

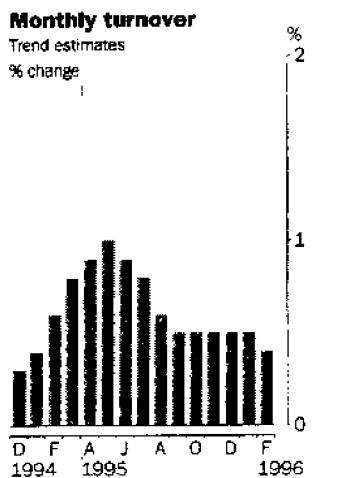
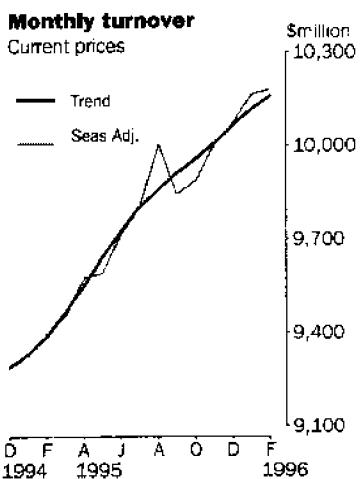


RETAIL TRADE

AUSTRALIA

EMBARGOED UNTIL 11:30AM TUES 2 APRIL 1996

FEBRUARY KEY FIGURES



TREND ESTIMATES

Turnover at current prices (in \$ millions)	Jan 96	Feb 96	% change
10 116.7	10 159.6		0.4
Feb 95	Feb 96	% change	
9 388.8	10 159.6		8.2

SEASONALLY ADJUSTED ESTIMATES

Turnover at current prices (in \$ millions)	Jan 96	Feb 96	% change
10 163.3	10 181.6		0.2
Feb 95	Feb 96	% change	
9 392.2	10 181.6		8.4

FEBRUARY KEY POINTS

TREND ESTIMATES

- Growth in the trend estimate for Retail and Hospitality and services industries has stabilised at moderate levels over the past six months.
- Over the past three months the trend estimate has increased by \$151.6m. Of this amount, \$47.3m was attributable to the Food retailing group, \$21.0m to the Household good retailing group, \$19.6m to Department stores and \$19.3m to the Hospitality and services group.

INDUSTRY ANALYSIS

- All industry groups recorded growth.
- Growth in Department stores and the Other retailing group has strengthened in recent months.
- Growth in the Food retailing group, although weak, continues to underpin the overall trend growth rate.

TAKE CARE!
Trend estimates are revised as new monthly data become available.

ORIGINAL ESTIMATES

- In original terms, Australian retail turnover increased by 12.7% in February 1996 compared to February 1995.
- Chains and other large retailers recorded growth of 12.4% for the same period while small retailers grew by 13.0%.

INQUIRIES

- For further information about these and related statistics, contact Margaret Keenan on 06 252 5451. For information about constant price estimates contact Leon Ting on 06 252 6807.

RETAIL TRADE NOTES

FORTHCOMING ISSUES	ISSUE	RELEASE DATE
	March 1996	6 May 1996
	April 1996	31 May 1996
	May 1996	3 July 1996

CHANGES IN THIS ISSUE

Revisions have been made to the current price series for Household good retailing, Recreational good retailing and Other Retailing in Western Australia and Hospitality and services in Tasmania for January 1996. From next month a minor change to the procedure of estimating recent trend estimates will be introduced. It is expected that this change will reduce their overall revision and small bias.

SAMPLING ERRORS

Standard errors for the Australian estimates (original data) for February 1996 contained in this publication are:

DATA SERIES	ESTIMATE	STANDARD ERROR
Level of retail turnover (\$m)	9 340.6	82.4
Change from January to February (\$m)	-570.3	39.1
% change from January to February	-5.8	0.4

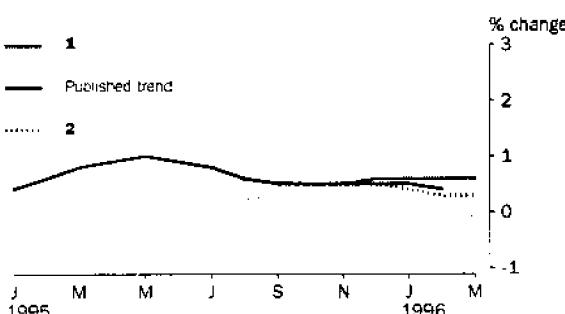
For more information see the Explanatory notes, paragraphs 12–15, or contact Margaret Keenan on 06 252 5451.

WHAT IF?

The most recent trend estimates published in this release are likely to be revised when next month's seasonally adjusted estimates become available. To assist readers of this publication in analysing retail trends, the effect of two possible scenarios on the previous trend estimates of the percentage change in retail turnover are presented below.

- 1 The March seasonally adjusted estimate of retail turnover is 1.0% higher than the February estimate.
- 2 The March seasonally adjusted estimate of retail turnover is 1.0% lower than the February estimate.

TAKE CARE!
Trend estimates are subject
to revision as subsequent
data become available.
See Explanatory note 9.

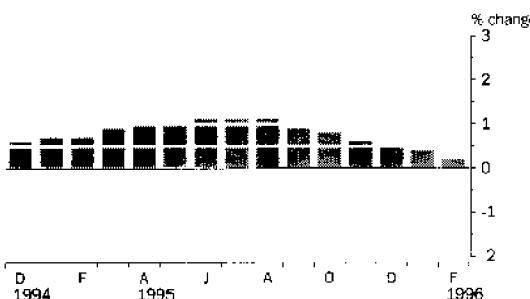


W. McLennan
Australian Statistician

INDUSTRY TRENDS

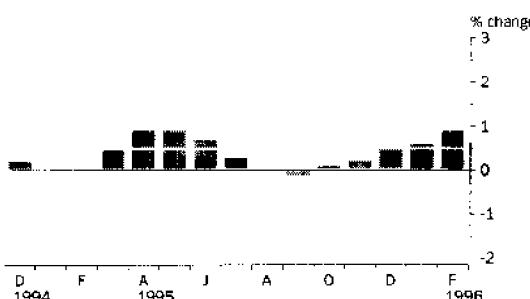
MONTHLY PERCENTAGE CHANGE IN TREND ESTIMATES

FOOD RETAILING



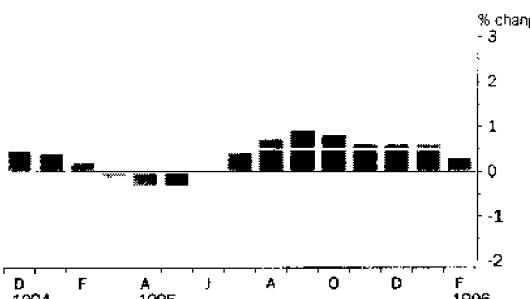
Food retailing continued a pattern of easing growth with the trend estimate for February 1996 weak at 0.2%. South Australian Food retailing is the most significant contributor to the current trend.

DEPARTMENT STORES



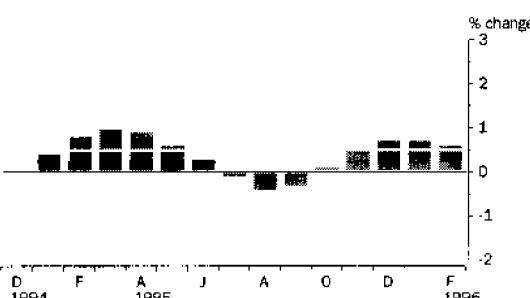
The largest States of New South Wales, Victoria and Queensland showed strengthening trend estimates of growth over the last three months with the February 1996 estimate for Australia recording a strong 0.9% increase.

CLOTHING AND SOFT GOOD RETAILING



Growth in the trend estimates has fallen from a strong 0.9% in September 1995 to a weak 0.3% in February 1996. While strong growth was recorded in New South Wales and South Australia, zero growth was recorded in the Australian Capital Territory. All other States are in decline.

HOUSEHOLD GOOD RETAILING

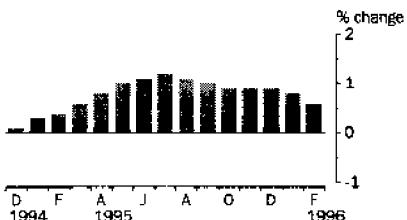


The trend estimate growth rate for Household good retailing has been steady over the past four months at around 0.6%. However, Western Australia, Tasmania and the Northern Territory are in decline.

STATE TRENDS

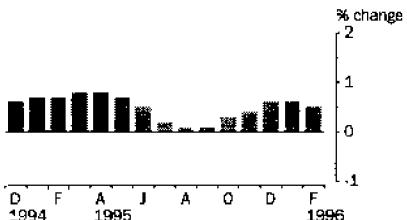
MONTHLY PERCENTAGE CHANGE IN TREND ESTIMATES

NEW SOUTH WALES



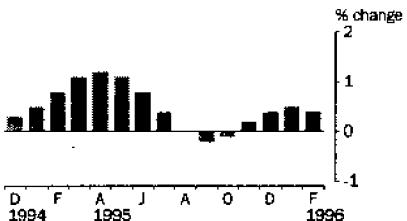
The trend estimate growth rate has eased from 1.2% in July 1995 to 0.6% in February. The Clothing and soft good and Household good retailing groups show the strongest recent growth.

VICTORIA



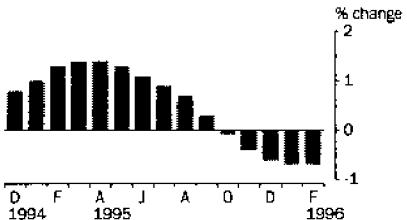
Victorian retail trend estimates returned to moderate levels of growth following the trough observed around mid 1995.

QUEENSLAND



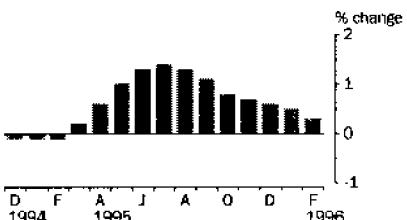
Queensland recorded weak growth in trend estimates over the last three months. Strongest growth was recorded by Department stores.

SOUTH AUSTRALIA



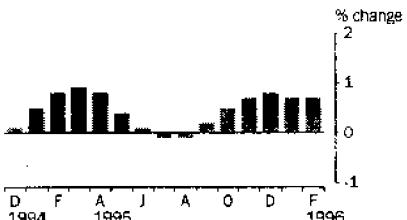
The South Australian trend estimates continued to decline. The Food retailing and Hospitality and Services groups were the cause of the decline.

WESTERN AUSTRALIA



The trend estimate growth rate continued to ease. The strongest growth was recorded by the Other retailing group. Of the remaining six groups, three are in decline.

TASMANIA

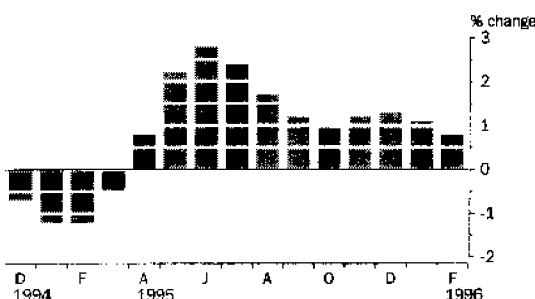


Tasmanian retail trend estimates have returned to relatively strong levels of growth following the trough observed around mid 1995.

INDUSTRY TRENDS (continued)

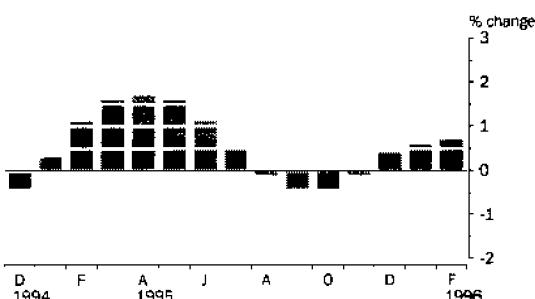
MONTHLY PERCENTAGE CHANGE IN TREND ESTIMATES

RECREATIONAL GOOD
RETAILING



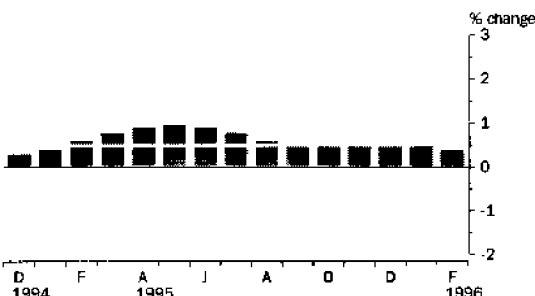
Although casing, growth in the trend estimates for the Recreational good retailing group remained relatively strong. Strong growth was observed in New South Wales, Victoria and Tasmania.

OTHER RETAILING



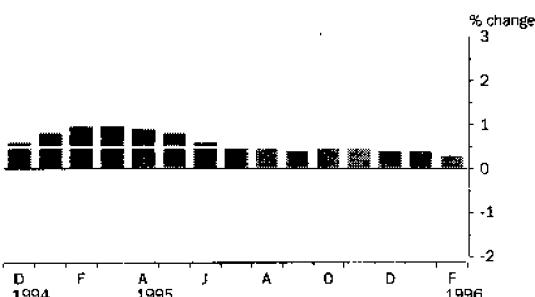
The trend estimate growth rate for Other retailing has strengthened to 0.7% in February 1996. Victoria is the only State in decline, all other States recorded moderate to very strong rates of growth in recent months.

TOTAL RETAIL (excluding Hospitality and Services)



Movement in the trend estimate for Total retail (excluding Hospitality and services) was slightly stronger in February at 0.5% when compared to the movement for the Hospitality and services group.

HOSPITALITY AND SERVICES



Growth in the trend estimates for the Hospitality and services group has eased from a strong 1.0% in March 1995 to 0.3% for February 1996. Only South Australia and the Northern Territory recorded declines.



RETAIL TURNOVER, By Industry Group¹: All series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
December	4 278.2	1 817.8	946.0	1 384.6	773.5	1 229.6	1 930.2	12 359.9
1995								
January	3 620.4	752.5	629.4	991.3	502.9	777.1	1 688.4	8 962.0
February	3 439.9	682.5	531.5	920.8	464.7	752.1	1 494.7	8 286.2
March	3 787.3	811.3	616.0	1 021.6	500.8	838.3	1 670.5	9 245.8
April	3 704.8	906.1	682.2	948.8	471.3	817.7	1 663.0	9 193.9
May	3 738.9	927.4	680.9	1 065.9	515.8	870.7	1 649.2	9 448.8
June	3 703.9	906.8	683.3	1 077.9	497.1	833.5	1 620.7	9 323.2
July	3 787.5	880.7	646.0	1 045.9	537.7	855.5	1 695.3	9 448.6
August	3 922.3	874.0	633.7	1 026.9	545.7	907.4	1 694.9	9 604.9
September	3 872.1	856.9	648.2	1 029.9	544.1	922.8	1 729.9	9 603.9
October	3 997.1	920.8	674.1	1 085.1	551.3	929.5	1 775.1	9 933.0
November	4 105.7	1 072.8	705.2	1 129.9	607.6	977.3	1 816.7	10 415.2
December	4 662.6	1 866.5	979.1	1 436.6	856.8	1 339.1	2 110.2	13 250.9
1996								
January	4 041.9	839.8	673.7	1 073.4	602.0	868.9	1 811.2	9 910.9
February	3 956.4	743.4	569.7	1 000.3	551.7	845.0	1 674.1	9 340.6
SEASONALLY ADJUSTED (\$ million)								
1994								
December	3 652.6	941.8	656.0	1 033.9	555.9	829.4	1 603.1	9 272.7
1995								
January	3 645.9	916.9	668.4	1 041.9	530.2	851.8	1 676.1	9 331.2
February	3 708.6	934.1	683.5	1 044.4	503.7	876.1	1 641.9	9 392.2
March	3 727.9	936.3	677.1	1 046.3	488.7	884.6	1 692.2	9 453.0
April	3 752.0	976.8	682.4	1 061.3	513.3	885.7	1 705.1	9 576.7
May	3 815.5	915.3	643.1	1 074.3	526.1	909.6	1 705.8	9 589.7
June	3 843.1	915.1	667.5	1 112.5	550.3	916.5	1 713.4	9 718.3
July	3 855.6	1 023.6	656.8	1 064.0	564.3	920.1	1 717.3	9 801.8
August	3 981.1	1 013.8	689.6	1 050.7	573.6	944.2	1 752.6	10 005.6
September	3 934.1	902.2	696.4	1 073.3	568.9	922.1	1 748.5	9 845.5
October	4 001.7	945.6	669.7	1 066.6	562.3	909.5	1 732.9	9 888.4
November	4 069.6	957.2	686.7	1 064.8	570.6	892.1	1 761.9	10 003.0
December	4 032.0	989.8	694.0	1 083.8	604.1	905.6	1 764.6	10 073.9
1996								
January	4 013.5	994.0	705.6	1 100.1	622.5	935.2	1 792.5	10 163.3
February	4 102.6	976.0	700.0	1 094.5	584.3	952.3	1 771.9	10 181.6
TREND ESTIMATES (\$ million)								
1994								
December	3 643.2	930.8	668.5	1 033.2	527.0	852.9	1 635.6	9 291.3
1995								
January	3 668.3	931.2	670.9	1 037.4	520.9	855.5	1 648.5	9 332.6
February	3 695.7	931.5	672.1	1 046.0	514.6	864.5	1 664.4	9 388.8
March	3 727.8	935.9	671.3	1 056.7	512.0	878.3	1 680.3	9 462.2
April	3 764.1	943.9	669.1	1 066.0	516.2	893.6	1 695.2	9 548.1
May	3 803.0	952.8	667.1	1 072.8	527.5	907.8	1 708.3	9 639.4
June	3 844.4	959.4	667.1	1 075.8	542.1	918.0	1 718.9	9 725.7
July	3 888.4	962.3	669.5	1 074.2	555.0	923.0	1 727.3	9 799.6
August	3 930.9	962.2	674.4	1 070.4	564.3	922.5	1 735.4	9 860.1
September	3 968.1	961.7	680.5	1 067.6	570.9	918.6	1 743.0	9 910.4
October	3 998.1	962.2	685.9	1 068.8	576.8	914.7	1 751.5	9 957.9
November	4 022.4	964.3	689.9	1 074.2	583.7	914.0	1 759.5	10 008.0
December	4 042.7	969.5	693.7	1 081.4	591.1	917.3	1 767.2	10 062.9
1996								
January	4 059.7	975.4	697.6	1 089.0	597.6	923.2	1 774.2	10 116.7
February	4 069.7	983.9	699.7	1 095.2	602.6	929.7	1 778.8	10 159.6

¹ See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER PERCENTAGE CHANGE, By Industry Group¹: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (% change from preceding month)								
1994								
December	18.4	81.6	39.4	25.7	37.8	34.2	15.1	29.4
1995								
January	-15.4	-58.6	-33.5	-28.4	-35.0	-36.8	-12.5	-27.5
February	-5.0	-9.3	-15.6	-7.1	-7.6	-3.2	-11.5	-7.5
March	10.1	18.9	15.9	10.9	7.8	11.5	11.8	11.6
April	-2.2	11.7	10.7	-7.1	-5.9	-2.5	-0.4	-0.6
May	0.9	2.4	-0.2	12.3	9.4	6.5	-0.8	2.8
June	-0.9	-2.2	0.4	1.1	-3.6	-4.3	-1.7	-1.3
July	2.3	-2.9	-5.5	-3.0	8.2	2.6	4.6	1.3
August	3.6	-0.8	-1.9	-1.8	1.5	6.1	0.0	1.7
September	-1.3	-2.0	2.3	0.3	-0.3	1.7	2.1	0.0
October	3.2	7.5	4.0	5.4	1.3	0.7	2.6	3.4
November	2.7	16.5	4.6	4.1	10.2	5.1	2.3	4.9
December	13.6	74.0	38.8	27.1	41.0	37.0	16.2	27.2
1996								
January	-13.3	-55.0	-31.2	-25.3	-29.7	-36.1	-14.2	-25.2
February	-2.1	-11.5	-15.4	-6.8	-8.4	-2.8	-7.6	-5.8
SEASONALLY ADJUSTED (% change from preceding month)								
1994								
December	1.1	3.2	-1.3	-0.5	5.0	-1.3	-1.7	0.5
1995								
January	-0.2	-2.6	1.9	0.8	-4.6	2.7	4.6	0.6
February	1.7	1.9	2.3	0.2	-5.0	2.9	-2.0	0.7
March	0.5	0.2	-0.9	0.2	-3.0	1.0	3.1	0.6
April	0.6	4.3	0.8	1.4	5.0	0.1	0.8	1.3
May	1.7	-6.3	-5.8	1.2	2.5	2.7	0.0	0.1
June	0.7	0.0	3.8	3.6	4.6	0.8	0.4	1.3
July	0.3	11.9	-1.6	-4.4	2.5	0.4	0.2	0.9
August	3.3	-1.0	5.0	-1.3	1.6	2.6	2.1	2.1
September	-1.2	-11.0	1.0	2.2	-0.8	-2.3	-0.2	-1.6
October	1.7	4.8	-3.8	-0.6	-1.2	-1.4	-0.9	0.4
November	1.7	1.2	2.5	-0.2	1.5	-1.9	1.7	1.2
December	-0.9	3.4	1.1	1.8	5.9	1.5	0.2	0.7
1996								
January	-0.5	0.4	1.7	1.5	3.0	3.3	1.6	0.9
February	2.2	-1.8	-0.8	-0.5	-6.1	1.8	-1.1	0.2
TREND ESTIMATES (% change from preceding month)								
1994								
December	0.6	0.2	0.5	0.0	-0.7	-0.4	0.6	0.3
1995								
January	0.7	0.0	0.4	0.4	-1.2	0.3	0.8	0.4
February	0.7	0.0	0.2	0.8	-1.2	1.1	1.0	0.6
March	0.9	0.5	-0.1	1.0	-0.5	1.6	1.0	0.8
April	1.0	0.9	-0.3	0.9	0.8	1.7	0.9	0.9
May	1.0	0.9	-0.3	0.6	2.2	1.6	0.8	1.0
June	1.1	0.7	0.0	0.3	2.8	1.1	0.6	0.9
July	1.1	0.3	0.4	-0.1	2.4	0.5	0.5	0.8
August	1.1	0.0	0.7	-0.4	1.7	-0.1	0.5	0.6
September	0.9	-0.1	0.9	-0.3	1.2	-0.4	0.4	0.5
October	0.8	0.1	0.8	0.1	1.0	-0.4	0.5	0.5
November	0.6	0.2	0.6	0.5	1.2	-0.1	0.5	0.5
December	0.5	0.5	0.6	0.7	1.3	0.4	0.4	0.5
1996								
January	0.4	0.6	0.6	0.7	1.1	0.6	0.4	0.5
February	0.2	0.9	0.3	0.6	0.8	0.7	0.3	0.4

¹ See paragraph 3 of the Explanatory Notes



RETAIL TURNOVER, By Sub-Group¹: Original

Month	FOOD RETAILING.....					CLOTHING AND SOFT GOOD RETAILING.....			HOUSEHOLD GOOD RETAILING...				
	Supermarkets and grocery stores			Takeaway food retailing		Total	Total Department stores	Clothing retailing	Other clothing related retailing	Total	Furniture and floor covering retailing	Domestic hardware & houseware retailing	Domestic appliance retailing
(\$ million)													
1994													
December	2 973.4	529.2	775.6	4 278.2		1 817.8	705.1	240.9	946.0		310.6	282.1	791.9
1995													
January	2 491.5	508.7	620.2	3 620.4		752.5	449.9	179.5	629.4		254.4	198.6	538.3
February	2 412.6	451.7	575.6	3 439.9		682.5	379.1	152.4	531.5		249.5	189.7	481.6
March	2 662.8	504.9	619.6	3 787.3		811.3	439.7	176.3	616.0		273.9	207.5	540.2
April	2 578.9	509.4	616.5	3 704.8		906.1	497.7	184.5	682.2		236.9	192.8	519.1
May	2 630.7	503.1	605.1	3 738.9		927.4	494.3	186.6	680.9		280.5	189.2	596.2
June	2 613.5	493.7	596.7	3 703.9		906.8	490.6	192.7	683.3		284.8	191.8	601.3
July	2 639.8	529.4	618.3	3 787.5		880.7	459.1	186.9	646.0		290.3	194.5	561.1
August	2 743.8	538.4	640.1	3 922.3		874.0	454.8	178.9	633.7		277.6	209.1	540.2
September	2 702.1	537.3	632.7	3 872.1		856.9	457.3	190.9	648.2		287.7	212.8	529.4
October	2 757.4	577.0	662.7	3 997.1		920.8	483.2	190.9	674.1		297.9	254.9	532.3
November	2 831.6	574.1	700.0	4 105.7		1 072.8	513.9	191.3	705.2		278.5	271.9	579.5
December	3 181.0	628.9	852.7	4 662.6		1 866.5	726.0	253.1	979.1		283.4	344.7	808.5
1996													
January	2 770.1	632.9	638.9	4 041.9		839.8	478.3	195.4	673.7		258.9	258.3	556.2
February	2 761.9	569.9	624.6	3 956.4		743.4	402.0	167.7	569.7		244.4	230.4	525.5
(% change from preceding month)													
1994													
December	17.6	9.1	29.1	18.4		81.6	43.3	29.2	39.4		-1.6	27.1	40.4
1995													
January	-16.2	-3.9	-20.0	-15.4		-58.6	-36.2	-25.5	-33.5		-18.1	-29.6	-32.0
February	-3.2	-11.2	-7.2	-5.0		-9.3	-15.7	-15.1	-15.6		-1.9	-4.5	-10.5
March	10.4	11.8	7.6	10.1		18.9	16.0	15.7	15.9		9.8	9.4	12.2
April	-3.2	0.9	-0.5	-2.2		11.7	13.2	4.7	10.7		-13.5	-7.1	-3.9
May	2.0	-1.2	-1.8	0.9		2.4	-0.7	1.1	-0.2		18.4	-1.9	14.9
June	-0.7	-1.9	-1.4	-0.9		-2.2	-0.7	3.3	0.4		1.5	1.4	0.9
July	1.0	7.2	3.6	2.3		-2.9	-6.4	-3.0	-5.5		1.9	1.4	-6.7
August	3.9	1.7	3.5	3.6		-0.8	-0.9	-4.3	-1.9		-4.4	7.5	-3.7
September	-1.5	-0.2	-1.2	-1.3		-2.0	0.5	6.7	2.3		3.6	1.8	-2.0
October	2.0	7.4	4.7	3.2		7.5	5.7	0.0	4.0		3.5	19.8	0.5
November	2.7	-0.5	5.6	2.7		16.5	6.4	0.2	4.6		-6.5	6.7	8.9
December	12.3	9.5	21.8	13.6		74.0	41.3	32.3	38.8		1.8	26.8	39.5
1996													
January	-12.9	0.6	-25.1	-13.3		-55.0	-34.1	-22.8	-31.2		-8.6	-25.1	-31.2
February	-0.3	-10.0	-2.2	-2.1		-11.5	-16.0	-14.2	-15.4		-5.6	-10.8	-5.5
(% change from corresponding month of previous year)													
1994													
December	7.0	7.8	8.4	7.3		6.3	2.5	-7.8	-0.3		-3.9	-5.4	8.0
1995													
January	6.9	6.2	12.6	7.7		0.9	5.5	0.6	4.1		-2.0	2.9	9.7
February	7.1	7.2	13.0	8.0		2.7	4.0	7.9	5.1		-5.1	-2.0	7.2
March	5.4	5.7	6.5	5.7		-1.3	-1.7	-0.5	-1.3		-3.4	-2.7	7.4
April	10.2	18.4	13.9	11.9		8.9	4.2	1.8	3.6		-10.3	1.5	13.0
May	11.7	16.2	13.7	12.6		2.1	1.4	0.9	1.3		-1.8	-4.0	15.7
June	9.5	14.5	15.5	11.0		-0.7	9.3	3.7	7.7		-4.7	1.9	14.8
July	7.1	13.8	15.3	9.3		12.5	2.7	7.5	4.0		-3.1	5.1	9.2
August	11.1	17.2	19.4	13.2		9.4	5.2	7.5	5.8		-13.4	7.6	0.0
September	8.2	15.0	14.8	10.1		-3.4	-0.1	8.3	2.2		-6.1	7.7	6.9
October	8.6	17.3	11.0	10.2		-1.5	2.1	4.9	2.9		-1.0	20.6	4.4
November	12.0	18.4	16.5	13.6		7.2	4.4	2.6	3.9		-11.7	22.5	2.7
December	7.0	18.8	9.9	9.0		2.7	3.0	5.1	3.5		-8.8	22.2	2.1
1996													
January	11.2	24.4	3.0	11.6		11.6	6.3	8.9	7.0		1.8	30.1	3.3
February	14.5	26.2	8.5	15.0		8.9	6.0	10.0	7.2		-2.0	21.5	9.1

¹ See paragraph 3 of the Explanatory Notes



RETAIL TURNOVER, By State: All Series

Month	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australian Capital Territory	Australia
ORIGINAL (\$ million)									
1994									
December	4 295.0	2 932.9	2 253.6	942.0	1 266.2	312.1	121.2	236.9	12 359.9
1995									
January	3 146.5	2 056.9	1 693.2	682.8	910.9	220.9	93.5	157.3	8 962.0
February	2 889.0	1 937.4	1 519.2	639.8	839.8	211.8	91.4	157.8	8 286.2
March	3 238.2	2 153.8	1 692.6	722.3	922.0	232.7	104.0	180.2	9 245.8
April	3 235.0	2 141.1	1 665.3	722.8	919.1	229.7	102.4	178.5	9 193.9
May	3 312.4	2 180.6	1 743.5	735.4	955.9	229.0	112.1	179.9	9 448.8
June	3 225.8	2 160.4	1 773.2	717.3	928.2	226.6	116.3	175.4	9 323.2
July	3 338.0	2 148.9	1 742.6	729.6	959.0	225.3	122.8	182.4	9 448.6
August	3 373.5	2 173.7	1 797.7	744.8	978.6	230.5	129.5	176.6	9 604.9
September	3 368.2	2 176.8	1 804.3	747.5	987.5	222.3	118.3	179.0	9 603.9
October	3 552.3	2 227.5	1 810.6	774.0	1 024.2	236.0	122.0	186.4	9 933.0
November	3 732.1	2 345.7	1 894.1	814.7	1 066.4	251.6	119.7	190.9	10 415.2
December	4 724.9	3 067.2	2 367.1	1 024.4	1 367.4	320.5	133.9	245.5	13 250.9
1996									
January	3 566.1	2 251.3	1 824.3	724.5	1 027.0	240.5	103.8	173.4	9 910.9
February	3 373.5	2 118.3	1 690.4	691.4	962.1	233.5	103.9	167.5	9 340.6
SEASONALLY ADJUSTED (\$ million)									
1994									
December	3 247.8	2 150.1	1 708.1	703.8	950.1	231.0	104.7	177.1	9 272.7
1995									
January	3 279.0	2 151.5	1 736.2	707.0	952.4	226.4	106.3	172.3	9 331.2
February	3 263.6	2 193.5	1 739.0	726.3	945.7	233.0	108.4	182.8	9 392.2
March	3 319.7	2 200.3	1 728.7	729.5	949.2	235.1	109.1	181.4	9 453.0
April	3 344.9	2 216.9	1 789.7	742.7	953.1	236.7	110.8	182.0	9 576.7
May	3 328.2	2 218.8	1 795.3	752.4	966.1	237.0	112.2	179.7	9 589.7
June	3 368.7	2 247.0	1 834.4	758.8	974.2	238.1	113.4	183.7	9 718.3
July	3 454.3	2 246.7	1 811.3	762.8	984.8	238.9	112.8	190.2	9 801.8
August	3 555.7	2 282.5	1 827.6	773.1	1 026.8	236.8	120.7	182.5	10 005.6
September	3 452.8	2 254.1	1 824.7	777.5	1 006.7	231.9	115.3	182.6	9 845.5
October	3 548.5	2 209.0	1 788.2	767.6	1 034.0	239.4	118.8	182.9	9 888.4
November	3 571.1	2 273.9	1 815.2	779.4	1 015.6	244.0	119.0	184.8	10 003.0
December	3 607.0	2 282.6	1 823.8	775.2	1 041.8	239.9	117.3	186.2	10 073.9
1996									
January	3 653.3	2 327.5	1 839.9	742.4	1 051.2	245.5	116.2	187.4	10 163.3
February	3 673.2	2 306.0	1 856.8	752.5	1 041.4	246.5	118.3	186.8	10 181.6
TREND ESTIMATES (\$ million)									
1994									
December	3 256.6	2 150.4	1 716.3	705.1	950.8	229.0	106.1	177.0	9 291.3
1995									
January	3 266.4	2 164.9	1 724.5	712.4	949.6	230.1	107.0	177.7	9 332.6
February	3 280.8	2 180.8	1 738.3	721.4	948.8	232.0	108.0	178.8	9 388.8
March	3 301.9	2 198.1	1 756.7	731.4	950.6	234.2	109.2	180.3	9 462.2
April	3 328.3	2 215.8	1 777.8	741.7	956.1	236.1	110.5	181.9	9 548.1
May	3 361.4	2 231.2	1 797.6	751.0	965.8	237.1	112.1	183.2	9 639.4
June	3 399.3	2 242.2	1 811.8	758.9	978.5	237.3	113.7	183.9	9 725.7
July	3 438.5	2 247.7	1 819.0	765.9	992.0	237.1	115.2	184.2	9 799.6
August	3 476.7	2 250.2	1 819.3	771.3	1 004.8	236.9	116.6	184.2	9 860.1
September	3 512.3	2 253.3	1 816.1	773.9	1 015.6	237.4	117.5	184.2	9 910.4
October	3 545.5	2 259.2	1 814.9	773.2	1 024.2	238.7	117.9	184.3	9 957.9
November	3 576.4	2 269.2	1 818.3	770.0	1 031.0	240.4	117.9	184.7	10 008.0
December	3 607.3	2 282.4	1 825.2	765.3	1 037.0	242.4	117.9	185.4	10 062.9
1996									
January	3 636.3	2 296.4	1 833.8	760.0	1 042.2	244.2	117.7	186.2	10 116.7
February	3 659.9	2 308.1	1 841.5	754.5	1 045.1	245.9	117.4	187.2	10 159.6



RETAIL TURNOVER, By Sub-Group¹: Original *continued*

Month	RECREATIONAL GOOD RETAILING.....			OTHER RETAILING.....			HOSPITALITY AND SERVICES.....				<i>Total all Industries</i>
	News-paper, book and stationery retailing	Other recreational good retailing	Total	Pharma-ceutical cosmetic & toiletry retailing	Other retailing	Total	Hotels and licensed clubs	Cafes and restaurants	Selected services	Total	
	(\$ million)										
1994											
December	471.9	301.6	773.5	548.7	680.9	1 229.6	1 205.7	544.4	180.1	1 930.2	12 359.9
1995											
January	356.8	146.1	502.9	400.4	376.7	777.1	1 049.0	473.0	166.4	1 688.4	8 962.0
February	342.3	122.4	464.7	375.1	377.0	752.1	910.0	438.3	146.4	1 494.7	8 286.2
March	361.9	138.9	500.8	433.5	404.8	838.3	1 030.2	486.5	153.8	1 670.5	9 245.8
April	319.7	151.6	471.3	422.7	395.0	817.7	1 031.6	465.1	166.3	1 663.0	9 193.9
May	366.8	149.0	515.8	461.9	408.8	870.7	1 009.8	476.7	162.7	1 649.2	9 448.8
June	345.4	151.7	497.1	450.6	382.9	833.5	1 009.9	446.3	164.5	1 620.7	9 323.2
July	376.7	161.0	537.7	452.8	402.7	855.5	1 048.6	476.1	170.6	1 695.3	9 448.6
August	382.8	162.9	545.7	482.4	425.0	907.4	1 058.8	472.4	163.7	1 694.9	9 604.9
September	372.4	171.7	544.1	481.9	440.9	922.8	1 080.3	481.6	168.0	1 729.9	9 603.9
October	372.1	179.2	551.3	469.5	460.0	929.5	1 088.2	505.0	181.9	1 775.1	9 933.0
November	396.0	211.6	607.6	490.2	487.1	977.3	1 106.6	527.0	183.1	1 816.7	10 415.2
December	489.4	367.4	856.8	577.3	761.8	1 339.1	1 304.5	591.7	214.0	2 110.2	13 250.9
1996											
January	422.0	180.0	602.0	443.8	425.1	868.9	1 082.4	528.4	200.4	1 811.2	9 910.9
February	387.5	164.2	551.7	420.0	425.0	845.0	996.3	504.5	173.3	1 674.1	9 340.6
(% change from preceding month)											
1994											
December	22.1	72.4	37.8	19.5	49.0	34.2	16.8	10.7	17.8	15.1	29.4
1995											
January	-24.4	-51.6	-35.0	-27.0	-44.7	-36.8	-13.0	-13.1	-7.6	-12.5	-27.5
February	-4.1	-16.2	-7.6	-6.3	0.1	-3.2	-13.3	-7.3	-12.0	-11.5	-7.5
March	5.7	13.5	7.8	15.6	7.4	11.5	13.2	11.0	5.1	11.8	11.6
April	-11.7	9.1	-5.9	-2.5	-2.4	-2.5	0.1	-4.4	8.1	-0.4	-0.6
May	14.7	-1.7	9.4	9.3	3.5	6.5	-2.1	2.5	-2.2	-0.8	2.8
June	-5.8	1.8	-3.6	-2.4	-6.3	-4.3	0.0	6.4	1.1	-1.7	-1.3
July	9.1	6.1	8.2	0.5	5.2	2.6	3.8	6.7	3.7	4.6	1.3
August	1.6	1.2	1.5	6.5	5.5	6.1	1.0	-0.8	-4.0	0.0	1.7
September	-2.7	5.4	-0.3	-0.1	3.7	1.7	2.0	1.9	2.6	2.1	0.0
October	-0.1	4.4	1.3	-2.6	4.3	0.7	0.7	4.9	8.3	2.6	3.4
November	6.4	18.1	10.2	4.4	5.9	5.1	1.7	4.4	0.7	2.3	4.9
December	23.6	73.6	41.0	17.8	56.4	37.0	17.9	12.3	16.9	16.2	27.2
1996											
January	-13.8	-51.0	-29.7	-23.1	-44.2	-35.1	-17.0	-10.7	-6.4	-14.2	-25.2
February	-8.2	-8.8	-8.4	-5.4	0.0	-2.8	-8.0	-4.5	-13.5	-7.6	-5.8
(% change from corresponding month of previous year)											
1994											
December	16.3	7.9	12.9	0.1	-5.5	-3.1	9.9	5.0	9.5	8.4	5.3
1995											
January	13.4	9.4	12.3	3.3	8.1	5.6	11.7	12.2	38.7	14.0	7.7
February	5.7	-3.4	3.2	3.3	9.9	6.5	8.5	11.1	25.9	10.7	6.7
March	-2.6	3.3	-1.0	2.6	11.1	6.5	8.0	8.1	16.8	8.8	4.4
April	2.8	17.9	7.2	3.7	17.7	10.0	8.4	10.6	31.7	11.0	9.5
May	7.0	17.4	9.8	8.5	16.1	12.0	8.8	15.1	29.7	12.4	9.7
June	0.4	12.7	3.9	5.8	13.0	9.0	10.1	10.3	29.6	11.9	8.6
July	4.0	9.5	5.6	2.4	13.7	7.4	8.1	3.1	24.2	8.0	8.1
August	7.6	11.5	8.7	4.1	10.2	6.8	10.3	2.1	23.0	8.9	8.8
September	8.1	16.4	10.6	6.2	5.8	6.0	10.9	2.3	21.1	9.2	6.9
October	5.1	16.1	8.5	5.5	-0.1	2.7	5.8	3.5	19.1	6.3	6.5
November	2.5	21.0	8.2	6.8	6.6	6.7	7.2	7.2	19.8	8.3	9.1
December	3.7	21.8	10.8	5.2	11.9	8.9	8.2	8.7	18.8	9.3	7.2
1996											
January	18.3	23.2	19.7	10.8	12.8	11.8	3.2	11.7	20.4	7.3	10.6
February	13.2	34.2	18.7	12.0	12.7	12.4	9.5	15.1	18.4	12.0	12.7

¹ See paragraph 3 of the Explanatory Notes



RETAIL TURNOVER PERCENTAGE CHANGE, By State: All Series

Month	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australian Capital Territory	Australia
***** ORIGINAL (% change from preceding month) *****									
1994									
December	27.6	34.1	27.9	30.2	28.0	33.5	14.7	29.9	29.4
1995									
January	-26.7	-29.9	-24.9	-27.5	-28.1	-29.2	-22.9	-33.6	-27.5
February	-8.2	-5.8	-10.3	-6.3	-7.8	-4.1	-2.2	0.3	-7.5
March	12.1	11.2	11.4	12.9	9.8	9.9	13.8	14.2	11.6
April	-0.1	-0.6	-1.6	0.1	-0.3	-1.3	-1.5	-0.9	-0.6
May	2.4	1.8	4.7	1.7	4.0	-0.3	9.5	0.8	2.8
June	-2.6	-0.9	1.7	-2.5	-2.9	-1.0	3.7	-2.5	-1.3
July	3.5	-0.5	-1.7	1.7	3.3	-0.6	5.6	4.0	1.3
August	1.1	1.2	3.2	2.1	2.0	2.3	5.5	-3.2	1.7
September	-0.2	0.1	0.4	0.4	0.9	-3.6	-8.6	1.4	0.0
October	5.5	2.3	0.3	3.5	3.7	6.2	3.1	4.1	3.4
November	5.1	5.3	4.6	5.3	4.1	6.6	-1.9	2.4	4.9
December	26.6	30.8	25.0	25.7	28.2	27.4	11.9	28.6	27.2
1996									
January	-24.5	-26.6	-22.9	-29.3	-24.9	-25.0	-22.5	-29.4	-25.2
February	-5.4	-5.9	-7.3	-4.6	-6.3	-2.9	0.1	-3.4	-5.8
***** SEASONALLY ADJUSTED (% change from preceding month) *****									
1994									
December	0.0	1.1	0.6	1.3	-0.2	2.0	-0.9	0.5	0.5
1995									
January	1.0	0.1	1.6	0.5	0.2	-2.0	1.5	-2.7	0.6
February	-0.5	2.0	0.2	2.7	-0.7	2.9	2.0	6.1	0.7
March	1.7	0.3	-0.6	0.4	0.4	0.9	0.6	-0.8	0.6
April	0.8	0.8	3.5	1.8	0.4	0.7	1.6	0.3	1.3
May	-0.5	0.1	0.3	1.3	1.4	0.1	1.3	-1.3	0.1
June	1.2	1.3	2.2	0.9	0.8	0.5	1.1	2.2	1.3
July	2.5	0.0	-1.3	0.5	1.1	0.3	-0.5	3.5	0.9
August	2.9	1.6	0.9	1.4	4.3	-0.9	7.0	-4.0	2.1
September	-2.9	-1.2	-0.2	0.6	-2.0	-2.1	-4.5	0.1	-1.6
October	2.8	-2.0	-2.0	-1.3	2.7	3.2	3.0	0.2	0.4
November	0.6	2.9	1.5	1.5	-1.8	1.9	0.2	1.0	1.2
December	1.0	0.4	0.5	-0.5	2.6	-1.7	-1.4	0.8	0.7
1996									
January	1.3	2.0	0.9	-4.2	0.9	2.3	-0.9	0.6	0.9
February	0.5	-0.9	0.9	1.4	-0.9	0.4	1.8	-0.3	0.2
***** TREND ESTIMATES (% change from preceding month) *****									
1994									
December	0.1	0.6	0.3	0.8	-0.1	0.1	1.0	0.4	0.3
1995									
January	0.3	0.7	0.5	1.0	-0.1	0.5	0.8	0.4	0.4
February	0.4	0.7	0.8	1.3	-0.1	0.8	0.9	0.6	0.6
March	0.6	0.8	1.1	1.4	0.2	0.9	1.1	0.8	0.8
April	0.8	0.8	1.2	1.4	0.6	0.8	1.2	0.9	0.9
May	1.0	0.7	1.1	1.3	1.0	0.4	1.4	0.7	1.0
June	1.1	0.5	0.8	1.1	1.3	0.1	1.4	0.4	0.9
July	1.2	0.2	0.4	0.9	1.4	-0.1	1.3	0.2	0.8
August	1.1	0.1	0.0	0.7	1.3	-0.1	1.2	0.0	0.6
September	1.0	0.1	-0.2	0.3	1.1	0.2	0.8	0.0	0.5
October	0.9	0.3	-0.1	-0.1	0.8	0.5	0.3	0.1	0.5
November	0.9	0.4	0.2	-0.4	0.7	0.7	0.0	0.2	0.5
December	0.9	0.6	0.4	-0.6	0.6	0.8	0.0	0.4	0.5
1996									
January	0.8	0.6	0.5	-0.7	0.5	0.7	-0.2	0.4	0.5
February	0.6	0.5	0.4	-0.7	0.3	0.7	-0.3	0.5	0.4



RETAIL TURNOVER, By Industry Group¹—New South Wales: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
December	1 403.1	648.0	339.0	505.6	221.5	421.9	755.9	4 295.0
1995								
January	1 194.0	261.3	226.6	342.0	141.3	281.0	700.3	3 146.5
February	1 121.5	236.8	191.9	325.5	136.8	261.6	614.9	2 889.0
March	1 231.5	282.4	223.4	359.9	155.7	290.1	695.2	3 238.2
April	1 220.5	308.9	253.2	331.0	133.1	290.2	698.1	3 235.0
May	1 217.0	317.0	252.3	375.8	152.6	297.7	700.0	3 312.4
June	1 204.6	306.8	249.1	360.9	141.0	290.4	673.0	3 225.8
July	1 239.7	314.4	245.2	360.7	162.5	307.4	708.1	3 338.0
August	1 289.8	299.4	235.4	352.4	169.2	320.7	706.6	3 373.5
September	1 254.8	292.9	238.3	355.9	165.5	334.3	726.5	3 368.2
October	1 344.9	321.6	248.5	375.1	176.1	330.8	755.3	3 552.3
November	1 383.2	370.0	262.0	401.2	201.5	355.9	758.3	3 732.1
December	1 582.9	663.3	377.3	498.9	259.3	477.9	865.3	4 724.9
1996								
January	1 361.2	290.8	258.4	384.7	175.1	314.3	781.6	3 566.1
February	1 329.1	255.0	227.9	359.5	180.5	307.8	713.7	3 373.5
SEASONALLY ADJUSTED (\$ million)								
1994								
December	1 201.6	326.7	235.8	373.9	173.5	292.3	644.0	3 247.8
1995								
January	1 186.2	320.7	236.6	365.0	156.9	303.8	710.0	3 279.0
February	1 205.3	326.6	245.4	366.5	149.2	298.6	672.0	3 263.6
March	1 225.5	326.4	246.7	367.6	145.1	306.1	702.1	3 319.7
April	1 226.0	338.3	259.2	368.8	142.4	314.0	696.2	3 344.9
May	1 242.3	313.2	231.5	374.9	149.9	311.6	704.8	3 328.2
June	1 253.8	315.5	240.5	377.6	149.6	320.4	711.3	3 368.7
July	1 259.8	357.5	251.8	371.9	169.1	326.5	717.8	3 454.3
August	1 327.2	350.3	266.6	366.7	179.3	331.3	734.4	3 555.7
September	1 286.3	312.2	257.1	363.1	172.2	328.9	733.0	3 452.8
October	1 337.6	331.3	247.6	374.6	177.7	324.3	755.4	3 548.5
November	1 368.5	329.4	249.9	371.0	187.3	325.9	739.0	3 571.1
December	1 359.7	342.6	270.2	373.6	200.1	332.9	727.8	3 607.0
1996								
January	1 336.2	348.1	263.3	399.4	190.7	335.2	780.3	3 653.3
February	1 382.4	334.9	277.5	388.9	191.1	337.4	761.0	3 673.2
TREND ESTIMATES (\$ million)								
1994								
December	1 192.4	323.4	237.5	369.6	162.6	300.3	670.9	3 256.6
1995								
January	1 198.2	324.2	240.3	368.3	157.1	300.2	678.0	3 266.4
February	1 206.0	324.3	242.6	368.7	151.5	301.9	685.8	3 280.8
March	1 216.3	325.3	244.2	369.9	147.4	305.5	693.2	3 301.9
April	1 228.3	327.2	245.4	370.6	146.7	310.5	699.6	3 328.3
May	1 241.7	329.6	246.8	371.6	149.7	316.0	706.0	3 361.4
June	1 257.3	331.7	248.4	372.0	155.6	320.7	713.5	3 399.3
July	1 275.9	332.9	250.3	370.8	163.0	324.3	721.3	3 438.5
August	1 295.7	333.4	252.2	369.2	170.6	326.6	728.9	3 476.7
September	1 315.1	333.7	254.4	369.0	177.2	327.8	735.1	3 512.3
October	1 331.7	334.0	256.7	371.1	182.6	328.7	740.9	3 545.5
November	1 345.0	334.6	259.0	375.2	186.8	329.7	746.1	3 576.4
December	1 355.7	336.1	262.1	380.3	190.3	331.4	751.5	3 607.3
1996								
January	1 364.3	337.9	265.8	385.4	192.9	333.3	756.8	3 636.3
February	1 369.0	340.6	269.2	390.1	194.7	335.0	761.1	3 659.9

¹ See paragraph 3 of the Explanatory Notes



RETAIL TURNOVER, By Industry Group¹—Victoria: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
December	1 070.8	418.7	236.8	348.7	196.9	305.2	355.8	2 932.9
1995								
January	885.5	165.1	154.2	258.2	119.1	179.5	295.3	2 056.9
February	851.0	152.0	127.1	238.4	112.2	185.0	271.7	1 937.4
March	922.8	188.2	145.7	265.4	118.1	208.9	304.7	2 153.8
April	902.1	215.7	166.5	241.9	115.1	207.4	292.4	2 141.1
May	905.9	211.6	153.2	268.7	129.1	219.5	292.6	2 180.6
June	897.6	209.9	151.5	276.1	128.7	203.8	292.8	2 160.4
July	914.0	197.2	150.2	270.2	131.2	199.7	286.4	2 148.9
August	944.3	197.8	138.9	263.1	132.4	214.2	283.0	2 173.7
September	942.5	195.3	138.2	264.2	129.8	212.6	294.2	2 176.8
October	959.3	203.0	151.8	280.4	128.8	217.0	287.2	2 227.5
November	982.0	246.8	157.9	288.1	136.4	225.3	309.2	2 345.7
December	1 130.6	436.7	224.1	384.2	212.8	327.3	351.5	3 067.2
1996								
January	975.5	187.4	147.8	274.7	165.7	183.9	316.3	2 251.3
February	965.4	169.2	118.8	252.2	137.5	183.1	292.1	2 118.3
SEASONALLY ADJUSTED (\$ million)								
1994								
December	898.5	215.8	157.7	255.0	133.1	205.9	284.1	2 150.1
1995								
January	892.8	208.3	168.0	266.1	119.5	199.1	297.7	2 151.5
February	910.4	211.3	161.8	273.4	120.8	217.7	298.0	2 193.5
March	899.0	217.0	159.4	275.9	121.2	220.8	307.0	2 200.3
April	913.8	220.2	158.4	267.9	128.9	225.5	302.1	2 216.9
May	925.8	208.0	144.4	270.9	133.7	229.4	306.6	2 218.8
June	922.3	212.0	151.7	282.9	143.9	224.6	309.6	2 247.0
July	942.9	225.4	152.0	275.4	144.1	214.9	292.0	2 246.7
August	972.1	235.4	153.1	267.1	140.4	221.2	293.1	2 282.5
September	961.4	207.1	153.4	281.0	136.9	221.0	293.3	2 254.1
October	957.3	207.9	151.0	271.9	128.1	207.4	285.4	2 209.0
November	980.4	225.5	159.7	277.3	127.2	204.8	299.0	2 273.9
December	968.7	226.8	152.2	287.2	144.5	219.4	283.9	2 282.6
1996								
January	975.6	231.1	161.5	277.5	161.1	202.6	318.0	2 327.5
February	990.2	228.4	144.8	278.0	145.2	208.7	310.7	2 306.0
TREND ESTIMATES (\$ million)								
1994								
December	892.3	212.8	160.6	259.9	123.1	204.8	296.9	2 150.4
1995								
January	897.6	212.5	161.4	263.9	122.6	209.0	297.9	2 164.9
February	902.0	212.3	160.7	268.2	123.4	214.3	299.9	2 180.8
March	907.0	213.2	158.6	271.8	125.8	219.3	302.3	2 198.1
April	913.8	215.0	155.8	274.0	129.8	223.2	304.2	2 215.8
May	922.7	216.8	152.9	274.7	134.7	225.2	304.2	2 231.2
June	933.4	218.0	151.2	274.7	138.4	224.4	302.0	2 242.2
July	944.5	218.5	150.8	274.6	139.4	221.9	298.0	2 247.7
August	954.3	218.5	151.9	275.0	138.1	218.6	293.9	2 250.2
September	961.8	218.8	153.4	275.8	136.4	215.5	291.5	2 253.3
October	967.1	219.8	154.5	276.8	136.2	213.0	291.9	2 259.2
November	971.2	221.4	154.9	278.0	138.0	211.0	294.6	2 269.2
December	975.1	223.8	154.6	279.2	141.5	209.4	298.7	2 282.4
1996								
January	978.8	226.5	154.0	280.1	145.4	208.1	303.4	2 296.4
February	981.6	229.0	153.1	280.7	149.2	206.8	307.7	2 308.1

¹ See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER, By Industry Group¹—Queensland: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
December	738.2	303.7	172.6	234.8	184.7	243.2	376.4	2 253.6
1995								
January	658.8	132.9	124.7	166.4	135.3	157.2	317.9	1 693.2
February	617.2	118.8	102.1	156.6	117.1	151.7	255.7	1 519.2
March	693.9	134.0	117.1	172.0	120.6	167.3	287.7	1 692.6
April	673.9	147.9	119.2	160.5	118.1	151.8	293.9	1 665.3
May	696.4	154.6	126.0	178.4	125.3	172.0	290.8	1 743.5
June	689.2	163.5	138.0	197.3	124.2	168.2	292.8	1 773.2
July	703.2	141.7	112.6	176.9	127.8	172.3	308.1	1 742.6
August	719.5	155.1	121.5	177.1	126.4	180.2	317.9	1 797.7
September	710.7	155.5	135.0	178.9	132.7	180.3	311.2	1 804.3
October	712.7	160.3	127.7	174.8	124.9	184.2	326.0	1 810.6
November	720.2	187.2	132.6	180.0	138.9	191.5	343.7	1 894.1
December	785.9	311.7	169.6	227.0	197.6	245.5	429.8	2 367.1
1996								
January	722.0	153.7	129.1	177.9	138.8	175.2	327.6	1 824.3
February	705.5	130.7	104.2	165.0	118.5	166.0	300.5	1 690.4
SEASONALLY ADJUSTED (\$ million)								
1994								
December	660.3	161.0	119.9	172.7	131.1	160.9	302.3	1 708.1
1995								
January	659.1	157.7	127.7	171.0	135.7	169.5	315.6	1 736.2
February	673.0	162.3	132.1	172.8	124.8	180.0	293.9	1 739.0
March	678.1	158.8	129.8	172.5	118.4	176.8	294.3	1 728.7
April	695.3	163.6	130.6	183.6	133.7	173.1	309.7	1 789.7
May	706.8	161.1	125.8	186.2	131.1	177.7	306.6	1 795.3
June	710.9	163.0	135.6	203.5	134.1	180.8	306.5	1 834.4
July	703.9	164.2	116.9	190.0	136.1	189.3	310.8	1 811.3
August	713.3	172.2	128.0	189.4	130.2	179.2	315.2	1 827.6
September	717.2	154.6	129.0	185.5	142.4	184.6	311.2	1 824.7
October	701.0	161.8	125.0	172.7	129.9	179.9	317.8	1 788.2
November	711.6	166.9	129.6	165.3	131.3	178.1	332.3	1 815.2
December	713.9	167.4	120.1	169.0	138.3	166.7	348.4	1 823.8
1996								
January	708.8	178.1	129.2	178.5	136.3	184.4	324.4	1 839.9
February	740.2	171.8	129.4	174.6	123.1	187.2	330.4	1 856.8
TREND ESTIMATES (\$ million)								
1994								
December	655.4	159.4	129.2	172.7	128.0	171.3	300.2	1 716.3
1995								
January	664.1	159.8	128.8	171.2	128.8	170.5	301.3	1 724.5
February	673.5	160.0	128.9	173.1	128.8	171.8	302.1	1 738.3
March	683.3	160.8	129.2	177.6	128.5	174.5	302.8	1 756.7
April	692.9	162.0	129.2	183.3	129.1	177.4	303.9	1 777.8
May	701.3	163.0	128.7	188.6	130.8	179.8	305.4	1 797.6
June	707.2	163.5	127.8	191.9	132.8	181.6	307.0	1 811.8
July	710.4	163.4	126.8	191.7	134.3	182.6	309.7	1 819.0
August	710.8	163.2	126.3	187.9	135.2	182.4	313.5	1 819.3
September	710.0	163.4	126.1	182.3	135.2	181.2	318.0	1 816.1
October	710.0	164.4	126.1	176.9	134.8	179.5	323.1	1 814.9
November	711.7	166.3	126.4	173.4	134.2	178.4	327.9	1 818.3
December	714.8	168.7	126.7	171.7	133.3	178.5	331.5	1 825.2
1996								
January	718.8	171.2	127.3	171.3	132.0	179.2	333.9	1 833.8
February	722.6	173.2	127.2	171.5	130.8	180.9	335.3	1 841.5

¹ See paragraph 3 of the Explanatory Notes



RETAIL TURNOVER, By Industry Group¹—South Australia: All Series

<i>Month</i>	<i>Food retailing</i>	<i>Department stores</i>	<i>Clothing and soft good retailing</i>	<i>Household good retailing</i>	<i>Recreational good retailing</i>	<i>Other retailing</i>	<i>Hospitality and services</i>	<i>Total</i>
***** ORIGINAL (\$ million) *****								
1994								
December	332.5	175.2	64.0	88.7	45.7	81.4	154.5	942.0
1995								
January	275.2	74.0	40.1	72.0	28.9	55.5	137.1	682.8
February	263.4	68.6	34.7	63.5	27.3	54.6	127.7	639.8
March	292.2	85.7	43.1	71.7	29.9	62.0	137.7	722.3
April	282.8	91.0	47.6	70.2	29.5	60.9	140.8	722.8
May	286.6	94.8	46.4	78.4	30.6	64.7	133.9	735.4
June	282.3	86.8	43.4	80.1	28.3	64.4	132.0	717.3
July	282.2	92.0	41.9	80.2	29.4	65.0	138.9	729.6
August	297.8	86.9	42.7	78.6	30.2	69.9	138.7	744.8
September	301.0	84.0	40.8	72.4	31.0	72.9	145.4	747.5
October	305.4	92.0	45.4	81.4	32.3	70.1	147.4	774.0
November	322.2	105.0	48.0	80.7	36.1	72.0	150.7	814.7
December	360.9	174.5	67.9	100.3	51.4	92.4	177.0	1 024.4
1996								
January	289.6	80.2	44.7	77.9	34.4	66.2	131.5	724.5
February	288.2	73.2	37.7	71.1	32.7	65.8	122.7	691.4
***** SEASONALLY ADJUSTED (\$ million) *****								
1994								
December	278.2	95.5	48.1	67.1	30.7	57.1	127.0	703.8
1995								
January	279.7	88.3	44.6	73.9	30.0	60.2	130.3	707.0
February	287.5	92.0	45.5	72.5	29.8	63.3	135.6	726.3
March	283.4	99.1	45.7	73.5	29.2	64.5	134.3	729.5
April	285.6	96.3	44.9	78.3	30.5	64.6	142.5	742.7
May	291.9	93.1	43.1	78.7	32.5	67.6	145.5	752.4
June	293.9	92.6	43.8	82.9	31.2	66.9	147.5	758.8
July	287.8	101.0	41.9	82.8	31.0	68.6	149.8	762.8
August	303.4	95.2	45.7	78.8	31.9	71.8	146.4	773.1
September	312.1	90.9	41.6	76.2	31.8	73.2	151.6	777.5
October	303.7	94.8	44.2	79.1	34.0	70.0	141.9	767.6
November	319.2	91.8	48.1	75.6	36.4	67.3	141.0	779.4
December	303.6	96.9	51.2	76.9	35.0	67.2	144.5	775.2
1996								
January	292.8	92.5	48.9	77.9	35.3	70.3	124.6	742.4
February	300.7	93.8	48.0	78.0	34.1	73.0	124.8	752.5
***** TREND ESTIMATES (\$ million) *****								
1994								
December	278.9	92.9	45.2	71.2	30.0	59.9	127.0	705.1
1995								
January	281.0	93.0	45.6	72.0	30.2	60.7	129.8	712.4
February	283.2	93.5	45.6	73.3	30.3	62.1	133.5	721.4
March	285.1	94.3	45.2	75.3	30.4	63.6	137.6	731.4
April	287.1	95.2	44.6	77.5	30.5	65.2	141.6	741.7
May	289.4	95.7	43.9	79.4	30.8	66.8	144.9	751.0
June	292.6	95.8	43.3	80.5	31.1	68.4	147.2	758.9
July	297.2	95.4	43.1	80.6	31.6	69.6	148.6	765.9
August	302.1	94.8	43.4	79.8	32.2	70.2	148.9	771.3
September	305.8	94.4	44.3	78.6	33.0	70.3	147.5	773.9
October	307.5	94.0	45.7	77.7	33.8	70.0	144.6	773.2
November	307.1	93.7	47.0	77.1	34.5	69.6	140.8	770.0
December	305.4	93.6	48.2	77.0	35.0	69.6	136.4	765.3
1996								
January	303.1	93.6	49.1	77.1	35.3	69.8	132.1	760.0
February	300.0	93.9	49.6	77.5	35.4	70.0	128.1	754.5

¹ See paragraph 3 of the Explanatory Notes



RETAIL TURNOVER, By Industry Group¹—Western Australia: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
December	481.9	176.7	87.7	143.3	77.1	113.4	186.1	1 266.2
1995								
January	398.9	76.3	55.8	106.4	48.9	68.0	156.6	910.9
February	381.2	68.5	48.6	93.2	41.0	63.1	144.2	839.8
March	418.6	76.2	54.5	101.9	44.4	69.0	157.4	922.0
April	404.9	91.9	58.7	96.6	45.2	66.4	155.4	919.1
May	407.6	99.7	67.8	111.7	46.5	73.4	149.2	955.9
June	403.5	91.5	63.6	111.3	43.6	65.3	149.4	928.2
July	414.4	85.9	60.9	106.3	53.0	70.6	167.9	959.0
August	431.2	89.0	59.1	105.2	53.1	77.4	163.6	978.6
September	430.0	84.7	61.1	109.4	52.5	79.9	169.9	987.5
October	436.2	93.2	64.3	122.3	54.2	79.3	174.7	1 024.2
November	452.7	107.4	66.5	129.8	58.9	80.7	170.4	1 066.4
December	532.9	182.0	86.3	163.4	88.6	123.0	191.2	1 367.4
1996								
January	458.9	83.3	59.3	111.5	55.5	84.8	173.7	1 027.0
February	433.9	74.8	49.5	109.8	50.3	79.6	164.2	962.1
SEASONALLY ADJUSTED (\$ million)								
1994								
December	402.8	95.2	59.1	111.3	52.0	74.8	154.8	950.1
1995								
January	405.6	90.2	59.8	111.9	53.2	76.4	155.5	952.4
February	408.2	92.9	61.3	106.6	43.9	75.1	157.6	945.7
March	414.0	87.5	63.9	107.0	47.0	74.2	155.5	949.2
April	408.1	94.1	62.1	105.9	49.1	73.0	160.7	953.1
May	413.8	95.2	63.8	110.3	49.1	76.3	157.5	966.1
June	422.3	95.4	62.6	111.5	48.0	72.5	161.9	974.2
July	418.8	98.2	61.3	105.2	56.0	72.4	172.8	984.8
August	440.7	104.9	61.4	111.0	56.3	78.9	173.7	1 026.8
September	436.8	92.9	63.5	112.2	53.9	79.8	167.6	1 006.7
October	450.5	94.3	64.5	121.2	54.5	78.7	170.2	1 034.0
November	442.9	96.8	65.0	121.3	55.1	73.5	160.9	1 015.6
December	451.0	99.3	59.9	129.8	58.7	82.2	160.8	1 041.8
1996								
January	457.4	96.1	62.4	114.5	59.2	92.5	169.0	1 051.2
February	448.3	97.7	59.1	120.4	51.8	90.6	173.5	1 041.4
TREND ESTIMATES (\$ million)								
1994								
December	404.4	92.7	61.9	107.6	50.3	76.7	157.2	950.8
1995								
January	405.9	91.8	61.7	108.4	49.5	75.7	156.6	949.6
February	407.5	91.3	61.8	108.6	48.5	74.8	156.3	948.8
March	409.5	91.7	62.1	108.5	47.9	74.1	156.9	950.6
April	411.9	93.0	62.4	108.0	48.1	73.9	158.7	956.1
May	415.5	94.8	62.5	107.7	49.3	74.0	161.8	965.8
June	420.5	96.5	62.6	108.1	51.0	74.5	165.2	978.5
July	426.4	97.6	62.6	109.6	52.7	75.1	167.8	992.0
August	433.0	97.8	62.8	112.1	54.2	75.8	169.0	1 004.8
September	439.2	97.5	63.1	115.1	55.2	76.9	168.6	1 015.6
October	444.2	97.0	63.1	118.0	55.9	78.6	167.4	1 024.2
November	447.8	96.8	62.9	120.3	56.2	80.8	166.3	1 031.0
December	450.4	96.8	62.3	121.7	56.3	83.5	166.1	1 037.0
1996								
January	452.4	96.9	61.5	122.3	56.2	86.3	166.5	1 042.2
February	452.9	97.0	60.8	122.1	56.0	88.8	167.6	1 045.1

¹ See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER, By Industry Group¹—Tasmania: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
December	114.6	n.p.	22.0	30.6	22.5	n.p.	52.4	312.1
1995								
January	92.5	n.p.	12.0	21.4	13.7	n.p.	43.4	220.9
February	89.7	n.p.	12.5	20.2	14.7	n.p.	40.9	211.8
March	99.2	n.p.	14.6	23.5	14.8	n.p.	41.5	232.7
April	95.6	n.p.	16.9	25.2	13.0	n.p.	37.4	229.7
May	94.7	n.p.	14.9	27.4	14.0	n.p.	35.6	229.0
June	95.9	n.p.	15.6	26.4	13.4	n.p.	35.5	226.6
July	100.2	n.p.	13.6	25.2	13.6	n.p.	34.7	225.3
August	101.3	n.p.	14.7	25.2	14.9	n.p.	35.2	230.5
September	99.7	n.p.	13.4	23.9	13.5	n.p.	34.8	222.3
October	102.1	n.p.	14.4	26.2	14.7	n.p.	35.5	236.0
November	106.9	n.p.	16.0	25.2	15.7	n.p.	38.2	251.6
December	119.4	n.p.	21.2	32.4	21.9	n.p.	46.5	320.5
1996								
January	104.9	n.p.	14.3	23.1	16.9	n.p.	39.3	240.5
February	102.6	n.p.	13.7	21.9	16.3	n.p.	40.1	233.5
SEASONALLY ADJUSTED (\$ million)								
1994								
December	96.4	n.p.	14.6	22.3	14.9	n.p.	41.4	231.0
1995								
January	93.5	n.p.	12.8	24.1	14.7	n.p.	39.9	226.4
February	94.8	n.p.	14.4	23.5	15.0	n.p.	42.9	233.0
March	98.4	n.p.	15.3	24.7	14.6	n.p.	40.8	235.1
April	97.1	n.p.	16.4	27.8	14.2	n.p.	38.8	236.7
May	99.1	n.p.	14.2	26.5	14.6	n.p.	39.1	237.0
June	100.4	n.p.	14.9	26.6	14.4	n.p.	38.2	238.1
July	103.3	n.p.	14.4	25.4	15.4	n.p.	37.7	238.9
August	102.4	n.p.	16.0	24.1	15.7	n.p.	36.6	236.8
September	100.7	n.p.	15.9	25.0	14.4	n.p.	36.3	231.9
October	101.6	n.p.	15.9	27.3	15.4	n.p.	34.6	239.4
November	105.6	n.p.	16.1	23.4	15.3	n.p.	38.0	244.0
December	101.2	n.p.	14.3	24.3	14.3	n.p.	37.4	239.9
1996								
January	105.3	n.p.	15.2	25.3	17.8	n.p.	36.4	245.5
February	104.8	n.p.	15.1	24.0	15.9	n.p.	40.4	246.5
TREND ESTIMATES (\$ million)								
1994								
December	94.7	n.p.	14.6	22.3	15.0	n.p.	40.9	229.0
1995								
January	95.1	n.p.	14.4	23.2	14.8	n.p.	41.1	230.1
February	95.8	n.p.	14.4	24.3	14.6	n.p.	41.0	232.0
March	96.8	n.p.	14.7	25.4	14.5	n.p.	40.6	234.2
April	98.1	n.p.	14.9	26.1	14.5	n.p.	39.9	236.1
May	99.4	n.p.	15.0	26.3	14.6	n.p.	39.0	237.1
June	100.6	n.p.	15.1	26.2	14.8	n.p.	38.1	237.3
July	101.4	n.p.	15.3	25.9	14.9	n.p.	37.3	237.1
August	101.9	n.p.	15.4	25.5	15.0	n.p.	36.6	236.9
September	102.3	n.p.	15.6	25.2	15.1	n.p.	36.4	237.4
October	102.6	n.p.	15.6	25.0	15.2	n.p.	36.4	238.7
November	103.0	n.p.	15.5	24.9	15.4	n.p.	36.7	240.4
December	103.5	n.p.	15.3	24.7	15.7	n.p.	37.2	242.4
1996								
January	104.1	n.p.	15.1	24.6	16.0	n.p.	37.8	244.2
February	104.6	n.p.	14.9	24.5	16.2	n.p.	38.5	245.9

¹ See paragraph 3 of the Explanatory Notes

RETAIL TURNOVER, By Industry Group¹—Northern Territory: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
December	58.6	n.p.	6.8	9.5	7.5	n.p.	17.3	121.2
1995								
January	48.6	n.p.	4.9	8.2	5.6	n.p.	14.7	93.5
February	48.3	n.p.	4.4	8.0	5.6	n.p.	13.3	91.4
March	55.1	n.p.	5.2	9.8	6.0	n.p.	15.0	104.0
April	54.2	n.p.	5.8	7.6	6.0	n.p.	15.3	102.4
May	57.6	n.p.	6.8	9.2	6.5	n.p.	17.1	112.1
June	59.4	n.p.	7.9	9.7	7.0	n.p.	17.5	116.3
July	62.0	n.p.	8.3	9.3	7.1	n.p.	20.5	122.8
August	63.8	n.p.	9.2	9.3	7.7	n.p.	21.4	129.5
September	60.0	n.p.	7.6	9.4	6.8	n.p.	19.1	118.3
October	61.1	n.p.	8.3	8.4	8.9	n.p.	18.8	122.0
November	62.6	n.p.	8.2	7.9	6.9	n.p.	17.0	119.7
December	65.0	n.p.	11.3	8.4	7.5	n.p.	18.3	133.9
1996								
January	56.4	n.p.	6.3	6.6	5.4	n.p.	15.4	103.8
February	57.2	n.p.	5.8	6.7	5.6	n.p.	14.9	103.9
SEASONALLY ADJUSTED (\$ million)								
1994								
December	55.1	n.p.	5.2	7.5	6.6	n.p.	16.3	104.7
1995								
January	52.3	n.p.	5.9	9.6	7.0	n.p.	17.0	106.3
February	54.3	n.p.	6.1	9.2	6.8	n.p.	16.4	108.4
March	56.4	n.p.	6.4	9.6	6.6	n.p.	15.3	109.1
April	57.3	n.p.	6.9	8.6	6.5	n.p.	16.5	110.8
May	58.0	n.p.	6.7	9.2	6.6	n.p.	16.9	112.2
June	58.6	n.p.	7.1	9.0	6.8	n.p.	16.7	113.4
July	59.9	n.p.	6.6	9.3	6.6	n.p.	18.6	112.8
August	59.5	n.p.	8.2	9.3	6.7	n.p.	20.1	120.7
September	59.1	n.p.	7.6	9.3	6.5	n.p.	17.7	115.3
October	59.9	n.p.	8.1	8.3	8.3	n.p.	17.5	118.8
November	62.7	n.p.	8.4	7.7	6.6	n.p.	17.2	119.0
December	62.2	n.p.	8.8	6.7	6.5	n.p.	17.5	117.3
1996								
January	59.6	n.p.	7.4	7.6	6.8	n.p.	17.6	116.2
February	61.7	n.p.	7.7	7.3	6.5	n.p.	17.7	118.3
TREND ESTIMATES (\$ million)								
1994								
December	54.6	n.p.	5.5	8.6	6.5	n.p.	16.4	106.1
1995								
January	54.7	n.p.	5.8	8.8	6.7	n.p.	16.3	107.0
February	55.1	n.p.	6.1	9.0	6.8	n.p.	16.2	108.0
March	55.8	n.p.	6.4	9.1	6.7	n.p.	16.2	109.2
April	56.6	n.p.	6.6	9.2	6.6	n.p.	16.5	110.5
May	57.4	n.p.	6.8	9.2	6.6	n.p.	17.0	112.1
June	58.0	n.p.	7.0	9.2	6.6	n.p.	17.6	113.7
July	58.5	n.p.	7.3	9.2	6.7	n.p.	18.1	115.2
August	59.0	n.p.	7.6	9.1	6.9	n.p.	18.3	116.6
September	59.7	n.p.	7.9	8.8	7.0	n.p.	18.2	117.5
October	60.4	n.p.	8.1	8.4	7.0	n.p.	18.0	117.9
November	60.9	n.p.	8.1	7.9	7.0	n.p.	17.7	117.9
December	61.3	n.p.	8.1	7.5	6.9	n.p.	17.5	117.9
1996								
January	61.5	n.p.	8.0	7.2	6.8	n.p.	17.4	117.7
February	61.5	n.p.	7.9	7.0	6.6	n.p.	17.3	117.4

¹ See paragraph 3 of the Explanatory Notes



RETAIL TURNOVER, By Industry Group¹—Australian Capital Territory: All Series

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
1994								
December	78.5	45.7	17.1	23.4	17.6	22.8	31.8	236.9
1995								
January	66.9	18.6	11.1	16.7	10.1	10.8	23.1	157.3
February	67.6	17.2	10.2	15.4	10.0	11.1	26.3	157.8
March	74.0	21.3	12.4	17.4	11.3	12.5	31.3	180.2
April	70.8	23.8	14.3	15.8	11.3	12.8	29.7	178.5
May	73.1	22.7	13.5	16.3	11.2	13.1	30.0	179.9
June	71.4	22.7	14.2	16.1	10.9	12.4	27.7	175.4
July	71.8	25.0	13.3	17.1	13.1	11.4	30.7	182.4
August	74.6	19.9	12.2	16.0	11.8	13.6	28.5	176.6
September	73.4	20.5	13.8	15.8	12.3	14.4	28.8	179.0
October	75.4	23.2	13.7	16.5	11.4	16.0	30.2	186.4
November	75.9	25.3	14.0	17.0	13.2	16.3	29.2	190.9
December	85.0	46.7	21.4	22.0	17.7	22.1	30.6	245.5
1996								
January	73.4	19.7	13.8	17.0	10.2	13.5	25.8	173.4
February	74.5	17.8	12.1	14.1	10.3	12.8	25.9	167.5
SEASONALLY ADJUSTED (\$ million)								
1994								
December	68.3	23.9	11.7	17.9	12.3	14.6	28.5	177.1
1995								
January	70.2	23.0	12.1	17.8	11.1	12.2	25.9	172.3
February	72.9	23.6	12.7	17.8	11.0	13.8	31.0	182.8
March	72.4	23.6	12.6	17.8	10.9	13.3	30.7	181.4
April	70.9	25.2	13.7	16.7	12.3	13.4	29.7	182.0
May	73.3	21.5	12.8	16.1	11.8	14.0	30.2	179.7
June	75.5	23.2	13.6	16.6	11.9	14.2	28.8	183.7
July	73.8	26.8	13.8	17.4	14.3	13.0	31.2	190.2
August	75.8	23.7	14.0	15.4	11.7	13.8	28.3	182.5
September	73.6	22.6	15.1	16.6	12.4	14.1	28.3	182.6
October	74.3	23.9	13.8	16.5	11.5	14.8	28.1	182.9
November	74.4	23.8	14.5	16.8	13.1	14.9	27.3	184.8
December	74.4	25.2	14.9	17.0	12.4	14.4	27.9	186.2
1996								
January	75.6	23.5	15.2	17.7	11.3	15.3	28.8	187.4
February	77.6	23.2	14.2	15.8	11.0	15.3	29.8	186.8
TREND ESTIMATES (\$ million)								
1994								
December	69.5	23.5	12.2	18.2	11.2	14.5	27.9	177.0
1995								
January	70.4	23.5	12.3	17.8	11.3	13.9	28.5	177.7
February	71.2	23.5	12.5	17.6	11.4	13.5	29.2	178.8
March	72.0	23.6	12.8	17.3	11.5	13.4	29.8	180.3
April	72.8	23.7	13.1	17.0	11.8	13.4	30.1	181.9
May	73.5	23.8	13.3	16.7	12.1	13.6	30.1	183.2
June	74.0	23.9	13.6	16.5	12.4	13.7	29.9	183.9
July	74.4	23.9	13.8	16.4	12.5	13.8	29.4	184.2
August	74.5	23.9	14.1	16.4	12.6	13.9	28.8	184.2
September	74.5	24.0	14.3	16.5	12.5	14.1	28.4	184.2
October	74.4	24.0	14.5	16.6	12.3	14.4	28.1	184.3
November	74.6	23.9	14.6	16.7	12.1	14.7	28.1	184.7
December	75.1	23.9	14.7	16.8	11.9	14.9	28.2	185.4
1996								
January	75.6	23.8	14.7	16.8	11.6	15.1	28.5	186.2
February	76.1	23.9	14.7	16.9	11.5	15.2	28.9	187.2

¹ See paragraph 3 of the Explanatory Notes

EXPLANATORY NOTES

INTRODUCTION

1 This publication presents monthly estimates of the value of turnover of retail businesses classified by industry, and by State. The principal objective of the Retail Trade survey is to show month to month movement of retail turnover.

2 Estimates of turnover contained in this publication are based on a survey of about 7,000 retail and selected service businesses (covering 20,000 outlets). All 'large' businesses are included in the survey, while a sample of about 4,400 'smaller' businesses is selected. The 'large' business' contribution of approximately 54 per cent of the total estimate ensures a highly reliable Australian total turnover estimate.

SCOPE AND COVERAGE

3 The Retail Trade survey covers all employing businesses, with at least one retail establishment. The scope of the survey (classified according to the Australian and New Zealand Standard Industrial Classification [ANZSIC]) is detailed below:

- Food Retailing
 - Supermarkets and grocery stores (5110)
 - and non-petrol sales of identified convenience stores of petrol stations
 - Takeaway food retailing (5125)
 - Other food retailing
 - Fresh meat, fish and poultry retailing (5121)
 - Fruit and vegetable retailing (5122)
 - Liquor retailing (5123)
 - Bread and cake retailing (5124)
 - Specialised food retailing n.e.c. (5129)
- Department Stores (5210)
- Clothing and Soft Good Retailing
 - Clothing retailing (5221)
 - Other clothing related retailing
 - Footwear retailing (5222)
 - Fabric and other soft good retailing (5223)
 - Household Good Retailing
 - Furniture and floorcovering retailing
 - Furniture retailing (5231)
 - Floor covering retailing (5232)
 - Domestic hardware and houseware retailing (5233)
 - Domestic appliance retailing
 - Domestic appliance retailing (5234)
 - Recorded music retailing (5235)
 - Recreational Good Retailing
 - Newspaper, book and stationery retailing (5243)
 - Other recreational good retailing
 - Sport and camping equipment retailing (5241)
 - Toy and game retailing (5242)
 - Photographic equipment retailing (5244)
 - Other Retailing
 - Pharmaceutical, cosmetic and toiletry retailing (5251)
 - Other retailing
 - Antique and used good retailing (5252)
 - Garden supplies retailing (5253)
 - Flower retailing (5254)
 - Watch and jewellery retailing (5255)
 - Retailing n.e.c. (5259)

SCOPE AND COVERAGE (continued)

- Hospitality and Services
 - Hotels and licensed clubs
 - Pubs, taverns and bars (5720)
 - Clubs (Hospitality) (5740)
 - Cafes and restaurants (5730)
 - Selected services
 - Video hire outlets (9511)
 - Hairdressing and beauty salons (9526)

DEFINITION OF TURNOVER

- 4** Turnover includes retail sales; wholesale sales; takings from repairs, meals and hiring of goods (except for rent, leasing and hiring of land and buildings); and commissions from agency activity (e.g. commissions received from collecting dry cleaning, selling lottery tickets, etc.) and net takings from gaming machines etc.

SEASONAL ADJUSTMENT

- 5** Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised.

6 In the seasonal adjustment of the turnover estimates, account has been taken of both normal seasonal factors and 'trading-day' effects (arising from the varying length of each month and the varying numbers of Sundays, Mondays, Tuesdays, etc. in the month). There is some evidence suggesting possible changes in retail trading patterns, including increased activity on weekends and public holidays. The impact of these changes on the seasonal pattern and trading day component of the data is being investigated and can only be confirmed once sufficient data becomes available. While these changes may impact on the unadjusted and seasonally adjusted data, the trend estimate is less likely to be affected. Further, the seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather, industrial disputes). The seasonally adjusted estimates still reflect the sampling and non-sampling errors to which the original estimates are subject.

7 The State component series have been seasonally adjusted independently. Therefore, the adjusted components may not add to the Australian Group totals.

8 As happens with all seasonally adjusted series, the seasonal factors are reviewed annually to take account of each additional year's data. For Retail Trade, the results of the latest review are shown in the July issue each year.

TREND ESTIMATES

9 The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The monthly trend estimates are derived by applying a 13-term Henderson-weighted moving average to the respective seasonally adjusted series. These trend series are used to analyse the underlying behaviour of the series over time. In the case of the quarterly constant price estimates a 7-term Henderson-weighted moving average is applied.

10 For further information, see *A Guide to Interpreting Time Series — Monitoring 'Trends': an Overview* (1348.0) or contact the Assistant Director, Time Series Analysis on (06) 252 6345.

CONSTANT PRICE STATISTICS

11 To enable analysis of the movement of retail activity in 'real' terms, estimates of retail turnover at constant (average 1989-90) prices are compiled and published each quarter. Constant price retail turnover series are derived by deflating the original current price series of retail turnover by specially compiled indexes of price change.

RELIABILITY OF ESTIMATES

12 There are two types of error possible in estimates of retail turnover:

Sampling error which occurs because a sample, rather than the entire population, is surveyed. One measure of the likely difference resulting from not including all establishments in the survey is given by the standard error, see below.

RELIABILITY OF ESTIMATES
(continued)

Non sampling error which arises from inaccuracies in collecting, recording and processing the data. The most significant of these errors are: misreporting of data items; deficiencies in coverage; non-response; and processing errors. Every effort is made to minimise reporting error by the careful design of questionnaires, intensive training and supervision of interviewers, and efficient data processing procedures.

STANDARD ERRORS

13 Seasonally adjusted, trend and constant price estimates are also subject to sampling variability. For seasonally adjusted estimates, the standard errors are approximately the same as for the original estimates. For trend estimates, the standard errors are likely to be smaller. For constant price estimates, the standard errors may be up to 10 per cent higher than those for the corresponding current price estimates because of the sampling variability contained in the prices data used to deflate the current price estimates.

14 To assist users in assessing the reliability of estimates, each data series has been given a grading of A to D. Where:

- A represents a relative standard error on level of less than 2 per cent. The published estimates are highly reliable for movement analysis;
- B represents a relative standard error on level between 2 and 5 per cent, meaning the estimate is reliable for movement analysis purposes;
- C represents a relative standard error on level between 5 and 10 per cent, meaning users are advised to exercise some caution in interpreting movements for such series; and
- D represents a relative standard error on level greater than 10 per cent (mainly affects unpublished state by industry series).

15 The table below provides an indicator of reliability for key retail turnover estimates.

	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
NSW	B	A	B	C	C	C	C	A
Vic	B	A	B	C	C	C	C	A
Qld	B	A	B	C	C	C	C	A
SA	B	A	B	C	C	C	C	A
WA	B	A	B	C	C	C	C	A
Tas	B	—	B	C	C	—	C	B
NT	B	—	B	C	C	—	C	B
ACT	B	A	B	C	C	C	C	A
Australia	A	A	A	B	B	B	B	A

UNPUBLISHED DATA

16 The Retail Survey Special Data Service provides additional retail trade statistics which include further State industry dissections through to 'top ten' industry reports. For more information, contact the Retail Trade Special Data Services manager on (06) 252 5220.

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SYMBOLS AND OTHER USAGES

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