699.0                                  | 1 100.0                        | 618.7                             | 940.1              | 1 778.1                        | 10 136.7 |
| February                         | 4 095.6           | 967.5                | 696.5                                  | 1 095.3                        | 583.3                             | 947.9              | 1 771.4                        | 10 157.5 |
| March                            | 4 110.9           | 960.1                | 699.7                                  | 1 117.3                        | 567.4                             | 938.2              | 1 794.1                        | 10 187.9 |
| April                            | 4 082.4           | 964.4                | 671.6                                  | 1 105.2                        | 587.3                             | 943.6              | 1 777.2                        | 10 131.6 |
| May                              | 4 147.2           | 947.9                | 678.0                                  | 1 112.0                        | 572.5                             | 964.9              | 1 764.0                        | 10 186.5 |
| June                             | 4 145.3           | 943.6                | 669.6                                  | 1 148.2                        | 582.0                             | 959.4              | 1 775.7                        | 10 223.8 |
| July                             | 4 165.2           | 1 013.5              | 702.1                                  | 1 193.4                        | 562.9                             | 969.2              | 1 716.9                        | 10 323.1 |
| August                           | 4 220.8           | 1 024.3              | 703.8                                  | 1 183.9                        | 593.7                             | 958.3              | 1 749.6                        | 10 434.4 |
| September                        | 4 176.4           | 895.6                | 692.1                                  | 1 127.3                        | 564.6                             | 901.6              | 1 694.6                        | 10 052.3 |
| TREND ESTIMATES (\$ million)     |                   |                      |  |                                |                                   |                    |                                |          |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |          |
| July                             | 3 888.4           | 960.0                | 672.5                                  | 1 074.3                        | 552.8                             | 918.6              | 1 726.3                        | 9 793.0  |
| August                           | 3 929.4           | 960.3                | 676.3                                  | 1 072.0                        | 560.7                             | 918.8              | 1 734.7                        | 9 852.3  |
| September                        | 3 965.2           | 960.7                | 680.9                                  | 1 069.7                        | 567.9                             | 916.9              | 1 742.0                        | 9 903.3  |
| October                          | 3 995.0           | 961.8                | 685.7                                  | 1 070.2                        | 575.4                             | 915.2              | 1 749.6                        | 9 952.9  |
| November                         | 4 018.5           | 964.0                | 690.0                                  | 1 075.1                        | 583.1                             | 915.6              | 1 757.6                        | 10 003.9 |
| December                         | 4 037.5           | 967.2                | 692.9                                  | 1 082.6                        | 589.0                             | 919.5              | 1 765.4                        | 10 054.1 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |          |
| January                          | 4 054.7           | 969.2                | 693.6                                  | 1 090.1                        | 592.1                             | 926.7              | 1 773.2                        | 10 099.6 |
| February                         | 4 071.6           | 967.7                | 691.6                                  | 1 096.9                        | 590.9                             | 935.8              | 1 778.9                        | 10 133.5 |
| March                            | 4 090.6           | 965.5                | 688.0                                  | 1 106.6                        | 586.5                             | 946.1              | 1 781.2                        | 10 164.6 |
| April                            | 4 111.4           | 964.3                | 684.7                                  | 1 119.4                        | 581.0                             | 954.0              | 1 777.4                        | 10 192.2 |
| May                              | 4 133.3           | 966.5                | 683.3                                  | 1 133.2                        | 576.9                             | 957.5              | 1 768.3                        | 10 219.0 |
| June                             | 4 152.5           | 969.9                | 684.9                                  | 1 146.5                        | 575.8                             | 956.8              | 1 756.1                        | 10 242.6 |
| July                             | 4 170.2           | 971.6                | 688.5                                  | 1 157.4                        | 575.6                             | 953.9              | 1 742.4                        | 10 258.8 |
| August                           | 4 186.1           | 970.3                | 692.5                                  | 1 164.8                        | 575.5                             | 947.1              | 1 728.4                        | 10 264.8 |
| September                        | 4 202.2           | 966.5                | 696.5                                  | 1 168.2                        | 575.2                             | 939.6              | 1 713.0                        | 10 261.3 |

<sup>1</sup> See paragraph 3 of the Explanatory Notes



## RETAIL TURNOVER PERCENTAGE CHANGE, By Industry Group<sup>1</sup>: All Series

| Month   | Food<br>retailing | Department<br>stores | Clothing and<br>soft good<br>retailing | Household<br>good<br>retailing | Recreational<br>good<br>retailing | Other<br>retailing | Hospitality<br>and<br>services | Total |
|---|-------------------|----------------------|--|--------------------------------|-----------------------------------|--------------------|--------------------------------|-------|
| ORIGINAL (% change from preceding month)            |                   |                      |  |                                |                                   |                    |                                |       |
| <b>1995</b>   |                   |                      |  |                                |                                   |                    |                                |       |
| July  | 2.3               | -2.9                 | -5.5                                   | -3.0                           | 8.2                               | 2.6                | 4.6                            | 1.3   |
| August  | 3.6               | -0.8                 | -1.9                                   | -1.8                           | 1.5                               | 6.1                | 0.0                            | 1.7   |
| September   | -1.3              | -2.0                 | 2.3                                    | 0.3                            | -0.3                              | 1.7                | 2.1                            | 0.0   |
| October   | 3.2               | 7.5                  | 4.0                                    | 5.4                            | 1.3                               | 0.7                | 2.6                            | 3.4   |
| November  | 2.7               | 16.0                 | 4.6                                    | 4.1                            | 10.2                              | 5.1                | 2.3                            | 4.8   |
| December  | 13.0              | 74.0                 | 38.8                                   | 27.1                           | 41.0                              | 37.0               | 16.2                           | 27.0  |
| <b>1996</b>   |                   |                      |  |                                |                                   |                    |                                |       |
| January   | -13.0             | -55.1                | -31.2                                  | -25.3                          | -29.7                             | -35.1              | -14.8                          | -25.2 |
| February  | -1.9              | -11.5                | -15.4                                  | -6.8                           | -8.4                              | -2.8               | -8.1                           | -5.8  |
| March   | 3.8               | 10.2                 | 10.8                                   | 6.0                            | 1.1                               | 2.4                | 7.4                            | 5.3   |
| April   | -2.5              | 10.2                 | 7.1                                    | -4.3                           | -4.6                              | 0.5                | -2.2                           | -0.8  |
| May   | 3.8               | 7.5                  | 5.5                                    | 9.3                            | 3.4                               | 7.3                | -1.5                           | 4.2   |
| June  | -5.3              | -5.6                 | -5.7                                   | -1.4                           | -3.4                              | -7.4               | -2.2                           | -4.5  |
| July  | 4.0               | -0.1                 | 2.6                                    | 9.0                            | 3.5                               | 5.8                | 1.2                            | 3.7   |
| August  | 3.4               | -2.1                 | -6.3                                   | -4.1                           | 1.7                               | 1.6                | 1.1                            | 0.7   |
| September   | -5.5              | -6.8                 | -0.7                                   | -6.3                           | -3.6                              | -3.5               | -3.5                           | -4.7  |
| SEASONALLY ADJUSTED (% change from preceding month) |                   |                      |  |                                |                                   |                    |                                |       |
| <b>1995</b>   |                   |                      |  |                                |                                   |                    |                                |       |
| July  | 1.2               | 3.7                  | 0.5                                    | -2.6                           | 2.7                               | 0.8                | 0.5                            | 0.9   |
| August  | 1.8               | 3.6                  | 1.9                                    | -2.0                           | 0.9                               | 1.0                | 1.2                            | 1.3   |
| September   | -0.2              | -9.9                 | 1.0                                    | 1.9                            | 0.4                               | -1.2               | 0.6                            | -0.8  |
| October   | 1.5               | 4.0                  | -1.8                                   | 0.0                            | -1.2                              | -0.4               | -1.1                           | 0.5   |
| November  | 1.5               | 1.0                  | 1.3                                    | -0.8                           | 0.1                               | -1.4               | 1.6                            | 0.9   |
| December  | -1.2              | 2.3                  | 0.9                                    | 1.9                            | 8.4                               | 0.4                | 0.1                            | 0.5   |
| <b>1996</b>   |                   |                      |  |                                |                                   |                    |                                |       |
| January   | 0.0               | 0.5                  | 1.1                                    | 1.4                            | 1.5                               | 3.8                | 0.9                            | 0.9   |
| February  | 2.0               | -1.8                 | -0.4                                   | -0.4                           | -5.7                              | 0.8                | -0.4                           | 0.2   |
| March   | 0.4               | -0.8                 | 0.5                                    | 2.0                            | -2.7                              | -1.0               | 1.3                            | 0.3   |
| April   | -0.7              | 0.4                  | -4.0                                   | -1.1                           | 3.5                               | 0.6                | -0.9                           | -0.6  |
| May   | 1.6               | -1.7                 | 1.0                                    | 0.6                            | -2.5                              | 2.3                | -0.7                           | 0.5   |
| June  | 0.0               | -0.5                 | -1.2                                   | 3.3                            | 1.7                               | -0.6               | 0.7                            | 0.4   |
| July  | 0.5               | 7.4                  | 4.9                                    | 3.9                            | -3.3                              | 1.0                | -3.3                           | 1.0   |
| August  | 1.3               | 1.1                  | 0.2                                    | -0.8                           | 5.5                               | -1.1               | 1.9                            | 1.1   |
| September   | -1.1              | -12.6                | -1.7                                   | -4.8                           | -4.9                              | -5.9               | -3.1                           | -3.7  |
| TREND ESTIMATES (% change from preceding month)     |                   |                      |  |                                |                                   |                    |                                |       |
| <b>1995</b>   |                   |                      |  |                                |                                   |                    |                                |       |
| July  | 1.1               | 0.3                  | 0.3                                    | 0.0                            | 2.0                               | 0.4                | 0.5                            | 0.7   |
| August  | 1.1               | 0.0                  | 0.6                                    | -0.2                           | 1.4                               | 0.0                | 0.5                            | 0.6   |
| September   | 0.9               | 0.0                  | 0.7                                    | -0.2                           | 1.3                               | -0.2               | 0.4                            | 0.5   |
| October   | 0.8               | 0.1                  | 0.7                                    | 0.0                            | 1.3                               | -0.2               | 0.4                            | 0.5   |
| November  | 0.6               | 0.2                  | 0.6                                    | 0.5                            | 1.3                               | 0.0                | 0.5                            | 0.5   |
| December  | 0.5               | 0.3                  | 0.4                                    | 0.7                            | 1.0                               | 0.4                | 0.4                            | 0.5   |
| <b>1996</b>   |                   |                      |  |                                |                                   |                    |                                |       |
| January   | 0.4               | 0.2                  | 0.1                                    | 0.7                            | 0.5                               | 0.8                | 0.4                            | 0.5   |
| February  | 0.4               | -0.2                 | -0.3                                   | 0.6                            | -0.2                              | 1.0                | 0.3                            | 0.3   |
| March   | 0.5               | -0.2                 | -0.5                                   | 0.9                            | -0.7                              | 1.1                | 0.1                            | 0.3   |
| April   | 0.5               | -0.1                 | -0.5                                   | 1.2                            | -0.9                              | 0.8                | -0.2                           | 0.3   |
| May   | 0.5               | 0.2                  | -0.2                                   | 1.2                            | -0.7                              | 0.4                | -0.5                           | 0.3   |
| June  | 0.5               | 0.4                  | 0.2                                    | 1.2                            | -0.2                              | -0.1               | -0.7                           | 0.2   |
| July  | 0.4               | 0.2                  | 0.5                                    | 1.0                            | 0.0                               | -0.4               | -0.8                           | 0.2   |
| August  | 0.4               | -0.1                 | 0.6                                    | 0.6                            | 0.0                               | -0.7               | -0.8                           | 0.1   |
| September   | 0.4               | -0.4                 | 0.6                                    | 0.3                            | -0.1                              | -0.8               | -0.9                           | 0.0   |

<sup>1</sup> See paragraph 3 of the Explanatory Notes

**RETAIL TURNOVER, By Sub-Group<sup>1</sup>: Original**

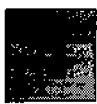
| Month  | FOOD RETAILING.....              |                         |                      |         | CLOTHING AND SOFT GOOD RETAILING..... |                    |                                  | HOUSEHOLD GOOD RETAILING... |  |   |                              |         |
|--|----------------------------------|-------------------------|----------------------|---------|---------------------------------------|--------------------|----------------------------------|-----------------------------|--|---|------------------------------|---------|
|  | Super-markets and grocery stores | Takeaway food retailing | Other food retailing | Total   | Total Department stores               | Clothing retailing | Other clothing related retailing | Total                       | Furniture and floor covering retailing | Domestic hardware & houseware retailing | Domestic appliance retailing | Total   |
| (\$ million)   |                                  |                         |                      |         |                                       |                    |                                  |                             |  |   |                              |         |
| <b>1995</b>  |                                  |                         |                      |         |                                       |                    |                                  |                             |  |   |                              |         |
| July   | 2 639.8                          | 529.4                   | 618.3                | 3 787.5 | 880.7                                 | 459.1              | 186.9                            | 646.0                       | 290.3                                  | 194.5                                   | 561.1                        | 1 045.9 |
| August   | 2 743.8                          | 538.4                   | 640.1                | 3 922.3 | 874.0                                 | 454.8              | 178.9                            | 633.7                       | 277.6                                  | 209.1                                   | 540.2                        | 1 026.9 |
| September  | 2 702.1                          | 537.3                   | 632.7                | 3 872.1 | 856.9                                 | 457.3              | 190.9                            | 648.2                       | 287.7                                  | 212.8                                   | 529.4                        | 1 029.9 |
| October  | 2 757.4                          | 577.0                   | 662.7                | 3 997.1 | 920.8                                 | 483.2              | 190.9                            | 674.1                       | 297.9                                  | 254.9                                   | 532.3                        | 1 085.1 |
| November   | 2 831.6                          | 574.1                   | 700.0                | 4 105.7 | 1 067.8                               | 513.9              | 191.3                            | 705.2                       | 278.5                                  | 271.9                                   | 579.5                        | 1 129.9 |
| December   | 3 181.0                          | 605.3                   | 852.7                | 4 639.0 | 1 857.5                               | 726.0              | 253.1                            | 979.1                       | 283.4                                  | 344.7                                   | 808.5                        | 1 436.6 |
| <b>1996</b>  |                                  |                         |                      |         |                                       |                    |                                  |                             |  |   |                              |         |
| January  | 2 770.1                          | 625.4                   | 638.9                | 4 034.4 | 833.2                                 | 478.3              | 195.4                            | 673.7                       | 258.9                                  | 258.3                                   | 556.2                        | 1 073.4 |
| February   | 2 761.9                          | 569.9                   | 624.6                | 3 956.4 | 737.2                                 | 402.0              | 167.7                            | 569.7                       | 244.4                                  | 230.4                                   | 525.5                        | 1 000.3 |
| March  | 2 870.9                          | 599.1                   | 637.7                | 4 107.7 | 812.2                                 | 442.8              | 188.4                            | 631.2                       | 254.2                                  | 239.4                                   | 566.4                        | 1 060.0 |
| April  | 2 757.0                          | 596.8                   | 650.9                | 4 004.7 | 895.3                                 | 487.1              | 188.7                            | 675.8                       | 237.8                                  | 230.6                                   | 545.7                        | 1 014.1 |
| May  | 2 915.2                          | 585.4                   | 655.7                | 4 156.3 | 962.8                                 | 513.6              | 199.3                            | 712.9                       | 248.1                                  | 248.0                                   | 612.5                        | 1 108.6 |
| June   | 2 740.7                          | 556.6                   | 637.2                | 3 934.5 | 908.7                                 | 472.4              | 200.1                            | 672.5                       | 254.3                                  | 232.5                                   | 606.2                        | 1 093.0 |
| July   | 2 843.4                          | 587.1                   | 659.7                | 4 090.2 | 908.2                                 | 488.9              | 200.8                            | 689.7                       | 286.0                                  | 245.8                                   | 659.2                        | 1 191.0 |
| August   | 2 971.3                          | 589.6                   | 669.8                | 4 230.7 | 889.1                                 | 452.9              | 193.3                            | 646.2                       | 278.5                                  | 232.5                                   | 630.6                        | 1 141.6 |
| September  | 2 795.3                          | 567.4                   | 636.2                | 3 998.9 | 828.6                                 | 444.9              | 196.5                            | 641.4                       | 259.5                                  | 232.9                                   | 577.7                        | 1 070.1 |
| (% change from preceding month)                      |                                  |                         |                      |         |                                       |                    |                                  |                             |  |   |                              |         |
| <b>1995</b>  |                                  |                         |                      |         |                                       |                    |                                  |                             |  |   |                              |         |
| July   | 1.0                              | 7.2                     | 3.6                  | 2.3     | -2.9                                  | -6.4               | -3.0                             | -5.5                        | 1.9                                    | 1.4                                     | -6.7                         | -3.0    |
| August   | 3.9                              | 1.7                     | 3.5                  | 3.6     | -0.8                                  | -0.9               | -4.3                             | -1.9                        | -4.4                                   | 7.5                                     | -3.7                         | -1.8    |
| September  | -1.5                             | -0.2                    | -1.2                 | -1.3    | -2.0                                  | 0.5                | 6.7                              | 2.3                         | 3.6                                    | 1.8                                     | -2.0                         | 0.3     |
| October  | 2.0                              | 7.4                     | 4.7                  | 3.2     | 7.5                                   | 5.7                | 0.0                              | 4.0                         | 3.5                                    | 19.8                                    | 0.5                          | 5.4     |
| November   | 2.7                              | -0.5                    | 5.6                  | 2.7     | 16.0                                  | 6.4                | 0.2                              | 4.6                         | -6.5                                   | 6.7                                     | 8.9                          | 4.1     |
| December   | 12.3                             | 5.4                     | 21.8                 | 13.0    | 74.0                                  | 41.3               | 32.3                             | 38.8                        | 1.8                                    | 26.8                                    | 39.5                         | 27.1    |
| <b>1996</b>  |                                  |                         |                      |         |                                       |                    |                                  |                             |  |   |                              |         |
| January  | -12.9                            | 3.3                     | -25.1                | -13.0   | -55.1                                 | -34.1              | -22.8                            | -31.2                       | -8.6                                   | -25.1                                   | -31.2                        | -25.3   |
| February   | -0.3                             | -8.9                    | -2.2                 | -1.9    | -11.5                                 | -16.0              | -14.2                            | -15.4                       | -5.6                                   | -10.8                                   | -5.5                         | -6.8    |
| March  | 3.9                              | 5.1                     | 2.1                  | 3.8     | 10.2                                  | 10.1               | 12.3                             | 10.8                        | 4.0                                    | 3.9                                     | 7.8                          | 6.0     |
| April  | -4.0                             | -0.4                    | 2.1                  | -2.5    | 10.2                                  | 10.0               | 0.2                              | 7.1                         | -6.5                                   | -3.7                                    | -3.7                         | -4.3    |
| May  | 5.7                              | -1.9                    | 0.7                  | 3.8     | 7.5                                   | 5.4                | 5.6                              | 5.5                         | 4.3                                    | 7.5                                     | 12.2                         | 9.3     |
| June   | -6.0                             | -4.9                    | -2.8                 | -5.3    | -5.6                                  | -8.0               | 0.4                              | -5.7                        | 2.5                                    | -6.3                                    | -1.0                         | -1.4    |
| July   | 3.7                              | 5.5                     | 3.5                  | 4.0     | -0.1                                  | 3.5                | 0.3                              | 2.6                         | 12.5                                   | 5.7                                     | 8.7                          | 9.0     |
| August   | 4.5                              | 0.4                     | 1.5                  | 3.4     | -2.1                                  | -7.4               | -3.7                             | -6.3                        | -2.6                                   | -5.4                                    | -4.3                         | -4.1    |
| September  | -5.9                             | -3.8                    | -5.0                 | -5.5    | -6.8                                  | -1.8               | 1.7                              | -0.7                        | -6.8                                   | 0.2                                     | -8.4                         | -6.3    |
| (% change from corresponding month of previous year) |                                  |                         |                      |         |                                       |                    |                                  |                             |  |   |                              |         |
| <b>1995</b>  |                                  |                         |                      |         |                                       |                    |                                  |                             |  |   |                              |         |
| July   | 7.1                              | 13.8                    | 15.3                 | 9.3     | 12.5                                  | 2.7                | 7.5                              | 4.0                         | -3.1                                   | 5.1                                     | 9.2                          | 4.7     |
| August   | 11.1                             | 17.2                    | 19.4                 | 13.2    | 9.4                                   | 5.2                | 7.5                              | 5.8                         | -13.4                                  | 7.6                                     | 0.0                          | -2.7    |
| September  | 8.2                              | 15.0                    | 14.8                 | 10.1    | -3.4                                  | -0.1               | 8.3                              | 2.2                         | -6.1                                   | 7.7                                     | 6.9                          | 3.1     |
| October  | 8.6                              | 17.3                    | 11.0                 | 10.2    | -1.5                                  | 2.1                | 4.9                              | 2.9                         | -1.0                                   | 20.6                                    | 4.4                          | 6.2     |
| November   | 12.0                             | 18.4                    | 16.5                 | 13.6    | 6.7                                   | 4.4                | 2.6                              | 3.9                         | -11.7                                  | 22.5                                    | 2.7                          | 2.6     |
| December   | 7.0                              | 14.4                    | 9.9                  | 8.4     | 2.2                                   | 3.0                | 5.1                              | 3.5                         | -8.8                                   | 22.2                                    | 2.1                          | 3.8     |
| <b>1996</b>  |                                  |                         |                      |         |                                       |                    |                                  |                             |  |   |                              |         |
| January  | 11.2                             | 22.9                    | 3.0                  | 11.4    | 10.7                                  | 6.3                | 8.9                              | 7.0                         | 1.8                                    | 30.1                                    | 3.3                          | 8.3     |
| February   | 14.5                             | 26.2                    | 8.5                  | 15.0    | 8.0                                   | 6.0                | 10.0                             | 7.2                         | -2.0                                   | 21.5                                    | 9.1                          | 8.6     |
| March  | 7.8                              | 18.7                    | 2.9                  | 8.5     | 0.1                                   | 0.7                | 6.9                              | 2.5                         | -7.2                                   | 15.4                                    | 4.9                          | 3.8     |
| April  | 6.9                              | 17.2                    | 5.6                  | 8.1     | -1.2                                  | -2.1               | 2.3                              | -0.9                        | 0.4                                    | 19.6                                    | 5.1                          | 6.9     |
| May  | 10.8                             | 16.4                    | 8.4                  | 11.2    | 3.8                                   | 3.9                | 6.8                              | 4.7                         | -11.6                                  | 31.1                                    | 2.7                          | 4.0     |
| June   | 4.9                              | 12.7                    | 6.8                  | 6.2     | 0.2                                   | -3.7               | 3.8                              | -1.6                        | -10.7                                  | 21.2                                    | 0.8                          | 1.4     |
| July   | 7.7                              | 10.9                    | 6.7                  | 8.0     | 3.1                                   | 6.5                | 7.4                              | 6.8                         | -1.5                                   | 26.4                                    | 17.5                         | 13.9    |
| August   | 8.3                              | 9.5                     | 4.6                  | 7.9     | 1.7                                   | -0.4               | 8.0                              | 2.0                         | 0.3                                    | 11.2                                    | 16.7                         | 11.2    |
| September  | 3.4                              | 5.6                     | 0.6                  | 3.3     | -3.3                                  | -2.7               | 2.9                              | -1.0                        | -9.8                                   | 9.4                                     | 9.1                          | 3.9     |

<sup>1</sup> See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER, By Sub-Group<sup>1</sup>: Original *continued*

| Month  | RECREATIONAL GOOD RETAILING.....          |                      |       | OTHER RETAILING.....                          |                 |         | HOSPITALITY AND SERVICES..... |                       |                   |         |                      |
|--|---|----------------------|-------|---|-----------------|---------|-------------------------------|-----------------------|-------------------|---------|----------------------|
|  | News-paper, book and stationery retailing | Other good retailing | Total | Pharma-ceutical cosmetic & toiletry retailing | Other retailing | Total   | Hotels and licensed clubs     | Cafes and restaurants | Selected services | Total   | Total all Industries |
|  | (\$ million)                              |                      |       |   |                 |         |                               |                       |                   |         |                      |
| <b>1995</b>  |   |                      |       |   |                 |         |                               |                       |                   |         |                      |
| July   | 376.7                                     | 161.0                | 537.7 | 452.8   | 402.7           | 855.5   | 1 048.6                       | 476.1                 | 170.6             | 1 695.3 | 9 448.6              |
| August   | 382.8                                     | 162.9                | 545.7 | 482.4   | 425.0           | 907.4   | 1 058.8                       | 472.4                 | 163.7             | 1 694.9 | 9 604.9              |
| September  | 372.4                                     | 171.7                | 544.1 | 481.9   | 440.9           | 922.8   | 1 080.3                       | 481.6                 | 168.0             | 1 729.9 | 9 603.9              |
| October  | 372.1                                     | 179.2                | 551.3 | 469.5   | 460.0           | 929.5   | 1 088.2                       | 505.0                 | 181.9             | 1 775.1 | 9 933.0              |
| November   | 396.0                                     | 211.6                | 607.6 | 490.2   | 487.1           | 977.3   | 1 106.6                       | 527.0                 | 183.1             | 1 816.7 | 10 410.2             |
| December   | 489.4                                     | 367.4                | 856.8 | 577.3   | 761.8           | 1 339.1 | 1 304.5                       | 591.7                 | 214.0             | 2 110.2 | 13 218.3             |
| <b>1996</b>  |   |                      |       |   |                 |         |                               |                       |                   |         |                      |
| January  | 422.0                                     | 180.0                | 602.0 | 443.8   | 425.1           | 868.9   | 1 082.4                       | 516.0                 | 200.4             | 1 798.8 | 9 884.4              |
| February   | 387.5                                     | 164.2                | 551.7 | 420.0   | 425.0           | 845.0   | 996.3                         | 483.3                 | 173.3             | 1 652.9 | 9 313.2              |
| March  | 384.2                                     | 173.8                | 558.0 | 444.4   | 421.2           | 865.6   | 1 087.7                       | 499.7                 | 188.2             | 1 775.6 | 9 810.3              |
| April  | 359.8                                     | 172.6                | 532.4 | 442.8   | 427.1           | 869.9   | 1 047.0                       | 509.8                 | 180.0             | 1 736.8 | 9 729.0              |
| May  | 373.8                                     | 176.8                | 550.6 | 474.6   | 458.5           | 933.1   | 1 043.8                       | 491.1                 | 176.3             | 1 711.2 | 10 135.5             |
| June   | 358.6                                     | 173.2                | 531.8 | 449.3   | 415.0           | 864.3   | 1 021.9                       | 479.4                 | 172.7             | 1 674.0 | 9 678.8              |
| July   | 370.3                                     | 180.1                | 550.4 | 474.8   | 439.3           | 914.1   | 1 014.3                       | 497.2                 | 182.2             | 1 693.7 | 10 037.3             |
| August   | 384.0                                     | 175.9                | 559.9 | 474.4   | 454.7           | 929.1   | 1 042.1                       | 493.7                 | 175.7             | 1 711.5 | 10 108.1             |
| September  | 358.8                                     | 181.2                | 540.0 | 447.6   | 449.2           | 896.8   | 1 003.5                       | 477.6                 | 171.1             | 1 652.2 | 9 628.0              |
| (% change from preceding month)                      |   |                      |       |   |                 |         |                               |                       |                   |         |                      |
| <b>1995</b>  |   |                      |       |   |                 |         |                               |                       |                   |         |                      |
| July   | 9.1                                       | 6.1                  | 8.2   | 0.5   | 5.2             | 2.6     | 3.8                           | 6.7                   | 3.7               | 4.6     | 1.3                  |
| August   | 1.6                                       | 1.2                  | 1.5   | 6.5   | 5.5             | 6.1     | 1.0                           | -0.8                  | -4.0              | 0.0     | 1.7                  |
| September  | -2.7                                      | 5.4                  | -0.3  | -0.1  | 3.7             | 1.7     | 2.0                           | 1.9                   | 2.6               | 2.1     | 0.0                  |
| October  | -0.1                                      | 4.4                  | 1.3   | -2.6  | 4.3             | 0.7     | 0.7                           | 4.9                   | 8.3               | 2.6     | 3.4                  |
| November   | 6.4                                       | 18.1                 | 10.2  | 4.4   | 5.9             | 5.1     | 1.7                           | 4.4                   | 0.7               | 2.3     | 4.8                  |
| December   | 23.6                                      | 73.6                 | 41.0  | 17.8  | 56.4            | 37.0    | 17.9                          | 12.3                  | 16.9              | 16.2    | 27.0                 |
| <b>1996</b>  |   |                      |       |   |                 |         |                               |                       |                   |         |                      |
| January  | -13.8                                     | -51.0                | -29.7 | -23.1   | -44.2           | -35.1   | -17.0                         | -12.8                 | -6.4              | -14.8   | -25.2                |
| February   | -8.2                                      | -8.8                 | -8.4  | -5.4  | 0.0             | -2.8    | -8.0                          | -6.3                  | -13.5             | -8.1    | -5.8                 |
| March  | -0.9                                      | 5.8                  | 1.1   | 5.8   | -0.9            | 2.4     | 9.2                           | 3.4                   | 8.6               | 7.4     | 5.3                  |
| April  | -6.4                                      | -0.7                 | -4.6  | -0.4  | 1.4             | 0.5     | -3.7                          | 2.0                   | -4.4              | -2.2    | -0.8                 |
| May  | 3.9                                       | 2.4                  | 3.4   | 7.2   | 7.4             | 7.3     | -0.3                          | -3.7                  | -2.1              | -1.5    | 4.2                  |
| June   | -4.1                                      | -2.0                 | -3.4  | -5.3  | -9.5            | -7.4    | -2.1                          | -2.4                  | -2.0              | -2.2    | -4.5                 |
| July   | 3.3                                       | 4.0                  | 3.5   | 5.7   | 5.9             | 5.8     | -0.7                          | 3.7                   | 5.5               | 1.2     | 3.7                  |
| August   | 3.7                                       | -2.3                 | 1.7   | -0.1  | 3.5             | 1.6     | 2.7                           | -0.7                  | -3.6              | 1.1     | 0.7                  |
| September  | -6.8                                      | 3.0                  | -3.6  | -5.6  | -1.2            | -3.5    | -3.7                          | -3.3                  | -2.6              | -3.5    | -4.7                 |
| (% change from corresponding month of previous year) |   |                      |       |   |                 |         |                               |                       |                   |         |                      |
| <b>1995</b>  |   |                      |       |   |                 |         |                               |                       |                   |         |                      |
| July   | 4.0                                       | 9.5                  | 5.6   | 2.4   | 13.7            | 7.4     | 8.1                           | 3.1                   | 24.2              | 8.0     | 8.1                  |
| August   | 7.6                                       | 11.5                 | 8.7   | 4.1   | 10.2            | 6.8     | 10.3                          | 2.1                   | 23.0              | 8.9     | 8.8                  |
| September  | 8.1                                       | 16.4                 | 10.6  | 6.2   | 5.8             | 6.0     | 10.9                          | 2.3                   | 21.1              | 9.2     | 6.9                  |
| October  | 5.1                                       | 16.1                 | 8.5   | 5.5   | -0.1            | 2.7     | 5.8                           | 3.5                   | 19.1              | 6.3     | 6.5                  |
| November   | 2.5                                       | 21.0                 | 8.2   | 6.8   | 6.6             | 6.7     | 7.2                           | 7.2                   | 19.8              | 8.3     | 9.0                  |
| December   | 3.7                                       | 21.8                 | 10.8  | 5.2   | 11.9            | 8.9     | 8.2                           | 8.7                   | 18.8              | 9.3     | 6.9                  |
| <b>1996</b>  |   |                      |       |   |                 |         |                               |                       |                   |         |                      |
| January  | 18.3                                      | 23.2                 | 19.7  | 10.8  | 12.8            | 11.8    | 3.2                           | 9.1                   | 20.4              | 6.5     | 10.3                 |
| February   | 13.2                                      | 34.2                 | 18.7  | 12.0  | 12.7            | 12.4    | 9.5                           | 10.3                  | 18.4              | 10.6    | 12.4                 |
| March  | 6.2                                       | 25.1                 | 11.4  | 2.5   | 4.1             | 3.3     | 5.6                           | 2.7                   | 22.4              | 6.3     | 6.1                  |
| April  | 12.5                                      | 13.9                 | 13.0  | 4.8   | 8.1             | 6.4     | 1.5                           | 9.6                   | 8.2               | 4.4     | 5.8                  |
| May  | 1.9                                       | 18.7                 | 6.7   | 2.7   | 12.2            | 7.2     | 3.4                           | 3.0                   | 8.4               | 3.8     | 7.3                  |
| June   | 3.8                                       | 14.2                 | 7.0   | -0.3  | 8.4             | 3.7     | 1.2                           | 7.4                   | 5.0               | 3.3     | 3.8                  |
| July   | -1.7                                      | 11.9                 | 2.4   | 4.9   | 9.1             | 6.8     | -3.3                          | 4.4                   | 6.8               | -0.1    | 6.2                  |
| August   | 0.3                                       | 8.0                  | 2.6   | -1.7  | 7.0             | 2.4     | -1.6                          | 4.5                   | 7.3               | 1.0     | 5.2                  |
| September  | -3.7                                      | 5.5                  | -0.8  | -7.1  | 1.9             | -2.8    | -7.1                          | -0.8                  | 1.8               | -4.5    | 0.3                  |

<sup>1</sup> See paragraph 3 of the Explanatory Notes



## RETAIL TURNOVER, By State: All Series

| Month                            | New South Wales | Victoria | Queensland | South Australia | Western Australia | Tasmania | Northern Territory | Australian Capital Territory | Australia |
|----------------------------------|-----------------|----------|------------|-----------------|-------------------|----------|--------------------|------------------------------|-----------|
| ORIGINAL (\$ million)            |                 |          |            |                 |                   |          |                    |                              |           |
| <b>1995</b>                      |                 |          |            |                 |                   |          |                    |                              |           |
| July                             | 3 338.0         | 2 148.9  | 1 742.6    | 729.6           | 959.0             | 225.3    | 122.8              | 182.4                        | 9 448.6   |
| August                           | 3 373.5         | 2 173.7  | 1 797.7    | 744.8           | 978.6             | 230.5    | 129.5              | 176.6                        | 9 604.9   |
| September                        | 3 368.2         | 2 176.8  | 1 804.3    | 747.5           | 987.5             | 222.3    | 118.3              | 179.0                        | 9 603.9   |
| October                          | 3 552.3         | 2 227.5  | 1 810.6    | 774.0           | 1 024.2           | 236.0    | 122.0              | 186.4                        | 9 933.0   |
| November                         | 3 732.1         | 2 345.7  | 1 889.1    | 814.7           | 1 066.4           | 251.6    | 119.7              | 190.9                        | 10 410.2  |
| December                         | 4 724.9         | 3 067.2  | 2 358.1    | 1 024.4         | 1 343.8           | 320.5    | 133.9              | 245.5                        | 13 218.3  |
| <b>1996</b>                      |                 |          |            |                 |                   |          |                    |                              |           |
| January                          | 3 566.1         | 2 238.9  | 1 817.7    | 724.5           | 1 019.5           | 240.5    | 103.8              | 173.4                        | 9 884.4   |
| February                         | 3 373.5         | 2 097.1  | 1 684.2    | 691.4           | 962.1             | 233.5    | 103.9              | 167.5                        | 9 313.2   |
| March                            | 3 553.0         | 2 229.3  | 1 760.1    | 737.3           | 992.7             | 241.3    | 112.1              | 184.5                        | 9 810.3   |
| April                            | 3 512.3         | 2 233.5  | 1 719.3    | 738.4           | 990.0             | 237.8    | 110.8              | 186.9                        | 9 729.0   |
| May                              | 3 644.7         | 2 298.5  | 1 831.0    | 768.1           | 1 032.6           | 250.3    | 117.3              | 193.0                        | 10 135.5  |
| June                             | 3 494.2         | 2 187.8  | 1 768.7    | 727.9           | 968.0             | 230.6    | 117.4              | 184.2                        | 9 678.8   |
| July                             | 3 632.9         | 2 244.1  | 1 872.4    | 746.7           | 999.0             | 229.1    | 124.5              | 188.6                        | 10 037.3  |
| August                           | 3 640.8         | 2 272.1  | 1 881.7    | 756.5           | 1 004.5           | 238.2    | 123.7              | 190.6                        | 10 108.1  |
| September                        | 3 493.1         | 2 151.0  | 1 808.1    | 711.3           | 939.8             | 222.5    | 114.4              | 187.8                        | 9 628.0   |
| SEASONALLY ADJUSTED (\$ million) |                 |          |            |                 |                   |          |                    |                              |           |
| <b>1995</b>                      |                 |          |            |                 |                   |          |                    |                              |           |
| July                             | 3 458.4         | 2 248.0  | 1 810.9    | 763.4           | 984.3             | 238.5    | 113.5              | 190.2                        | 9 807.3   |
| August                           | 3 503.5         | 2 270.8  | 1 825.9    | 771.7           | 1 025.0           | 237.4    | 120.4              | 183.2                        | 9 937.9   |
| September                        | 3 470.8         | 2 256.3  | 1 819.2    | 774.4           | 1 005.5           | 232.9    | 115.7              | 183.1                        | 9 857.9   |
| October                          | 3 547.3         | 2 227.9  | 1 797.8    | 768.7           | 1 028.5           | 239.3    | 117.7              | 183.3                        | 9 910.4   |
| November                         | 3 571.1         | 2 273.1  | 1 815.2    | 775.1           | 1 017.0           | 242.9    | 117.3              | 185.0                        | 9 996.7   |
| December                         | 3 603.2         | 2 283.8  | 1 820.8    | 770.8           | 1 024.7           | 241.1    | 117.1              | 185.7                        | 10 047.2  |
| <b>1996</b>                      |                 |          |            |                 |                   |          |                    |                              |           |
| January                          | 3 657.3         | 2 306.5  | 1 830.9    | 750.7           | 1 040.1           | 246.7    | 117.1              | 187.5                        | 10 136.7  |
| February                         | 3 673.2         | 2 287.0  | 1 851.3    | 755.7           | 1 039.5           | 245.9    | 117.9              | 186.9                        | 10 157.5  |
| March                            | 3 682.9         | 2 309.0  | 1 845.1    | 757.8           | 1 040.8           | 245.7    | 118.8              | 187.8                        | 10 187.9  |
| April                            | 3 648.4         | 2 300.6  | 1 833.6    | 761.0           | 1 034.5           | 246.3    | 118.6              | 188.7                        | 10 131.6  |
| May                              | 3 652.6         | 2 309.8  | 1 850.9    | 775.6           | 1 037.7           | 251.1    | 117.5              | 191.3                        | 10 186.5  |
| June                             | 3 685.6         | 2 307.8  | 1 864.9    | 778.9           | 1 026.3           | 247.3    | 118.3              | 194.7                        | 10 223.8  |
| July                             | 3 749.9         | 2 324.1  | 1 910.0    | 772.9           | 1 018.0           | 239.9    | 113.9              | 194.5                        | 10 323.1  |
| August                           | 3 767.4         | 2 359.1  | 1 914.3    | 786.8           | 1 049.7           | 244.8    | 115.4              | 196.9                        | 10 434.4  |
| September                        | 3 641.7         | 2 281.4  | 1 856.3    | 748.6           | 974.4             | 239.5    | 112.9              | 197.4                        | 10 052.3  |
| TREND ESTIMATES (\$ million)     |                 |          |            |                 |                   |          |                    |                              |           |
| <b>1995</b>                      |                 |          |            |                 |                   |          |                    |                              |           |
| July                             | 3 436.7         | 2 245.8  | 1 815.4    | 764.8           | 993.2             | 237.0    | 115.8              | 184.2                        | 9 793.0   |
| August                           | 3 472.1         | 2 250.7  | 1 817.2    | 769.7           | 1 004.5           | 237.0    | 116.8              | 184.3                        | 9 852.3   |
| September                        | 3 506.9         | 2 255.6  | 1 815.6    | 772.3           | 1 013.5           | 237.7    | 117.3              | 184.5                        | 9 903.3   |
| October                          | 3 543.0         | 2 261.5  | 1 815.0    | 772.0           | 1 020.5           | 239.0    | 117.4              | 184.6                        | 9 952.9   |
| November                         | 3 578.9         | 2 269.4  | 1 817.8    | 769.0           | 1 026.0           | 240.7    | 117.4              | 184.8                        | 10 003.9  |
| December                         | 3 611.8         | 2 279.1  | 1 822.9    | 764.4           | 1 030.5           | 242.6    | 117.4              | 185.3                        | 10 054.1  |
| <b>1996</b>                      |                 |          |            |                 |                   |          |                    |                              |           |
| January                          | 3 637.9         | 2 289.1  | 1 829.0    | 760.5           | 1 034.6           | 244.6    | 117.7              | 186.2                        | 10 099.6  |
| February                         | 3 654.8         | 2 296.7  | 1 834.7    | 758.7           | 1 037.0           | 246.2    | 118.0              | 187.3                        | 10 133.5  |
| March                            | 3 666.5         | 2 302.9  | 1 842.1    | 760.6           | 1 038.7           | 247.2    | 118.3              | 188.4                        | 10 164.6  |
| April                            | 3 675.5         | 2 307.4  | 1 851.1    | 765.0           | 1 037.9           | 247.3    | 118.1              | 189.8                        | 10 192.2  |
| May                              | 3 685.3         | 2 311.7  | 1 861.3    | 770.0           | 1 034.8           | 246.8    | 117.6              | 191.4                        | 10 219.0  |
| June                             | 3 695.8         | 2 316.1  | 1 872.1    | 773.2           | 1 029.7           | 245.7    | 116.7              | 193.2                        | 10 242.6  |
| July                             | 3 705.5         | 2 319.2  | 1 881.8    | 773.9           | 1 023.4           | 244.4    | 115.7              | 194.9                        | 10 258.8  |
| August                           | 3 712.1         | 2 320.6  | 1 889.2    | 772.9           | 1 015.9           | 242.9    | 114.7              | 196.5                        | 10 264.8  |
| September                        | 3 715.6         | 2 319.1  | 1 895.5    | 770.6           | 1 007.3           | 241.6    | 113.6              | 197.9                        | 10 261.3  |

**RETAIL TURNOVER PERCENTAGE CHANGE, By State: All Series**

| Month   | New South Wales | Victoria | Queensland | South Australia | Western Australia | Tasmania | Northern Territory | Australian Capital Territory | Australia |
|---|-----------------|----------|------------|-----------------|-------------------|----------|--------------------|------------------------------|-----------|
| ORIGINAL (% change from preceding month)            |                 |          |            |                 |                   |          |                    |                              |           |
| <b>1995</b>   |                 |          |            |                 |                   |          |                    |                              |           |
| July  | 3.5             | -0.5     | -1.7       | 1.7             | 3.3               | -0.6     | 5.6                | 4.0                          | 1.3       |
| August  | 1.1             | 1.2      | 3.2        | 2.1             | 2.0               | 2.3      | 5.5                | -3.2                         | 1.7       |
| September   | -0.2            | 0.1      | 0.4        | 0.4             | 0.9               | -3.6     | -8.6               | 1.4                          | 0.0       |
| October   | 5.5             | 2.3      | 0.3        | 3.5             | 3.7               | 6.2      | 3.1                | 4.1                          | 3.4       |
| November  | 5.1             | 5.3      | 4.3        | 5.3             | 4.1               | 6.6      | -1.9               | 2.4                          | 4.8       |
| December  | 26.6            | 30.8     | 24.8       | 25.7            | 26.0              | 27.4     | 11.9               | 28.6                         | 27.0      |
| <b>1996</b>   |                 |          |            |                 |                   |          |                    |                              |           |
| January   | -24.5           | -27.0    | -22.9      | -29.3           | -24.1             | -25.0    | -22.5              | -29.4                        | -25.2     |
| February  | -5.4            | -6.3     | -7.3       | -4.6            | -5.6              | -2.9     | 0.1                | -3.4                         | -5.8      |
| March   | 5.3             | 6.3      | 4.5        | 6.6             | 3.2               | 3.3      | 7.9                | 10.1                         | 5.3       |
| April   | -1.1            | 0.2      | -2.3       | 0.1             | -0.3              | -1.5     | -1.2               | 1.3                          | -0.8      |
| May   | 3.8             | 2.9      | 6.5        | 4.0             | 4.3               | 5.3      | 5.9                | 3.3                          | 4.2       |
| June  | -4.1            | -4.8     | -3.4       | -5.2            | -6.3              | -7.9     | 0.1                | -4.6                         | -4.5      |
| July  | 4.0             | 2.6      | 5.9        | 2.6             | 3.2               | -0.7     | 6.0                | 2.4                          | 3.7       |
| August  | 0.2             | 1.2      | 0.5        | 1.3             | 0.6               | 4.0      | -0.6               | 1.1                          | 0.7       |
| September   | -4.1            | -5.3     | -3.9       | -6.0            | -6.4              | -6.6     | -7.5               | -1.5                         | -4.7      |
| SEASONALLY ADJUSTED (% change from preceding month) |                 |          |            |                 |                   |          |                    |                              |           |
| <b>1995</b>   |                 |          |            |                 |                   |          |                    |                              |           |
| July  | 2.2             | 0.3      | -0.6       | 0.7             | 0.6               | 0.2      | -2.1               | 4.0                          | 0.9       |
| August  | 1.3             | 1.0      | 0.8        | 1.1             | 4.1               | -0.5     | 6.1                | -3.7                         | 1.3       |
| September   | -0.9            | -0.6     | -0.4       | 0.3             | -1.9              | -1.9     | -3.9               | -0.1                         | -0.8      |
| October   | 2.2             | -1.3     | -1.2       | -0.7            | 2.3               | 2.7      | 1.7                | 0.1                          | 0.5       |
| November  | 0.7             | 2.0      | 1.0        | 0.8             | -1.1              | 1.5      | -0.3               | 0.9                          | 0.9       |
| December  | 0.9             | 0.5      | 0.3        | -0.6            | 0.8               | -0.7     | -0.2               | 0.4                          | 0.5       |
| <b>1996</b>   |                 |          |            |                 |                   |          |                    |                              |           |
| January   | 1.5             | 1.0      | 0.6        | -2.6            | 1.5               | 2.3      | 0.0                | 1.0                          | 0.9       |
| February  | 0.4             | -0.8     | 1.1        | 0.7             | -0.1              | -0.3     | 0.7                | -0.3                         | 0.2       |
| March   | 0.3             | 1.0      | -0.3       | 0.3             | 0.1               | -0.1     | 0.8                | 0.5                          | 0.3       |
| April   | -0.9            | -0.4     | -0.6       | 0.4             | -0.6              | 0.2      | -0.2               | 0.5                          | -0.6      |
| May   | 0.1             | 0.4      | 0.9        | 1.9             | 0.3               | 1.9      | -0.9               | 1.4                          | 0.5       |
| June  | 0.9             | -0.1     | 0.8        | 0.4             | -1.1              | -1.5     | 0.7                | 1.8                          | 0.4       |
| July  | 1.7             | 0.7      | 2.4        | -0.8            | -0.8              | -3.0     | -3.7               | -0.1                         | 1.0       |
| August  | 0.5             | 1.5      | 0.2        | 1.8             | 3.1               | 2.0      | 1.3                | 1.2                          | 1.1       |
| September   | -3.3            | -3.3     | -3.0       | -4.9            | -7.2              | -2.2     | -2.2               | 0.3                          | -3.7      |
| TREND ESTIMATES (% change from preceding month)     |                 |          |            |                 |                   |          |                    |                              |           |
| <b>1995</b>   |                 |          |            |                 |                   |          |                    |                              |           |
| July  | 1.1             | 0.3      | 0.4        | 0.8             | 1.3               | 0.0      | 1.2                | 0.2                          | 0.7       |
| August  | 1.0             | 0.2      | 0.1        | 0.6             | 1.1               | 0.0      | 0.9                | 0.1                          | 0.6       |
| September   | 1.0             | 0.2      | -0.1       | 0.3             | 0.9               | 0.3      | 0.4                | 0.1                          | 0.5       |
| October   | 1.0             | 0.3      | 0.0        | 0.0             | 0.7               | 0.5      | 0.1                | 0.1                          | 0.5       |
| November  | 1.0             | 0.3      | 0.2        | -0.4            | 0.5               | 0.7      | 0.0                | 0.1                          | 0.5       |
| December  | 0.9             | 0.4      | 0.3        | -0.6            | 0.4               | 0.8      | 0.0                | 0.3                          | 0.5       |
| <b>1996</b>   |                 |          |            |                 |                   |          |                    |                              |           |
| January   | 0.7             | 0.4      | 0.3        | -0.5            | 0.4               | 0.8      | 0.3                | 0.5                          | 0.5       |
| February  | 0.5             | 0.3      | 0.3        | -0.2            | 0.2               | 0.7      | 0.3                | 0.6                          | 0.3       |
| March   | 0.3             | 0.3      | 0.4        | 0.3             | 0.2               | 0.4      | 0.3                | 0.6                          | 0.3       |
| April   | 0.2             | 0.2      | 0.5        | 0.6             | -0.1              | 0.0      | -0.2               | 0.7                          | 0.3       |
| May   | 0.3             | 0.2      | 0.6        | 0.7             | -0.3              | -0.2     | -0.4               | 0.8                          | 0.3       |
| June  | 0.3             | 0.2      | 0.6        | 0.4             | -0.5              | -0.4     | -0.8               | 0.9                          | 0.2       |
| July  | 0.3             | 0.1      | 0.5        | 0.1             | -0.6              | -0.5     | -0.9               | 0.9                          | 0.2       |
| August  | 0.2             | 0.1      | 0.4        | -0.1            | -0.7              | -0.6     | -0.9               | 0.8                          | 0.1       |
| September   | 0.1             | -0.1     | 0.3        | -0.3            | -0.8              | -0.5     | -1.0               | 0.7                          | 0.0       |

RETAIL TURNOVER, By Industry Group<sup>1</sup>—New South Wales: All Series

| Month                            | Food<br>retailing | Department<br>stores | Clothing and<br>soft good<br>retailing | Household<br>good<br>retailing | Recreational<br>good<br>retailing | Other<br>retailing | Hospitality<br>and<br>services | Total   |
|----------------------------------|-------------------|----------------------|--|--------------------------------|-----------------------------------|--------------------|--------------------------------|---------|
| ORIGINAL (\$ million)            |                   |                      |  |                                |                                   |                    |                                |         |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| July                             | 1 239.7           | 314.4                | 245.2                                  | 360.7                          | 162.5                             | 307.4              | 708.1                          | 3 338.0 |
| August                           | 1 289.8           | 299.4                | 235.4                                  | 352.4                          | 169.2                             | 320.7              | 706.6                          | 3 373.5 |
| September                        | 1 254.8           | 292.9                | 238.3                                  | 355.9                          | 165.5                             | 334.3              | 726.5                          | 3 368.2 |
| October                          | 1 344.9           | 321.6                | 248.5                                  | 375.1                          | 176.1                             | 330.8              | 755.3                          | 3 552.3 |
| November                         | 1 383.2           | 370.0                | 262.0                                  | 401.2                          | 201.5                             | 355.9              | 758.3                          | 3 732.1 |
| December                         | 1 582.9           | 663.3                | 377.3                                  | 498.9                          | 259.3                             | 477.9              | 865.3                          | 4 724.9 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| January                          | 1 361.2           | 290.8                | 258.4                                  | 384.7                          | 175.1                             | 314.3              | 781.6                          | 3 566.1 |
| February                         | 1 329.1           | 255.0                | 227.9                                  | 359.5                          | 180.5                             | 307.8              | 713.7                          | 3 373.5 |
| March                            | 1 383.2           | 284.0                | 247.1                                  | 386.2                          | 187.2                             | 301.3              | 764.0                          | 3 553.0 |
| April                            | 1 346.8           | 301.9                | 262.3                                  | 377.0                          | 173.7                             | 313.2              | 737.4                          | 3 512.3 |
| May                              | 1 396.1           | 336.3                | 274.6                                  | 407.3                          | 181.0                             | 326.4              | 723.0                          | 3 644.7 |
| June                             | 1 341.2           | 314.2                | 256.0                                  | 404.1                          | 182.1                             | 302.9              | 693.7                          | 3 494.2 |
| July                             | 1 367.6           | 315.0                | 280.0                                  | 439.9                          | 194.6                             | 326.7              | 709.1                          | 3 632.9 |
| August                           | 1 416.3           | 303.5                | 257.1                                  | 396.3                          | 206.0                             | 334.6              | 727.0                          | 3 640.8 |
| September                        | 1 347.0           | 288.5                | 252.8                                  | 390.7                          | 202.5                             | 325.5              | 686.1                          | 3 493.1 |
| SEASONALLY ADJUSTED (\$ million) |                   |                      |  |                                |                                   |                    |                                |         |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| July                             | 1 261.9           | 357.8                | 253.5                                  | 371.1                          | 168.1                             | 330.0              | 716.0                          | 3 458.4 |
| August                           | 1 307.8           | 343.6                | 259.5                                  | 366.2                          | 174.0                             | 325.6              | 726.8                          | 3 503.5 |
| September                        | 1 293.8           | 312.1                | 257.0                                  | 364.6                          | 173.8                             | 331.9              | 737.7                          | 3 470.8 |
| October                          | 1 334.2           | 333.0                | 251.9                                  | 375.8                          | 177.3                             | 324.1              | 751.0                          | 3 547.3 |
| November                         | 1 363.0           | 331.5                | 252.9                                  | 371.9                          | 184.1                             | 326.6              | 741.0                          | 3 571.1 |
| December                         | 1 355.2           | 339.7                | 267.2                                  | 371.8                          | 196.7                             | 334.1              | 738.6                          | 3 603.2 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| January                          | 1 347.3           | 347.0                | 266.2                                  | 401.3                          | 189.8                             | 333.4              | 772.3                          | 3 657.3 |
| February                         | 1 382.5           | 336.0                | 274.7                                  | 390.0                          | 189.2                             | 336.0              | 764.7                          | 3 673.2 |
| March                            | 1 394.5           | 334.7                | 274.3                                  | 405.1                          | 184.9                             | 326.6              | 762.8                          | 3 682.9 |
| April                            | 1 372.2           | 331.5                | 261.7                                  | 413.0                          | 186.6                             | 336.3              | 747.1                          | 3 648.4 |
| May                              | 1 408.1           | 329.4                | 257.9                                  | 405.6                          | 183.7                             | 340.9              | 727.0                          | 3 652.6 |
| June                             | 1 406.4           | 332.8                | 253.8                                  | 430.1                          | 198.3                             | 338.1              | 726.1                          | 3 685.6 |
| July                             | 1 393.0           | 358.1                | 286.1                                  | 447.8                          | 194.9                             | 351.4              | 718.6                          | 3 749.9 |
| August                           | 1 428.8           | 344.5                | 281.9                                  | 415.8                          | 216.2                             | 341.8              | 738.4                          | 3 767.4 |
| September                        | 1 393.3           | 316.9                | 273.7                                  | 406.5                          | 212.5                             | 327.7              | 711.2                          | 3 641.7 |
| TREND ESTIMATES (\$ million)     |                   |                      |  |                                |                                   |                    |                                |         |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| July                             | 1 274.7           | 333.5                | 250.5                                  | 370.3                          | 163.2                             | 324.0              | 720.6                          | 3 436.7 |
| August                           | 1 292.9           | 333.4                | 252.3                                  | 369.3                          | 169.6                             | 326.5              | 728.1                          | 3 472.1 |
| September                        | 1 311.3           | 333.3                | 254.4                                  | 369.1                          | 175.9                             | 328.2              | 734.7                          | 3 506.9 |
| October                          | 1 329.1           | 333.7                | 257.1                                  | 370.6                          | 181.4                             | 329.4              | 741.7                          | 3 543.0 |
| November                         | 1 344.4           | 334.7                | 260.5                                  | 374.8                          | 185.8                             | 330.0              | 748.9                          | 3 578.9 |
| December                         | 1 356.7           | 336.1                | 264.0                                  | 381.0                          | 188.3                             | 330.6              | 755.2                          | 3 611.8 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| January                          | 1 366.8           | 337.1                | 266.6                                  | 387.7                          | 189.1                             | 331.5              | 759.1                          | 3 637.9 |
| February                         | 1 375.1           | 337.0                | 267.6                                  | 395.3                          | 188.5                             | 332.7              | 758.7                          | 3 654.8 |
| March                            | 1 383.1           | 336.1                | 267.0                                  | 403.8                          | 187.4                             | 334.6              | 754.5                          | 3 666.5 |
| April                            | 1 390.4           | 335.6                | 266.0                                  | 412.0                          | 187.6                             | 336.9              | 747.0                          | 3 675.5 |
| May                              | 1 397.2           | 336.4                | 266.0                                  | 418.4                          | 190.3                             | 338.9              | 738.1                          | 3 685.3 |
| June                             | 1 402.1           | 337.6                | 267.9                                  | 422.4                          | 195.1                             | 340.5              | 730.2                          | 3 695.8 |
| July                             | 1 405.5           | 338.2                | 271.1                                  | 424.4                          | 200.8                             | 341.0              | 724.7                          | 3 705.5 |
| August                           | 1 407.6           | 337.8                | 274.5                                  | 424.6                          | 206.4                             | 340.5              | 720.8                          | 3 712.1 |
| September                        | 1 409.3           | 336.4                | 277.8                                  | 422.6                          | 211.6                             | 339.6              | 718.1                          | 3 715.6 |

<sup>1</sup> See paragraph 3 of the Explanatory Notes

## RETAIL TURNOVER, By Industry Group<sup>1</sup>—Victoria: All Series

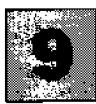
| Month                            | Food<br>retailing | Department<br>stores | Clothing and<br>soft good<br>retailing | Household<br>good<br>retailing | Recreational<br>good<br>retailing | Other<br>retailing | Hospitality<br>and<br>services | Total   |
|----------------------------------|-------------------|----------------------|--|--------------------------------|-----------------------------------|--------------------|--------------------------------|---------|
| ORIGINAL (\$ million)            |                   |                      |  |                                |                                   |                    |                                |         |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| July                             | 914.0             | 197.2                | 150.2                                  | 270.2                          | 131.2                             | 199.7              | 286.4                          | 2 148.9 |
| August                           | 944.3             | 197.8                | 138.9                                  | 263.1                          | 132.4                             | 214.2              | 283.0                          | 2 173.7 |
| September                        | 942.5             | 195.3                | 138.2                                  | 264.2                          | 129.8                             | 212.6              | 294.2                          | 2 176.8 |
| October                          | 959.3             | 203.0                | 151.8                                  | 280.4                          | 128.8                             | 217.0              | 287.2                          | 2 227.5 |
| November                         | 982.0             | 246.8                | 157.9                                  | 288.1                          | 136.4                             | 225.3              | 309.2                          | 2 345.7 |
| December                         | 1 130.6           | 436.7                | 224.1                                  | 384.2                          | 212.8                             | 327.3              | 351.5                          | 3 067.2 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| January                          | 975.5             | 187.4                | 147.8                                  | 274.7                          | 165.7                             | 183.9              | 303.9                          | 2 238.9 |
| February                         | 965.4             | 169.2                | 118.8                                  | 252.2                          | 137.5                             | 183.1              | 270.9                          | 2 097.1 |
| March                            | 1 004.2           | 189.4                | 139.0                                  | 271.9                          | 131.4                             | 193.0              | 300.4                          | 2 229.3 |
| April                            | 976.6             | 220.1                | 157.9                                  | 266.5                          | 124.5                             | 187.0              | 300.9                          | 2 233.5 |
| May                              | 1 003.4           | 224.2                | 157.5                                  | 289.0                          | 129.4                             | 200.4              | 294.6                          | 2 298.5 |
| June                             | 940.2             | 213.3                | 146.4                                  | 288.4                          | 122.8                             | 182.8              | 293.9                          | 2 187.8 |
| July                             | 970.7             | 203.4                | 147.0                                  | 306.8                          | 127.4                             | 201.1              | 287.7                          | 2 244.1 |
| August                           | 1 014.0           | 199.7                | 133.2                                  | 303.9                          | 134.0                             | 207.9              | 279.4                          | 2 272.1 |
| September                        | 950.3             | 186.2                | 132.0                                  | 274.1                          | 127.3                             | 196.6              | 284.5                          | 2 151.0 |
| SEASONALLY ADJUSTED (\$ million) |                   |                      |  |                                |                                   |                    |                                |         |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| July                             | 935.6             | 241.5                | 153.1                                  | 273.8                          | 139.5                             | 213.7              | 290.6                          | 2 248.0 |
| August                           | 969.1             | 225.3                | 153.9                                  | 270.9                          | 138.6                             | 218.7              | 294.3                          | 2 270.8 |
| September                        | 960.5             | 208.7                | 153.8                                  | 279.7                          | 137.6                             | 222.0              | 294.0                          | 2 256.3 |
| October                          | 956.9             | 213.0                | 153.3                                  | 274.2                          | 132.3                             | 209.9              | 288.3                          | 2 227.9 |
| November                         | 983.7             | 225.3                | 158.1                                  | 277.6                          | 125.5                             | 205.9              | 296.9                          | 2 273.1 |
| December                         | 966.1             | 227.1                | 150.9                                  | 287.5                          | 145.6                             | 217.5              | 289.1                          | 2 283.8 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| January                          | 977.3             | 222.8                | 159.2                                  | 277.6                          | 158.4                             | 207.1              | 304.0                          | 2 306.5 |
| February                         | 991.3             | 225.7                | 144.6                                  | 278.4                          | 146.1                             | 208.6              | 292.2                          | 2 287.0 |
| March                            | 993.9             | 220.8                | 151.3                                  | 290.4                          | 142.8                             | 207.2              | 302.5                          | 2 309.0 |
| April                            | 991.1             | 225.9                | 148.2                                  | 287.5                          | 139.0                             | 201.9              | 307.0                          | 2 300.6 |
| May                              | 1 004.2           | 216.8                | 150.0                                  | 293.1                          | 135.4                             | 205.0              | 305.3                          | 2 309.8 |
| June                             | 993.7             | 222.6                | 149.0                                  | 298.7                          | 136.7                             | 202.5              | 304.6                          | 2 307.8 |
| July                             | 994.4             | 242.7                | 148.3                                  | 303.2                          | 131.2                             | 210.3              | 294.0                          | 2 324.1 |
| August                           | 1 022.7           | 225.9                | 147.6                                  | 317.6                          | 142.4                             | 216.5              | 286.3                          | 2 359.1 |
| September                        | 995.7             | 208.8                | 150.1                                  | 293.0                          | 137.1                             | 207.7              | 289.0                          | 2 281.4 |
| TREND ESTIMATES (\$ million)     |                   |                      |  |                                |                                   |                    |                                |         |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| July                             | 943.4             | 221.3                | 151.7                                  | 274.3                          | 138.1                             | 220.4              | 296.7                          | 2 245.8 |
| August                           | 952.8             | 220.9                | 152.7                                  | 275.2                          | 137.0                             | 217.8              | 294.2                          | 2 250.7 |
| September                        | 960.5             | 220.6                | 153.9                                  | 276.3                          | 136.1                             | 215.5              | 292.7                          | 2 255.6 |
| October                          | 966.5             | 220.5                | 154.8                                  | 277.3                          | 136.6                             | 213.6              | 292.2                          | 2 261.5 |
| November                         | 971.4             | 221.1                | 154.8                                  | 278.4                          | 138.9                             | 212.1              | 292.7                          | 2 269.4 |
| December                         | 976.0             | 222.2                | 153.9                                  | 279.8                          | 142.1                             | 210.6              | 294.4                          | 2 279.1 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| January                          | 981.1             | 223.2                | 152.6                                  | 281.4                          | 145.0                             | 209.0              | 296.9                          | 2 289.1 |
| February                         | 986.0             | 223.7                | 151.3                                  | 283.1                          | 145.7                             | 207.1              | 299.8                          | 2 296.7 |
| March                            | 990.8             | 223.7                | 150.0                                  | 285.9                          | 144.2                             | 205.8              | 302.4                          | 2 302.9 |
| April                            | 994.5             | 224.0                | 149.1                                  | 290.0                          | 141.1                             | 205.2              | 303.4                          | 2 307.4 |
| May                              | 997.7             | 224.9                | 148.8                                  | 294.6                          | 137.9                             | 205.4              | 302.5                          | 2 311.7 |
| June                             | 1 000.1           | 225.6                | 148.7                                  | 298.9                          | 136.3                             | 206.7              | 299.8                          | 2 316.1 |
| July                             | 1 002.1           | 225.4                | 148.7                                  | 302.2                          | 136.1                             | 208.3              | 296.4                          | 2 319.2 |
| August                           | 1 003.9           | 224.3                | 148.9                                  | 304.5                          | 136.3                             | 209.8              | 292.9                          | 2 320.6 |
| September                        | 1 005.2           | 222.8                | 148.7                                  | 305.4                          | 136.8                             | 211.2              | 289.1                          | 2 319.1 |

<sup>1</sup> See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER, By Industry Group<sup>1</sup>—Queensland: All Series

| Month                            | Food<br>retailing | Department<br>stores | Clothing and<br>soft good<br>retailing | Household<br>good<br>retailing | Recreational<br>good<br>retailing | Other<br>retailing | Hospitality<br>and<br>services | Total   |
|----------------------------------|-------------------|----------------------|--|--------------------------------|-----------------------------------|--------------------|--------------------------------|---------|
| ORIGINAL (\$ million)            |                   |                      |  |                                |                                   |                    |                                |         |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| July                             | 703.2             | 141.7                | 112.6                                  | 176.9                          | 127.8                             | 172.3              | 308.1                          | 1 742.6 |
| August                           | 719.5             | 155.1                | 121.5                                  | 177.1                          | 126.4                             | 180.2              | 317.9                          | 1 797.7 |
| September                        | 710.7             | 155.5                | 135.0                                  | 178.9                          | 132.7                             | 180.3              | 311.2                          | 1 804.3 |
| October                          | 712.7             | 160.3                | 127.7                                  | 174.8                          | 124.9                             | 184.2              | 326.0                          | 1 810.6 |
| November                         | 720.2             | 182.2                | 132.6                                  | 180.0                          | 138.9                             | 191.5              | 343.7                          | 1 889.1 |
| December                         | 785.9             | 302.7                | 169.6                                  | 227.0                          | 197.6                             | 245.5              | 429.8                          | 2 358.1 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| January                          | 722.0             | 147.1                | 129.1                                  | 177.9                          | 138.8                             | 175.2              | 327.6                          | 1 817.7 |
| February                         | 705.5             | 124.5                | 104.2                                  | 165.0                          | 118.5                             | 166.0              | 300.5                          | 1 684.2 |
| March                            | 722.5             | 130.7                | 114.3                                  | 174.4                          | 121.0                             | 176.5              | 320.7                          | 1 760.1 |
| April                            | 718.8             | 141.8                | 111.3                                  | 147.5                          | 115.6                             | 170.0              | 314.3                          | 1 719.3 |
| May                              | 747.7             | 159.9                | 129.6                                  | 176.8                          | 119.4                             | 186.0              | 311.6                          | 1 831.0 |
| June                             | 712.4             | 153.8                | 122.5                                  | 170.8                          | 117.3                             | 176.0              | 315.9                          | 1 768.7 |
| July                             | 766.0             | 158.2                | 120.0                                  | 188.9                          | 112.4                             | 191.5              | 335.4                          | 1 872.4 |
| August                           | 784.0             | 156.5                | 124.8                                  | 182.2                          | 105.2                             | 190.1              | 338.9                          | 1 881.7 |
| September                        | 744.3             | 152.1                | 133.3                                  | 171.3                          | 99.0                              | 188.4              | 319.7                          | 1 808.1 |
| SEASONALLY ADJUSTED (\$ million) |                   |                      |  |                                |                                   |                    |                                |         |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| July                             | 706.7             | 164.4                | 117.9                                  | 189.4                          | 133.9                             | 188.1              | 310.5                          | 1 810.9 |
| August                           | 713.3             | 172.6                | 127.2                                  | 187.0                          | 132.6                             | 179.0              | 314.1                          | 1 825.9 |
| September                        | 715.3             | 154.1                | 128.4                                  | 182.5                          | 143.4                             | 182.9              | 312.6                          | 1 819.2 |
| October                          | 705.9             | 162.3                | 126.7                                  | 175.1                          | 131.1                             | 178.1              | 318.5                          | 1 797.8 |
| November                         | 712.5             | 162.7                | 128.6                                  | 168.1                          | 131.9                             | 178.7              | 332.8                          | 1 815.2 |
| December                         | 715.9             | 163.1                | 122.1                                  | 172.0                          | 131.6                             | 167.0              | 349.0                          | 1 820.8 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| January                          | 712.1             | 171.1                | 129.1                                  | 180.4                          | 131.3                             | 185.6              | 321.3                          | 1 830.9 |
| February                         | 740.8             | 163.0                | 128.4                                  | 178.1                          | 125.8                             | 187.0              | 330.2                          | 1 851.3 |
| March                            | 723.5             | 158.0                | 129.3                                  | 177.0                          | 130.0                             | 194.1              | 333.2                          | 1 845.1 |
| April                            | 739.1             | 159.9                | 118.5                                  | 164.1                          | 128.6                             | 191.4              | 332.0                          | 1 833.6 |
| May                              | 741.5             | 159.8                | 127.7                                  | 181.0                          | 126.4                             | 190.0              | 324.5                          | 1 850.9 |
| June                             | 744.0             | 155.6                | 125.0                                  | 178.8                          | 130.9                             | 194.5              | 336.1                          | 1 864.9 |
| July                             | 758.8             | 184.1                | 121.5                                  | 194.1                          | 115.5                             | 200.8              | 335.3                          | 1 910.0 |
| August                           | 778.8             | 170.8                | 131.6                                  | 193.9                          | 113.2                             | 191.0              | 334.9                          | 1 914.3 |
| September                        | 765.9             | 157.8                | 130.7                                  | 179.6                          | 106.5                             | 191.6              | 324.2                          | 1 856.3 |
| TREND ESTIMATES (\$ million)     |                   |                      |  |                                |                                   |                    |                                |         |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| July                             | 709.0             | 163.7                | 126.8                                  | 189.2                          | 134.9                             | 182.1              | 309.7                          | 1 815.4 |
| August                           | 710.5             | 163.4                | 126.4                                  | 186.3                          | 135.6                             | 181.6              | 313.5                          | 1 817.2 |
| September                        | 711.0             | 163.1                | 126.2                                  | 181.7                          | 135.3                             | 180.0              | 318.2                          | 1 815.6 |
| October                          | 711.6             | 163.2                | 126.5                                  | 177.6                          | 134.4                             | 178.2              | 323.6                          | 1 815.0 |
| November                         | 713.2             | 163.5                | 126.9                                  | 174.8                          | 133.1                             | 177.6              | 328.6                          | 1 817.8 |
| December                         | 716.2             | 163.9                | 127.1                                  | 173.6                          | 131.4                             | 178.9              | 331.8                          | 1 822.9 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| January                          | 720.4             | 163.4                | 127.1                                  | 173.4                          | 130.1                             | 181.7              | 332.8                          | 1 829.0 |
| February                         | 725.2             | 162.3                | 126.5                                  | 173.4                          | 129.5                             | 185.4              | 332.3                          | 1 834.7 |
| March                            | 730.7             | 161.4                | 125.7                                  | 174.4                          | 129.3                             | 189.2              | 331.4                          | 1 842.1 |
| April                            | 736.7             | 161.4                | 125.1                                  | 176.2                          | 128.4                             | 192.2              | 331.0                          | 1 851.1 |
| May                              | 743.4             | 162.7                | 124.9                                  | 178.9                          | 126.3                             | 193.7              | 331.4                          | 1 861.3 |
| June                             | 750.7             | 164.7                | 125.2                                  | 182.1                          | 123.0                             | 194.1              | 332.2                          | 1 872.1 |
| July                             | 758.1             | 166.6                | 126.2                                  | 185.2                          | 119.0                             | 194.3              | 332.2                          | 1 881.8 |
| August                           | 765.0             | 167.9                | 127.6                                  | 187.7                          | 114.9                             | 194.3              | 331.8                          | 1 889.2 |
| September                        | 772.2             | 168.6                | 129.0                                  | 189.5                          | 110.9                             | 194.0              | 331.2                          | 1 895.5 |

<sup>1</sup> See paragraph 3 of the Explanatory Notes



**RETAIL TURNOVER, By Industry Group<sup>1</sup>—South Australia: All Series**

| Month                            | Food<br>retailing | Department<br>stores | Clothing and<br>soft good<br>retailing | Household<br>good<br>retailing | Recreational<br>good<br>retailing | Other<br>retailing | Hospitality<br>and<br>services | Total   |
|----------------------------------|-------------------|----------------------|--|--------------------------------|-----------------------------------|--------------------|--------------------------------|---------|
| ORIGINAL (\$ million)            |                   |                      |  |                                |                                   |                    |                                |         |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| July                             | 282.2             | 92.0                 | 41.9                                   | 80.2                           | 29.4                              | 65.0               | 138.9                          | 729.6   |
| August                           | 297.8             | 86.9                 | 42.7                                   | 78.6                           | 30.2                              | 69.9               | 138.7                          | 744.8   |
| September                        | 301.0             | 84.0                 | 40.8                                   | 72.4                           | 31.0                              | 72.9               | 145.4                          | 747.5   |
| October                          | 305.4             | 92.0                 | 45.4                                   | 81.4                           | 32.3                              | 70.1               | 147.4                          | 774.0   |
| November                         | 322.2             | 105.0                | 48.0                                   | 80.7                           | 36.1                              | 72.0               | 150.7                          | 814.7   |
| December                         | 360.9             | 174.5                | 67.9                                   | 100.3                          | 51.4                              | 92.4               | 177.0                          | 1 024.4 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| January                          | 289.6             | 80.2                 | 44.7                                   | 77.9                           | 34.4                              | 66.2               | 131.5                          | 724.5   |
| February                         | 288.2             | 73.2                 | 37.7                                   | 71.1                           | 32.7                              | 65.8               | 122.7                          | 691.4   |
| March                            | 306.7             | 80.8                 | 40.0                                   | 79.1                           | 34.1                              | 68.4               | 128.2                          | 737.3   |
| April                            | 300.2             | 90.6                 | 42.5                                   | 73.5                           | 32.6                              | 64.4               | 134.6                          | 738.4   |
| May                              | 321.5             | 91.9                 | 42.4                                   | 76.1                           | 32.1                              | 72.4               | 131.7                          | 768.1   |
| June                             | 300.3             | 87.5                 | 41.0                                   | 73.3                           | 30.7                              | 65.6               | 129.5                          | 727.9   |
| July                             | 316.7             | 90.6                 | 40.6                                   | 78.8                           | 33.9                              | 60.7               | 125.4                          | 746.7   |
| August                           | 329.4             | 86.8                 | 34.8                                   | 79.6                           | 33.7                              | 63.5               | 128.7                          | 756.5   |
| September                        | 310.7             | 75.1                 | 32.9                                   | 72.5                           | 32.6                              | 58.5               | 129.0                          | 711.3   |
| SEASONALLY ADJUSTED (\$ million) |                   |                      |  |                                |                                   |                    |                                |         |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| July                             | 289.4             | 101.8                | 43.4                                   | 79.9                           | 31.4                              | 68.7               | 148.7                          | 763.4   |
| August                           | 302.9             | 95.1                 | 45.9                                   | 78.9                           | 31.9                              | 70.6               | 146.5                          | 771.7   |
| September                        | 310.2             | 90.9                 | 41.8                                   | 76.8                           | 32.5                              | 72.0               | 150.2                          | 774.4   |
| October                          | 303.9             | 94.8                 | 44.9                                   | 79.1                           | 33.7                              | 70.0               | 142.1                          | 768.7   |
| November                         | 316.8             | 92.3                 | 47.6                                   | 75.9                           | 35.3                              | 67.3               | 140.0                          | 775.1   |
| December                         | 302.8             | 96.1                 | 48.3                                   | 77.7                           | 34.9                              | 68.7               | 142.3                          | 770.8   |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| January                          | 295.7             | 94.1                 | 48.2                                   | 78.9                           | 34.8                              | 70.7               | 128.2                          | 750.7   |
| February                         | 301.2             | 94.4                 | 47.7                                   | 79.3                           | 34.4                              | 72.8               | 125.9                          | 755.7   |
| March                            | 301.1             | 94.6                 | 43.1                                   | 83.2                           | 34.2                              | 73.3               | 128.3                          | 757.8   |
| April                            | 306.1             | 95.4                 | 39.7                                   | 79.1                           | 34.3                              | 68.8               | 137.6                          | 761.0   |
| May                              | 320.7             | 90.6                 | 41.0                                   | 78.1                           | 33.1                              | 72.7               | 139.3                          | 775.6   |
| June                             | 317.9             | 93.8                 | 41.7                                   | 77.0                           | 34.4                              | 69.7               | 144.4                          | 778.9   |
| July                             | 322.3             | 99.5                 | 41.0                                   | 77.7                           | 36.2                              | 62.8               | 133.5                          | 772.9   |
| August                           | 335.0             | 95.7                 | 37.8                                   | 81.6                           | 35.5                              | 64.1               | 137.1                          | 786.8   |
| September                        | 324.7             | 83.7                 | 35.0                                   | 77.0                           | 35.0                              | 58.5               | 134.8                          | 748.6   |
| TREND ESTIMATES (\$ million)     |                   |                      |  |                                |                                   |                    |                                |         |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| July                             | 297.0             | 95.7                 | 43.8                                   | 79.9                           | 31.7                              | 69.1               | 147.7                          | 764.8   |
| August                           | 301.5             | 95.1                 | 43.9                                   | 79.3                           | 32.3                              | 69.7               | 148.0                          | 769.7   |
| September                        | 305.2             | 94.5                 | 44.6                                   | 78.4                           | 33.0                              | 69.9               | 146.8                          | 772.3   |
| October                          | 306.9             | 94.1                 | 45.7                                   | 77.7                           | 33.7                              | 69.8               | 144.0                          | 772.0   |
| November                         | 306.4             | 93.9                 | 46.8                                   | 77.6                           | 34.3                              | 69.8               | 140.0                          | 769.0   |
| December                         | 304.3             | 94.1                 | 47.3                                   | 78.2                           | 34.7                              | 70.1               | 135.7                          | 764.4   |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |         |
| January                          | 302.3             | 94.3                 | 47.0                                   | 79.0                           | 34.8                              | 70.7               | 132.6                          | 760.5   |
| February                         | 301.7             | 94.3                 | 45.9                                   | 79.6                           | 34.5                              | 71.4               | 131.4                          | 758.7   |
| March                            | 303.8             | 94.4                 | 44.3                                   | 79.7                           | 34.2                              | 71.9               | 132.2                          | 760.6   |
| April                            | 308.3             | 94.5                 | 42.7                                   | 79.5                           | 34.1                              | 71.5               | 134.4                          | 765.0   |
| May                              | 314.1             | 94.6                 | 41.4                                   | 79.1                           | 34.3                              | 70.0               | 136.6                          | 770.0   |
| June                             | 319.6             | 94.3                 | 40.2                                   | 78.6                           | 34.6                              | 67.8               | 138.0                          | 773.2   |
| July                             | 324.0             | 93.7                 | 39.2                                   | 78.4                           | 34.9                              | 65.5               | 138.2                          | 773.9   |
| August                           | 327.5             | 92.7                 | 38.1                                   | 78.3                           | 35.2                              | 63.2               | 137.8                          | 772.9   |
| September                        | 330.2             | 91.4                 | 37.3                                   | 78.1                           | 35.5                              | 61.1               | 136.9                          | 770.6   |

<sup>1</sup> See paragraph 3 of the Explanatory Notes



**RETAIL TURNOVER, By Industry Group<sup>1</sup>—Western Australia: All Series**

| Month                            | Food<br>retailing | Department<br>stores | Clothing and<br>soft good<br>retailing | Household<br>good<br>retailing | Recreational<br>good<br>retailing | Other<br>retailing | Hospitality<br>and<br>services | Total          |
|----------------------------------|-------------------|----------------------|--|--------------------------------|-----------------------------------|--------------------|--------------------------------|----------------|
| ORIGINAL (\$ million)            |                   |                      |  |                                |                                   |                    |                                |                |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |                |
| July                             | 414.4             | 85.9                 | 60.9                                   | 106.3                          | 53.0                              | 70.6               | 167.9                          | <b>959.0</b>   |
| August                           | 431.2             | 89.0                 | 59.1                                   | 105.2                          | 53.1                              | 77.4               | 163.6                          | <b>978.6</b>   |
| September                        | 430.0             | 84.7                 | 61.1                                   | 109.4                          | 52.5                              | 79.9               | 169.9                          | <b>987.5</b>   |
| October                          | 436.2             | 93.2                 | 64.3                                   | 122.3                          | 54.2                              | 79.3               | 174.7                          | <b>1 024.2</b> |
| November                         | 452.7             | 107.4                | 66.5                                   | 129.8                          | 58.9                              | 80.7               | 170.4                          | <b>1 066.4</b> |
| December                         | 509.3             | 182.0                | 86.3                                   | 163.4                          | 88.6                              | 123.0              | 191.2                          | <b>1 343.8</b> |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |                |
| January                          | 451.4             | 83.3                 | 59.3                                   | 111.5                          | 55.5                              | 84.8               | 173.7                          | <b>1 019.5</b> |
| February                         | 433.9             | 74.8                 | 49.5                                   | 109.8                          | 50.3                              | 79.6               | 164.2                          | <b>962.1</b>   |
| March                            | 445.0             | 82.5                 | 55.4                                   | 101.0                          | 53.0                              | 80.5               | 175.3                          | <b>992.7</b>   |
| April                            | 423.7             | 91.6                 | 62.5                                   | 102.1                          | 55.9                              | 89.6               | 164.6                          | <b>990.0</b>   |
| May                              | 436.6             | 99.9                 | 69.6                                   | 108.3                          | 57.5                              | 98.4               | 162.3                          | <b>1 032.6</b> |
| June                             | 400.6             | 90.3                 | 67.5                                   | 108.0                          | 50.5                              | 92.6               | 158.5                          | <b>968.0</b>   |
| July                             | 420.5             | 93.6                 | 64.7                                   | 127.7                          | 53.4                              | 88.5               | 150.6                          | <b>999.0</b>   |
| August                           | 431.1             | 94.2                 | 60.7                                   | 130.6                          | 52.1                              | 84.0               | 151.8                          | <b>1 004.5</b> |
| September                        | 406.6             | 82.2                 | 55.9                                   | 111.5                          | 51.2                              | 81.0               | 151.4                          | <b>939.8</b>   |
| SEASONALLY ADJUSTED (\$ million) |                   |                      |  |                                |                                   |                    |                                |                |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |                |
| July                             | 419.9             | 96.9                 | 61.9                                   | 107.1                          | 54.1                              | 72.9               | 171.7                          | <b>984.3</b>   |
| August                           | 438.7             | 105.1                | 62.6                                   | 112.1                          | 55.3                              | 79.4               | 171.8                          | <b>1 025.0</b> |
| September                        | 436.6             | 92.6                 | 63.7                                   | 113.9                          | 54.3                              | 77.6               | 166.7                          | <b>1 005.5</b> |
| October                          | 445.7             | 95.2                 | 63.7                                   | 120.6                          | 54.4                              | 78.1               | 170.8                          | <b>1 028.5</b> |
| November                         | 442.0             | 96.9                 | 64.0                                   | 121.6                          | 55.3                              | 74.9               | 162.3                          | <b>1 017.0</b> |
| December                         | 432.6             | 99.5                 | 60.8                                   | 127.3                          | 58.3                              | 82.2               | 164.2                          | <b>1 024.7</b> |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |                |
| January                          | 449.7             | 96.6                 | 61.9                                   | 114.4                          | 57.4                              | 92.3               | 167.8                          | <b>1 040.1</b> |
| February                         | 448.7             | 97.3                 | 59.1                                   | 117.7                          | 54.0                              | 90.9               | 171.8                          | <b>1 039.5</b> |
| March                            | 445.6             | 95.4                 | 65.8                                   | 110.5                          | 57.1                              | 91.2               | 175.1                          | <b>1 040.8</b> |
| April                            | 433.9             | 95.5                 | 65.2                                   | 110.4                          | 60.5                              | 99.3               | 169.6                          | <b>1 034.5</b> |
| May                              | 436.8             | 94.7                 | 65.6                                   | 107.9                          | 61.1                              | 101.4              | 170.2                          | <b>1 037.7</b> |
| June                             | 424.1             | 93.8                 | 67.1                                   | 107.9                          | 56.4                              | 102.7              | 174.3                          | <b>1 026.3</b> |
| July                             | 425.4             | 105.7                | 65.2                                   | 125.9                          | 52.7                              | 90.2               | 152.8                          | <b>1 018.0</b> |
| August                           | 436.8             | 110.1                | 64.8                                   | 140.7                          | 54.2                              | 85.5               | 157.6                          | <b>1 049.7</b> |
| September                        | 419.9             | 92.3                 | 59.1                                   | 117.4                          | 53.5                              | 80.5               | 151.6                          | <b>974.4</b>   |
| TREND ESTIMATES (\$ million)     |                   |                      |  |                                |                                   |                    |                                |                |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |                |
| July                             | 427.7             | 97.5                 | 63.0                                   | 110.6                          | 52.5                              | 74.8               | 167.2                          | <b>993.2</b>   |
| August                           | 432.9             | 97.8                 | 63.1                                   | 113.1                          | 53.8                              | 75.4               | 168.5                          | <b>1 004.5</b> |
| September                        | 437.1             | 97.6                 | 63.1                                   | 116.0                          | 54.8                              | 76.4               | 168.4                          | <b>1 013.5</b> |
| October                          | 440.4             | 97.3                 | 62.9                                   | 118.8                          | 55.5                              | 78.0               | 167.6                          | <b>1 020.5</b> |
| November                         | 442.6             | 97.1                 | 62.5                                   | 120.6                          | 55.9                              | 80.3               | 167.0                          | <b>1 026.0</b> |
| December                         | 444.2             | 97.0                 | 62.1                                   | 120.7                          | 56.2                              | 83.3               | 167.0                          | <b>1 030.5</b> |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |                |
| January                          | 444.8             | 96.7                 | 62.1                                   | 118.7                          | 56.8                              | 87.1               | 168.4                          | <b>1 034.6</b> |
| February                         | 443.9             | 96.1                 | 62.6                                   | 114.9                          | 57.5                              | 91.6               | 170.4                          | <b>1 037.0</b> |
| March                            | 441.7             | 95.8                 | 63.7                                   | 111.8                          | 58.1                              | 95.7               | 171.9                          | <b>1 038.7</b> |
| April                            | 438.3             | 96.0                 | 64.8                                   | 111.0                          | 58.2                              | 97.9               | 171.6                          | <b>1 037.9</b> |
| May                              | 434.5             | 97.1                 | 65.6                                   | 112.9                          | 57.7                              | 97.8               | 169.3                          | <b>1 034.8</b> |
| June                             | 430.8             | 98.7                 | 65.5                                   | 116.5                          | 56.8                              | 95.8               | 165.5                          | <b>1 029.7</b> |
| July                             | 428.1             | 100.1                | 64.9                                   | 120.6                          | 55.6                              | 92.7               | 161.4                          | <b>1 023.4</b> |
| August                           | 425.9             | 101.0                | 64.0                                   | 124.2                          | 54.4                              | 89.1               | 157.3                          | <b>1 015.9</b> |
| September                        | 424.0             | 101.4                | 62.6                                   | 127.3                          | 53.2                              | 85.3               | 153.5                          | <b>1 007.3</b> |

<sup>1</sup> See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER, By Industry Group<sup>1</sup>—Tasmania: All Series

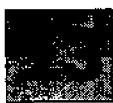
| Month                            | Food<br>retailing | Department<br>stores | Clothing and<br>soft good<br>retailing | Household<br>good<br>retailing | Recreational<br>good<br>retailing | Other<br>retailing | Hospitality<br>and<br>services | Total |
|----------------------------------|-------------------|----------------------|--|--------------------------------|-----------------------------------|--------------------|--------------------------------|-------|
| ORIGINAL (\$ million)            |                   |                      |  |                                |                                   |                    |                                |       |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |       |
| July                             | 100.2             | n.p.                 | 13.6                                   | 25.2                           | 13.6                              | n.p.               | 34.7                           | 225.3 |
| August                           | 101.3             | n.p.                 | 14.7                                   | 25.2                           | 14.9                              | n.p.               | 35.2                           | 230.5 |
| September                        | 99.7              | n.p.                 | 13.4                                   | 23.9                           | 13.5                              | n.p.               | 34.8                           | 222.3 |
| October                          | 102.1             | n.p.                 | 14.4                                   | 26.2                           | 14.7                              | n.p.               | 35.5                           | 236.0 |
| November                         | 106.9             | n.p.                 | 16.0                                   | 25.2                           | 15.7                              | n.p.               | 38.2                           | 251.6 |
| December                         | 119.4             | n.p.                 | 21.2                                   | 32.4                           | 21.9                              | n.p.               | 46.5                           | 320.5 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |       |
| January                          | 104.9             | n.p.                 | 14.3                                   | 23.1                           | 16.9                              | n.p.               | 39.3                           | 240.5 |
| February                         | 102.6             | n.p.                 | 13.7                                   | 21.9                           | 16.3                              | n.p.               | 40.1                           | 233.5 |
| March                            | 105.2             | n.p.                 | 14.9                                   | 24.3                           | 14.7                              | n.p.               | 40.4                           | 241.3 |
| April                            | 102.6             | n.p.                 | 16.2                                   | 24.0                           | 13.6                              | n.p.               | 39.3                           | 237.8 |
| May                              | 107.4             | n.p.                 | 15.9                                   | 26.8                           | 13.9                              | n.p.               | 41.4                           | 250.3 |
| June                             | 99.6              | n.p.                 | 16.0                                   | 24.5                           | 12.1                              | n.p.               | 36.7                           | 230.6 |
| July                             | 102.9             | n.p.                 | 14.8                                   | 23.1                           | 12.5                              | n.p.               | 34.2                           | 229.1 |
| August                           | 107.0             | n.p.                 | 14.6                                   | 23.1                           | 12.9                              | n.p.               | 35.8                           | 238.2 |
| September                        | 99.7              | n.p.                 | 13.3                                   | 23.0                           | 12.3                              | n.p.               | 34.1                           | 222.5 |
| SEASONALLY ADJUSTED (\$ million) |                   |                      |  |                                |                                   |                    |                                |       |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |       |
| July                             | 102.4             | n.p.                 | 14.5                                   | 25.7                           | 15.0                              | n.p.               | 37.8                           | 238.5 |
| August                           | 102.1             | n.p.                 | 15.8                                   | 24.5                           | 15.6                              | n.p.               | 36.7                           | 237.4 |
| September                        | 101.2             | n.p.                 | 15.6                                   | 25.0                           | 14.6                              | n.p.               | 36.6                           | 232.9 |
| October                          | 102.2             | n.p.                 | 15.6                                   | 26.9                           | 15.3                              | n.p.               | 35.1                           | 239.3 |
| November                         | 105.1             | n.p.                 | 15.8                                   | 24.0                           | 15.2                              | n.p.               | 37.3                           | 242.9 |
| December                         | 102.1             | n.p.                 | 14.7                                   | 24.6                           | 14.6                              | n.p.               | 37.2                           | 241.1 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |       |
| January                          | 105.7             | n.p.                 | 15.4                                   | 25.5                           | 17.6                              | n.p.               | 37.2                           | 246.7 |
| February                         | 104.9             | n.p.                 | 15.2                                   | 24.7                           | 15.6                              | n.p.               | 39.7                           | 245.9 |
| March                            | 104.0             | n.p.                 | 15.6                                   | 26.3                           | 15.1                              | n.p.               | 39.4                           | 245.7 |
| April                            | 106.1             | n.p.                 | 15.2                                   | 25.0                           | 14.9                              | n.p.               | 40.7                           | 246.3 |
| May                              | 108.6             | n.p.                 | 14.9                                   | 25.1                           | 14.4                              | n.p.               | 44.2                           | 251.1 |
| June                             | 105.3             | n.p.                 | 16.2                                   | 25.6                           | 13.6                              | n.p.               | 40.2                           | 247.3 |
| July                             | 104.5             | n.p.                 | 15.2                                   | 23.1                           | 13.6                              | n.p.               | 37.4                           | 239.9 |
| August                           | 106.7             | n.p.                 | 15.8                                   | 23.0                           | 13.8                              | n.p.               | 36.5                           | 244.8 |
| September                        | 104.8             | n.p.                 | 15.9                                   | 24.2                           | 13.4                              | n.p.               | 37.0                           | 239.5 |
| TREND ESTIMATES (\$ million)     |                   |                      |  |                                |                                   |                    |                                |       |
| <b>1995</b>                      |                   |                      |  |                                |                                   |                    |                                |       |
| July                             | 101.2             | n.p.                 | 15.2                                   | 25.8                           | 14.9                              | n.p.               | 37.4                           | 237.0 |
| August                           | 101.8             | n.p.                 | 15.3                                   | 25.5                           | 15.0                              | n.p.               | 36.8                           | 237.0 |
| September                        | 102.4             | n.p.                 | 15.4                                   | 25.2                           | 15.1                              | n.p.               | 36.5                           | 237.7 |
| October                          | 102.9             | n.p.                 | 15.5                                   | 25.1                           | 15.2                              | n.p.               | 36.4                           | 239.0 |
| November                         | 103.3             | n.p.                 | 15.5                                   | 25.1                           | 15.4                              | n.p.               | 36.5                           | 240.7 |
| December                         | 103.8             | n.p.                 | 15.4                                   | 25.1                           | 15.7                              | n.p.               | 37.1                           | 242.6 |
| <b>1996</b>                      |                   |                      |  |                                |                                   |                    |                                |       |
| January                          | 104.4             | n.p.                 | 15.3                                   | 25.2                           | 15.8                              | n.p.               | 38.1                           | 244.6 |
| February                         | 105.0             | n.p.                 | 15.2                                   | 25.3                           | 15.7                              | n.p.               | 39.3                           | 246.2 |
| March                            | 105.6             | n.p.                 | 15.3                                   | 25.4                           | 15.4                              | n.p.               | 40.3                           | 247.2 |
| April                            | 105.9             | n.p.                 | 15.3                                   | 25.3                           | 14.9                              | n.p.               | 40.8                           | 247.3 |
| May                              | 106.1             | n.p.                 | 15.4                                   | 25.0                           | 14.4                              | n.p.               | 40.7                           | 246.8 |
| June                             | 106.0             | n.p.                 | 15.5                                   | 24.5                           | 14.0                              | n.p.               | 39.9                           | 245.7 |
| July                             | 105.9             | n.p.                 | 15.6                                   | 24.1                           | 13.7                              | n.p.               | 38.9                           | 244.4 |
| August                           | 105.7             | n.p.                 | 15.7                                   | 23.8                           | 13.5                              | n.p.               | 37.9                           | 242.9 |
| September                        | 105.5             | n.p.                 | 15.8                                   | 23.4                           | 13.4                              | n.p.               | 36.9                           | 241.6 |

<sup>1</sup> See paragraph 3 of the Explanatory Notes

**RETAIL TURNOVER, By Industry Group<sup>1</sup>—Northern Territory: All Series**

| <b>Month</b>                     | <b>Food<br/>retailing</b> | <b>Department<br/>stores</b> | <b>Clothing and<br/>soft good<br/>retailing</b> | <b>Household<br/>good<br/>retailing</b> | <b>Recreational<br/>good<br/>retailing</b> | <b>Other<br/>retailing</b> | <b>Hospitality<br/>and<br/>services</b> | <b>Total</b> |
|----------------------------------|---------------------------|------------------------------|---|---|--|----------------------------|---|--------------|
| ORIGINAL (\$ million)            |                           |                              |   |   |  |                            |   |              |
| <b>1995</b>                      |                           |                              |   |   |  |                            |   |              |
| July                             | 62.0                      | n.p.                         | 8.3   | 9.3                                     | 7.1  | n.p.                       | 20.5                                    | 122.8        |
| August                           | 63.8                      | n.p.                         | 9.2   | 9.3                                     | 7.7  | n.p.                       | 21.4                                    | 129.5        |
| September                        | 60.0                      | n.p.                         | 7.6   | 9.4                                     | 6.8  | n.p.                       | 19.1                                    | 118.3        |
| October                          | 61.1                      | n.p.                         | 8.3   | 8.4                                     | 8.9  | n.p.                       | 18.8                                    | 122.0        |
| November                         | 62.6                      | n.p.                         | 8.2   | 7.9                                     | 6.9  | n.p.                       | 17.0                                    | 119.7        |
| December                         | 65.0                      | n.p.                         | 11.3  | 8.4                                     | 7.5  | n.p.                       | 18.3                                    | 133.9        |
| <b>1996</b>                      |                           |                              |   |   |  |                            |   |              |
| January                          | 56.4                      | n.p.                         | 6.3   | 6.6                                     | 5.4  | n.p.                       | 15.4                                    | 103.8        |
| February                         | 57.2                      | n.p.                         | 5.8   | 6.7                                     | 5.6  | n.p.                       | 14.9                                    | 103.9        |
| March                            | 61.3                      | n.p.                         | 6.6   | 7.6                                     | 5.3  | n.p.                       | 16.7                                    | 112.1        |
| April                            | 60.2                      | n.p.                         | 6.6   | 7.1                                     | 6.3  | n.p.                       | 16.4                                    | 110.8        |
| May                              | 62.3                      | n.p.                         | 6.9   | 8.2                                     | 6.4  | n.p.                       | 17.2                                    | 117.3        |
| June                             | 63.6                      | n.p.                         | 7.3   | 7.9                                     | 6.4  | n.p.                       | 17.9                                    | 117.4        |
| July                             | 66.8                      | n.p.                         | 7.2   | 8.4                                     | 7.1  | n.p.                       | 20.3                                    | 124.5        |
| August                           | 66.9                      | n.p.                         | 7.2   | 8.5                                     | 6.6  | n.p.                       | 19.2                                    | 123.7        |
| September                        | 62.9                      | n.p.                         | 6.6   | 8.4                                     | 5.9  | n.p.                       | 17.0                                    | 114.4        |
| SEASONALLY ADJUSTED (\$ million) |                           |                              |   |   |  |                            |   |              |
| <b>1995</b>                      |                           |                              |   |   |  |                            |   |              |
| July                             | 57.3                      | n.p.                         | 6.9   | 9.1                                     | 6.6  | n.p.                       | 18.7                                    | 113.5        |
| August                           | 59.5                      | n.p.                         | 8.2   | 9.2                                     | 6.8  | n.p.                       | 19.9                                    | 120.4        |
| September                        | 59.5                      | n.p.                         | 7.6   | 9.4                                     | 6.4  | n.p.                       | 17.8                                    | 115.7        |
| October                          | 59.7                      | n.p.                         | 7.9   | 8.3                                     | 8.3  | n.p.                       | 17.4                                    | 117.7        |
| November                         | 61.6                      | n.p.                         | 8.1   | 7.5                                     | 6.6  | n.p.                       | 17.3                                    | 117.3        |
| December                         | 61.5                      | n.p.                         | 8.7   | 6.8                                     | 6.7  | n.p.                       | 17.2                                    | 117.1        |
| <b>1996</b>                      |                           |                              |   |   |  |                            |   |              |
| January                          | 60.7                      | n.p.                         | 7.4   | 7.5                                     | 6.6  | n.p.                       | 17.6                                    | 117.1        |
| February                         | 61.7                      | n.p.                         | 7.7   | 7.4                                     | 6.6  | n.p.                       | 17.6                                    | 117.9        |
| March                            | 63.4                      | n.p.                         | 8.0   | 7.5                                     | 6.0  | n.p.                       | 17.2                                    | 118.8        |
| April                            | 63.3                      | n.p.                         | 7.5   | 7.9                                     | 6.6  | n.p.                       | 17.5                                    | 118.6        |
| May                              | 62.1                      | n.p.                         | 7.1   | 8.3                                     | 6.5  | n.p.                       | 17.3                                    | 117.5        |
| June                             | 64.7                      | n.p.                         | 7.0   | 7.5                                     | 6.3  | n.p.                       | 17.8                                    | 118.3        |
| July                             | 61.1                      | n.p.                         | 5.8   | 8.2                                     | 6.4  | n.p.                       | 18.3                                    | 113.9        |
| August                           | 62.3                      | n.p.                         | 6.5   | 8.4                                     | 6.0  | n.p.                       | 17.7                                    | 115.4        |
| September                        | 62.9                      | n.p.                         | 6.5   | 8.7                                     | 5.4  | n.p.                       | 16.0                                    | 112.9        |
| TREND ESTIMATES (\$ million)     |                           |                              |   |   |  |                            |   |              |
| <b>1995</b>                      |                           |                              |   |   |  |                            |   |              |
| July                             | 58.8                      | n.p.                         | 7.4   | 9.2                                     | 6.8  | n.p.                       | 18.2                                    | 115.8        |
| August                           | 59.2                      | n.p.                         | 7.7   | 9.1                                     | 6.9  | n.p.                       | 18.3                                    | 116.8        |
| September                        | 59.7                      | n.p.                         | 7.9   | 8.7                                     | 7.0  | n.p.                       | 18.2                                    | 117.3        |
| October                          | 60.1                      | n.p.                         | 8.0   | 8.3                                     | 7.0  | n.p.                       | 17.9                                    | 117.4        |
| November                         | 60.7                      | n.p.                         | 8.1   | 7.8                                     | 6.9  | n.p.                       | 17.6                                    | 117.4        |
| December                         | 61.2                      | n.p.                         | 8.1   | 7.5                                     | 6.8  | n.p.                       | 17.4                                    | 117.4        |
| <b>1996</b>                      |                           |                              |   |   |  |                            |   |              |
| January                          | 61.7                      | n.p.                         | 8.0   | 7.3                                     | 6.6  | n.p.                       | 17.3                                    | 117.7        |
| February                         | 62.2                      | n.p.                         | 7.9   | 7.4                                     | 6.5  | n.p.                       | 17.3                                    | 118.0        |
| March                            | 62.6                      | n.p.                         | 7.7   | 7.5                                     | 6.4  | n.p.                       | 17.4                                    | 118.3        |
| April                            | 62.9                      | n.p.                         | 7.4   | 7.7                                     | 6.4  | n.p.                       | 17.5                                    | 118.1        |
| May                              | 62.9                      | n.p.                         | 7.1   | 7.9                                     | 6.4  | n.p.                       | 17.6                                    | 117.6        |
| June                             | 62.9                      | n.p.                         | 6.8   | 8.0                                     | 6.3  | n.p.                       | 17.6                                    | 116.7        |
| July                             | 62.7                      | n.p.                         | 6.6   | 8.2                                     | 6.2  | n.p.                       | 17.5                                    | 115.7        |
| August                           | 62.5                      | n.p.                         | 6.3   | 8.3                                     | 6.0  | n.p.                       | 17.4                                    | 114.7        |
| September                        | 62.2                      | n.p.                         | 6.2   | 8.4                                     | 5.9  | n.p.                       | 17.2                                    | 113.6        |

<sup>1</sup> See paragraph 3 of the Explanatory Notes



**RETAIL TURNOVER, By Industry Group<sup>1</sup>—Australian Capital Territory: All Series**

| <i>Month</i>                     | <i>Food<br/>retailing</i> | <i>Department<br/>stores</i> | <i>Clothing and<br/>soft good<br/>retailing</i> | <i>Household<br/>good<br/>retailing</i> | <i>Recreational<br/>good<br/>retailing</i> | <i>Other<br/>retailing</i> | <i>Hospitality<br/>and<br/>services</i> | <i>Total</i> |
|----------------------------------|---------------------------|------------------------------|---|---|--|----------------------------|---|--------------|
| ORIGINAL (\$ million)            |                           |                              |   |   |  |                            |   |              |
| <b>1995</b>                      |                           |                              |   |   |  |                            |   |              |
| July                             | 71.8                      | 25.0                         | 13.3  | 17.1                                    | 13.1                                       | 11.4                       | 30.7                                    | 182.4        |
| August                           | 74.6                      | 19.9                         | 12.2  | 16.0                                    | 11.8                                       | 13.6                       | 28.5                                    | 176.6        |
| September                        | 73.4                      | 20.5                         | 13.8  | 15.8                                    | 12.3                                       | 14.4                       | 28.8                                    | 179.0        |
| October                          | 75.4                      | 23.2                         | 13.7  | 16.5                                    | 11.4                                       | 16.0                       | 30.2                                    | 186.4        |
| November                         | 75.9                      | 25.3                         | 14.0  | 17.0                                    | 13.2                                       | 16.3                       | 29.2                                    | 190.9        |
| December                         | 85.0                      | 46.7                         | 21.4  | 22.0                                    | 17.7                                       | 22.1                       | 30.6                                    | 245.5        |
| <b>1996</b>                      |                           |                              |   |   |  |                            |   |              |
| January                          | 73.4                      | 19.7                         | 13.8  | 17.0                                    | 10.2                                       | 13.5                       | 25.8                                    | 173.4        |
| February                         | 74.5                      | 17.8                         | 12.1  | 14.1                                    | 10.3                                       | 12.8                       | 25.9                                    | 167.5        |
| March                            | 79.6                      | 20.1                         | 13.9  | 15.5                                    | 11.3                                       | 14.2                       | 29.9                                    | 184.5        |
| April                            | 75.8                      | 23.6                         | 16.5  | 16.4                                    | 10.2                                       | 15.1                       | 29.3                                    | 186.9        |
| May                              | 81.3                      | 23.6                         | 16.4  | 16.1                                    | 10.9                                       | 15.3                       | 29.4                                    | 193.0        |
| June                             | 76.6                      | 23.6                         | 15.8  | 16.0                                    | 9.9  | 14.4                       | 27.9                                    | 184.2        |
| July                             | 79.0                      | 22.2                         | 15.4  | 17.4                                    | 9.1  | 14.5                       | 31.0                                    | 188.6        |
| August                           | 82.0                      | 20.8                         | 13.8  | 17.4                                    | 9.4  | 16.5                       | 30.7                                    | 190.6        |
| September                        | 77.4                      | 20.3                         | 14.6  | 18.6                                    | 9.2  | 17.3                       | 30.4                                    | 187.8        |
| SEASONALLY ADJUSTED (\$ million) |                           |                              |   |   |  |                            |   |              |
| <b>1995</b>                      |                           |                              |   |   |  |                            |   |              |
| July                             | 74.3                      | 27.1                         | 14.0  | 17.3                                    | 14.0                                       | 13.2                       | 30.4                                    | 190.2        |
| August                           | 75.8                      | 23.8                         | 14.0  | 15.6                                    | 11.7                                       | 13.8                       | 28.4                                    | 183.2        |
| September                        | 74.0                      | 22.7                         | 14.7  | 16.8                                    | 12.3                                       | 14.1                       | 28.5                                    | 183.1        |
| October                          | 74.1                      | 23.8                         | 14.1  | 16.5                                    | 11.6                                       | 14.6                       | 28.6                                    | 183.3        |
| November                         | 74.5                      | 23.9                         | 14.6  | 16.7                                    | 12.8                                       | 14.7                       | 27.7                                    | 185.0        |
| December                         | 74.5                      | 25.0                         | 14.6  | 16.8                                    | 12.4                                       | 14.4                       | 27.9                                    | 185.7        |
| <b>1996</b>                      |                           |                              |   |   |  |                            |   |              |
| January                          | 75.4                      | 23.8                         | 15.1  | 17.4                                    | 11.4                                       | 15.3                       | 29.1                                    | 187.5        |
| February                         | 77.5                      | 23.4                         | 14.2  | 15.9                                    | 11.1                                       | 15.4                       | 29.4                                    | 186.9        |
| March                            | 78.5                      | 23.1                         | 14.6  | 16.3                                    | 11.0                                       | 15.4                       | 28.8                                    | 187.8        |
| April                            | 77.4                      | 23.9                         | 15.2  | 17.0                                    | 11.0                                       | 15.4                       | 28.8                                    | 188.7        |
| May                              | 80.2                      | 22.5                         | 15.6  | 16.2                                    | 11.5                                       | 16.0                       | 29.4                                    | 191.3        |
| June                             | 80.5                      | 24.6                         | 15.9  | 16.9                                    | 11.0                                       | 16.7                       | 29.1                                    | 194.7        |
| July                             | 81.5                      | 23.6                         | 16.1  | 17.0                                    | 9.7  | 16.4                       | 30.3                                    | 194.5        |
| August                           | 82.3                      | 24.9                         | 15.7  | 17.3                                    | 9.5  | 16.6                       | 30.6                                    | 196.9        |
| September                        | 80.1                      | 23.4                         | 15.6  | 20.3                                    | 9.4  | 17.6                       | 31.0                                    | 197.4        |
| TREND ESTIMATES (\$ million)     |                           |                              |   |   |  |                            |   |              |
| <b>1995</b>                      |                           |                              |   |   |  |                            |   |              |
| July                             | 74.4                      | 24.0                         | 13.9  | 16.4                                    | 12.4                                       | 13.8                       | 29.3                                    | 184.2        |
| August                           | 74.5                      | 24.1                         | 14.1  | 16.4                                    | 12.5                                       | 13.9                       | 28.9                                    | 184.3        |
| September                        | 74.5                      | 24.1                         | 14.3  | 16.5                                    | 12.4                                       | 14.1                       | 28.6                                    | 184.5        |
| October                          | 74.4                      | 24.1                         | 14.5  | 16.6                                    | 12.3                                       | 14.3                       | 28.3                                    | 184.6        |
| November                         | 74.6                      | 24.0                         | 14.5  | 16.7                                    | 12.1                                       | 14.6                       | 28.3                                    | 184.8        |
| December                         | 75.0                      | 23.9                         | 14.6  | 16.7                                    | 11.9                                       | 14.9                       | 28.4                                    | 185.3        |
| <b>1996</b>                      |                           |                              |   |   |  |                            |   |              |
| January                          | 75.8                      | 23.8                         | 14.6  | 16.7                                    | 11.7                                       | 15.1                       | 28.6                                    | 186.2        |
| February                         | 76.7                      | 23.7                         | 14.7  | 16.6                                    | 11.5                                       | 15.3                       | 28.8                                    | 187.3        |
| March                            | 77.8                      | 23.5                         | 14.9  | 16.5                                    | 11.3                                       | 15.5                       | 28.9                                    | 188.4        |
| April                            | 78.8                      | 23.4                         | 15.2  | 16.5                                    | 11.1                                       | 15.7                       | 29.1                                    | 189.8        |
| May                              | 79.7                      | 23.5                         | 15.4  | 16.6                                    | 10.8                                       | 16.0                       | 29.3                                    | 191.4        |
| June                             | 80.4                      | 23.7                         | 15.7  | 16.9                                    | 10.5                                       | 16.3                       | 29.6                                    | 193.2        |
| July                             | 81.0                      | 23.9                         | 15.8  | 17.4                                    | 10.2                                       | 16.6                       | 30.0                                    | 194.9        |
| August                           | 81.4                      | 24.0                         | 15.9  | 18.0                                    | 9.8  | 16.9                       | 30.4                                    | 196.5        |
| September                        | 81.7                      | 24.2                         | 16.0  | 18.6                                    | 9.5  | 17.2                       | 30.8                                    | 197.9        |

<sup>1</sup> See paragraph 3 of the Explanatory Notes

QUARTERLY TURNOVER AT CONSTANT<sup>1</sup> PRICES, By Industry Group<sup>2</sup>: All series

| Quarter   | Food<br>retailing | Department<br>stores | Clothing<br>& soft good<br>retailing | Household<br>good<br>retailing | Recreational<br>good retailing | Other<br>retailing | Hospitality<br>and<br>services | Total    |
|---|-------------------|----------------------|--------------------------------------|--------------------------------|--------------------------------|--------------------|--------------------------------|----------|
| ORIGINAL (\$ million)                                 |                   |                      |                                      |                                |                                |                    |                                |          |
| <b>1995</b>   |                   |                      |                                      |                                |                                |                    |                                |          |
| June  | 9 325.4           | 2 513.4              | 1 911.9                              | 3 002.5                        | 1 213.2                        | 2 164.0            | 4 075.0                        | 24 205.4 |
| September   | 9 516.2           | 2 391.0              | 1 805.9                              | 3 004.7                        | 1 325.5                        | 2 289.8            | 4 176.4                        | 24 509.5 |
| December  | 10 395.2          | 3 518.0              | 2 198.6                              | 3 548.7                        | 1 647.3                        | 2 753.7            | 4 612.1                        | 28 673.6 |
| <b>1996</b>   |                   |                      |                                      |                                |                                |                    |                                |          |
| March   | 9 824.0           | 2 177.7              | 1 752.3                              | 3 051.2                        | 1 367.3                        | 2 185.4            | 4 180.8                        | 24 538.7 |
| June  | 9 729.1           | 2 516.4              | 1 914.6                              | 3 136.3                        | 1 282.3                        | 2 258.6            | 4 063.6                        | 24 900.9 |
| September   | 9 812.6           | 2 389.8              | 1 841.9                              | 3 329.9                        | 1 312.2                        | 2 303.2            | 4 002.4                        | 24 992.0 |
| SEASONALLY ADJUSTED (\$ million)                      |                   |                      |                                      |                                |                                |                    |                                |          |
| <b>1995</b>   |                   |                      |                                      |                                |                                |                    |                                |          |
| June  | 9 537.3           | 2 600.9              | 1 878.6                              | 3 139.3                        | 1 311.5                        | 2 326.6            | 4 232.8                        | 25 026.9 |
| September   | 9 670.6           | 2 659.7              | 1 911.5                              | 3 100.7                        | 1 383.4                        | 2 360.7            | 4 256.6                        | 25 343.2 |
| December  | 9 863.2           | 2 646.0              | 1 919.6                              | 3 132.1                        | 1 402.2                        | 2 312.4            | 4 252.2                        | 25 527.7 |
| <b>1996</b>   |                   |                      |                                      |                                |                                |                    |                                |          |
| March   | 9 930.3           | 2 655.5              | 1 952.5                              | 3 221.3                        | 1 419.9                        | 2 391.7            | 4 274.0                        | 25 845.1 |
| June  | 9 944.4           | 2 602.3              | 1 881.3                              | 3 282.6                        | 1 389.5                        | 2 430.9            | 4 217.6                        | 25 748.7 |
| September   | 10 000.5          | 2 670.0              | 1 951.7                              | 3 433.4                        | 1 372.8                        | 2 377.2            | 4 085.7                        | 25 891.4 |
| TREND ESTIMATES (\$ million)                          |                   |                      |                                      |                                |                                |                    |                                |          |
| <b>1995</b>   |                   |                      |                                      |                                |                                |                    |                                |          |
| June  | 9 538.1           | 2 609.8              | 1 890.9                              | 3 086.3                        | 1 313.6                        | 2 313.4            | 4 232.1                        | 24 984.2 |
| September   | 9 688.4           | 2 641.0              | 1 910.4                              | 3 120.8                        | 1 365.5                        | 2 336.2            | 4 257.6                        | 25 320.0 |
| December  | 9 831.8           | 2 650.7              | 1 922.0                              | 3 146.9                        | 1 406.7                        | 2 356.4            | 4 269.1                        | 25 583.6 |
| <b>1996</b>   |                   |                      |                                      |                                |                                |                    |                                |          |
| March   | 9 916.0           | 2 641.4              | 1 924.4                              | 3 212.4                        | 1 407.8                        | 2 379.8            | 4 248.9                        | 25 729.1 |
| June  | 9 964.4           | 2 637.1              | 1 923.2                              | 3 306.7                        | 1 394.8                        | 2 400.1            | 4 197.0                        | 25 822.8 |
| September   | 9 989.1           | 2 643.8              | 1 926.7                              | 3 392.1                        | 1 379.9                        | 2 407.6            | 4 134.7                        | 25 882.3 |
| ORIGINAL (% change from preceding quarter)            |                   |                      |                                      |                                |                                |                    |                                |          |
| <b>1995</b>   |                   |                      |                                      |                                |                                |                    |                                |          |
| June  | 1.6               | 21.1                 | 14.0                                 | 5.8                            | 1.6                            | 5.4                | 0.1                            | 4.9      |
| September   | 2.0               | -4.9                 | -5.5                                 | 0.1                            | 9.3                            | 5.8                | 2.5                            | 1.3      |
| December  | 9.2               | 47.1                 | 21.7                                 | 18.1                           | 24.3                           | 20.3               | 10.4                           | 17.0     |
| <b>1996</b>   |                   |                      |                                      |                                |                                |                    |                                |          |
| March   | -5.5              | -38.1                | -20.3                                | -14.0                          | -17.0                          | -20.6              | -9.4                           | -14.4    |
| June  | -1.0              | 15.6                 | 9.3                                  | 2.8                            | -6.2                           | 3.3                | -2.8                           | 1.5      |
| September   | 0.9               | -5.0                 | -3.8                                 | 6.2                            | 2.3                            | 2.0                | -1.5                           | 0.4      |
| SEASONALLY ADJUSTED (% change from preceding quarter) |                   |                      |                                      |                                |                                |                    |                                |          |
| <b>1995</b>   |                   |                      |                                      |                                |                                |                    |                                |          |
| June  | 1.6               | 1.2                  | -0.7                                 | 3.8                            | 5.3                            | 2.5                | 0.6                            | 1.7      |
| September   | 1.4               | 2.3                  | 1.8                                  | -1.2                           | 5.5                            | 1.5                | 0.6                            | 1.3      |
| December  | 2.0               | -0.5                 | 0.4                                  | 1.0                            | 1.4                            | -2.0               | -0.1                           | 0.7      |
| <b>1996</b>   |                   |                      |                                      |                                |                                |                    |                                |          |
| March   | 0.7               | 0.4                  | 1.7                                  | 2.8                            | 1.3                            | 3.4                | 0.5                            | 1.2      |
| June  | 0.1               | -2.0                 | -3.6                                 | 1.9                            | -2.1                           | 1.6                | -1.3                           | -0.4     |
| September   | 0.6               | 2.6                  | 3.7                                  | 4.6                            | -1.2                           | -2.2               | -3.1                           | 0.6      |
| TREND ESTIMATES (% change from preceding quarter)     |                   |                      |                                      |                                |                                |                    |                                |          |
| <b>1995</b>   |                   |                      |                                      |                                |                                |                    |                                |          |
| June  | 1.1               | 1.0                  | 0.6                                  | 1.4                            | 2.0                            | 1.2                | 0.9                            | 1.1      |
| September   | 1.6               | 1.2                  | 1.0                                  | 1.1                            | 4.0                            | 1.0                | 0.6                            | 1.3      |
| December  | 1.5               | 0.4                  | 0.6                                  | 0.8                            | 3.0                            | 0.9                | 0.3                            | 1.0      |
| <b>1996</b>   |                   |                      |                                      |                                |                                |                    |                                |          |
| March   | 0.9               | -0.4                 | 0.1                                  | 2.1                            | 0.1                            | 1.0                | -0.5                           | 0.6      |
| June  | 0.5               | -0.2                 | -0.1                                 | 2.9                            | -0.9                           | 0.9                | -1.2                           | 0.4      |
| September   | 0.2               | 0.3                  | 0.2                                  | 2.6                            | -1.1                           | 0.3                | -1.5                           | 0.2      |

<sup>1</sup> See paragraph 11 of the Explanatory Notes.<sup>2</sup> See paragraph 3 of the Explanatory Notes.

**QUARTERLY TURNOVER AT CONSTANT<sup>1</sup> PRICES, By State: All Series**

| Quarter  | New South Wales | Victoria | Queensland | South Australia | Western Australia | Tasmania | Northern Territory | Australian Capital Territory | Australia |
|--|-----------------|----------|------------|-----------------|-------------------|----------|--------------------|------------------------------|-----------|
| ORIGINAL (\$ million)                                |                 |          |            |                 |                   |          |                    |                              |           |
| <b>1995</b>  |                 |          |            |                 |                   |          |                    |                              |           |
| June   | 8 425.1         | 5 695.4  | 4 461.5    | 1 871.4         | 2 419.6           | 589.5    | 281.9              | 461.0                        | 24 205.4  |
| September  | 8 569.6         | 5 632.7  | 4 562.9    | 1 886.3         | 2 507.0           | 577.2    | 313.4              | 460.4                        | 24 509.5  |
| December   | 10 206.9        | 6 597.8  | 5 160.1    | 2 216.0         | 2 956.0           | 687.3    | 316.2              | 533.3                        | 28 673.6  |
| <b>1996</b>  |                 |          |            |                 |                   |          |                    |                              |           |
| March  | 8 836.4         | 5 627.8  | 4 427.8    | 1 812.5         | 2 523.9           | 600.2    | 265.8              | 444.3                        | 24 538.7  |
| June   | 8 926.2         | 5 746.9  | 4 451.0    | 1 878.3         | 2 534.2           | 603.8    | 284.5              | 476.0                        | 24 900.9  |
| September  | 9 012.8         | 5 659.6  | 4 640.4    | 1 853.0         | 2 474.5           | 575.5    | 297.4              | 478.8                        | 24 992.0  |
| SEASONALLY ADJUSTED (\$ million)                     |                 |          |            |                 |                   |          |                    |                              |           |
| <b>1995</b>  |                 |          |            |                 |                   |          |                    |                              |           |
| June   | 8 691.0         | 5 869.3  | 4 656.8    | 1 938.4         | 2 503.6           | 608.9    | 289.3              | 469.6                        | 25 026.9  |
| September  | 8 880.9         | 5 877.1  | 4 656.6    | 1 963.1         | 2 588.6           | 604.6    | 295.6              | 476.7                        | 25 343.2  |
| December   | 9 090.6         | 5 845.3  | 4 616.6    | 1 958.6         | 2 634.2           | 613.7    | 295.7              | 472.9                        | 25 527.7  |
| <b>1996</b>  |                 |          |            |                 |                   |          |                    |                              |           |
| March  | 9 291.3         | 5 924.6  | 4 671.0    | 1 910.2         | 2 655.5           | 621.7    | 294.4              | 476.4                        | 25 845.1  |
| June   | 9 213.9         | 5 920.5  | 4 643.8    | 1 945.0         | 2 624.2           | 624.0    | 292.5              | 484.8                        | 25 748.7  |
| September  | 9 346.4         | 5 917.6  | 4 746.5    | 1 933.8         | 2 563.2           | 605.2    | 280.8              | 497.9                        | 25 891.4  |
| TREND ESTIMATES (\$ million)                         |                 |          |            |                 |                   |          |                    |                              |           |
| <b>1995</b>  |                 |          |            |                 |                   |          |                    |                              |           |
| June   | 8 706.5         | 5 847.4  | 4 614.9    | 1 931.6         | 2 520.2           | 603.8    | 288.5              | 471.2                        | 24 984.2  |
| September  | 8 894.2         | 5 869.3  | 4 647.7    | 1 956.1         | 2 576.8           | 608.5    | 294.2              | 473.1                        | 25 320.0  |
| December   | 9 085.4         | 5 883.2  | 4 646.4    | 1 950.1         | 2 632.3           | 615.0    | 296.7              | 474.4                        | 25 583.6  |
| <b>1996</b>  |                 |          |            |                 |                   |          |                    |                              |           |
| March  | 9 211.4         | 5 899.7  | 4 649.2    | 1 936.3         | 2 640.8           | 619.0    | 294.3              | 478.4                        | 25 729.1  |
| June   | 9 282.3         | 5 918.2  | 4 678.5    | 1 931.6         | 2 618.5           | 618.3    | 289.8              | 485.7                        | 25 822.8  |
| September  | 9 324.7         | 5 928.8  | 4 716.8    | 1 933.0         | 2 585.3           | 613.2    | 284.5              | 494.5                        | 25 882.3  |
| ORIGINAL (% change from previous quarter)            |                 |          |            |                 |                   |          |                    |                              |           |
| <b>1995</b>  |                 |          |            |                 |                   |          |                    |                              |           |
| June   | 4.2             | 5.0      | 5.2        | 6.3             | 4.2               | 3.0      | 13.9               | 6.9                          | 4.9       |
| September  | 1.7             | -1.1     | 2.3        | 0.8             | 3.6               | -2.1     | 11.2               | -0.1                         | 1.3       |
| December   | 19.1            | 17.1     | 13.1       | 17.5            | 17.9              | 19.1     | 0.9                | 15.8                         | 17.0      |
| <b>1996</b>  |                 |          |            |                 |                   |          |                    |                              |           |
| March  | -13.4           | -14.7    | -14.2      | -18.2           | -14.6             | -12.7    | -15.9              | -16.7                        | -14.4     |
| June   | 1.0             | 2.1      | 0.5        | 3.6             | 0.4               | 0.6      | 7.0                | 7.1                          | 1.5       |
| September  | 1.0             | -1.5     | 4.3        | -1.3            | -2.4              | -4.7     | 4.5                | 0.6                          | 0.4       |
| SEASONALLY ADJUSTED (% change from previous quarter) |                 |          |            |                 |                   |          |                    |                              |           |
| <b>1995</b>  |                 |          |            |                 |                   |          |                    |                              |           |
| June   | 1.0             | 1.5      | 3.1        | 3.4             | 1.1               | 1.6      | 4.4                | 0.3                          | 1.7       |
| September  | 2.2             | 0.1      | 0.0        | 1.3             | 3.4               | -0.7     | 2.2                | 1.5                          | 1.3       |
| December   | 2.4             | -0.5     | -0.9       | -0.2            | 1.8               | 1.5      | 0.0                | -0.8                         | 0.7       |
| <b>1996</b>  |                 |          |            |                 |                   |          |                    |                              |           |
| March  | 2.2             | 1.4      | 1.2        | -2.5            | 0.8               | 1.3      | -0.4               | 0.7                          | 1.2       |
| June   | -0.8            | -0.1     | -0.6       | 1.8             | -1.2              | 0.4      | -0.7               | 1.8                          | -0.4      |
| September  | 1.4             | 0.0      | 2.2        | -0.6            | -2.3              | -3.0     | -4.0               | 2.7                          | 0.6       |
| TREND ESTIMATES (% change from previous quarter)     |                 |          |            |                 |                   |          |                    |                              |           |
| <b>1995</b>  |                 |          |            |                 |                   |          |                    |                              |           |
| June   | 1.0             | 0.8      | 1.1        | 2.8             | 1.0               | 0.4      | 3.1                | 0.4                          | 1.1       |
| September  | 2.2             | 0.4      | 0.7        | 1.3             | 2.2               | 0.8      | 2.0                | 0.4                          | 1.3       |
| December   | 2.1             | 0.2      | 0.0        | -0.3            | 2.2               | 1.1      | 0.8                | 0.3                          | 1.0       |
| <b>1996</b>  |                 |          |            |                 |                   |          |                    |                              |           |
| March  | 1.4             | 0.3      | 0.1        | -0.7            | 0.3               | 0.7      | -0.8               | 0.9                          | 0.6       |
| June   | 0.8             | 0.3      | 0.6        | -0.2            | -0.8              | -0.1     | -1.5               | 1.5                          | 0.4       |
| September  | 0.5             | 0.2      | 0.8        | 0.1             | -1.3              | -0.8     | -1.8               | 1.8                          | 0.2       |

<sup>1</sup> See paragraph 11 of the Explanatory Notes.

## **E X P L A N A T O R Y   N O T E S**

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### INTRODUCTION

**1** This publication presents monthly estimates of the value of turnover of retail businesses classified by industry, and by State. The principal objective of the Retail Trade survey is to show month to month movement of retail turnover.

**2** Estimates of turnover contained in this publication are based on a survey of about 7,000 retail and selected service businesses (covering 20,000 outlets). All 'large' businesses are included in the survey, while a sample of about 4,400 'smaller' businesses is selected. The 'large' business' contribution of approximately 54 per cent of the total estimate ensures a highly reliable Australian total turnover estimate.

### SCOPE AND COVERAGE

**3** The Retail Trade survey covers all employing businesses, with at least one retail establishment. The scope of the survey (classified according to the Australian and New Zealand Standard Industrial Classification [ANZSIC]) is detailed below:

- Food Retailing
  - Supermarkets and grocery stores (5110)
    - and non-petrol sales of identified convenience stores of petrol stations
  - Takeaway food retailing (5125)
  - Other food retailing
    - Fresh meat, fish and poultry retailing (5121)
    - Fruit and vegetable retailing (5122)
    - Liquor retailing (5123)
    - Bread and cake retailing (5124)
    - Specialised food retailing n.e.c. (5129)
- Department Stores (5210)
- Clothing and Soft Good Retailing
  - Clothing retailing (5221)
    - Other clothing related retailing
      - Footwear retailing (5222)
      - Fabric and other soft good retailing (5223)
  - Household Good Retailing
    - Furniture and floorcovering retailing
      - Furniture retailing (5231)
      - Floor covering retailing (5232)
    - Domestic hardware and houseware retailing (5233)
    - Domestic appliance retailing
      - Domestic appliance retailing (5234)
      - Recorded music retailing (5235)
  - Recreational Good Retailing
    - Newspaper, book and stationery retailing (5243)
    - Other recreational good retailing
      - Sport and camping equipment retailing (5241)
      - Toy and game retailing (5242)
      - Photographic equipment retailing (5244)
  - Other Retailing
    - Pharmaceutical, cosmetic and toiletry retailing (5251)
    - Other retailing
      - Antique and used good retailing (5252)
      - Garden supplies retailing (5253)
      - Flower retailing (5254)
      - Watch and jewellery retailing (5255)
      - Retailing n.e.c. (5259)

|                                |  |
|--------------------------------|--|
| SCOPE AND COVERAGE (continued) | <ul style="list-style-type: none"> <li>▪ Hospitality and Services           <ul style="list-style-type: none"> <li>Hotels and licensed clubs               <ul style="list-style-type: none"> <li>Pubs, taverns and bars (5720)</li> <li>Clubs (Hospitality) (5740)</li> <li>Cafes and restaurants (5730)</li> </ul> </li> <li>Selected services               <ul style="list-style-type: none"> <li>Video hire outlets (9511)</li> <li>Hairdressing and beauty salons (9526)</li> </ul> </li> </ul> </li> </ul>  |
| DEFINITION OF TURNOVER         | <p><b>4</b> Turnover includes retail sales; wholesale sales; takings from repairs, meals and hiring of goods (except for rent, leasing and hiring of land and buildings); and commissions from agency activity (e.g. commissions received from collecting dry cleaning, selling lottery tickets, etc.) and net takings from gaming machines etc.</p>   |
| SEASONAL ADJUSTMENT            | <p><b>5</b> Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised.</p> <p><b>6</b> In the seasonal adjustment of the turnover estimates, account has been taken of both normal seasonal factors and 'trading-day' effects (arising from the varying length of each month and the varying numbers of Sundays, Mondays, Tuesdays, etc. in the month). There is some evidence suggesting possible changes in retail trading patterns, including increased activity on weekends and public holidays. The impact of these changes on the seasonal pattern and trading day component of the data is being investigated and can only be confirmed once sufficient data becomes available. While these changes may impact on the unadjusted and seasonally adjusted data, the trend estimate is less likely to be affected. Further, the seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather, industrial disputes). The seasonally adjusted estimates still reflect the sampling and non-sampling errors to which the original estimates are subject.</p> <p><b>7</b> The State component series have been seasonally adjusted independently. Therefore, the adjusted components may not add to the Australian Group totals.</p> <p><b>8</b> As happens with all seasonally adjusted series, the seasonal factors are reviewed annually to take account of each additional year's data. For Retail Trade, the results of the latest review are shown in the July issue each year.</p> |
| TREND ESTIMATES                | <p><b>9</b> Most monthly trend estimates in this publication have been obtained by smoothing the seasonally adjusted series using a centred 13-term Henderson weighted moving average (7-term for quarterly series). However, to estimate the last six monthly trend values (or the last three quarters) a set of asymmetric moving averages have been designed to reduce a small bias associated with estimating these recent values when the trend growth is increasing or decreasing. Overall, revision to the estimates should be reduced, however, there may be a greater revision to the estimates whenever there are large irregular movements in the seasonally adjusted series.</p> <p><b>10</b> For further information, see <i>A Guide to Interpreting Time Series — Monitoring 'Trends': an Overview</i> (1348.0) or contact the Assistant Director, Time Series Analysis on (06) 252 6345.</p>  |
| CONSTANT PRICE STATISTICS      | <p><b>11</b> To enable analysis of the movement of retail activity in 'real' terms, estimates of retail turnover at constant (average 1989–90) prices are compiled and published each quarter. Constant price retail turnover series are derived by deflating the original current price series of retail turnover by specially compiled indexes of price change.</p>  |

\*\*\*\*\*  
RELIABILITY OF ESTIMATES

**12** There are two types of error possible in estimates of retail turnover:

*Sampling error* which occurs because a sample, rather than the entire population, is surveyed. One measure of the likely difference resulting from not including all establishments in the survey is given by the standard error, see below.

*Non sampling error* which arises from inaccuracies in collecting, recording and processing the data. The most significant of these errors are: misreporting of data items; deficiencies in coverage; non-response; and processing errors. Every effort is made to minimise reporting error by the careful design of questionnaires, intensive training and supervision of interviewers, and efficient data processing procedures.

STANDARD ERRORS

**13** Seasonally adjusted, trend and constant price estimates are also subject to sampling variability. For seasonally adjusted estimates, the standard errors are approximately the same as for the original estimates. For trend estimates, the standard errors are likely to be smaller. For constant price estimates, the standard errors may be up to 10 per cent higher than those for the corresponding current price estimates because of the sampling variability contained in the prices data used to deflate the current price estimates.

**14** To assist users in assessing the reliability of estimates, each data series has been given a grading of A to D. Where:

- A represents a relative standard error on level of less than 2 per cent. The published estimates are highly reliable for movement analysis;
- B represents a relative standard error on level between 2 and 5 per cent, meaning the estimate is reliable for movement analysis purposes;
- C represents a relative standard error on level between 5 and 10 per cent, meaning users are advised to exercise some caution in interpreting movements for such series; and
- D represents a relative standard error on level greater than 10 per cent (mainly affects unpublished state by industry series).

**15** The table below provides an indicator of reliability for key retail turnover estimates.

|           | <i>Food<br/>retailing</i> | <i>Department<br/>stores</i> | <i>Clothing<br/>and<br/>soft good<br/>retailing</i> | <i>Household<br/>good<br/>retailing</i> | <i>Recreational<br/>good<br/>retailing</i> | <i>Other<br/>retailing</i> | <i>Hospitality<br/>and services</i> | <i>Total</i> |
|-----------|---------------------------|------------------------------|---|---|--|----------------------------|-------------------------------------|--------------|
| NSW       | B                         | A                            | B   | C                                       | C  | C                          | C                                   | A            |
| Vic       | B                         | A                            | B   | C                                       | C  | C                          | C                                   | A            |
| Qld       | B                         | A                            | B   | C                                       | C  | C                          | C                                   | A            |
| SA        | B                         | A                            | B   | C                                       | C  | C                          | C                                   | A            |
| WA        | B                         | A                            | B   | C                                       | C  | C                          | C                                   | A            |
| Tas       | B                         | —                            | B   | C                                       | C  | —                          | C                                   | B            |
| NT        | B                         | —                            | B   | C                                       | C  | —                          | C                                   | B            |
| ACT       | B                         | A                            | B   | C                                       | C  | C                          | C                                   | A            |
| Australia | A                         | A                            | A   | B                                       | B  | B                          | B                                   | A            |

\*\*\*\*\*  
UNPUBLISHED DATA

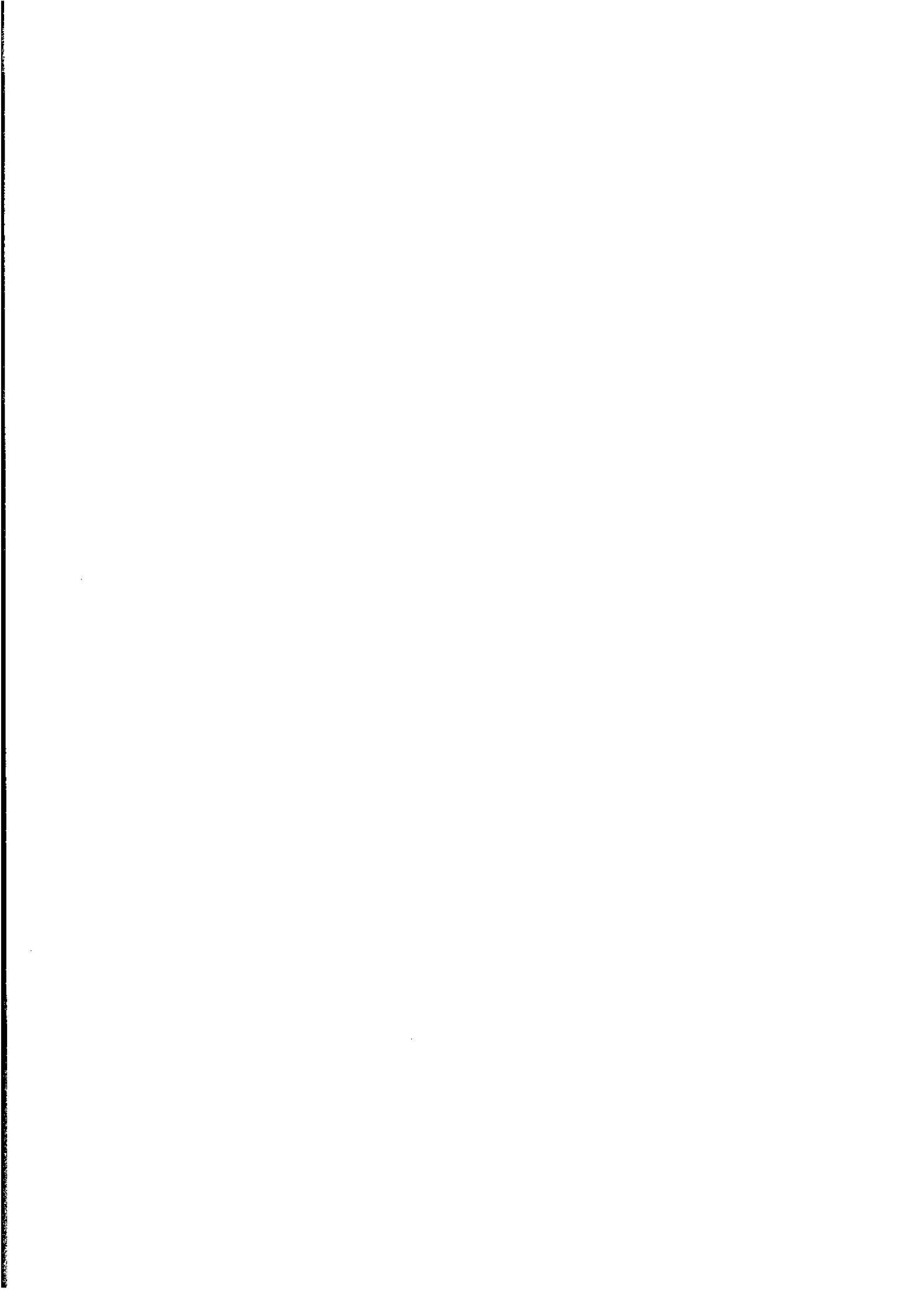
**16** The Retail Survey Special Data Service provides additional retail trade statistics which include further State industry dissections through to 'top ten' industry reports. For more information, contact the Retail Trade Special Data Services manager on (06) 252 5220.

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**17** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products, Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Release Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Release Advice are available from any ABS office.

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|      |   |
|------|---|
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| r    | revised   |







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