



**Australian  
Bureau of  
Statistics**

JANUARY 1996

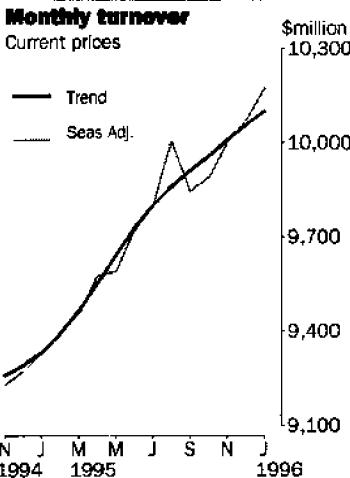
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# RETAIL TRADE

AUSTRALIA

EMBARGOED UNTIL 11:30AM FRI 1 MARCH 1996

## JANUARY KEY FIGURES

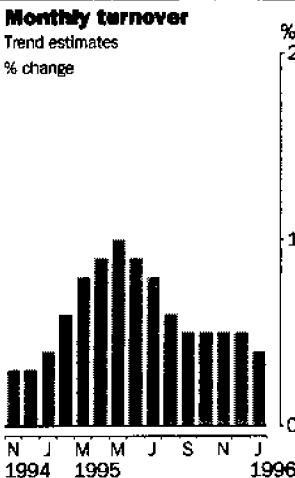


### TREND ESTIMATES

Turnover at current prices (in \$ millions)	Dec 95	Jan 96	% change
10 058.7	10 102.6		0.4
Jan 95	Jan 96	% change	
9 332.6	10 102.6		8.3

### SEASONALLY ADJUSTED ESTIMATES

Turnover at current prices (in \$ millions)	Dec 95	Jan 96	% change
10 073.9	10 173.5		1.0
Jan 95	Jan 96	% change	
9 331.2	10 173.5		9.0



## JANUARY KEY POINTS

### TREND ESTIMATES

- Growth in the trend estimate of turnover for Retail and Hospitality and services industries was 0.4% in January 1996. The current pattern of steady growth follows a peak in May 1995.
- Over the past three months the trend estimate has increased by \$144.1m. Of this amount, \$49.4m was attributable to the food retailing group, \$27.3m to the Recreational good retailing group and \$26.4m to the Hospitality and services group.

### INDUSTRY ANALYSIS

- Growth for the largest industry group, Food retailing, has eased in recent months.
- Recreational good retailing continued the pattern of strong growth observed since May 1995.
- Moderate growth was observed for the Household good retailing, Clothing and soft good retailing and Hospitality and services groups.

**TAKE CARE!**  
Trend estimates are revised as new monthly data become available.

## INQUIRIES

- For further information about these and related statistics, contact Margaret Keenan on 06 252 5451. For information about constant price estimates contact Leon Ting on 06 252 6807.

## ORIGINAL ESTIMATES

- In original terms, Australian turnover increased by 10.7% in January 1996 compared to January 1995.
- Chains and other large retailers recorded growth of 10.2% while small retailers grew by 11.2%

## R E T A I L T R A D E N O T E S

### FORTHCOMING ISSUES

ISSUE	RELEASE DATE
February 1996	2 April 1996
March 1996	6 May 1996
April 1996	30 May 1996

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### CHANGES IN THIS ISSUE

Revisions have been made to the current price series for Recreational good retailing in Victoria for October, November and December 1995. This has resulted in a minor adjustment to some seasonally adjusted series.

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### SAMPLING ERRORS

Standard errors for the Australian estimates (original data) for January 1996 contained in this publication are:

DATA SERIES	ESTIMATE	STANDARD ERROR
Level of retail turnover (\$m)	9 920.9	88.6
Change from December to January (\$m)	-3330.0	73.5
% change from December to January	-25.1	0.6

For more information see the Explanatory notes, paragraphs 12-15, or contact Margaret Keenan on 06 252 5451.

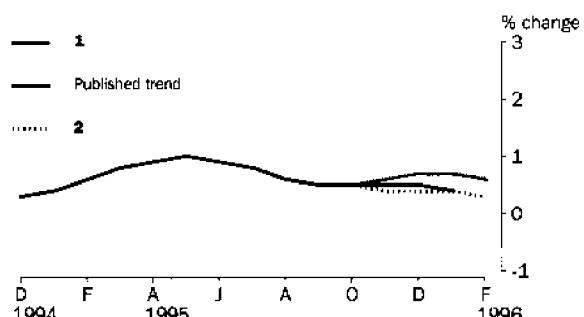
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### WHAT IF?

The most recent trend estimates published in this release are likely to be revised when next month's seasonally adjusted estimates become available. To assist readers of this publication in analysing retail trends, the effect of two possible scenarios on the previous trend estimates of the percentage change in retail turnover are presented below.

- 1** The February seasonally adjusted estimate of retail turnover is 1.0% higher than the January estimate.
- 2** The February seasonally adjusted estimate of retail turnover is 1.0% lower than the January estimate.

**TAKE CARE!**  
Trend estimates are subject  
to revision as subsequent  
data become available.  
See Explanatory note 9.



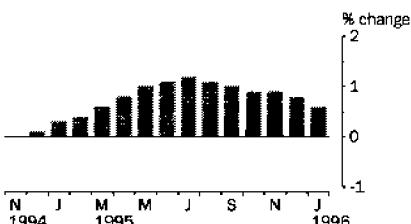
W. McLennan  
Australian Statistician

## STATE TRENDS

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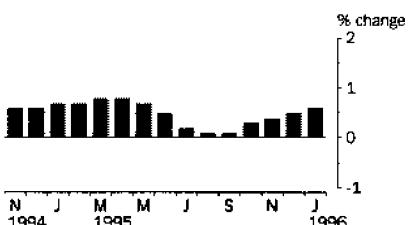
### MONTHLY PERCENTAGE CHANGE IN TREND ESTIMATES

#### NEW SOUTH WALES



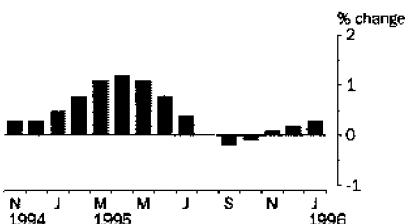
New South Wales trend estimates showed a pattern of easing growth. The strongest growth was recorded by the Household and Recreational good retailing groups.

#### VICTORIA



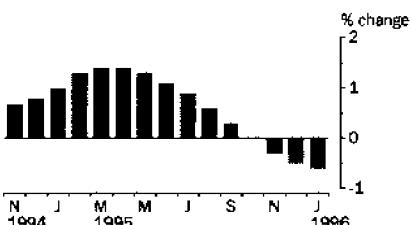
The growth rate for Victoria rose to 0.6% in January 1996. This is the strongest growth observed since May 1995.

#### QUEENSLAND



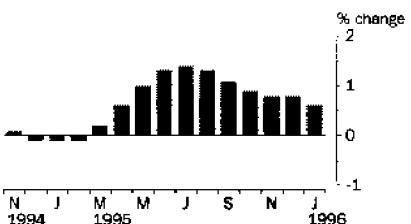
Growth in Queensland remained weak. The Household good and Other retailing groups are in decline. The Food retailing group has shown zero growth over the last four months.

#### SOUTH AUSTRALIA



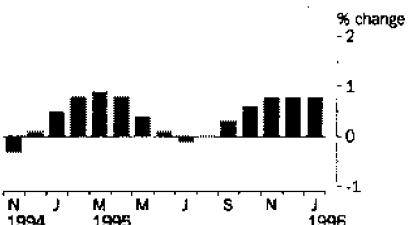
The trend estimate growth rate for South Australia has been in decline for the past four months. Only the Clothing and soft good and Recreational good retailing groups showed growth.

#### WESTERN AUSTRALIA



Although easing, strong growth continued for Western Australia retail. The Food, Household good, Recreational good and Other retailing groups have all shown strong growth.

#### TASMANIA



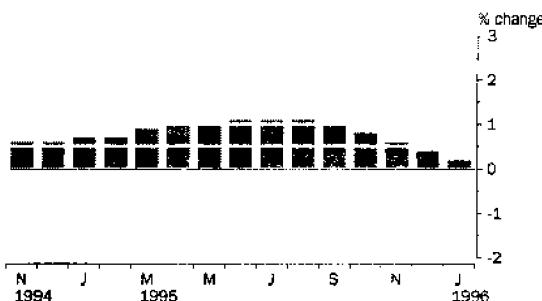
The Tasmanian growth rate remained steady at 0.8%. The Clothing and soft good retailing group is in decline; zero growth was recorded for the Household good retailing group.

## INDUSTRY TRENDS

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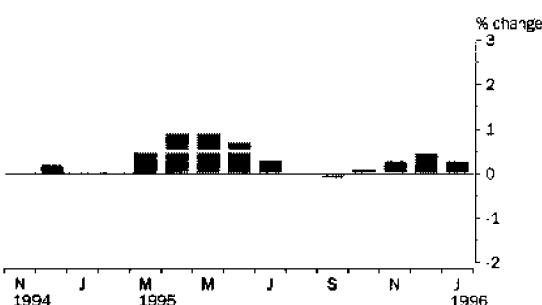
### MONTHLY PERCENTAGE CHANGE IN TREND ESTIMATES

#### FOOD RETAILING



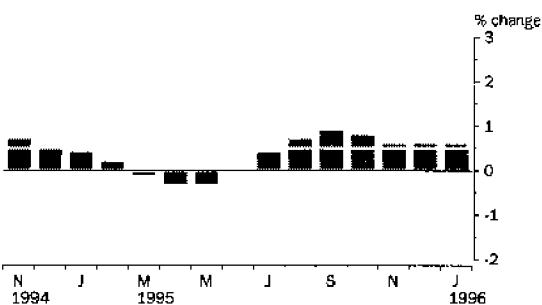
The Food retailing group has fallen from a strong growth rate of 1.1% in June 1995 to a weak 0.2% in January 1996. Victoria, Queensland and South Australia were the biggest contributors to this weakening trend.

#### DEPARTMENT STORES



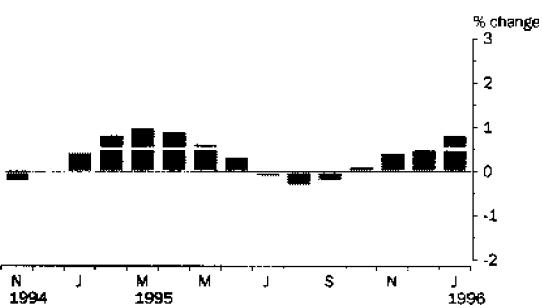
The Department stores trend estimate recorded a weak 0.3% in January 1996. The contrast was in Victoria and Queensland where stronger trend estimate growth rates were observed.

#### CLOTHING AND SOFT GOOD RETAILING



The growth in the Clothing and soft good retailing group has remained steady at 0.6%. Tasmania and Western Australia were the only States in decline while the Northern Territory recorded zero growth.

#### HOUSEHOLD GOOD RETAILING

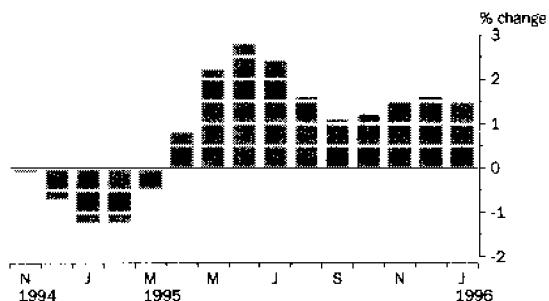


The Household good retailing group showed signs of strengthening in the trend estimates of growth. New South Wales, Victoria, Western Australia and the Australian Capital Territory were major contributors to this growth.

## INDUSTRY TRENDS (continued)

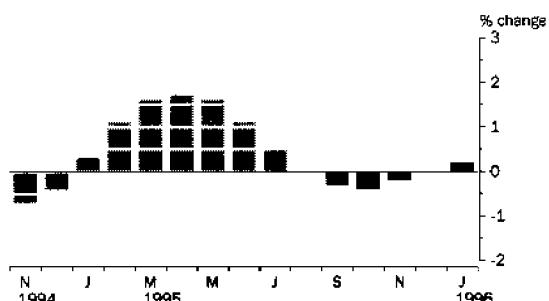
### MONTHLY PERCENTAGE CHANGE IN TREND ESTIMATES

RECREATIONAL GOOD  
RETAILING



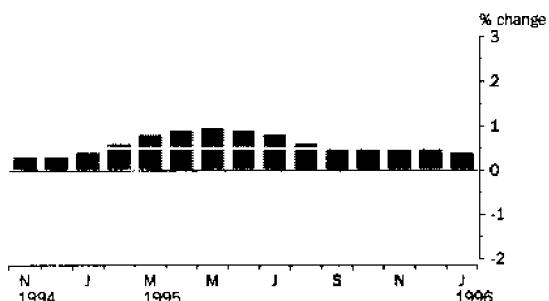
The growth rate for the Recreational good retailing group remained strong. New South Wales and Victoria, in particular, have contributed to this trend.

OTHER RETAILING



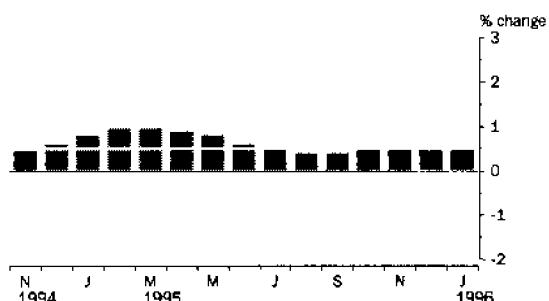
The trend estimate pattern for Other retailing remained flat with all States other than Western Australia being flat or in slight decline.

TOTAL RETAIL (excluding Hospitality and Services)



Movement in the trend estimate for total retail (excluding Hospitality and services) was slightly weaker at 0.4% when compared to the movement for the Hospitality and services group.

HOSPITALITY AND SERVICES



For the fourth consecutive month the growth rate for the Hospitality and services group has remained steady at 0.5%. Victoria, Queensland and Tasmania recorded strongest growth.

**RETAIL TURNOVER, By Industry Group<sup>1</sup>: All series**

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
<b>1994</b>								
November	3 614.8	1 000.8	678.7	1 101.6	561.3	916.1	1 676.8	9 550.1
December	4 278.2	1 817.8	946.0	1 384.6	773.5	1 229.6	1 930.2	12 359.9
<b>1995</b>								
January	3 620.4	752.5	629.4	991.3	502.9	777.1	1 688.4	8 962.0
February	3 439.9	682.5	531.5	920.8	464.7	752.1	1 494.7	8 286.2
March	3 787.3	811.3	616.0	1 021.6	500.8	838.3	1 670.5	9 245.8
April	3 704.8	906.1	682.2	948.8	471.3	817.7	1 663.0	9 193.9
May	3 738.9	927.4	680.9	1 065.9	515.8	870.7	1 649.2	9 448.8
June	3 703.9	906.8	683.3	1 077.9	497.1	833.5	1 620.7	9 323.2
July	3 787.5	880.7	646.0	1 045.9	537.7	855.5	1 695.3	9 448.6
August	3 922.3	874.0	633.7	1 026.9	545.7	907.4	1 694.9	9 604.9
September	3 872.1	856.9	648.2	1 029.9	544.1	922.8	1 729.9	9 603.9
October	3 997.1	920.8	674.1	1 085.1	551.3	929.5	1 775.1	9 933.0
November	4 105.7	1 072.8	705.2	1 129.9	607.6	977.3	1 816.7	10 415.2
December	4 662.6	1 866.5	979.1	1 436.6	856.8	1 339.1	2 110.2	13 250.9
<b>1996</b>								
January	4 041.9	839.8	673.7	1 071.9	601.9	877.8	1 813.9	9 920.9
SEASONALLY ADJUSTED (\$ million)								
<b>1994</b>								
November	3 612.3	912.4	664.8	1 039.6	529.4	839.9	1 630.7	9 229.0
December	3 652.6	941.8	656.0	1 033.9	555.9	829.4	1 603.1	9 272.7
<b>1995</b>								
January	3 645.9	916.9	668.4	1 041.9	530.2	851.8	1 676.1	9 331.2
February	3 708.6	934.1	683.5	1 044.4	503.7	876.1	1 641.9	9 392.2
March	3 727.9	936.3	677.1	1 046.3	488.7	884.6	1 692.2	9 453.0
April	3 752.0	976.8	682.4	1 061.3	513.3	885.7	1 705.1	9 576.7
May	3 815.5	915.3	643.1	1 074.3	526.1	909.6	1 705.8	9 589.7
June	3 843.1	915.1	667.5	1 112.5	550.3	916.5	1 713.4	9 718.3
July	3 855.6	1 023.6	656.8	1 064.0	564.3	920.1	1 717.3	9 801.8
August	3 981.1	1 013.8	689.6	1 050.7	573.6	944.2	1 752.6	10 005.6
September	3 934.1	902.2	696.4	1 073.3	568.9	922.1	1 748.5	9 845.5
October	4 001.7	945.6	669.7	1 066.6	562.3	909.5	1 732.9	9 888.4
November	4 069.6	957.2	686.7	1 064.8	570.6	892.1	1 761.9	10 003.0
December	4 032.0	989.8	694.0	1 083.8	604.1	905.6	1 764.6	10 073.9
<b>1996</b>								
January	4 013.3	994.0	705.5	1 098.5	622.4	944.7	1 795.1	10 173.5
TREND ESTIMATES (\$ million)								
<b>1994</b>								
November	3 620.3	929.4	665.4	1 032.8	530.9	856.4	1 626.6	9 261.7
December	3 643.2	930.8	668.5	1 033.2	527.0	852.9	1 635.6	9 291.3
<b>1995</b>								
January	3 668.3	931.2	670.9	1 037.4	520.9	855.5	1 648.5	9 332.6
February	3 695.7	931.5	672.1	1 046.0	514.6	864.5	1 664.4	9 388.8
March	3 727.8	935.9	671.3	1 056.7	512.0	878.3	1 680.3	9 462.2
April	3 764.1	943.9	669.1	1 066.0	516.2	893.6	1 695.2	9 548.1
May	3 803.0	952.8	667.1	1 072.8	527.5	907.8	1 708.3	9 639.4
June	3 844.4	959.4	667.1	1 075.8	542.1	918.0	1 718.9	9 725.7
July	3 888.4	962.3	669.5	1 074.2	555.0	922.8	1 727.2	9 799.4
August	3 930.9	962.1	674.5	1 070.5	563.7	922.6	1 734.9	9 859.4
September	3 968.3	961.5	680.6	1 068.0	569.7	919.4	1 742.6	9 910.0
October	3 998.3	962.1	685.9	1 068.9	576.3	915.6	1 751.4	9 958.5
November	4 021.4	964.7	690.1	1 073.2	584.9	913.8	1 760.5	10 008.6
December	4 038.0	969.9	693.9	1 078.7	594.4	914.1	1 769.6	10 058.7
<b>1996</b>								
January	4 047.7	972.8	697.9	1 086.9	603.6	915.9	1 777.8	10 102.6

<sup>1</sup> See paragraph 3 of the Explanatory Notes

**RETAIL TURNOVER PERCENTAGE CHANGE, By Industry Group<sup>1</sup>: All Series**

<i>Month</i>	<i>Food retailing</i>	<i>Department stores</i>	<i>Clothing and soft good retailing</i>	<i>Household good retailing</i>	<i>Recreational good retailing</i>	<i>Other retailing</i>	<i>Hospitality and services</i>	<i>Total</i>
ORIGINAL (% change from preceding month)								
<b>1994</b>								
November	-0.4	7.1	3.6	7.8	10.4	1.2	0.4	2.4
December	18.4	81.6	39.4	25.7	37.8	34.2	15.1	29.4
SEASONALLY ADJUSTED (% change from preceding month)								
<b>1994</b>								
November	0.2	-2.8	1.5	2.9	1.8	-4.8	0.5	-0.1
December	1.1	3.2	-1.3	-0.5	5.0	-1.3	-1.7	0.5
<b>1995</b>								
January	-0.2	-2.6	1.9	0.8	-4.6	2.7	4.6	0.6
February	1.7	1.9	2.3	0.2	-5.0	2.9	-2.0	0.7
March	0.5	0.2	-0.9	0.2	-3.0	1.0	3.1	0.6
April	0.6	4.3	0.8	1.4	5.0	0.1	0.8	1.3
May	1.7	-6.3	-5.8	1.2	2.5	2.7	0.0	0.1
June	0.7	0.0	3.8	3.6	4.6	0.8	0.4	1.3
July	0.3	11.9	-1.6	-4.4	2.5	0.4	0.2	0.9
August	3.3	-1.0	5.0	-1.3	1.6	2.6	2.1	2.1
September	-1.2	-11.0	1.0	2.2	-0.8	-2.3	-0.2	-1.6
October	1.7	4.8	-3.8	-0.6	-1.2	-1.4	-0.9	0.4
November	1.7	1.2	2.5	-0.2	1.5	-1.9	1.7	1.2
December	-0.9	3.4	1.1	1.8	5.9	1.5	0.2	0.7
<b>1996</b>								
January	-13.3	-55.0	-31.2	-25.4	-29.8	-34.4	-14.0	-25.1
TREND ESTIMATES (% change from preceding month)								
<b>1994</b>								
November	0.6	0.0	0.7	-0.2	-0.1	-0.7	0.5	0.3
December	0.6	0.2	0.5	0.0	-0.7	-0.4	0.6	0.3
<b>1995</b>								
January	0.7	0.0	0.4	0.4	-1.2	0.3	0.8	0.4
February	0.7	0.0	0.2	0.8	-1.2	1.1	1.0	0.6
March	0.9	0.5	-0.1	1.0	-0.5	1.6	1.0	0.8
April	1.0	0.9	-0.3	0.9	0.8	1.7	0.9	0.9
May	1.0	0.9	-0.3	0.6	2.2	1.6	0.8	1.0
June	1.1	0.7	0.0	0.3	2.8	1.1	0.6	0.9
July	1.1	0.3	0.4	-0.1	2.4	0.5	0.5	0.8
August	1.1	0.0	0.7	-0.3	1.6	0.0	0.4	0.6
September	1.0	-0.1	0.9	-0.2	1.1	-0.3	0.4	0.5
October	0.8	0.1	0.8	0.1	1.2	-0.4	0.5	0.5
November	0.6	0.3	0.6	0.4	1.5	-0.2	0.5	0.5
December	0.4	0.5	0.6	0.5	1.6	0.0	0.5	0.5
<b>1996</b>								
January	0.2	0.3	0.6	0.8	1.5	0.2	0.5	0.4

<sup>1</sup> See paragraph 3 of the Explanatory Notes





**RETAIL TURNOVER, By Sub-Group<sup>1</sup>: Original *continued***

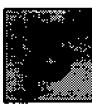
Month	RECREATIONAL GOOD RETAILING.....			OTHER RETAILING.....			HOSPITALITY AND SERVICES.....				<b>Total all industries</b>
	News-paper, book and stationery retailing	Other recreational good retailing	Total	Pharma-ceutical cosmetic & toiletry retailing	Other retailing	Total	Hotels and licensed clubs	Cafes and restaurants	Selected services	Total	
	(\$ million)										
<b>1994</b>											
November	386.4	174.9	561.3	459.1	457.0	916.1	1 032.3	491.6	152.9	1 676.8	9 550.1
December	471.9	301.6	773.5	548.7	680.9	1 229.6	1 205.7	544.4	180.1	1 930.2	12 359.9
<b>1995</b>											
January	356.8	146.1	502.9	400.4	376.7	777.1	1 049.0	473.0	166.4	1 688.4	8 962.0
February	342.3	122.4	464.7	375.1	377.0	752.1	910.0	438.3	146.4	1 494.7	8 286.2
March	361.9	138.9	500.8	433.5	404.8	838.3	1 030.2	486.5	153.8	1 670.5	9 245.8
April	319.7	151.6	471.3	422.7	395.0	817.7	1 031.6	465.1	166.3	1 663.0	9 193.9
May	366.8	149.0	515.8	461.9	408.8	870.7	1 009.8	476.7	162.7	1 649.2	9 448.8
June	345.4	151.7	497.1	450.6	382.9	833.5	1 009.9	446.3	164.5	1 620.7	9 323.2
July	376.7	161.0	537.7	452.8	402.7	855.5	1 048.6	476.1	170.6	1 695.3	9 448.6
August	382.8	162.9	545.7	482.4	425.0	907.4	1 058.8	472.4	163.7	1 694.9	9 604.9
September	372.4	171.7	544.1	481.9	440.9	922.8	1 080.3	481.6	168.0	1 729.9	9 603.9
October	372.1	179.2	551.3	469.5	460.0	929.5	1 088.2	505.0	181.9	1 775.1	9 933.0
November	396.0	211.6	607.6	490.2	487.1	977.3	1 106.6	527.0	183.1	1 816.7	10 415.2
December	489.4	367.4	856.8	577.3	761.8	1 339.1	1 304.5	591.7	214.0	2 110.2	13 250.9
<b>1996</b>											
January	422.0	179.9	601.9	443.8	434.0	877.8	1 082.4	531.1	200.4	1 813.9	9 920.9
(% change from preceding month)											
<b>1994</b>											
November	9.2	13.3	10.4	3.1	-0.7	1.2	0.3	0.7	0.1	0.4	2.4
December	22.1	72.4	37.8	19.5	49.0	34.2	16.8	10.7	17.8	15.1	29.4
<b>1995</b>											
January	-24.4	-51.6	-35.0	-27.0	-44.7	-36.8	-13.0	-13.1	-7.6	-12.5	-27.5
February	-4.1	-16.2	-7.6	-6.3	0.1	-3.2	-13.3	-7.3	-12.0	-11.5	-7.5
March	5.7	13.5	7.8	15.6	7.4	11.5	13.2	11.0	5.1	11.8	11.6
April	-11.7	9.1	-5.9	-2.5	-2.4	-2.5	0.1	-4.4	8.1	-0.4	-0.6
May	14.7	-1.7	9.4	9.3	3.5	6.5	-2.1	2.5	-2.2	-0.8	2.8
June	-5.8	1.8	-3.6	-2.4	-6.3	-4.3	0.0	-6.4	1.1	-1.7	-1.3
July	9.1	6.1	8.2	0.5	5.2	2.6	3.8	6.7	3.7	4.6	1.3
August	1.6	1.2	1.5	6.5	5.5	6.1	1.0	-0.8	-4.0	0.0	1.7
September	-2.7	5.4	-0.3	-0.1	3.7	1.7	2.0	1.9	2.6	2.1	0.0
October	-0.1	4.4	1.3	-2.6	4.3	0.7	0.7	4.9	8.3	2.6	3.4
November	6.4	18.1	10.2	4.4	5.9	5.1	1.7	4.4	0.7	2.3	4.9
December	23.6	73.6	41.0	17.8	56.4	37.0	17.9	12.3	16.9	16.2	27.2
<b>1996</b>											
January	-13.8	-51.0	-29.8	-23.1	-43.0	-34.4	-17.0	-10.2	-6.4	-14.0	-25.1
(% change from corresponding month of previous year)											
<b>1994</b>											
November	22.3	0.6	14.6	6.5	2.2	4.3	10.8	13.2	10.2	11.4	7.2
December	16.3	7.9	12.9	0.1	-5.5	-3.1	9.9	5.0	9.5	8.4	5.3
<b>1995</b>											
January	13.4	9.4	12.3	3.3	8.1	5.6	11.7	12.2	38.7	14.0	7.7
February	5.7	-3.4	3.2	3.3	9.9	6.5	8.5	11.1	25.9	10.7	6.7
March	-2.6	3.3	-1.0	2.6	11.1	6.5	8.0	8.1	16.8	8.8	4.4
April	2.8	17.9	7.2	3.7	17.7	10.0	8.4	10.6	31.7	11.0	9.5
May	7.0	17.4	9.8	8.5	16.1	12.0	8.8	15.1	29.7	12.4	9.7
June	0.4	12.7	3.9	5.8	13.0	9.0	10.1	10.3	29.6	11.9	8.6
July	4.0	9.5	5.6	2.4	13.7	7.4	8.1	3.1	24.2	8.0	8.1
August	7.6	11.5	8.7	4.1	10.2	6.8	10.3	2.1	23.0	8.9	8.8
September	8.1	16.4	10.6	6.2	5.8	6.0	10.9	2.3	21.1	9.2	6.9
October	5.1	16.1	8.5	5.5	-0.1	2.7	5.8	3.5	19.1	6.3	6.5
November	2.5	21.0	8.2	6.8	6.6	6.7	7.2	7.2	19.8	8.3	9.1
December	3.7	21.8	10.8	5.2	11.9	8.9	8.2	8.7	18.8	9.3	7.2
<b>1996</b>											
January	18.3	23.1	19.7	10.8	15.2	13.0	3.2	12.3	20.4	7.4	10.7

<sup>1</sup> See paragraph 3 of the Explanatory Notes



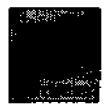
**RETAIL TURNOVER, By State: All Series**

Month	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australian Capital Territory	Australia
***** ORIGINAL (\$ million) *****									
<b>1994</b>									
November	3 365.3	2 187.9	1 762.0	723.5	989.6	233.7	105.7	182.4	9 550.1
December	4 295.0	2 932.9	2 253.6	942.0	1 266.2	312.1	121.2	236.9	12 359.9
<b>1995</b>									
January	3 146.5	2 056.9	1 693.2	682.8	910.9	220.9	93.5	157.3	8 962.0
February	2 889.0	1 937.4	1 519.2	639.8	839.8	211.8	91.4	157.8	8 286.2
March	3 238.2	2 153.8	1 692.6	722.3	922.0	232.7	104.0	180.2	9 245.8
April	3 235.0	2 141.1	1 665.3	722.8	919.1	229.7	102.4	178.5	9 193.9
May	3 312.4	2 180.6	1 743.5	735.4	955.9	229.0	112.1	179.9	9 448.8
June	3 225.8	2 160.4	1 773.2	717.3	928.2	226.6	116.3	175.4	9 323.2
July	3 338.0	2 148.9	1 742.6	729.6	959.0	225.3	122.8	182.4	9 448.6
August	3 373.5	2 173.7	1 797.7	744.8	978.6	230.5	129.5	176.6	9 604.9
September	3 368.2	2 176.8	1 804.3	747.5	987.5	222.3	118.3	179.0	9 603.9
October	3 552.3	2 227.5	1 810.6	774.0	1 024.2	236.0	122.0	186.4	10 933.0
November	3 732.1	2 345.7	1 894.1	814.7	1 066.4	251.6	119.7	190.9	10 415.2
December	4 724.9	3 067.2	2 367.1	1 024.4	1 367.4	320.5	133.9	245.5	13 250.9
<b>1996</b>									
January	3 566.1	2 251.3	1 824.3	724.5	1 034.3	243.2	103.8	173.4	9 920.9
***** SEASONALLY ADJUSTED (\$ million) *****									
<b>1994</b>									
November	3 249.0	2 126.5	1 698.6	694.8	951.8	226.5	105.7	176.2	9 229.0
December	3 247.8	2 150.1	1 708.1	703.8	950.1	231.0	104.7	177.1	9 272.7
<b>1995</b>									
January	3 279.0	2 151.5	1 736.2	707.0	952.4	226.4	106.3	172.3	9 331.2
February	3 263.6	2 193.5	1 739.0	726.3	945.7	233.0	108.4	182.8	9 392.2
March	3 319.7	2 200.3	1 728.7	729.5	949.2	235.1	109.1	181.4	9 453.0
April	3 344.9	2 216.9	1 789.7	742.7	953.1	236.7	110.8	182.0	9 576.7
May	3 328.2	2 218.8	1 795.3	752.4	966.1	237.0	112.2	179.7	9 589.7
June	3 368.7	2 247.0	1 834.4	758.8	974.2	238.1	113.4	183.7	9 718.3
July	3 454.3	2 246.7	1 811.3	762.8	984.8	238.9	112.8	190.2	9 801.8
August	3 555.7	2 282.5	1 827.6	773.1	1 026.8	236.8	120.7	182.5	10 005.6
September	3 452.8	2 254.1	1 824.7	777.5	1 006.7	231.9	115.3	182.6	9 845.5
October	3 548.5	2 209.0	1 788.2	767.6	1 034.0	239.4	118.8	182.9	9 888.4
November	3 571.1	2 273.9	1 815.2	779.4	1 015.6	244.0	119.0	184.8	10 003.0
December	3 607.0	2 282.6	1 823.8	775.2	1 041.8	239.9	117.3	186.2	10 073.9
<b>1996</b>									
January	3 653.3	2 327.5	1 839.9	742.4	1 058.7	248.2	116.2	187.4	10 173.5
***** TREND ESTIMATES (\$ million) *****									
<b>1994</b>									
November	3 252.1	2 137.3	1 711.7	699.3	951.3	228.7	105.0	176.3	9 261.7
December	3 256.6	2 150.4	1 716.3	705.1	950.8	229.0	106.1	177.0	9 291.3
<b>1995</b>									
January	3 266.4	2 164.9	1 724.5	712.4	949.6	230.1	107.0	177.7	9 332.6
February	3 280.8	2 180.8	1 738.3	721.4	948.8	232.0	108.0	178.8	9 388.8
March	3 301.9	2 198.1	1 756.7	731.4	950.6	234.2	109.2	180.3	9 462.2
April	3 328.3	2 215.8	1 777.8	741.7	956.1	236.1	110.5	181.9	9 548.1
May	3 361.4	2 231.2	1 797.6	751.0	965.8	237.1	112.1	183.2	9 639.4
June	3 399.3	2 242.2	1 811.8	758.9	978.5	237.3	113.7	183.9	9 725.7
July	3 438.5	2 247.7	1 819.0	765.9	991.8	237.0	115.2	184.2	9 799.4
August	3 476.8	2 250.3	1 819.5	770.8	1 004.3	236.9	116.5	184.2	9 859.4
September	3 512.6	2 253.5	1 816.6	773.1	1 015.0	237.5	117.4	184.2	9 910.0
October	3 545.7	2 259.3	1 815.4	772.9	1 024.2	238.9	117.9	184.3	9 958.5
November	3 576.0	2 268.8	1 817.0	770.7	1 032.8	240.7	118.0	184.7	10 008.6
December	3 604.3	2 280.7	1 820.0	767.2	1 040.7	242.6	117.9	185.3	10 058.7
<b>1996</b>									
January	3 625.9	2 293.5	1 825.1	762.8	1 047.3	244.5	117.6	185.8	10 102.6



**RETAIL TURNOVER PERCENTAGE CHANGE, By State: All Series**

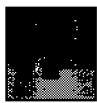
Month	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australian Capital Territory	Australia
***** ORIGINAL (% change from preceding month) *****									
<b>1994</b>									
November	2.9	1.9	1.6	3.3	3.4	4.2	-3.8	0.8	2.4
December	27.6	34.1	27.9	30.2	28.0	33.5	14.7	29.9	29.4
<b>1995</b>									
January	-26.7	-29.9	-24.9	-27.5	-28.1	-29.2	-22.9	-33.6	-27.5
February	-8.2	-5.8	-10.3	-6.3	-7.8	-4.1	-2.2	0.3	-7.5
March	12.1	11.2	11.4	12.9	9.8	9.9	13.8	14.2	11.6
April	-0.1	-0.6	-1.6	0.1	-0.3	-1.3	-1.5	-0.9	-0.6
May	2.4	1.8	4.7	1.7	4.0	-0.3	9.5	0.8	2.8
June	-2.6	-0.9	1.7	-2.5	-2.9	-1.0	3.7	-2.5	-1.3
July	3.5	-0.5	-1.7	1.7	3.3	-0.6	5.6	4.0	1.3
August	1.1	1.2	3.2	2.1	2.0	2.3	5.5	-3.2	1.7
September	-0.2	0.1	0.4	0.4	0.9	-3.6	-8.6	1.4	0.0
October	5.5	2.3	0.3	3.5	3.7	6.2	3.1	4.1	3.4
November	5.1	5.3	4.6	5.3	4.1	6.6	-1.9	2.4	4.9
December	26.6	30.8	25.0	25.7	28.2	27.4	11.9	28.6	27.2
<b>1996</b>									
January	-24.5	-26.6	-22.9	-29.3	-24.4	-24.1	-22.5	-29.4	-25.1
***** SEASONALLY ADJUSTED (% change from preceding month) *****									
<b>1994</b>									
November	0.6	0.0	-1.1	-0.1	-0.1	-1.2	-0.8	-0.7	-0.1
December	0.0	1.1	0.6	1.3	-0.2	2.0	-0.9	0.5	0.5
<b>1995</b>									
January	1.0	0.1	1.6	0.5	0.2	-2.0	1.5	-2.7	0.6
February	-0.5	2.0	0.2	2.7	-0.7	2.9	2.0	6.1	0.7
March	1.7	0.3	-0.6	0.4	0.4	0.9	0.6	-0.8	0.6
April	0.8	0.8	3.5	1.8	0.4	0.7	1.6	0.3	1.3
May	-0.5	0.1	0.3	1.3	1.4	0.1	1.3	-1.3	0.1
June	1.2	1.3	2.2	0.9	0.8	0.5	1.1	2.2	1.3
July	2.5	0.0	-1.3	0.5	1.1	0.3	-0.5	3.5	0.9
August	2.9	1.6	0.9	1.4	4.3	-0.9	7.0	-4.0	2.1
September	-2.9	-1.2	-0.2	0.6	-2.0	-2.1	-4.5	0.1	-1.6
October	2.8	-2.0	-2.0	-1.3	2.7	3.2	3.0	0.2	0.4
November	0.6	2.9	1.5	1.5	-1.8	1.9	0.2	1.0	1.2
December	1.0	0.4	0.5	-0.5	2.6	-1.7	-1.4	0.8	0.7
<b>1996</b>									
January	1.3	2.0	0.9	-4.2	1.6	3.5	-0.9	0.6	1.0
***** TREND ESTIMATES (% change from preceding month) *****									
<b>1994</b>									
November	0.0	0.6	0.3	0.7	0.1	-0.3	1.4	0.3	0.3
December	0.1	0.6	0.3	0.8	-0.1	0.1	1.0	0.4	0.3
<b>1995</b>									
January	0.3	0.7	0.5	1.0	-0.1	0.5	0.8	0.4	0.4
February	0.4	0.7	0.8	1.3	-0.1	0.8	0.9	0.6	0.6
March	0.6	0.8	1.1	1.4	0.2	0.9	1.1	0.8	0.8
April	0.8	0.8	1.2	1.4	0.6	0.8	1.2	0.9	0.9
May	1.0	0.7	1.1	1.3	1.0	0.4	1.4	0.7	1.0
June	1.1	0.5	0.8	1.1	1.3	0.1	1.4	0.4	0.9
July	1.2	0.2	0.4	0.9	1.4	-0.1	1.3	0.2	0.8
August	1.1	0.1	0.0	0.6	1.3	0.0	1.1	0.0	0.6
September	1.0	0.1	-0.2	0.3	1.1	0.3	0.8	0.0	0.5
October	0.9	0.3	-0.1	0.0	0.9	0.6	0.4	0.1	0.5
November	0.9	0.4	0.1	-0.3	0.8	0.8	0.1	0.2	0.5
December	0.8	0.5	0.2	-0.5	0.8	0.8	-0.1	0.3	0.5
<b>1996</b>									
January	0.6	0.6	0.3	-0.6	0.6	0.8	-0.3	0.3	0.4



**RETAIL TURNOVER, By Industry Group<sup>1</sup>—New South Wales: All Series**

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
<b>1994</b>								
November	1 184.1	348.2	241.7	404.9	180.2	322.5	683.7	3 365.3
December	1 403.1	648.0	339.0	505.6	221.5	421.9	755.9	4 295.0
<b>1995</b>								
January	1 194.0	261.3	226.6	342.0	141.3	281.0	700.3	3 146.5
February	1 121.5	236.8	191.9	325.5	136.8	261.6	614.9	2 889.0
March	1 231.5	282.4	223.4	359.9	155.7	290.1	695.2	3 238.2
April	1 220.5	308.9	253.2	331.0	133.1	290.2	698.1	3 235.0
May	1 217.0	317.0	252.3	375.8	152.6	297.7	700.0	3 312.4
June	1 204.6	306.8	249.1	360.9	141.0	290.4	673.0	3 225.8
July	1 239.7	314.4	245.2	360.7	162.5	307.4	708.1	3 338.0
August	1 289.8	299.4	235.4	352.4	169.2	320.7	706.6	3 373.5
September	1 254.8	292.9	238.3	355.9	165.5	334.3	726.5	3 368.2
October	1 344.9	321.6	248.5	375.1	176.1	330.8	755.3	3 562.3
November	1 383.2	370.0	262.0	401.2	201.5	355.9	758.3	3 732.1
December	1 582.9	663.3	377.3	498.9	259.3	477.9	865.3	4 724.9
<b>1996</b>								
January	1 361.2	290.8	258.4	384.7	175.1	314.3	781.6	3 566.1
SEASONALLY ADJUSTED (\$ million)								
<b>1994</b>								
November	1 184.8	316.8	235.4	378.9	168.1	297.7	667.3	3 249.0
December	1 201.6	326.7	235.8	373.9	173.5	292.3	644.0	3 247.8
<b>1995</b>								
January	1 186.2	320.7	236.6	365.0	156.9	303.8	710.0	3 279.0
February	1 205.3	326.6	245.4	366.5	149.2	298.6	672.0	3 263.6
March	1 225.5	326.4	246.7	367.6	145.1	306.1	702.1	3 319.7
April	1 226.0	338.3	259.2	368.8	142.4	314.0	696.2	3 344.9
May	1 242.3	313.2	231.5	374.9	149.9	311.6	704.8	3 328.2
June	1 253.8	315.5	240.5	377.6	149.6	320.4	711.3	3 368.7
July	1 259.8	357.5	251.8	371.9	169.1	326.5	717.8	3 454.3
August	1 327.2	350.3	266.6	366.7	179.3	331.3	734.4	3 555.7
September	1 286.3	312.2	257.1	363.1	172.2	328.9	733.0	3 452.8
October	1 337.6	331.3	247.6	374.6	177.7	324.3	755.4	3 548.5
November	1 368.5	329.4	249.9	371.0	187.3	325.9	739.0	3 571.1
December	1 359.7	342.6	270.2	373.6	200.1	332.9	727.8	3 607.0
<b>1996</b>								
January	1 336.2	348.1	263.3	399.4	190.7	335.2	780.3	3 653.3
TREND ESTIMATES (\$ million)								
<b>1994</b>								
November	1 188.8	322.0	235.0	371.6	167.8	301.3	665.6	3 252.1
December	1 192.4	323.4	237.5	369.6	162.6	300.3	670.9	3 256.6
<b>1995</b>								
January	1 198.2	324.2	240.3	368.3	157.1	300.2	678.0	3 266.4
February	1 206.0	324.3	242.6	368.7	151.5	301.9	685.8	3 280.8
March	1 216.3	325.3	244.2	369.9	147.4	305.5	693.2	3 301.9
April	1 228.3	327.2	245.4	370.6	146.7	310.5	699.6	3 328.3
May	1 241.7	329.6	246.8	371.6	149.7	316.0	706.0	3 361.4
June	1 257.3	331.7	248.4	372.0	155.6	320.7	713.5	3 399.3
July	1 275.9	332.9	250.3	370.8	163.0	324.3	721.3	3 438.5
August	1 295.8	333.3	252.5	369.4	170.4	326.6	728.8	3 476.8
September	1 315.3	333.5	254.9	369.3	176.9	327.8	735.1	3 512.6
October	1 331.8	333.9	256.9	371.2	182.4	328.7	740.8	3 545.7
November	1 344.6	335.0	258.5	374.8	187.2	329.7	746.2	3 576.0
December	1 354.0	337.0	260.1	379.4	191.4	330.8	751.6	3 604.3
<b>1996</b>								
January	1 359.5	338.2	261.4	384.4	194.1	331.8	756.6	3 625.9

<sup>1</sup> See paragraph 3 of the Explanatory Notes



**RETAIL TURNOVER, By Industry Group<sup>1</sup>—Victoria: All Series**

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
<b>1994</b>								
November	878.4	223.1	156.0	266.4	130.7	219.9	313.4	2 187.9
December	1 070.8	418.7	236.8	348.7	196.9	305.2	355.8	2 932.9
<b>1995</b>								
January	885.5	165.1	154.2	258.2	119.1	179.5	295.3	2 056.9
February	851.0	152.0	127.1	238.4	112.2	185.0	271.7	1 937.4
March	922.8	188.2	145.7	265.4	118.1	208.9	304.7	2 153.8
April	902.1	215.7	166.5	241.9	115.1	207.4	292.4	2 141.1
May	905.9	211.6	153.2	268.7	129.1	219.5	292.6	2 180.6
June	897.6	209.9	151.5	276.1	128.7	203.8	292.8	2 160.4
July	914.0	197.2	150.2	270.2	131.2	199.7	286.4	2 148.9
August	944.3	197.8	138.9	263.1	132.4	214.2	283.0	2 173.7
September	942.5	195.3	138.2	264.2	129.8	212.6	294.2	2 176.8
October	959.3	203.0	151.8	280.4	128.8	217.0	287.2	2 227.5
November	982.0	246.8	157.9	288.1	136.4	225.3	309.2	2 345.7
December	1 130.6	436.7	224.1	384.2	121.8	327.3	351.5	3 067.2
<b>1996</b>								
January	975.5	187.4	147.8	274.7	165.7	183.9	316.3	2 251.3
SEASONALLY ADJUSTED (\$ million)								
<b>1994</b>								
November	883.1	207.9	155.7	256.3	122.0	198.6	303.0	2 126.5
December	898.5	215.8	157.7	255.0	133.1	205.9	284.1	2 150.1
<b>1995</b>								
January	892.8	208.3	168.0	266.1	119.5	199.1	297.7	2 151.5
February	910.4	211.3	161.8	273.4	120.8	217.7	298.0	2 193.5
March	899.0	217.0	159.4	275.9	121.2	220.8	307.0	2 200.3
April	913.8	220.2	158.4	267.9	128.9	225.5	302.1	2 216.9
May	925.8	208.0	144.4	270.9	133.7	229.4	306.6	2 218.8
June	922.3	212.0	151.7	282.9	143.9	224.6	309.6	2 247.0
July	942.9	225.4	152.0	275.4	144.1	214.9	292.0	2 246.7
August	972.1	235.4	153.1	267.1	140.4	221.2	293.1	2 282.5
September	961.4	207.1	153.4	281.0	136.9	221.0	293.3	2 254.1
October	957.3	207.9	151.0	271.9	128.1	207.4	285.4	2 209.0
November	980.4	225.5	159.7	277.3	127.2	204.8	299.0	2 273.9
December	968.7	226.8	152.2	287.2	144.5	219.4	283.9	2 282.6
<b>1996</b>								
January	975.6	231.1	161.5	277.5	161.1	202.6	318.0	2 327.5
TREND ESTIMATES (\$ million)								
<b>1994</b>								
November	886.5	212.6	158.6	257.1	123.9	202.2	296.5	2 137.3
December	892.3	212.8	160.6	259.9	123.1	204.8	296.9	2 150.4
<b>1995</b>								
January	897.6	212.5	161.4	263.9	122.6	209.0	297.9	2 164.9
February	902.0	212.3	160.7	268.2	123.4	214.3	299.9	2 180.8
March	907.0	213.2	158.6	271.8	125.8	219.3	302.3	2 198.1
April	913.8	215.0	155.8	274.0	129.8	223.2	304.2	2 215.8
May	922.7	216.8	152.9	274.7	134.7	225.2	304.2	2 231.2
June	933.4	218.0	151.2	274.7	138.4	224.4	302.0	2 242.2
July	944.5	218.5	150.8	274.6	139.4	221.9	298.0	2 247.7
August	954.3	218.5	151.7	274.9	138.0	218.6	294.2	2 250.3
September	961.8	218.9	153.0	275.7	136.3	215.6	292.1	2 253.5
October	967.1	219.8	154.3	276.8	136.1	213.0	292.1	2 259.3
November	971.0	221.4	155.5	278.1	138.0	210.9	294.0	2 268.8
December	974.0	223.5	156.6	279.4	141.3	209.0	296.9	2 280.7
<b>1996</b>								
January	975.2	225.4	157.8	281.0	145.5	207.7	301.0	2 293.5

<sup>1</sup> See paragraph 3 of the Explanatory Notes

**RETAIL TURNOVER, By Industry Group<sup>1</sup>—Queensland: All Series**

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
<b>1994</b>								
November	649.6	171.6	137.7	192.3	132.0	180.3	298.5	1 762.0
December	738.2	303.7	172.6	234.8	184.7	243.2	376.4	2 253.6
<b>1995</b>								
January	658.8	132.9	124.7	166.4	135.3	157.2	317.9	1 693.2
February	617.2	118.8	102.1	156.6	117.1	151.7	255.7	1 519.2
March	693.9	134.0	117.1	172.0	120.6	167.3	287.7	1 692.6
April	673.9	147.9	119.2	160.5	118.1	151.8	293.9	1 665.3
May	696.4	154.6	126.0	178.4	125.3	172.0	290.8	1 743.5
June	689.2	163.5	138.0	197.3	124.2	168.2	292.8	1 773.2
July	703.2	141.7	112.6	176.9	127.8	172.3	308.1	1 742.6
August	719.5	155.1	121.5	177.1	126.4	180.2	317.9	1 797.7
September	710.7	155.5	135.0	178.9	132.7	180.3	311.2	1 804.3
October	712.7	160.3	127.7	174.8	124.9	184.2	326.0	1 810.6
November	720.2	187.2	132.6	180.0	138.9	191.5	343.7	1 894.1
December	785.9	311.7	169.6	227.0	197.6	245.5	429.8	2 367.1
<b>1996</b>								
January	722.0	153.7	129.1	177.9	138.8	175.2	327.6	1 824.3
SEASONALLY ADJUSTED (\$ million)								
<b>1994</b>								
November	645.6	154.9	134.4	175.3	127.4	169.9	291.1	1 698.6
December	660.3	161.0	119.9	172.7	131.1	160.9	302.3	1 708.1
<b>1995</b>								
January	659.1	157.7	127.7	171.0	135.7	169.5	315.6	1 736.2
February	673.0	162.3	132.1	172.8	124.8	180.0	293.9	1 739.0
March	678.1	158.8	129.8	172.5	118.4	176.8	294.3	1 728.7
April	695.3	163.6	130.6	183.6	133.7	173.1	309.7	1 789.7
May	706.8	161.1	125.8	186.2	131.1	177.7	306.6	1 795.3
June	710.9	163.0	135.6	203.5	134.1	180.8	306.5	1 834.4
July	703.9	164.2	116.9	190.0	136.1	189.3	310.8	1 811.3
August	713.3	172.2	128.0	189.4	130.2	179.2	315.2	1 827.6
September	717.2	154.6	129.0	185.5	142.4	184.6	311.2	1 824.7
October	701.0	161.8	125.0	172.7	129.9	179.9	317.8	1 788.2
November	711.6	166.9	129.6	165.3	131.3	178.1	332.3	1 815.2
December	713.9	167.4	120.1	169.0	138.3	166.7	348.4	1 823.8
<b>1996</b>								
January	708.8	178.1	129.2	178.5	136.3	184.4	324.4	1 839.9
TREND ESTIMATES (\$ million)								
<b>1994</b>								
November	647.2	158.7	130.2	176.8	125.8	174.2	298.8	1 711.7
December	655.4	159.4	129.2	172.7	128.0	171.3	300.2	1 716.3
<b>1995</b>								
January	664.1	159.8	128.8	171.2	128.8	170.5	301.3	1 724.5
February	673.5	160.0	128.9	173.1	128.8	171.8	302.1	1 738.3
March	683.3	160.8	129.2	177.6	128.5	174.5	302.8	1 756.7
April	692.9	162.0	129.2	183.3	129.1	177.4	303.9	1 777.8
May	701.3	163.0	128.7	188.6	130.8	179.8	305.4	1 797.6
June	707.2	163.5	127.8	191.9	132.8	181.6	307.0	1 811.8
July	710.4	163.4	126.8	191.7	134.3	182.6	309.7	1 819.0
August	711.2	163.2	126.4	187.9	134.9	182.6	313.4	1 819.5
September	710.8	163.5	126.2	182.3	134.6	181.5	317.8	1 816.6
October	710.5	164.5	126.2	177.0	134.6	179.6	323.0	1 815.4
November	710.4	166.3	126.2	173.1	134.8	178.0	328.2	1 817.0
December	710.4	168.6	126.1	170.4	135.1	176.8	332.5	1 820.0
<b>1996</b>								
January	710.6	171.0	126.8	169.6	135.5	176.0	335.7	1 825.1

<sup>1</sup> See paragraph 3 of the Explanatory Notes

**RETAIL TURNOVER, By Industry Group<sup>1</sup>—South Australia: All Series**

<i>Month</i>	<i>Food retailing</i>	<i>Department stores</i>	<i>Clothing and soft good retailing</i>	<i>Household good retailing</i>	<i>Recreational good retailing</i>	<i>Other retailing</i>	<i>Hospitality and services</i>	<i>Total</i>
ORIGINAL (\$ million)								
<b>1994</b>								
November	276.9	103.5	43.6	78.0	30.5	63.0	128.0	723.5
December	332.5	175.2	64.0	88.7	45.7	81.4	154.5	942.0
<b>1995</b>								
January	275.2	74.0	40.1	72.0	28.9	55.5	137.1	682.8
February	263.4	68.6	34.7	63.5	27.3	54.6	127.7	639.8
March	292.2	85.7	43.1	71.7	29.9	62.0	137.7	722.3
April	282.8	91.0	47.6	70.2	29.5	60.9	140.8	722.8
May	286.6	94.8	46.4	78.4	30.6	64.7	133.9	735.4
June	282.3	86.8	43.4	80.1	28.3	64.4	132.0	717.3
July	282.2	92.0	41.9	80.2	29.4	65.0	138.9	729.6
August	297.8	86.9	42.7	78.6	30.2	69.9	138.7	744.8
September	301.0	84.0	40.8	72.4	31.0	72.9	145.4	747.5
October	305.4	92.0	45.4	81.4	32.3	70.1	147.4	774.0
November	322.2	105.0	48.0	80.7	36.1	72.0	150.7	814.7
December	360.9	174.5	67.9	100.3	51.4	92.4	177.0	1 024.4
<b>1996</b>								
January	289.6	80.2	44.7	77.9	34.4	66.2	131.5	724.5
SEASONALLY ADJUSTED (\$ million)								
<b>1994</b>								
November	275.6	91.7	42.6	73.6	31.3	60.2	119.7	694.8
December	278.2	95.5	48.1	67.1	30.7	57.1	127.0	703.8
<b>1995</b>								
January	279.7	88.3	44.6	73.9	30.0	60.2	130.3	707.0
February	287.5	92.0	45.5	72.5	29.8	63.3	135.6	726.3
March	283.4	99.1	45.7	73.5	29.2	64.5	134.3	729.5
April	285.6	96.3	44.9	78.3	30.5	64.6	142.5	742.7
May	291.9	93.1	43.1	78.7	32.5	67.6	145.5	752.4
June	293.9	92.6	43.8	82.9	31.2	66.9	147.5	758.8
July	287.8	101.0	41.9	82.8	31.0	68.6	149.8	762.8
August	303.4	95.2	45.7	78.8	31.9	71.8	146.4	773.1
September	312.1	90.9	41.6	76.2	31.8	73.2	151.6	777.5
October	303.7	94.8	44.2	79.1	34.0	70.0	141.9	767.6
November	319.2	91.8	48.1	75.6	36.4	67.3	141.0	779.4
December	303.6	96.9	51.2	76.9	35.0	67.2	144.5	775.2
<b>1996</b>								
January	292.8	92.5	48.9	77.9	35.3	70.3	124.6	742.4
TREND ESTIMATES (\$ million)								
<b>1994</b>								
November	277.0	93.1	44.3	70.9	29.7	59.4	124.9	699.3
December	278.9	92.9	45.2	71.2	30.0	59.9	127.0	705.1
<b>1995</b>								
January	281.0	93.0	45.6	72.0	30.2	60.7	129.8	712.4
February	283.2	93.5	45.6	73.3	30.3	62.1	133.5	721.4
March	285.1	94.3	45.2	75.3	30.4	63.6	137.6	731.4
April	287.1	95.2	44.6	77.5	30.5	65.2	141.6	741.7
May	289.4	95.7	43.9	79.4	30.8	66.8	144.9	751.0
June	292.6	95.8	43.3	80.5	31.1	68.4	147.2	758.9
July	297.2	95.4	43.1	80.6	31.6	69.6	148.6	765.9
August	301.9	94.8	43.4	79.8	32.2	70.3	148.6	770.8
September	305.5	94.4	44.3	78.6	32.9	70.4	147.0	773.1
October	307.3	94.1	45.6	77.7	33.8	70.0	144.4	772.9
November	307.4	93.7	47.1	77.1	34.6	69.5	141.2	770.7
December	306.3	93.6	48.5	76.7	35.3	69.0	137.8	767.2
<b>1996</b>								
January	304.4	93.2	49.7	76.6	35.9	68.5	134.4	762.8

<sup>1</sup> See paragraph 3 of the Explanatory Notes

**RETAIL TURNOVER, By Industry Group<sup>1</sup>—Western Australia: All Series**

<b>Month</b>	<b>Food retailing</b>	<b>Department stores</b>	<b>Clothing and soft good retailing</b>	<b>Household good retailing</b>	<b>Recreational good retailing</b>	<b>Other retailing</b>	<b>Hospitality and services</b>	<b>Total</b>
ORIGINAL (\$ million)								
<b>1994</b>								
November	405.9	100.6	67.3	112.0	53.7	83.4	166.7	989.6
December	481.9	176.7	87.7	143.3	77.1	113.4	186.1	1 266.2
<b>1995</b>								
January	398.9	76.3	55.8	106.4	48.9	68.0	156.6	910.9
February	381.2	68.5	48.6	93.2	41.0	63.1	144.2	839.8
March	418.6	76.2	54.5	101.9	44.4	69.0	157.4	922.0
April	404.9	91.9	58.7	96.6	45.2	66.4	155.4	919.1
May	407.6	99.7	67.8	111.7	46.5	73.4	149.2	955.9
June	403.5	91.5	63.6	111.3	43.6	65.3	149.4	928.2
July	414.4	85.9	60.9	106.3	53.0	70.6	167.9	959.0
August	431.2	89.0	59.1	105.2	53.1	77.4	163.6	978.6
September	430.0	84.7	61.1	109.4	52.5	79.9	169.9	987.5
October	436.2	93.2	64.3	122.3	54.2	79.3	174.7	1 024.2
November	452.7	107.4	66.5	129.8	58.9	80.7	170.4	1 066.4
December	532.9	182.0	86.3	163.4	88.6	123.0	191.2	1 367.4
<b>1996</b>								
January	458.9	83.3	59.3	110.0	55.4	93.7	173.7	1 034.3
SEASONALLY ADJUSTED (\$ million)								
<b>1994</b>								
November	402.0	91.8	65.7	105.6	50.3	77.1	158.4	951.8
December	402.8	95.2	59.1	111.3	52.0	74.8	154.8	950.1
<b>1995</b>								
January	405.6	90.2	59.8	111.9	53.2	76.4	155.5	952.4
February	408.2	92.9	61.3	106.6	43.9	75.1	157.6	945.7
March	414.0	87.5	63.9	107.0	47.0	74.2	155.5	949.2
April	408.1	94.1	62.1	105.9	49.1	73.0	160.7	953.1
May	413.8	95.2	63.8	110.3	49.1	76.3	157.5	966.1
June	422.3	95.4	62.6	111.5	48.0	72.5	161.9	974.2
July	418.8	98.2	61.3	105.2	56.0	72.4	172.8	984.8
August	440.7	104.9	61.4	111.0	56.3	78.9	173.7	1 026.8
September	436.8	92.9	63.5	112.2	53.9	79.8	167.6	1 006.7
October	450.5	94.3	64.5	121.2	54.5	78.7	170.2	1 034.0
November	442.9	96.8	65.0	121.3	55.1	73.5	160.9	1 015.6
December	451.0	99.3	59.9	129.8	58.7	82.2	160.8	1 041.8
<b>1996</b>								
January	457.2	96.1	62.4	113.0	59.1	102.1	168.9	1 058.7
TREND ESTIMATES (\$ million)								
<b>1994</b>								
November	403.2	93.4	62.1	106.4	50.6	78.0	157.5	951.3
December	404.4	92.7	61.9	107.6	50.3	76.7	157.2	950.8
<b>1995</b>								
January	405.9	91.8	61.7	108.4	49.5	75.7	156.6	949.6
February	407.5	91.3	61.8	108.6	48.5	74.8	156.3	948.8
March	409.5	91.7	62.1	108.5	47.9	74.1	156.9	950.6
April	411.9	93.0	62.4	108.0	48.1	73.9	158.7	956.1
May	415.5	94.8	62.5	107.7	49.3	74.0	161.8	966.8
June	420.5	96.5	62.6	108.1	51.0	74.5	165.2	978.5
July	426.4	97.6	62.6	109.7	52.7	74.9	167.9	991.8
August	432.8	97.8	62.7	112.1	54.0	75.6	169.1	1 004.3
September	438.9	97.5	62.9	115.0	54.9	76.9	168.8	1 015.0
October	443.9	97.0	63.1	117.9	55.7	79.1	167.5	1 024.2
November	448.2	96.7	63.0	120.2	56.5	82.0	166.0	1 032.8
December	451.9	96.6	62.8	121.8	57.3	85.6	164.8	1 040.7
<b>1996</b>								
January	454.9	96.4	62.6	122.8	57.8	89.1	163.6	1 047.3

<sup>1</sup> See paragraph 3 of the Explanatory Notes



**RETAIL TURNOVER, By Industry Group<sup>1</sup>—Tasmania: All Series**

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
<b>1994</b>								
November	96.5	n.p.	15.2	21.4	15.9	n.p.	40.2	233.7
December	114.6	n.p.	22.0	30.6	22.5	n.p.	52.4	312.1
SEASONALLY ADJUSTED (\$ million)								
<b>1994</b>								
November	94.8	n.p.	15.0	20.3	15.5	n.p.	39.8	226.5
December	96.4	n.p.	14.6	22.3	14.9	n.p.	41.4	231.0
<b>1995</b>								
January	92.5	n.p.	12.0	21.4	13.7	n.p.	43.4	220.9
February	89.7	n.p.	12.5	20.2	14.7	n.p.	40.9	211.8
March	99.2	n.p.	14.6	23.5	14.8	n.p.	41.5	232.7
April	95.6	n.p.	16.9	25.2	13.0	n.p.	37.4	229.7
May	94.7	n.p.	14.9	27.4	14.0	n.p.	35.6	229.0
June	95.9	n.p.	15.6	26.4	13.4	n.p.	35.5	226.6
July	100.2	n.p.	13.6	25.2	13.6	n.p.	34.7	225.3
August	101.3	n.p.	14.7	25.2	14.9	n.p.	35.2	230.5
September	99.7	n.p.	13.4	23.9	13.5	n.p.	34.8	222.3
October	102.1	n.p.	14.4	26.2	14.7	n.p.	35.5	236.0
November	106.9	n.p.	16.0	25.2	15.7	n.p.	38.2	251.6
December	119.4	n.p.	21.2	32.4	21.9	n.p.	46.5	320.5
<b>1996</b>								
January	104.9	n.p.	14.3	23.1	16.9	n.p.	42.0	243.2
TREND ESTIMATES (\$ million)								
<b>1994</b>								
November	94.6	n.p.	15.0	21.7	15.3	n.p.	40.5	228.7
December	94.7	n.p.	14.6	22.3	15.0	n.p.	40.9	229.0
<b>1995</b>								
January	95.1	n.p.	14.4	23.2	14.8	n.p.	41.1	230.1
February	95.8	n.p.	14.4	24.3	14.6	n.p.	41.0	232.0
March	96.8	n.p.	14.7	25.4	14.5	n.p.	40.6	234.2
April	98.1	n.p.	14.9	26.1	14.5	n.p.	39.9	236.1
May	99.4	n.p.	15.0	26.3	14.6	n.p.	39.0	237.1
June	100.6	n.p.	15.1	26.2	14.8	n.p.	38.1	237.3
July	101.4	n.p.	15.3	25.9	14.9	n.p.	37.2	237.0
August	101.9	n.p.	15.4	25.5	15.0	n.p.	36.7	236.9
September	102.3	n.p.	15.6	25.2	15.1	n.p.	36.5	237.5
October	102.6	n.p.	15.6	25.0	15.2	n.p.	36.6	238.9
November	103.0	n.p.	15.5	24.9	15.4	n.p.	36.9	240.7
December	103.5	n.p.	15.4	24.8	15.7	n.p.	37.3	242.6
<b>1996</b>								
January	103.8	n.p.	15.2	24.8	16.0	n.p.	37.8	244.5

<sup>1</sup> See paragraph 3 of the Explanatory Notes

**RETAIL TURNOVER, By Industry Group<sup>1</sup>—Northern Territory: All Series**

<b>Month</b>	<b>Food retailing</b>	<b>Department stores</b>	<b>Clothing and soft good retailing</b>	<b>Household good retailing</b>	<b>Recreational good retailing</b>	<b>Other retailing</b>	<b>Hospitality and services</b>	<b>Total</b>
ORIGINAL (\$ million)								
<b>1994</b>								
November	54.4	n.p.	5.2	8.6	6.6	n.p.	16.0	105.7
December	58.6	n.p.	6.8	9.5	7.5	n.p.	17.3	121.2
<b>1995</b>								
January	48.6	n.p.	4.9	8.2	5.6	n.p.	14.7	93.5
February	48.3	n.p.	4.4	8.0	5.6	n.p.	13.3	91.4
March	55.1	n.p.	5.2	9.8	6.0	n.p.	15.0	104.0
April	54.2	n.p.	5.8	7.6	6.0	n.p.	15.3	102.4
May	57.6	n.p.	6.8	9.2	6.5	n.p.	17.1	112.1
June	59.4	n.p.	7.9	9.7	7.0	n.p.	17.5	116.3
July	62.0	n.p.	8.3	9.3	7.1	n.p.	20.5	122.8
August	63.8	n.p.	9.2	9.3	7.7	n.p.	21.4	129.5
September	60.0	n.p.	7.6	9.4	6.8	n.p.	19.1	118.3
October	61.1	n.p.	8.3	8.4	8.9	n.p.	18.8	122.0
November	62.6	n.p.	8.2	7.9	6.9	n.p.	17.0	119.7
December	65.0	n.p.	11.3	8.4	7.5	n.p.	18.3	133.9
<b>1996</b>								
January	56.4	n.p.	6.3	6.6	5.4	n.p.	15.4	103.8
SEASONALLY ADJUSTED (\$ million)								
<b>1994</b>								
November	55.2	n.p.	5.3	8.3	6.3	n.p.	16.3	105.7
December	55.1	n.p.	5.2	7.5	6.6	n.p.	16.3	104.7
<b>1995</b>								
January	52.3	n.p.	5.9	9.6	7.0	n.p.	17.0	106.3
February	54.3	n.p.	6.1	9.2	6.8	n.p.	16.4	108.4
March	56.4	n.p.	6.4	9.6	6.6	n.p.	15.3	109.1
April	57.3	n.p.	6.9	8.6	6.5	n.p.	16.5	110.8
May	58.0	n.p.	6.7	9.2	6.6	n.p.	16.9	112.2
June	58.6	n.p.	7.1	9.0	6.8	n.p.	16.7	113.4
July	56.9	n.p.	6.6	9.3	6.6	n.p.	18.6	112.8
August	59.5	n.p.	8.2	9.3	6.7	n.p.	20.1	120.7
September	59.1	n.p.	7.6	9.3	6.5	n.p.	17.7	115.3
October	59.9	n.p.	8.1	8.3	8.3	n.p.	17.5	118.8
November	62.7	n.p.	8.4	7.7	6.6	n.p.	17.2	119.0
December	62.2	n.p.	8.8	6.7	6.5	n.p.	17.5	117.3
<b>1996</b>								
January	59.6	n.p.	7.4	7.6	6.8	n.p.	17.6	116.2
TREND ESTIMATES (\$ million)								
<b>1994</b>								
November	54.4	n.p.	5.3	8.4	6.2	n.p.	16.4	105.0
December	54.6	n.p.	5.5	8.6	6.5	n.p.	16.4	106.1
<b>1995</b>								
January	54.7	n.p.	5.8	8.8	6.7	n.p.	16.3	107.0
February	55.1	n.p.	6.1	9.0	6.8	n.p.	16.2	108.0
March	55.8	n.p.	6.4	9.1	6.7	n.p.	16.2	109.2
April	56.6	n.p.	6.6	9.2	6.6	n.p.	16.5	110.5
May	57.4	n.p.	6.8	9.2	6.6	n.p.	17.0	112.1
June	58.0	n.p.	7.0	9.2	6.6	n.p.	17.6	113.7
July	58.5	n.p.	7.3	9.2	6.7	n.p.	18.1	115.2
August	59.0	n.p.	7.6	9.1	6.9	n.p.	18.3	116.5
September	59.7	n.p.	7.9	8.8	7.0	n.p.	18.2	117.4
October	60.4	n.p.	8.1	8.3	7.0	n.p.	18.0	117.9
November	60.9	n.p.	8.2	7.9	7.0	n.p.	17.7	118.0
December	61.3	n.p.	8.2	7.5	6.9	n.p.	17.5	117.9
<b>1996</b>								
January	61.6	n.p.	8.2	7.2	6.9	n.p.	17.2	117.6

<sup>1</sup> See paragraph 3 of the Explanatory Notes

Month	Food retailing	Department stores	Clothing and soft good retailing	Household good retailing	Recreational good retailing	Other retailing	Hospitality and services	Total
ORIGINAL (\$ million)								
<b>1994</b>								
November	69.0	24.0	12.0	18.0	11.7	17.4	30.3	182.4
December	78.5	45.7	17.1	23.4	17.6	22.8	31.8	236.9
<b>1995</b>								
January	66.9	18.6	11.1	16.7	10.1	10.8	23.1	157.3
February	67.6	17.2	10.2	15.4	10.0	11.1	26.3	157.8
March	74.0	21.3	12.4	17.4	11.3	12.5	31.3	180.2
April	70.8	23.8	14.3	15.8	11.3	12.8	29.7	178.5
May	73.1	22.7	13.5	16.3	11.2	13.1	30.0	179.9
June	71.4	22.7	14.2	16.1	10.9	12.4	27.7	175.4
July	71.8	25.0	13.3	17.1	13.1	11.4	30.7	182.4
August	74.6	19.9	12.2	16.0	11.8	13.6	28.5	176.6
September	73.4	20.5	13.8	15.8	12.3	14.4	28.8	179.0
October	75.4	23.2	13.7	16.5	11.4	16.0	30.2	186.4
November	75.9	25.3	14.0	17.0	13.2	16.3	29.2	190.9
December	85.0	46.7	21.4	22.0	17.7	22.1	30.6	245.5
<b>1996</b>								
January	73.4	19.7	13.8	17.0	10.2	13.5	25.8	173.4
SEASONALLY ADJUSTED (\$ million)								
<b>1994</b>								
November	68.4	22.8	12.6	17.5	11.2	15.6	28.0	176.2
December	68.3	23.9	11.7	17.9	12.3	14.6	28.5	177.1
<b>1995</b>								
January	70.2	23.0	12.1	17.8	11.1	12.2	25.9	172.3
February	72.9	23.6	12.7	17.8	11.0	13.8	31.0	182.8
March	72.4	23.6	12.6	17.8	10.9	13.3	30.7	181.4
April	70.9	25.2	13.7	16.7	12.3	13.4	29.7	182.0
May	73.3	21.5	12.8	16.1	11.8	14.0	30.2	179.7
June	75.5	23.2	13.6	16.6	11.9	14.2	28.8	183.7
July	73.8	26.8	13.8	17.4	14.3	13.0	31.2	190.2
August	75.8	23.7	14.0	15.4	11.7	13.8	28.3	182.5
September	73.6	22.6	15.1	16.6	12.4	14.1	28.3	182.6
October	74.3	23.9	13.8	16.5	11.5	14.8	28.1	182.9
November	74.4	23.8	14.5	16.8	13.1	14.9	27.3	184.8
December	74.4	25.2	14.9	17.0	12.4	14.4	27.9	186.2
<b>1996</b>								
January	75.6	23.5	15.2	17.7	11.3	15.3	28.8	187.4
TREND ESTIMATES (\$ million)								
<b>1994</b>								
November	68.6	23.5	12.2	18.4	11.0	15.1	27.6	176.3
December	69.5	23.5	12.2	18.2	11.2	14.5	27.9	177.0
<b>1995</b>								
January	70.4	23.5	12.3	17.8	11.3	13.9	28.5	177.7
February	71.2	23.5	12.5	17.6	11.4	13.5	29.2	178.8
March	72.0	23.6	12.8	17.3	11.5	13.4	29.8	180.3
April	72.8	23.7	13.1	17.0	11.8	13.4	30.1	181.9
May	73.5	23.8	13.3	16.7	12.1	13.6	30.1	183.2
June	74.0	23.9	13.6	16.5	12.4	13.7	29.9	183.9
July	74.4	23.9	13.8	16.4	12.5	13.8	29.4	184.2
August	74.5	23.9	14.0	16.4	12.5	13.9	28.9	184.2
September	74.5	23.9	14.2	16.5	12.4	14.1	28.5	184.2
October	74.5	24.0	14.4	16.6	12.3	14.4	28.1	184.3
November	74.5	24.0	14.6	16.8	12.2	14.7	28.0	184.7
December	74.6	24.0	14.8	17.0	12.0	14.9	27.9	185.3
<b>1996</b>								
January	74.9	23.9	15.0	17.2	11.8	15.1	27.8	185.8

<sup>1</sup> See paragraph 3 of the Explanatory Notes

## EXPLANATORY NOTES

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### INTRODUCTION

**1** This publication presents monthly estimates of the value of turnover of retail businesses classified by industry, and by State. The principal objective of the Retail Trade survey is to show month to month movement of retail turnover.

**2** Estimates of turnover contained in this publication are based on a survey of about 7,000 retail and selected service businesses (covering 20,000 outlets). All 'large' businesses are included in the survey, while a sample of about 4,400 'smaller' businesses is selected. The 'large' business' contribution of approximately 54 per cent of the total estimate ensures a highly reliable Australian total turnover estimate.

### SCOPE AND COVERAGE

**3** The Retail Trade survey covers all employing businesses, with at least one retail establishment. The scope of the survey (classified according to the Australian and New Zealand Standard Industrial Classification [ANZSIC]) is detailed below:

- Food Retailing
  - Supermarkets and grocery stores (5110)
    - and non-petrol sales of identified convenience stores of petrol stations
  - Takeaway food retailing (5125)
  - Other food retailing
    - Fresh meat, fish and poultry retailing (5121)
    - Fruit and vegetable retailing (5122)
    - Liquor retailing (5123)
    - Bread and cake retailing (5124)
    - Specialised food retailing n.e.c. (5129)
- Department Stores (5210)
- Clothing and Soft Good Retailing
  - Clothing retailing (5221)
    - Other clothing related retailing
      - Footwear retailing (5222)
      - Fabric and other soft good retailing (5223)
  - Other clothing
- Household Good Retailing
  - Furniture and floorcovering retailing
    - Furniture retailing (5231)
    - Floor covering retailing (5232)
  - Domestic hardware and houseware retailing (5233)
  - Domestic appliance retailing
    - Domestic appliance retailing (5234)
    - Recorded music retailing (5235)
- Recreational Good Retailing
  - Newspaper, book and stationery retailing (5243)
  - Other recreational good retailing
    - Sport and camping equipment retailing (5241)
    - Toy and game retailing (5242)
    - Photographic equipment retailing (5244)
- Other Retailing
  - Pharmaceutical, cosmetic and toiletry retailing (5251)
  - Other retailing
    - Antique and used good retailing (5252)
    - Garden supplies retailing (5253)
    - Flower retailing (5254)
    - Watch and jewellery retailing (5255)
    - Retailing n.e.c. (5259)

SCOPE AND COVERAGE (continued)	<ul style="list-style-type: none"> <li>▪ Hospitality and Services           <ul style="list-style-type: none"> <li>Hotels and licensed clubs</li> <li>Pubs, taverns and bars (5720)</li> <li>Clubs (Hospitality) (5740)</li> <li>Cafes and restaurants (5730)</li> </ul> </li> <li>Selected services           <ul style="list-style-type: none"> <li>Video hire outlets (9511)</li> <li>Hairdressing and beauty salons (9526)</li> </ul> </li> </ul>
DEFINITION OF TURNOVER	<p><b>4</b> Turnover includes retail sales; wholesale sales; takings from repairs, meals and hiring of goods (except for rent, leasing and hiring of land and buildings); and commissions from agency activity (e.g. commissions received from collecting dry cleaning, selling lottery tickets, etc.) and net takings from gaming machines etc.</p>
SEASONAL ADJUSTMENT	<p><b>5</b> Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised.</p> <p><b>6</b> In the seasonal adjustment of the turnover estimates, account has been taken of both normal seasonal factors and 'trading-day' effects (arising from the varying length of each month and the varying numbers of Sundays, Mondays, Tuesdays, etc. in the month). There is some evidence suggesting possible changes in retail trading patterns, including increased activity on weekends and public holidays. The impact of these changes on the seasonal pattern and trading day component of the data is being investigated and can only be confirmed once sufficient data becomes available. While these changes may impact on the unadjusted and seasonally adjusted data, the trend estimate is less likely to be affected. Further, the seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather, industrial disputes). The seasonally adjusted estimates still reflect the sampling and non-sampling errors to which the original estimates are subject.</p> <p><b>7</b> The State component series have been seasonally adjusted independently. Therefore, the adjusted components may not add to the Australian Group totals.</p> <p><b>8</b> As happens with all seasonally adjusted series, the seasonal factors are reviewed annually to take account of each additional year's data. For Retail Trade, the results of the latest review are shown in the July issue each year.</p>
TREND ESTIMATES	<p><b>9</b> The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The monthly trend estimates are derived by applying a 13-term Henderson-weighted moving average to the respective seasonally adjusted series. These trend series are used to analyse the underlying behaviour of the series over time. In the case of the quarterly constant price estimates a 7-term Henderson-weighted moving average is applied.</p> <p><b>10</b> For further information, see <i>A Guide to Interpreting Time Series — Monitoring 'Trends': an Overview</i> (1348.0) or contact the Assistant Director, Time Series Analysis on (06) 252 6345.</p>
CONSTANT PRICE STATISTICS	<p><b>11</b> To enable analysis of the movement of retail activity in 'real' terms, estimates of retail turnover at constant (average 1989–90) prices are compiled and published each quarter. Constant price retail turnover series are derived by deflating the original current price series of retail turnover by specially compiled indexes of price change.</p>
RELIABILITY OF ESTIMATES	<p><b>12</b> There are two types of error possible in estimates of retail turnover:</p> <p><i>Sampling error</i> which occurs because a sample, rather than the entire population, is surveyed. One measure of the likely difference resulting from not including all establishments in the survey is given by the standard error, see below.</p>

\*\*\*\*\*  
RELIABILITY OF ESTIMATES  
(continued)

*Non sampling error* which arises from inaccuracies in collecting, recording and processing the data. The most significant of these errors are: misreporting of data items; deficiencies in coverage; non-response; and processing errors. Every effort is made to minimise reporting error by the careful design of questionnaires, intensive training and supervision of interviewers, and efficient data processing procedures.

STANDARD ERRORS

**13** Seasonally adjusted, trend and constant price estimates are also subject to sampling variability. For seasonally adjusted estimates, the standard errors are approximately the same as for the original estimates. For trend estimates, the standard errors are likely to be smaller. For constant price estimates, the standard errors may be up to 10 per cent higher than those for the corresponding current price estimates because of the sampling variability contained in the prices data used to deflate the current price estimates.

**14** To assist users in assessing the reliability of estimates, each data series has been given a grading of A to D. Where:

- A represents a relative standard error on level of less than 2 per cent. The published estimates are highly reliable for movement analysis;
- B represents a relative standard error on level between 2 and 5 per cent, meaning the estimate is reliable for movement analysis purposes;
- C represents a relative standard error on level between 5 and 10 per cent, meaning users are advised to exercise some caution in interpreting movements for such series; and
- D represents a relative standard error on level greater than 10 per cent (mainly affects unpublished state by industry series).

**15** The table below provides an indicator of reliability for key retail turnover estimates.

	<i>Food retailing</i>	<i>Department stores</i>	<i>Clothing and soft good retailing</i>	<i>Household good retailing</i>	<i>Recreational good retailing</i>	<i>Other retailing</i>	<i>Hospitality and services</i>	<i>Total</i>
NSW	B	A	B	C	C	C	C	A
Vic	B	A	B	C	C	C	C	A
Qld	B	A	B	C	C	C	C	A
SA	B	A	B	C	C	C	C	A
WA	B	A	B	C	C	C	C	A
Tas	B	—	B	C	C	—	C	B
NT	B	—	B	C	C	—	C	B
ACT	B	A	B	C	C	C	C	A
Australia	A	A	A	B	B	B	B	A

UNPUBLISHED DATA

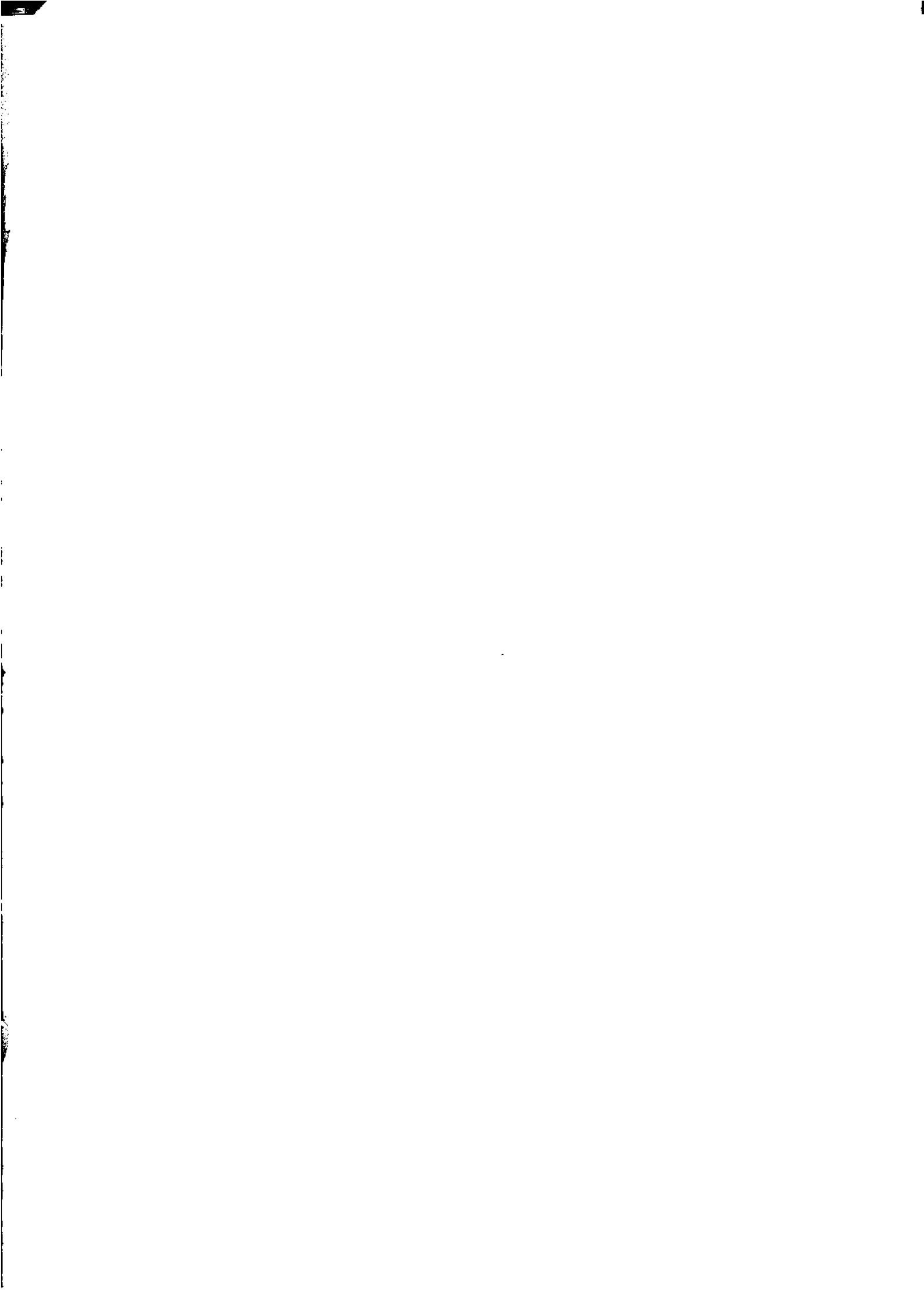
**16** The Retail Survey Special Data Service provides additional retail trade statistics which include further State industry dissections through to 'top ten' industry reports. For more information, contact the Retail Trade Special Data Services manager on (06) 252 5220.

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**17** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products, Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Release Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Release Advice are available from any ABS office.

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