

Directory of Tourism Statistics

2000

W. McLennan
Australian Statistician

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INQUIRIES

- For information about other ABS statistics and services, please refer to page 177 of this publication.

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PREFACE

Australian tourism makes a substantial contribution to national economic development.

In 1998, the Bureau of Tourism Research estimated that domestic tourism expenditure was \$43.0 billion, while International tourism to Australia generated export earnings of \$17.3 billion (up 6.1% on 1997). This accounted for 15.1% of Australia's total export earnings (13.1% in 1997) and 67.2% of services exports (65.6% in 1997). The number of international visitors to Australia rose from a total of 2.4 million in 1991 to 4.2 million in 1998, an average annual increase of 10.8%.

Tourism encompasses most short-term travel away from the normal place of work and residence, including that undertaken for business and pleasure. It includes both domestic and international travel and involves the consumption of a wide range of goods and services provided by, for example, transport and tour operators, accommodation establishments, theme parks and attractions, entertainment and arts venues, museums and historical sites, restaurants, travel agents and souvenir retailers.

It also draws upon services provided by the Commonwealth Government, State and Territory Governments and local government organisations without direct charge to tourists, such as the construction and maintenance of roads, airports, harbours, railways and national parks, tourism promotion, immigration and customs services, information services and the provision of a large number of recreational facilities.

Because tourism has become so important to Australia, and because it affects so many sectors of the economy, the Australian Bureau of Statistics (ABS) saw a need to assist people in finding the wealth of statistical information that is available on the various aspects of tourism.

In early 1992, the ABS published the first edition of the *Directory of Tourism Statistics* (Cat. no. 1130.0) to satisfy this need. The second (1997) and third (2000) editions were updated to include comprehensive information on Australian sources of tourism statistics in the public and private sectors. It lists the ABS collections where tourism is involved, and includes many other sources of tourism-related data. The directory provides a description of the collection and the data content.

The ABS is not responsible for the accuracy of the information supplied by non-ABS organisations and inclusion in this directory should not be taken as an endorsement by the ABS.

I would like to thank the many organisations that have contributed to this directory.

W. McLennan
Australian Statistician

INTRODUCTION

The purpose of this Directory is to provide researchers with a ready reference to sources of statistical information about tourism. The ABS has endeavoured to include sources of tourism-related data which were collected in the last five years and are available to the public. Readers should refer to the contact detail in the entry for more information. Below is a brief summary of the main chapters of the Directory.

DATA SOURCES

This section is the heart of the Directory. It presents details of the tourism-related data sources listed in this directory. Each data source contains the following information:

- Name of collection (or forecast);
- Contact;
- Purpose of collection;
- Description of collection;
- Data detail;
- Geographic coverage;
- Frequency of data availability;
- Historical data; and
- Products and services.

Some entries also contain an 'Example of information available' which illustrates the type of data that are available from the data source. Please note that these examples constitute only a small amount of the information that is available and that more detailed data are available from the 'Contact' for each data source.

FRAMEWORK FOR THE COLLECTION AND PUBLICATION OF TOURISM STATISTICS

This section briefly describes the Framework for the Collection and Publication of Tourism Statistics. This Framework continues to reflect development of statistical standards and classification. In Development—a brief summary of the new Australian Tourism Satellite Accounts (ATSA) due for release in October 2000.

AUSTRALIAN BUREAU OF STATISTICS SERVICES

This section provides a description of the various ABS products and services and a listing of ABS bookshop and Internet details. Please contact us if you would like to provide feedback or make a general inquiry.

LIST OF ABBREVIATIONS

A list of organisations and tourism related nomenclature is provided.

INQUIRIES

While every effort has been made to contact all likely sources of tourism related-data we would be grateful if readers could provide details of any omissions. The directory will be released and continually updated on the ABS web site and future hard copy editions will be produced as needed. If you have wish to comment on any aspects of this directory:

Please contact the ABS on:

- Canberra 02 6252 6348
- Facsimile 02 6251 5324
- Internet: <http://www.abs.gov.au>
or email us at client.services@abs.gov.au.

HOW TO USE AND UPDATE THIS DIRECTORY

To find your topic of interest in this directory, you can choose any of the methods below.

BROAD SUBJECT HEADING

All entries are categorised under broad subject headings which are listed on the Contents page. You may find the broad subject headings useful if you are interested in sources of data about a particular topic. It should be noted that where the content of a collection is appropriate to a number of headings, the collection has been included under the most appropriate heading.

SUBJECT INDEX

Use the Subject Index near the back of the directory to find your topic of interest or data source from a listing of key words, and turn to its page reference.

CONTRIBUTORS AND DATA SOURCES INDEX

If you know the name of the organisation, look in the Contributors and Data Sources Index, which is located after the Subject Index.

UPDATING

Users of the directory should advise the ABS of any tourism collections not included in this directory and any changes to current entries. This will enable the ABS to update the directory with a view to producing updated references on the ABS web site at <http://www.abs.gov.au> and future printed editions.

To update or add new Directory of Tourism Statistics entries, please supply data by category. Refer to individual entries in the directory. The information can be faxed or emailed to:

Directory of Tourism Statistics
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 5702
Facsimile: Canberra 02 6252 8513
Email: marianne.whybrow@abs.gov.au

INTERNET

You can also source and update the directory on the ABS web site: <http://www.abs.gov.au>.

NAME OF COLLECTION

Australian National Accounts: Tourism Satellite Account

Contact

Director
 National Accounts Research
 Australian Bureau of Statistics
 GPO Box 10
 BELCONNEN ACT 2616
 Telephone: Canberra (02) 6252 7297
 Facsimile: Canberra (02) 6252 5327
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide a measure of the direct contribution of tourism to the Australian economy.

Data Detail

- Tourism contribution to gross value added and GDP;
- Tourism GDP by type of visitor;
- Tourism gross value added by industry;
- Gross value added (tourism and non-tourism) by industry division;
- Tourism consumption by type of visitor;
- Domestic visitor consumption;
- Average consumption by type of visitor;
- Consumption by Australians travelling overseas and inbound visitors to Australia;
- Employed persons in tourism by age, sex and full-time/part-time basis;
- Number of overseas arrivals and departures.

Visitors are split into national and international visitors. Domestic visitors are also split into visitor type (households/business and government) and length of trip (same day and overnight visitors).

Geographic coverage

Australia only.

Frequency of data availability

Irregular.

Historical data

n.a.

NAME OF COLLECTION

Products and services available

Publications

Other

- Special data services to be advised.

DATA SOURCES

AUSTRALIAN TOURISM—MAIN STATISTICAL REFERENCES

NAME OF COLLECTION

International Visitor Survey

Contact

Bureau of Tourism Research Statistical Inquiries
Bureau of Tourism Research (BTR)
Survey Research Section
GPO Box 1545
CANBERRA ACT 2601

Telephone: Canberra 02 6213 7124
Facsimile: Canberra 02 6213 6983
Email: bureau.tourism.research@isr.gov.au
Internet: <http://www.btr.gov.au>

Purpose

To enhance the development of tourism in Australia by measuring the travel behaviour and characteristics of overseas visitors.

Description

Information on characteristics of short-term international visitors aged 15 years and over is collected by face-to-face interviews. A sample of 20,000 departing international visitors is surveyed at departure lounges of international airports throughout the year.

Data detail

Data are collected on the following topics which are cross-classified by country of residence and purpose of visit:

- Age, sex, occupation and all reasons for visit;
- Travel arrangements (inclusive or group tour);
- Size and composition of group and reasons for visit;
- Type of fare and pre-paid arrangements;
- Type of information sources;
- Time away from home and stop-overs;
- City of arrival and departure;
- Duration of stay and region of stay;
- Type of accommodation;
- Activities undertaken;

Data detail *continued*

- Places of interest visited; and
- Expenditure and income.

Geographic coverage

Australia, States and Territories and capital cities and some regions.

Frequency of data availability

Quarterly.

Historical data

Irregular until 1986; a continuous time series is available from 1988.

Products and services

Publications

- *International Visitors in Australia*, Quarterly Reports
- *International Visitors in Australia*, Annual Reports (for each calendar year)

Other

- Detailed tabulations of survey output (quarterly and annual) CD-MOTA (Monitor of Tourism Activity) (data on compact disk with specialised cross-tabulation software).
- Special purpose tables or reports are available on request.

NAME OF COLLECTION

National Visitors Survey

Contact

Bureau of Tourism Research Statistical Inquiries
Bureau of Tourism Research
GPO Box 1545
CANBERRA ACT 2601

Telephone: Canberra 02 6213 7124
Facsimile: Canberra 02 6213 6983
Email: bureau.tourism.research@isr.gov.au
Internet: <http://www.btr.gov.au>

Purpose

To enhance the development of domestic tourism in Australia by measuring the travel behaviour and characteristics of domestic visitors.

Description

Sample Survey

An annual sample of 80,000 Australian residents is surveyed throughout the year and information is collected from them about recent travel through:

- Mail out-mail back questionnaires;
- Telephone interview (computer assisted);
- Face-to-face personal interview; and
- Information on characteristics of domestic visitors aged 15 years and over is conducted by telephone interviews.

Data detail

Data are collected on:

- Number of overnight, day and outbound visitors;
- Number of visitor nights;
- Expenditure by overnight, day and outbound visitors Cross classified (as appropriate) by;
- Origin of traveller;
- Places visited and purpose of visit;
- Accommodation and transport used;
- Leisure activities participated in;
- Travel party type and size;
- Travel package expenditure, and itemised expenditure;
- Port of departure and airline used (outbound only);

Data detail *continued*

- Age, sex and lifecycle information;
- Country of birth and years in Australia;
- Employment status and annual household income;
- Impact of long term health conditions/impairments on ability to travel; and
- Intentions to visit Sydney during the 2000 Olympic Games.

Geographic coverage

Australia, States and Territories; and Tourism regions.

Frequency of data availability

Quarterly.

Historical data

Data available from 1998. Replaces Domestic Tourism Monitor (see directory entry for historical data from 1984–85 to March Quarter 1998).

Data from the Domestic Tourism Monitor and some State Tourism Surveys which have now been replaced by the National Visitors Survey (NVS) are not directly comparable with NVS results.

Products and services

Publications

- *Travel by Australians: Results of the National Visitor Survey*, Annual Reports for each Calendar year
- *Travel by Australians: Results of the National Visitor Survey*, Quarterly Reports

Other

- Detailed tabulations of survey output (quarterly and annual).
- Special purpose tables or reports available upon request.

NAME OF COLLECTION

Overseas Arrivals and Departures

Contact

Manager, OAD Statistics
Demography Section
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 5640
Facsimile: Canberra 02 6252 7494
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To measure the number and characteristics of Australian residents and overseas visitors arriving in, and departing from, Australia.

Description

Persons arriving in, or departing from, Australia are required to complete prescribed questionnaires in the form of Incoming and Outgoing Passenger cards. Incoming persons also provide information in visa applications, except those people travelling as Australian and New Zealand citizens.

These and other information available to the Department of Immigration and Multicultural Affairs (DIMA) serve as the source of statistics of overseas arrivals and departures.

Overseas arrival and departure statistics are derived from a combination of full enumeration and sampling. All movements with an intended duration of stay of one year or more (or permanently) are fully enumerated. Movements with an intended duration of stay of less than one year are sampled.

Data detail

- Category of movement;
- Country of residence/main destination;
- Country of birth;
- Country of citizenship (nationality);
- Country of embarkation/disembarkation;
- State of clearance/major port of clearance;
- State of residence/stay;
- Purpose of journey;

Data detail *continued*

- Duration of stay; and
- Sex and age.

Other variables are also available on request.

Geographic coverage

Australia; State/Territory of residence/stay, and Port of clearance.

Frequency of data availability

Monthly (released eight weeks after the reference period).

Historical data

Data are available from May 1965.

Products and services

Publications

- *Overseas Arrivals and Departures, Australia* (Cat. no. 3401.0) monthly
- *Tourism Indicators, Australia* (Cat. no. 8634.0) quarterly

Other

- PC Ausstats 02 6252 6017.
- Special data services are available on request.

NAME OF COLLECTION

Survey of Tourist Accommodation

Contact

Manager
Tourism National Project Centre
Australian Bureau of Statistics
GPO Box 9817
BRISBANE QLD 4001

Telephone: Brisbane 07 3222 6215
Facsimile: Brisbane 07 3222 6284
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide a measure of activity in short-term commercial accommodation in Australia.

Data detail

- Number of establishments/letting entities;
- Capacity (rooms/units/sites, bed spaces);
- Occupancy (room/unit/site nights, guest nights, guest arrivals);
- Occupancy rates (room/unit/site, bed spaces);
- Average length of stay (days);
- Takings from accommodation;
- Employment (persons);
- Seasonally adjusted and trend estimates for room nights and takings, hotels and motels/guest houses; and
- Takings at constant prices for hotels, motels/guest houses.

Data are available by establishment type, star grading and geographic area.

Geographic coverage

Australia. Small area data are available at Statistical Local Area level, subject to confidentiality constraints.

Frequency of data availability

Quarterly—including monthly occupancy measures and takings.

Historical data

Due to Commonwealth Government Budget cuts in 1997 to the ABS's funding, the scope of the STA has been reduced as from 1 January 1998. The survey now comprises three elements:

- An on-going collection confined to hotels, motels and guest houses (with toilet/washing facilities in most rooms) and serviced apartments, with 15 or more rooms/units. Serviced apartments were previously included under other headings, but are now being separately identified due to their growing importance as competitors to hotels and motels;
- A triennial expansion of the on-going quarterly survey to include caravan parks (with 40 or more powered sites), visitor hostels (with 25 or more beds) and remaining holiday flats and units (with 15 or more units); and
- Compilation of annual accommodation counts of number of establishments and capacity data covering the scope of the STA conducted up to the end of December 1997, i.e. hotels, motel, guest houses and serviced apartments (with five or more rooms/units); caravan parks (with five or more powered sites); visitor hostels; and holiday flats and units establishments (other than those included with Serviced apartments) (with five or more units).

Products and services

Publications

- *Tourist Accommodation, Australia* (Cat. no. 8635.0)
- *Tourism Indicators, Australia* (Cat. no. 8634.0)

Other

- Special data services are available on request i.e.:
 - Floppy disc: All original data items down to Statistical Division level.
 - Integrated Register database (IRDB): All original data items down to Statistical Division level.
 - PC Ausstats: Room Nights occupied and Takings for each month, for each State, Territory and Australia.

DOMESTIC TOURISM—NATIONAL

NAME OF COLLECTION

ASX Tourism and Leisure Index

Contact

Australian Stock Exchange
PO Box H224
Australia Square
SYDNEY NSW 2000

Telephone: Sydney 1300 300 279
Facsimile: Sydney 02 9227 0455
Email: marketdata@asx.com.au
Internet: <http://www.asx.com.au>

Purpose

To measure the average movement in the prices of securities of companies listed on the Australian Stock Exchange which operate in the tourism and/or leisure sectors of the economy.

Description

The ASX Tourism and Leisure Index measures the price movements of the equity securities of listed companies included in the All Ordinaries Index, that satisfy the industry classification of tourism and leisure.

Data detail

- The Tourism and Leisure Index includes companies whose primary activity is casinos and gaming, hotel operation or leisure activities not including trusts;
- The market capitalisation of the Tourism and Leisure Index makes up approximately 2% of the market capitalisation of the All Ordinaries Index, with eight companies included as at 31 October 1999;
- The Tourism and Leisure Index was calculated at 1000 on 31 December 1990; and
- The ASX Tourism and Leisure accumulation Index measures change in securities prices assuming reinvestment of dividends.

Geographic coverage

Australia.

Frequency of data availability

The price index is calculated on-line as requested, based on prices operating at that point in time. The accumulation index is calculated daily based on prices as at the end of the day.

Historical data

Data are available from December 1990.

Products and services

ASX Index Services can supply you with customised Indices that can measure a chosen selection of companies, and can capture additional factors such as the reinvestment of dividends. Customisation of Indices means that more information on the return to investments in the market can be measured by the Index, which provides you with a more relevant benchmark with which you can compare the performance of a company or portfolio.

Publications

- *ASX Monthly Index Analysis*

Other

- The ASX Monthly Index Analysis provides information that can be useful in a detailed assessment of the performance and liquidity of the domestic market or industry portfolio, and international markets. Compare the performance of your investment portfolios with a market or an industry, and use the data as a tool in making more powerful investment decisions.
- Real time or delayed Index data is available on-line vis ASX data vendors.

NAME OF COLLECTION

Domestic Tourism Monitor

Contact

Bureau of Tourism Research Statistical Inquiries
 Bureau of Tourism Research
 GPO Box 1545
 CANBERRA ACT 2601

Telephone: Canberra 02 6213 7124
 Facsimile: Canberra 02 6213 6983
 Email: bureau.tourism.research@isr.gov.au
 Internet: <http://www.btr.gov.au>

Purpose

To provide estimates of and monitor changes to the volume of domestic travel over time at Australian, State, Territory and regional levels, as well as providing information about the characteristics and behaviour of domestic travellers.

Description

Data are collected by face-to-face personal interviews of Australians aged 14 years and over in 1,000 households every weekend across Australia. Respondents are interviewed regarding their domestic overnight travel behaviour and are asked about recent trips undertaken, for all purposes. Data are presented in three broad parts: level of tourism, behaviour and characteristics of tourists and day trips. (It should be noted that the Bureau of Tourism Research replaced the Domestic Tourism Monitor (DTM) with a National Visitor Survey (NVS) as from the end of 1997. The purpose of the NVS will be the same as the DTM but it will provide more reliable results at regional level.)

Data detail

Data are collected on the following topics, which are cross-classified by trips, visits, visitor nights, main destination and origin:

- Main purpose of trip;
- Type of transport used;
- Type of accommodation used;
- Length of trip;
- Seasonality of trip;
- Age and sex of travellers; and
- Day trips by type of trip, age and life cycle groups.

DOMESTIC TOURISM—NATIONAL

Geographic coverage

Australia, States and Territories and some capital cities and regions.

Frequency of data availability

Quarterly. Ceased as at June Quarter 1998, and now replaced by the National Visitors Survey see separate entry.

Historical data

Data are available from 1984–85 to 1997–98. Data from the Domestic Tourism Monitor and some State Tourism Surveys which have now been replaced by the National Visitors Survey (NVS) are not directly comparable with NVS results.

Products and services

Publications

- *Domestic Tourism Monitor*, quarterly reports
- *Domestic Tourism Monitor*, annual reports (for each financial year)
- *Visitors to Regions* reports (one for each State and the Northern Territory)
- *Domestic Tourism Trends In New South Wales* (data in this publication are compiled by the Bureau of Tourism Research and published by Tourism New South Wales)
- *Regional Tourism Trends In New South Wales* (data in this publication are compiled by the Bureau of Tourism Research and published by Tourism New South Wales)

Other

- Detailed tabulations of survey output (quarterly and annual).
- CD-MOTA (Monitor of Tourism Activity), (data on compact disk with specialised cross-tabulation software).
- Special purpose tables or reports are available on request.

NAME OF COLLECTION

Not over the hill—Just enjoying the view: (A close-up look at the seniors market for tourism in Australia)

Contact

Ms Arna Presland
 Project Co-ordinator Seniors Card Tourism Scheme
 Office of Ageing, Department of Families, Youth and
 Community Care
 GPO Box 2491
 BRISBANE Qld 4001
 Telephone: Brisbane 07 3224 7564
 Facsimile: Brisbane 07 3224 2019
 Email: apreslan@families.qld.gov.au
 Internet:
http://www.families.qld.gov.au/seniors_tourism/home.htm

Purpose

To ascertain the needs, motivations and desires of Australian seniors (over 60 years old) pertaining to Australian tourism.

A summary of the following A.C. Nielsen Surveys:

- Survey of Seniors Card Holders;
- Seniors and Industry Perception Survey;
- Travel Motivations Survey;
- Seniors Tourism in Tasmania; and
- Focus Groups.

Description

The National Seniors Card Tourism Scheme commissioned five major A.C. Nielsen studies and facilitated two intensive university research projects. These, along with focus groups and extensive desktop research, represent the most exhaustive studies into seniors tourism ever conducted in Australia.

Data detail

The following list is selected indicative only. Many more statistics are mentioned within the body of the text. Some of the findings presented include:

- Demographics of seniors;
- Average time spent on holiday by age;
- Allocation of recreation budget;
- The impact of baby boomers turning sixty;
- Barriers to seniors travel;
- The five most important attributes affecting seniors choices;

Data detail *continued*

- Methods of transport used;
- The most popular leisure activities;
- Qualities seniors rate when choosing a travel agent; and
- Holiday preferences—rated by seniors and travel agents.

Geographic coverage

Australia, with some state data.

Frequency of data availability

One-off (1998).

Products and services

Publications

- *Not over the bill—Just enjoying the view*—both full report and summary available.

Other

- Copies of original research reports are available upon request.
- Statistics for individual state and territories are available from the A.C. Nielsen Survey (NT, Qld, NSW, WA and Tas.).
- An annually updated booklet—*Get up and Go—Australian Travel Guide for seniors 2000* has been produced commercially and is available nationally.

NAME OF COLLECTION

Survey of Motor Vehicle Use

Contact

Manager
 Survey of Motor Vehicle Use
 Australian Bureau of Statistics
 GPO Box 9817
 BRISBANE QLD 4001

 Telephone: Brisbane 07 3222 6294
 Facsimile: Brisbane 07 3222 6334
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide information on motor vehicle use in Australia.

Description

The Survey of Motor Vehicle Use (SMVU) collects information on the use of passenger vehicles, motor cycles, light commercial vehicles, rigid trucks, articulated trucks and buses. A new quarterly survey methodology designed to produce annual estimates, was introduced from 1 August 1997. At the start of the quarterly survey period, owners of vehicles selected in the survey are asked to return a questionnaire reporting selected vehicle characteristics and the vehicle's odometer reading. The owner is also alerted to an end of quarter follow up questionnaire seeking details about the use of the vehicle over the quarter and a second odometer reading. In previous surveys the owner was asked to recall details of vehicle use over the 12 months prior to receiving the questionnaire. The current sample size is based on 5,000 vehicles each quarter.

Because of the significant changes introduced by the new survey, users are cautioned against making direct comparisons between 1998 survey results and those produced from previous surveys.

Data detail

- Vehicle type;
- Distance travelled;
- Fuel consumption;
- Area of travel;
- Purpose of travel;
- Loads carried;

DOMESTIC TOURISM—NATIONAL

Data detail *continued*

- Commodities carried; and
- Driver characteristics.

Geographic coverage

Australia, States and Territories. Some data may be available by capital city and provincial urban areas.

Frequency of data availability

The SMVU has been conducted periodically since 1963 and every three years between 1976 and 1991. The first annual data for 1998 from the new survey was released in February 2000. Data for the year ending 31 July 1999 will be released in the middle of 2000.

Historical data

Data are available for 1963, 1971, 1976, 1979, 1982, 1985, 1988, 1991, 1995 and 1998.

Products and services

Publications

- *Survey of Motor Vehicle Use, Australia, Preliminary* (Cat. no. 9202.0)
- *Survey of Motor Vehicle Use, Australia* (Cat. no. 9208.0)
- *Information Paper, Motor Vehicle Use, Australia* (Cat. no. 9219.0)
- *Motor Vehicles in Australia* (Cat. no. 9311.0)

Other

- Special data services are available on request.

Example of information available

TOTAL KILOMETRES TRAVELLED—Year Ended 31 July 1998

<i>State/Territory of registration</i>	<i>Passenger vehicles</i>	<i>Motor cycles</i>	<i>Light commercial vehicles</i>	<i>Rigid trucks</i>	<i>Articulated trucks</i>	<i>Non-freight carrying trucks</i>	<i>Buses</i>	<i>Total</i>
	<i>million</i>	<i>million</i>	<i>million</i>	<i>million</i>	<i>million</i>	<i>million</i>	<i>million</i>	<i>million</i>
New South Wales	43 155	489	7 832	1 985	1 216	51	441	55 169
Victoria	41 047	*298	5 138	1 434	1 389	38	274	49 619
Queensland	20 338	*339	5 519	1 377	1 022	46	392	29 033
South Australia	10 749	66	1 763	337	561	20	120	13 616
Western Australia	12 189	101	3 227	646	490	14	254	16 920
Tasmania	3 281	25	778	129	126	3	50	4 393
Northern Territory	890	13	398	59	84	*2	75	1 521
Australian Capital Territory	2 611	17	303	49	31	*1	33	3 045
Australia	134 261	1 350	24 958	6 015	4 921	175	1 639	173 317

* Estimates with a RSE from 25% to 49.9%. ** Estimates with a RSE of 50% or more. Detailed relative standard errors can be made available on request.

DOMESTIC TOURISM—REGIONAL

NEW SOUTH WALES

NAME OF COLLECTION

Estimates of Visitation and Visitors' Expenditure for Local Government Areas in New South Wales

Contact

Marketing Assistant
Tourism New South Wales
GPO Box 7050
SYDNEY NSW 2001

Telephone: Sydney 02 9931 1413
Facsimile: Sydney 02 9931 1490
Internet: <http://www.tourism.nsw.gov.au>

Purpose

To provide an estimate of the importance of tourism to each local government area in New South Wales.

Description

The estimates were derived by amalgamating data from several sources including the ABS Survey of Tourist Accommodation, NRMA travel guides, International Visitor Survey and population figures derived from ABS surveys.

Data detail

Visits:

- Visitor nights; and
- Visitor expenditure.

Geographic coverage

Local government areas in New South Wales.

Frequency of data availability

Annual (financial year).

Historical data

Data are available from 1992–93 to 1996–97 inclusive.

Products and services

Publications

- *Estimates of Visitation and Visitor's Expenditure for Local Government Areas in New South Wales* (ISSN: 1323-8078)

NAME OF COLLECTION

Sydney Accommodation Study—Supply and Demand Analysis 1999–2007

Contact

Marketing Assistant
Tourism New South Wales
GPO Box 7050
SYDNEY NSW 2001

Telephone: Sydney 02 9931 1413
Facsimile: Sydney 02 9931 1424
Internet: <http://www.tourism.nsw.gov.au>

Purpose

To provide an independent and objective analysis of all factors which will underlie future accommodation planning decisions in Sydney.

Description

The study has two parts:

- Part One—Market Analysis
An in-depth examination of the tourism, accommodation and investment market and provides new room requirement scenarios; and
- Part Two—Market intelligence
Includes data from two Jones Lang LaSalle Surveys i.e. *The Jones Lang LaSalle Hotels Operator and Hotels Investor Surveys*. Provides detailed statistical analysis of accommodation demand segmentation and supply. With analysis of both demand and supply issues in Australia and the international markets. In addition to the operator and investment surveys, it includes 10 detailed supply, demand and performance tables providing 10 years of historical data.

Data detail

- Tourism demand analysis;
- Tourism accommodation market analysis;
- Investment market analysis;
- Supply projections; and
- Market intelligence.

Geographic coverage

Sydney Tourism Region.

Frequency of data availability

Irregular.

Historical data

Some historical data (10 years) appears in Part Two.

Products and services

Publications

- *Sydney Accommodation Study*—two volume report, these are available together or separately

NAME OF COLLECTION

The New Zealand Tourist Market for NSW

Contact

Marketing Assistant
Tourism New South Wales
GPO Box 7050
SYDNEY NSW 2001

Telephone: Sydney 02 9931 1413
Facsimile: Sydney 02 9931 1424
Internet: <http://www.tourism.nsw.gov.au>

Purpose

The specific objectives of the research were to:

- Identify and describe socio-demographic holiday experiences sought by specific market segments (NZ) with particular relevance to NSW/Sydney.

Description

In May 1998, Tourism New South Wales commissioned Bennett Research (Aust) Pty Ltd to conduct 12 focus group discussions with New Zealand consumers, who have a disposition towards overseas holiday travel. This open-ended and non-structured technique allowed for the exploration of consumer motivations, perceptions and behaviours.

Data detail

- Examine issues relating to a market change of high level 'multiple' repeat visitation;
- Fill gaps in information on the needs of the market in relation to Sydney/New South Wales;
- Explore in more detail, key motivators for New Zealand travellers;
- Identify and test ways in which Sydney/New South Wales can be an inspirational destination;
- The holiday planning process;
- What New Zealanders are seeking from Sydney/New South Wales for holidays;
- Attitudes to different types of New South Wales holidays; and
- Future New South Wales holiday intentions.

Geographic coverage

New Zealanders from Auckland, Wellington, and Christchurch intending to visit Sydney, NSW.

Frequency of data availability

Irregular.

Historical data

1998 only.

Products and services

Publications

- *The New Zealand Tourist Market in New South Wales, June 1999—Tourism New South Wales (1999)*
(ISBN: 0 7313 5328-5)

VICTORIA

NAME OF COLLECTION

The Victorian Activity and Travel Survey

Contact

Director
Transport Research Centre
RMIT University
PO Box 598 Market St
MELBOURNE VIC 8007

Telephone: Melbourne 03 9629 4835 or 9925 5607
Facsimile: Melbourne 03 9829 4839
Email: trc.@rmit.edu.au
Internet: <http://www.rmit.edu.au>

Purpose

To provide information on personal travel and out of home activity in the metropolitan statistical district.

Description

The survey collects information on daily travel and activity. It is based on a survey of 10,000 households. Data are collected by mail questionnaire.

Data detail

- Demographic details (age, sex, number of occupants, household structure, employment, education, income, licence);
- Vehicle details (type, ownership);
- Trip details (road, start time and location, end time and location, purpose, passengers); and
- Activity details (location, start time, end time, location type).

Geographic coverage

Melbourne metropolitan statistical district.

Frequency of data availability

Data are released annually.

Historical data

Data are available for 1994, 1995, 1996 and 1997.

Products and services

Publications

- *VATS—Users Manual*

Other

- Special data services (electronic delivery and CD-ROM) are available on request.

Example of information available

<http://www.trc.rmit.edu.au>

NAME OF COLLECTION

Victorian Regional Tourism Survey

Contact

Project Manager
Research Branch
Tourism Victoria
GPO Box 2219T
MELBOURNE VIC 3001

Telephone: Melbourne 03 9653 9748
Facsimile: Melbourne 03 9653 9744
Internet: <http://www.tourism.vic.gov.au>

Purpose

To provide a profile of visitors and estimates of visitor levels in regions of Victoria.

Description

During 1995, sample surveys of guests staying in a panel of commercial accommodation establishments and in a panel of households were conducted. Two self-completion questionnaires were used—one to be given to the host (to send back to the survey company) and the other to be completed at the end of the trip and mailed back by the respondent.

Data detail

- Room occupancy rates;
- Origin of visitors;
- Main destination of trip;
- Transport used;
- Travel expenses;
- Age;
- Sex;
- Occupation;
- Length of trip;
- Places visited;
- Accommodation used;
- Main reason for trip;
- Main transport used;
- Activities undertaken on trip; and
- Satisfaction with the trip in Victoria.

Geographic coverage

Victoria and 18 tourism regions within Victoria.

Frequency of data availability

Irregular.

Historical data

The survey was carried out in 1995.

Products and services

Publications

- *Victorian Regional Tourism Survey 1995*

NAME OF COLLECTION

Visitors to Victorian Attractions Survey

Contact

Project Manager
Research Branch
Tourism Victoria
GPO Box 2219T
MELBOURNE VIC 3001

Telephone: Melbourne 03 9653 9748

Facsimile: Melbourne 03 9653 9744

Internet: <http://www.tourism.vic.gov.au>

Purpose

To track the visitation trends to Victoria's most popular attractions.

Description

A telephone survey is conducted by Tourism Victoria of major Victorian tourist attractions which exceed 50,000 visitors per year. National parks data are collected by the Department of Conservation and Natural Resources.

Data detail

- Visitor numbers to most popular attractions;
- Origin of visitors to attractions;
- Visitor numbers to Victoria's national, State and regional parks; and
- Camper nights to Victoria's national, State and regional parks.

Geographic coverage

Data are available for each attraction and each park surveyed in Victoria.

Frequency of data availability

Annual.

Historical data

Data are available from 1993.

Products and services

Publications

- *Visitors to Victoria's Attractions*

QUEENSLAND

NAME OF COLLECTION

Cairns Airport Passenger Statistics

Contact

Manager Marketing and Retail
Cairns Port Authority
PO Box 594
CAIRNS QLD 4870

Telephone: Cairns 07 4052 9714
Facsimile: Cairns 07 4035 9106
Email: marketing@cairnsport.com.au
Internet: not available

Purpose

To monitor trends in air travel to Cairns for planning and development.

Description

The collection provides information on passenger and aircraft movements at Cairns airport. Data are collected from customs records, airline declarations and Airservices Australia data.

Data detail

- International/domestic passenger movements;
- International passenger movements by flight route;
- Forecasts of international/domestic passenger movements;
- Forecasts of international movements by flight route;
- Aircraft movements;
- Air cargo movements; and
- International airline schedule.

Geographic coverage

Cairns airport.

Frequency of data availability

Monthly.

Historical data

Detailed data are generally available from 1984.

Products and services

Publications

- *Passenger Statistics, Cairns Airport*

NAME OF COLLECTION

Queensland Lodging Industry Trends

Contact

The Information officer
Horwath Asia Pacific
215 Adelaide Street
BRISBANE QLD 4001

Telephone: Brisbane 07 3229 2838

Facsimile: Brisbane 07 3229 9421

Internet: <http://www.horwath.com.au/hor/bris>

Purpose

To provide timely data on occupancy levels and average daily rates in each region of Queensland.

Description

All short-term accommodation establishments are surveyed.
Data are collected by mail-out questionnaire.

Data detail

- Room numbers;
- Room sales;
- Food sales;
- Beverage sales;
- Number of guest nights; and
- Number of paid rooms.

Geographic coverage

Queensland.

Frequency of data availability

A monthly publication is released within one month after the close of the reference period.

Historical data

Data are available from 1986.

Products and services

Publications

- *Trends: Trends of Business in the Queensland Lodging Industry*

NAME OF COLLECTION

Queensland Visitor Survey

Contact

Research Department
 Tourism Queensland
 GPO Box 328
 BRISBANE QLD 4001
 Telephone: Brisbane 07 3406 5420
 Facsimile: Brisbane 07 3406 5329
 Internet: <http://www.tq.com.au/research>

Purpose

To obtain detailed information and monitor trends in visitation based in commercial accommodation in Queensland and regions.

Description

The survey covers those persons staying in commercial accommodation throughout Queensland. A tourist is defined as a person who, for any purpose, is away from his or her usual place of residence for a period of at least one night but not more than 90 nights and at a location at least 40 kilometres away from his or her usual place of residence. A combination of self-completion questionnaires and face-to-face interviews is used.

Data detail

- Visitors and visitor nights;
- Usual place of residence;
- Age of visitors;
- Average length of stay;
- Type of transport used;
- Size of travel party;
- Expenditure; and
- Demographics.

Geographic coverage

Queensland. Data are available for 11 regions of Queensland, generally in accordance with ABS Statistical Divisions.

Frequency of data availability

Annual (financial year). Publication ceased as at December 1997. For ongoing information please refer to National Visitor Survey entry.

Historical data

Data are available from 1983–84 to 1996–97. Data from the Domestic Tourism Monitor and some State Tourism Surveys which have now been replaced by the National Visitors Survey (NVS) are not directly comparable with NVS results.

Products and services

Publications

- *QVS Executive Summary*
- *QVS Regional Executive Summaries*
- *QVS Postcode Analysis (Yearly)*

NAME OF COLLECTION

Regional Tourism Activity Monitor

Contact

Research Department
 Tourism Queensland
 GPO Box 328
 BRISBANE QLD 4001

Telephone: Brisbane 07 3406 5420
 Facsimile: Brisbane 07 3406 5329
 Internet: <http://www.tq.com.au/research>

Purpose

The Regional Tourism Activity Monitor (R-TAM) is a voluntary business survey managed by Tourism Queensland. It aims to deliver timely, reliable data on the health of the regional tourism industry.

Description

R-TAM collects timely information from tourism operators on a number of key indicators (occupancy levels, visitors to attractions, average daily rates, etc.). It is a voluntary programme which provides local competitive set information back to participants and other stakeholders. This information is vital as a marketing, decision making and yield management tool for the tourism industry, government, investors and developers.

Data detail

Information is available for the following sectors:

- Holiday flats/units/houses/serviced apartments;
- Hotels/Motels;
- Caravan Parks;
- Backpackers;
- Tours and Attractions Room occupancy levels (monthly and daily);
- Percentage of maximum capacity patronage levels (Tours and Attractions);
- Average daily room rates;
- Business/Non-Business breakdowns (currently Townsville and Southern Downs regions only); and
- Guest origin (Currently Tropical North Queensland region only).

Geographic coverage

To date R-TAM has been piloted in the three Regional Tourist Association areas of Tourism Tropical Queensland (localities of Cairns, Cairns Beaches and Port Douglas, Townsville Enterprise (Townsville, Magnetic Island, Charters Towers, Mission Beach and Bowen) and Southern Downs (Stanthorpe and Warwick). Given that the R-TAM trial was successful, Tourism Queensland is now in the process of extending this programme to cover other Queensland localities. It has not yet decided to which new localities the scheme will be extended to.

Frequency of data availability

Monthly, approximately four weeks after the end of each Calendar Month.

Historical data

1999.

Products and services

Publications

- Monthly reports for each participating region
- *State Summary Reports*

SOUTH AUSTRALIA

NAME OF COLLECTION

Adelaide at Leisure

Contact

Senior Research Officer
Strategic Services
South Australian Tourism Commission
GPO Box 1972
ADELAIDE SA 5001

Telephone: Adelaide 08 8303 2222
Facsimile: Adelaide 08 8303 2339
Internet: <http://www.visit.southaustralia.com.au>

Purpose

To investigate the leisure behaviour, leisure motivation and characteristics of Adelaide residents.

Description

An ad-hoc survey which involved both a qualitative (four focus groups) and a quantitative (household survey) component.

Household survey involved 500 face-to-face interviews within the Adelaide Statistical Division. Prior to analysis the survey data was weighted to match the distribution of age and sex for the Adelaide Statistical Division as defined in the 1991 Census of Population and Housing.

Data detail

Four focus groups
500 Interviews

- Leisure segments;
- Participation in leisure activities;
- Perceptions of leisure destinations;
- Leisure attitudes;
- Recreation profile;
- Decision making processes;
- Information sources;
- Demographic Profile; and
- Product gaps/opportunities.

Geographical Coverage

Adelaide Statistical Division.

Frequency of data availability

One-off. This was an ad-hoc survey conducted over two weeks in November/December 1995.

Products and services

Publications

- *Adelaide at Leisure*

NAME OF COLLECTION

Survey of Bed and Breakfast and Host Farm Establishments in South Australia

Contact

Senior Project Officer
 South Australian Tourism Commission
 GPO Box 1972
 ADELAIDE SA 5001

Telephone: Adelaide 08 8303 2222
 Facsimile: Adelaide 08 8303 2339
 Internet: <http://www.visit.southaustralia.com.au>

Purpose

To provide a measure of the capacity and usage of bed and breakfast and host farm accommodation in South Australia.

Description

All bed and breakfast and host farm establishments were surveyed by mail-out questionnaire.

Data detail

- Number of establishments and capacity;
- Room nights occupied;
- Room occupancy rate;
- Guest nights;
- Bed occupancy rates;
- Guest arrivals;
- Average length of stay;
- Takings from accommodation; and
- Employment.

Geographic coverage

South Australia and ABS Statistical Divisions within South Australia.

Frequency of data availability

Irregular.

Historical data

The survey was conducted over the four quarters of 1994–95.

Products and services

Publications

- *Survey of Bed and Breakfast and Host Farm Establishments in South Australia, 1994–95*

Other

- A summary of quarterly results is available on request.
- Special data services are available on request.

NAME OF COLLECTION

Visitation to Major Attractions and Events in South Australia

Contact

Senior Research Officer
Strategic Services
South Australian Tourism Commission
GPO Box 1972
ADELAIDE SA 5001

Telephone: Adelaide 08 8303 2222
Facsimile: Adelaide 08 8303 2339
Internet: <http://www.visit.southaustralia.com.au>

Purpose

To obtain information and to monitor trends in visitation to attractions and events in South Australia.

Description

Data is collected by SATC through a telephone survey of selected tourist attractions and event organisers in South Australia. The list includes only those attractions who can provide proof of attendance numbers and who receive at least 15,000 attendances (Adelaide) and 5000 (country South Australia).

Data detail

Data is available for:

- Sample size i.e. number of people/organisations surveyed is 57 attractions, 45 events;
- Description of event;
- Attendance numbers; and
- Method of estimating attendances.

Geographic coverage

South Australia.

Frequency of data availability

Annual.

Historical data

Data for public sector attractions available from 1987–88.

Products and services

Publications

- *Visitation to Major Attractions and Events in South Australia*

WESTERN AUSTRALIA

NAME OF COLLECTION

Touristics

Contact

Subscription Manager 'Touristics'
Ms Kate Loughton

Telephone Perth 08 9400 5480
Facsimile Perth 08 9400 5300
Email: k.loughton@cowan.edu.au

Purpose

To inform the tourist industry about current trends and issues in Western Australia.

Description

The content of 'Touristics' has always been focused on informing and educating the Western Australian tourist industry of the latest available tourism information.

Data detail

Primary research data and secondary analysis from the following sources:

- International Visitor Survey (IVS);
- Domestic Tourism Monitor (DTM); and
- National Visitor Survey (NVS).

Geographic coverage

Western Australia with reference to other Australian data.

Frequency of data availability

Bi-annual (Twice-yearly) publication.

Historical data

Trend analysis of the last five years.

Products and services

Publications

- *Touristics* (from Volume 14 Issue I)

Products and services *continued*

Other

- Data available from the Subscription Manager above.
- Editorial queries to:

Editor—‘Touristics’
Dr Jack Carlsen
Edith Cowan University
100 Joondalup
JOONDALUP WA 6027

Telephone: Perth 08 9400 5698
Facsimile: Perth 08 9400 5300
Email: j.carlsen@cowan.edu.au

NAME OF COLLECTION

Western Australia Travel Survey

Contact

Research Division
Western Australian Tourism Commission
GPO Box X2261
PERTH WA 6001

Telephone: Perth 08 9220 1700
Facsimile: Perth 08 9220 1735
Internet: <http://www.westernaustralia.net>

Purpose

To provide relevant tourism information at the State and regional level.

Description

The Western Australia Travel Survey measures travel activity in the regions of Western Australia. In 1995 and 1996, self-completion questionnaires were distributed to 8,000 guests staying in commercial accommodation. A telephone survey was also taken of 11,000 Western Australian households.

Data detail

Commercial accommodation and households were surveyed for data on:

- Visitor characteristics (number and origin of visitors, purpose and length of visit, activities undertaken);
- Type of accommodation used; and
- Expenditure.

Geographic coverage

Western Australia and 11 tourism regions of Western Australia.

Frequency of data availability

Information from the Western Australian Travel Survey is available covering the years 1995 and 1996. Future information on regional data will be available from the end of 1999, sourced from the National Visitor Survey (NVS).

Historical data

Data are available for 1991–92 and 1994–95 financial years, and 1995 and 1996 calendar years. The only comparable data is for the 1995 and 1996 calendar years. Data from the Domestic Tourism Monitor and some State Tourism Surveys which have now been replaced by the National Visitors Survey (NVS) are not directly comparable with NVS results.

Products and services

Publications

- *Western Australia Travel Survey—Regional Market*

Other

- Information—Summary Reports (summary report for each Western Australian tourism region).
- Special data services are available on request.

TASMANIA

NAME OF COLLECTION

Flinders Island Travel Survey

Contact

Market Research Manager
Tourism Tasmania
GPO Box 399
HOBART TAS 7001

Telephone: Hobart 03 6230 8162
Facsimile: Hobart 03 6230 8353
Email: research@tourism.tas.gov.au
Internet: <http://www.tourism.tas.gov.au>

Purpose

To monitor the level and characteristics of visitors to Flinders Island.

Description

A stratified sample survey of 1,500 passengers departing Flinders Island over a 12-month period. Information is collected from adult visitors by means of a self-completed questionnaire.

Data detail

- Age and sex;
- Place of residence;
- Length of stay;
- Main purpose of visit;
- Main transport on island;
- Expenditure on island;
- Activities;
- Places of interest visited;
- Items purchased; and
- Type of accommodation used.

Geographic coverage

Flinders Island, (located in Bass Strait, part of Tasmania).

Frequency of data availability

Irregular, Calendar Year. Next survey will be conducted in 2000.

Historical data

Data are available for 1994, 1995 and 1996.

Products and services

Publications

- *Flinders Island Travel Survey*

Other

- Unpublished data may be available on request.

NAME OF COLLECTION

King Island Travel Survey

Contact

Market Research Manager
Tourism Tasmania
GPO Box 399
HOBART TAS 7001

Telephone: Hobart 03 6230 8162
Facsimile: Hobart 03 6230 8353
Email: research@tourism.tas.gov.au
Internet: <http://www.tourism.tas.gov.au>

Purpose

To monitor the level and characteristics of visitors to King Island.

Description

A stratified sample survey of 1,500 passengers departing King Island over a 12-month period. Information is collected from adult visitors by means of a self-completed questionnaire.

Data detail

- Age and sex;
- Place of residence;
- Length of stay;
- Main purpose of travel;
- Main transport on island;
- Expenditure on island;
- Activities;
- Places of interest visited;
- Items purchased; and
- Type of accommodation used.

Geographic coverage

King Island, (located in Bass Strait, part of Tasmania).

Frequency of data availability

Irregular. Calendar Year. Last survey conducted in 1999.

Historical data

Data are available for 1994, 1995, 1996.

Products and services

Publications

- *King Island Travel Survey*

Other

- Unpublished data may be available on request.

NAME OF COLLECTION

Tasmanian Tourism Operators' Survey

Contact

Market Research Manager
Tourism Tasmania
GPO Box 399
HOBART TAS 7001

Telephone: Hobart 03 6230 8162
Facsimile: Hobart 03 6230 8353
Email: research@tourism.tas.gov.au
Internet: <http://www.tourism.tas.gov.au>

Purpose

To prepare a 'snapshot' of Tasmania's tourism industry and an economic profile of its industry sectors, and to provide a comparison with surveys conducted in 1993 and 1996.

Description

In October 1998, Enterprise Marketing and Research Surveys interviewed 774 Tasmanian tourism operators by telephone using a structured questionnaire.

Data detail

- Measures of patronage;
- Employment;
- Gross revenue;
- Capital investment;
- Marketing, training; and
- Use of computers and the Internet and business planning.

Geographic coverage

Tasmania.

Frequency of data availability

One-off.

Historical data

1993 and 1996 data are included in the 1998 Survey.

Products and services

Publications

- *Tasmanian Tourism Operators' Survey 1998*

NAME OF COLLECTION

Tasmanian Visitor Survey

Contact

Market Research Manager
 Tourism Tasmania
 GPO Box 399
 HOBART TAS 7001

Telephone: Hobart 03 6230 8162
 Facsimile: Hobart 03 6230 8353
 Email: research@tourism.tas.gov.au
 Internet: <http://www.tourism.tas.gov.au>

Purpose

To monitor the level and characteristics of visitors to Tasmania.

Description

A stratified random sample survey of some 15,000 passengers departing Tasmania over a 12-month period. Information is collected from all passengers by interviewers and from adult visitors by means of a self-completed questionnaire.

Data detail

- Age and sex;
- Place of origin;
- Purpose of visit;
- Length of stay;
- Type of accommodation used;
- Type of transport used;
- Expenditure;
- Towns/localities visited; and
- Activities.

Geographic coverage

Tasmania. Some data are available for seven regions based on ABS Statistical Divisions and Subdivisions.

Frequency of data availability

Annual, Calendar and Financial Years, 4–6 months following the end of each year.

Historical data

Data are available for 1978, 1981, 1984, 1986 and annually by Calendar Year from 1988–94. Calendar and Financial Years from 1994–95. Data from the Domestic Tourism Monitor and some State Tourism Surveys which have now been replaced by the National Visitors Survey (NVS) are not directly comparable with NVS results.

Products and services

Publications

- *Tasmanian Visitor Survey*

Other

- Profiles of selected visitors, such as visitors to particular regions, holiday visitors and participants in nature-based tourism.
- Selected survey statistics can be provided upon request.

NORTHERN TERRITORY

NAME OF COLLECTION

Northern Territory Travel Monitor

Contact

Manager, Strategic Research
Northern Territory Tourism Commission
GPO Box 1155
DARWIN NT 0801

Telephone: Darwin 08 8999 3921

Facsimile: Darwin 08 8999 3096

Internet: <http://www.nttc.com.au/statistics>

Purpose

To provide performance indicators to the Northern Territory tourism industry.

Description

Visitors to the Northern Territory are surveyed for profile information as well as counts of numbers, nights and expenditure. Continuous sample survey involving face-to-face interviews at Darwin, Kakadu, Katherine, Alice Springs and Uluru; self-completion questionnaires were distributed to accommodation establishments and a telephone survey of local residents was conducted.

Data detail

- Visitor numbers;
- Visitor nights;
- Visitor expenditure;
- Origin;
- Regions visited;
- Attractions visited;
- Accommodation used;
- Mode of transport;
- Port of arrival;
- Port of departure;
- Age group; and
- Sex.

Geographic coverage

Statistical Divisions within the Northern Territory as specified by the ABS Australian Standard Geographic Classification.

DOMESTIC TOURISM—REGIONAL—NORTHERN TERRITORY

Frequency of data availability

Financial and/or Calendar Year. Year historical data. Data are available from 1984–85 to 1998–99.

Products and services

Publications

- *Northern Territory Travel Monitor*

Other

- Unpublished data may be available on request.

AUSTRALIAN CAPITAL TERRITORY

NAME OF COLLECTION

Canberra Visitors Survey

Contact

Research Manager
Policy and Planning
Canberra Tourism
GPO Box 744
CANBERRA ACT 2601

Telephone: Canberra 06 205 0627
Facsimile: Canberra 06 205 0629
Internet: <http://www.canberratourism.com.au>

Purpose

To establish information on the patterns and characteristics of visitor behaviour and to provide a measure of the economic impact of tourism to the Australian Capital Territory.

Description

The Canberra Visitors Survey is a destination-based survey using a venue-based methodology. Interviews are carried out at points of high concentration of visitors. These include face-to-face interviews at Canberra Airport and selected attractions, and self-completion questionnaires at hotels and motels. Household surveys are also conducted by telephone to measure the visiting friends and relatives market.

The sample consists of about 360 interviews per year at Canberra airport, 2,880 interviews per year at selected attractions, 200 self-completion questionnaires per year in hotels/motels and 960 telephone interviews per year in Canberra households.

Data detail

- Point of origin;
- Purpose of visit;
- Expenditure;
- Transport used;
- Accommodation used;
- Length of stay and frequency of visit;
- Visitor profile; and
- Visitor satisfaction.

Geographic coverage

Australian Capital Territory.

Frequency of data availability

Quarterly. Ceased as at 1996–97, now replaced by the National Visitors Survey. See separate entry.

Historical data

Data available from September Quarter 1989–June Quarter 1997. Data from the Domestic Tourism Monitor and some State Tourism Surveys which have now been replaced by the National Visitors Survey (NVS) are not directly comparable with NVS results.

Products and services

Publications

- *Canberra Visitor Survey: A Summary of Main Findings*

Other

- Detailed segmentation analysis is available on request.

OTHER REGIONAL

NAME OF COLLECTION

Census of Population and Housing

Contact

Client Services
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 6627
Facsimile: Canberra 02 6253 1404
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide statistics on key characteristics of people and households in Australia on census night. Amongst other things, the information is used for forward planning by government, industry and community groups.

Description

The Census is conducted every five years and is an enumeration of the entire population. Information is collected from all Australian households by self-completion questionnaires. Detailed information is available for small geographic areas and small population groups.

Data detail

- Visitor numbers (intrastate, interstate and overseas), (see note below);
- Demography (e.g. age, sex, marital status);
- Ethnicity (e.g. birthplace, year of arrival);
- Education;
- Income;
- Labour force, (e.g. status, occupation, industry). Census data can provide an indication of employment in tourism-related industries;
- Transport (e.g. number of motor vehicles garaged); and
- Dwellings (e.g. rent, mortgage).

Data detail *continued*

Data for overseas visitors and visitors enumerated in short-term accommodation (e.g. hotels and motels, etc.) are subject to considerable undercount and a high non-response rate for most questions. This severely impairs the usefulness of the data for the purposes of ascertaining the number of visitors enumerated in these types of accommodation and understanding their characteristics.

A range of information on overseas visitors is available from the 1996 Census.

Geographical Coverage

Australia, States and Territories. Data are classified according to the Australian Standard Geographic Classification and are available for small areas down to Collection District.

Frequency of data availability

Conducted every five years. The last census was held in August 1996, the next census will be taken in 2001.

Historical data

The first census conducted by the Commonwealth of Australia was held in 1911 and censuses have been held at irregular intervals to 1961. Since 1961, a census has been conducted every five years.

Products and services

Other

- Community profiles are available in hard copy and all standard electronic formats. PC customers are supplied with simple data selection, viewing and aggregation software.
- CDATA96—a CD-ROM product which contains census and digital map data and data manipulation and mapping software.
- Customised tables. PC customers are supplied with a simple data selection, viewing and aggregation software.
- Map data are available in hard copy and all common digital formats.

NAME OF COLLECTION

Major Australian Airlines (formerly Domestic Airlines)

Contact

Director
 Aviation Statistics and Analysis (AVSTATS)
 Department of Transport and Regional Services
 GPO Box 594
 CANBERRA ACT 2601

Telephone: Canberra 02 6274 7720
 Facsimile: Canberra 02 6274 7727
 Email: AVSTATS@dotrs.gov.au
 Internet: <http://www.dotrs.gov.au/aviation/avstats/dompage.htm>

Purpose

To provide data on the operations of major Australian airlines operating over Australian flight stages.

Description

The collection provides information on carrier network and industry totals for major Australian airlines (scheduled operators using aircraft capable of carrying more than 38 passengers or 4,200 kilograms of payload) operating over Australian flight stages. Data are supplied by airlines to the Department.

Data detail

- Passengers, freight and mail carried by city pair and airport;
- Passenger kilometres;
- Available seat kilometres;
- Load factors; and
- Hours flown.

Geographic coverage

Australia, Australian External Territories, town/cities with airports.

Frequency of data availability

Data are available monthly and annually.

Historical data

Data are available from 1993. Prior data may be available on request.

Products and services

Publications

- *Domestic Airline Activity (Major Australian Airlines)*
Monthly Status Report
- *Digest of Statistics*
- *Airport Traffic Data*

Other

- Tables from the publications mentioned above are available electronically.

Example of information available

<http://www.dotrs.gov.au/aviation/avstats/dompage.htm>

NAME OF COLLECTION

Regional Airlines

Contact

Director
 Aviation Statistics and Analysis (AVSTATS)
 Department of Transport and Regional Services
 GPO Box 594
 CANBERRA ACT 2601

Telephone: Canberra 02 6274 7720
 Facsimile: Canberra 02 6274 7727
 Email: AVSTATS@dotrs.gov.au
 Internet: <http://www.dotrs.gov.au/aviation/avstats/regnpage.htm>

Purpose

To provide current statistics on scheduled services of regional airlines.

Description

The regional airlines sector operates scheduled services within Australia, generally in aircraft with 38 seats or less. Regional airlines usually operate services from the smaller rural centres to the larger cities. AVSTATS publishes data on indicators of activity for the top five carriers and the industry, as well as airport and city pair statistics.

Data detail

- Passengers, freight and mail carried by city pair and airport;
- Passenger kilometres;
- Available seat kilometres;
- Load factors; and
- Hours flown.

Geographic coverage

Australia, major airports, regional airports.

Frequency of data availability

Data are available annually.

Historical data

Data are available from 1976.

Products and services

Publications

- *Regional Airlines*
- *Digest of Statistics*
- *Airport Traffic Data*

Other

- Tables from the publications mentioned above are available electronically.

Example of information available

<http://www.dotrs.gov.au/aviation/avstats/regnpage.htm>

INTERNATIONAL TOURISM

NAME OF COLLECTION

International Airlines

Contact

Director
Aviation Statistics and Analysis (AVSTATS)
Department of Transport and Regional Services
GPO Box 594
CANBERRA ACT 2601

Telephone: Canberra 02 6274 7720
Facsimile: Canberra 02 6274 7727
Email: AVSTATS@dotrs.gov.au
Internet: <http://www.dotrs.gov.au/aviation/avstats/intpage.htm>

Purpose

To provide information on the operations of international airlines operating into and out of Australia.

Description

The statistics cover revenue traffic carried by operators of international scheduled air transport services. Data are supplied by airlines performing international scheduled operations to/from Australia.

Data detail

- Passengers and freight by airline of arrival/departure and the country of uplift/discharge;
- Passengers and freight by international airport of arrival/departure;
- Airline market shares and load factors; and
- Industry analysis.

Some data are also available on mail carried by international airlines.

Geographic coverage

Australia, cities with international airports including Port Hedland, Norfolk Island and Christmas Island.

Frequency of data availability

Data are available monthly and annually.

Historical data

Data are available from 1983. Data prior to 1983 may be available on request.

INTERNATIONAL TOURISM

Products and services

Publications

- *Monthly Provisional Statistics of International Scheduled Air Transport*
- *International Scheduled Air Transport*
- *Digest of Statistics*
- *Airport Traffic Data*

Other

- Tables from the publications mentioned above are available electronically. Data covering different time periods and time series are available on request.

Example of information available

<http://www.dotrs.gov.au/aviation/avstats/intpage.htm>

NAME OF COLLECTION

Market Profiles

Contact

Liaison & Development Unit
 Australian Tourism Commission
 Level 3, 80 William Street
 WOOLLOOMOOLOO NSW 2011
 Telephone: Sydney 02 9360 1111
 Facsimile: Sydney 02 9361 1385
 Internet: <http://www.atc.net.au>

Purpose

Information to assist with the development of inbound tourism product relevant to specific international markets and/or entry into that market.

Description

Available in 10 regional sub reports:

- France, Germany, Italy, Switzerland;
- United Kingdom, Nordic Countries, Netherlands;
- China, Hong Kong, South Korea, Philippines, Taiwan;
- India, Indonesia, Malaysia, Singapore, Thailand;
- USA, Canada, Latin America;
- Japan;
- New Zealand;
- South Africa;
- The Middle East; and
- South Pacific.

Data detail

- Market Overview;
- Outbound Travel market;
- Australia's Current performance (profile of visitor behaviour);
- Travel trade structure;
- The target consumer;
- Marketing approach;
- Entering the market; and
- Relevant tourism contact details.

INTERNATIONAL TOURISM

Geographic coverage

Worldwide.

Frequency of data availability

Annual.

Historical data

First conducted in 1994.

Products and services

Publications

- *Market Profiles—Reports*

NAME OF COLLECTION

Overseas Arrivals and Departures**Contact**

Manager, OAD Statistics
 Demography Section
 Australian Bureau of Statistics
 PO Box 10
 BELCONNEN ACT 2616

Telephone: Canberra 02 6252 5640

Facsimile: Canberra 02 6252 7494

Email: client.services@abs.gov.au

Internet: <http://www.abs.gov.au>

Purpose

To measure the number and characteristics of Australian residents and overseas visitors arriving in, and departing from, Australia.

Description

Persons arriving in, or departing from, Australia are required to complete prescribed questionnaires in the form of Incoming and Outgoing Passenger cards. Incoming persons also provide information in visa applications, except those people travelling as Australian and New Zealand citizens.

These and other information available to the Department of Immigration and Multicultural Affairs (DIMA) serve as the source of statistics of overseas arrivals and departures.

Overseas arrival and departure statistics are derived from a combination of full enumeration and sampling. All movements with an intended duration of stay of one year or more (or permanently) are fully enumerated. Movements with an intended duration of stay of less than one year are sampled.

Data detail

- category of movement;
- country of residence/main destination;
- country of birth;
- country of citizenship (nationality);
- country of embarkation/disembarkation;
- State of clearance/major port of clearance;

INTERNATIONAL TOURISM

Data detail *continued*

- State of residence/stay;
- purpose of journey;
- duration of stay; and
- sex and age.

Other variables are also available on request.

Geographic coverage

Australia. State of residence/stay. Port of clearance.

Frequency of data availability

Monthly (released eight weeks after the reference period).

Historical data

Data are available from May 1965.

Products and services available

Publications

- *Overseas Arrivals and Departures, Australia* (Cat. no. 3401.0) monthly
- *Tourism Indicators, Australia* (Cat. no. 8634.0) quarterly

Other

- AUSSTATS
- Special data services are available on request.

NAME OF COLLECTION

Pacific Asia Travel Association Statistical Report

Contact

Pacific Asia Travel Association (PATA)
Unit B1, 28th Floor, Siam Tower
989 Rama Road
Pratumwan, Bangkok 10330
Thailand

Telephone: 662 658 2000
Facsimile: 662 658 2010
Internet: <http://www.pata.org>

PATA Pacific Division Office
PO Box 645
KINGS CROSS NSW 2011

Telephone: Sydney 02 9332 3599
Facsimile: Sydney 02 9331 6592

Purpose

To provide the travel industry in Asia Pacific countries with data and other tourism-related information for business planning.

Description

This collection provides statistical data on visitor arrivals in Asian and Pacific destinations. Outbound travel data from selected Asian and Pacific countries, hotel room occupancy, visitor expenditures, length of stay and other tourism-related statistics are included. Data are submitted by individual countries on a standard questionnaire. The primary source for visitor arrival data is the Embarkation/Debarcation cards.

Data detail

- Origin of visitor arrivals by residence/nationality to Asia Pacific countries;
- Visitor expenditure;
- Average hotel occupancy rate;
- Total number of hotel rooms; and
- National tourist organisation promotion budgets.

Geographic coverage

Asia Pacific region and North America (United States America and Canada).

Frequency of data availability

Quarterly and annual.

Historical data

Data are available from 1975.

INTERNATIONAL TOURISM

Products and services

Publications

- Annual Statistical Report
- Quarterly Statistical Report

NAME OF COLLECTION

Survey of Inbound Tour Operators

Contact

Manager, Tourism Statistics
 Transport and Tourism Statistics
 Australian Bureau of Statistics
 PO Box 10
 BELCONNEN ACT 2616
 Telephone: Canberra 02 6252 5452
 Facsimile: Canberra 02 6252 8513
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide information on the activities of inbound tour operators in Australia.

Description

The survey covers inbound tour operators retailing or wholesaling package tours to overseas visitors. The collection obtains details in relation to the Australian content of such tours. The survey is conducted by mail-out questionnaire to about 250 tourism operators.

Data detail

- Number of passengers by country of origin;
- Gross amount of invoices paid by those passengers for the ground content (e.g. coach transfers, accommodation, meals, cruises, etc.) of tours in Australia;
- Full and part-time employment in Australia and full-time employment overseas; and
- Number and language skills of tour guides and tour coordinators employed by the respondents business.

Geographic coverage

Australia.

Frequency of data availability

Irregular.

Historical data

Data available from 1992–93, 1994–95, and 1995–96.

INTERNATIONAL TOURISM

Products and services

Publications

- *Inbound Tour Operators, Australia, 1995–96*
(Cat. no. 8690.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Survey of Overseas Tourism Marketing Expenditure

Contact

Manager, Tourism Statistics
 Transport, Tourism & Construction Section
 Australian Bureau of Statistics
 PO Box 10
 BELCONNEN ACT 2616

Telephone: Canberra 02 6252 6348
 Facsimile: Canberra 02 6252 8513
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide estimates of total expenditure on marketing
 Australian tourism products overseas.

Description

A mail-out questionnaire is sent to Australian businesses
 undertaking tourism-related marketing operations overseas.

Data detail

- Total expenditure on marketing Australian tourism products overseas;
- The proportion of this expenditure in various overseas market regions;
- The proportion of expenditure which was:
 - Independent expenditure;
 - Cooperative expenditure with the Australian Tourism Commission (ATC);
 - Cooperative expenditure with other organisations;
 - Qualitative information on effectiveness of expenditure;
- Whether or not the business was in receipt of (or expected to receive) a grant under the Export Market Development Grant Scheme and the perceived effectiveness of such grants;
- Changes in the overall level of overseas marketing over time;
- The effect of increased marketing expenditure by the ATC on the level of the respondent's own marketing expenditure;
- Full-time and part-time employment in Australia and full-time employment overseas; and
- Number and language skills of tour guides and tour coordinators employed by the respondent's business.

INTERNATIONAL TOURISM

Geographic coverage

Australia.

Frequency of data availability

Irregular.

Historical data

Data are available for 1992–93, 1994–95 and 1996–97.

Products and services

Publications

- *Overseas Tourism Marketing Expenditure, Australia*
(Cat. no. 8691.0)

Other

- Special data services available upon request.

NAME OF COLLECTION

Tourism Pulse

Contact

Market Research Unit
 Australian Tourism Commission
 Level 3, 80 William Street
 WOOLLOOMOOLOO NSW 2011

Telephone: Sydney 02 9360 1111 or 9332 4017

Facsimile: Sydney 02 9332 4017

Internet: <http://www.atc.net.au>

Purpose

Up to date monthly analysis and commentary on International visitor arrivals to Australia by main purpose of visit and including historical data and forecasts.

Description

Based on *Overseas Arrivals & Departures* (Cat. no. 3401.0)
 Tourism Forecasting Council figures and commentary from the ATC's worldwide offices.

Data detail

Global Summary:

- Japan, Asia Region, Europe, Middle East and South African region. the Americas Region, New Zealand;
- Detailed arrivals tables by purpose of visit;
- Regional five year arrivals forecasts; and
- Five year history.

Geographic coverage

Worldwide.

Frequency of data availability

Monthly. Requires purchase.

Historical data

First conducted in 1992.

Products and services

Publications

- *Tourism Pulse*

Other

- Extract on Internet: <http://www.atc.net.au>

MEETINGS, INCENTIVES, CONVENTIONS, EXHIBITIONS (MICE) INDUSTRY

NAME OF COLLECTION

Sydney Convention Delegate Study

Contact

Managing Director
Sydney Convention and Visitors Bureau
Level 13, 80 William Street
SYDNEY NSW 2011

Telephone: Sydney 02 9331 4045

Facsimile: Sydney 02 9360 1223

Email: info@scvb.com.au

Internet: <http://www.scvb.com.au>

Purpose

To determine expenditure by, and other key characteristics of, international convention delegates in Sydney.

Description

Quantitative and qualitative data are collected annually from 2,000 delegates at international conventions held in Sydney. Data are collected by self-completion questionnaire.

Data detail

- Region of origin of international delegates;
- State of origin of domestic delegates;
- Pre-convention and post-convention touring patterns;
- Intention to return to Australia;
- Travel arrangements—length of stay, accompanied;
- Travel, composition of personal travel party and number in travel party;
- Airline choice;
- Sponsored travel;
- Delegate expenditure; and
- Delegate satisfaction.

Geographic coverage

Sydney.

Frequency of data availability

Annual—released in March.

Historical data

Data are available from 1995. Latest Survey—1999.

Products and services

Publications

- *Sydney Convention Delegate Study*

TOURISM AND THE ECONOMY

NAME OF COLLECTION

Australian Business Expectations Survey

Contact

Assistant Director
Data Management and Dissemination
Economy Wide Statistics
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 5288

Facsimile: Canberra 1800 999 310

Email: client.services@abs.gov.au

Internet: <http://www.abs.gov.au>

Purpose

To provide information about expected business conditions and confidence in Australia.

Description

This survey provides estimates of future economic activity based on the business expectations of senior executives, managers and proprietors of businesses operating in Australia. It provides both a qualitative indicator of business confidence (a weighted net balance) and a quantitative measure of expected change (a weighted aggregate) for a range of business performance indicators. The survey is conducted by mail each quarter. It is based on a stratified random sample of approximately 3,000 businesses selected from the annual Economic Activity Survey of the ABS.

Data detail

Estimates of percentage change in key business performance indicators obtained from a sample survey of businesses in all industries except General Government and Agriculture. Expected aggregate percentage change and percentage weighted net balance (weighted percentage of businesses expecting an increase minus the weighted percentage of businesses expecting a decrease) is provided with respect to the next quarter (compared with current quarter), and the same quarter of the following year (compared with the current quarter).

Data detail *continued*

The following indicators are provided:

- Operating income;
- Selling prices;
- Profits;
- Capital expenditure;
- Inventories;
- Employment;
- Wage costs and non-wage labour costs;
- Other operating costs; and
- Imports and exports.

In relation to tourism, data are available for the above items for the accommodation, cafes and restaurants industries and the cultural and recreational services industries.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Quarterly.

Historical data

First issue: December 1993 (short term expectations only) and September 1994 (medium-term expectations also included).

Products and services

Publications

- *Australian Business Expectations* (Cat. no.5250.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Balance of Payments

Contact

Assistant Director
Balance of Payments Section
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 5336
Facsimile: Canberra 02 6252 7219
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide a systematic record of Australia's transactions with the rest of the world, including international transactions in transportation and travel services.

Description

The collection provides estimates of Australia's balance of payments, including significant detail for its constituent transactions.

The ABS conducts a number of surveys of businesses, individuals and organisations with international transactions and uses a variety of administrative by-product records in the compilation of the balance of payments.

The ABS and other collections that are used in estimating the transport-related components of the balance of payments include:

- Survey of International Trade in Services (SITS) which collects quarterly data on trade in a wide range of services including transportation and travel;
- The International Visitor Survey, conducted by the Bureau of Tourism Research, which measures expenditure in Australia by international visitors;
- Overseas Arrivals and Departures, conducted by the Department of Immigration and Multicultural Affairs, which measures the number of Australian and non-resident persons entering and leaving Australia;
- The Survey of Returned Australian Travellers which is used to benchmark estimates from SITS;

Description *continued*

- The Survey of Inbound Tour Operators which is used as a benchmark and measures the landed component in Australia of pre-paid package tours by non-resident travellers; and
- Overseas Student Statistics, published by the Department of Education, Training and Youth Affairs.

Data detail

- Balance of payments summary;
- Current account (original, seasonally adjusted and trend estimates);
- Capital account;
- Financial account; and
- Exchange rates.

Data are available on current account credits and debits for transportation and travel services. Transportation services is further classified into passenger, freight and other. Travel services includes a breakdown for business and personal travel, with personal further classified into education-related and other. Data are available by trading partner country and by Australian State or Territory of production/consumption.

Geographic coverage

Australia.

Frequency of data availability

Very summary current price, original estimates are published monthly. Quarterly, estimates are more detailed and include volume and price estimates in original, seasonally adjusted and trend terms. Annually (both on a fiscal year and calendar year basis) data are available by country and State.

Historical data

Data are available from September Quarter 1959.

Products and services

Publications

- *International Trade in Goods and Services, Australia* (Cat. no. 5368.0)
- *Balance of Payments and International Investment Position, Australia* (Cat. no. 5302.0)
- *Balance of Payments and International Investment Position, Australia* (Cat. no. 5363.0)
- *Balance of Payments, Australia: Concepts, Sources and Methods* (Cat. no. 5331.0)
- *Balance of Payments, Australia: Summary of Concepts, Sources and Methods* (Cat. no. 5351.0)
- *Information Paper: Quality of Balance of Payments, Australia* (Cat. no. 5342.0)
- *A Guide to Australian Balance of Payments Statistics* (Cat. no. 5362.0)

NAME OF COLLECTION

Building Activity Survey

Contact

Buildings Research and Output Group
 Australian Bureau of Statistics
 GPO Box 2272
 ADELAIDE SA 5001

Telephone: Adelaide 08 8237 7668
 Facsimile: Adelaide 08 8237 7620
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To monitor building activity in the residential and non-residential building sectors.

Description

Quarterly mail questionnaires are collected from builders and other individuals and organisations engaged in building activity. Data are collected for:

- New residential buildings;
- Alterations and additions to residential buildings with an approval value of \$10,000 or more; and
- All non-residential building jobs with an approval value of \$50,000 or more.

The survey consists of two components:

- A sample survey of private sector jobs involving new house construction or alterations and additions with an approval value of \$10,000 or more to houses; and
- A complete enumeration of jobs involving construction of new residential buildings other than private houses, all alterations and additions to residential buildings (other than private sector houses) with an approval value of \$10,000 or more, and all non-residential building jobs with an approval value of \$50,000 or more.

Data detail

Building activity by stage of construction (commenced, under construction, completed), value of work done during period and value of work yet to be done by:

- New residential building (number of dwelling units and value);
- Value of non-residential building by class of building (e.g. hotels, offices, etc.);
- Value of alterations and additions to residential buildings;

Data detail *continued*

- By private/public sector;
- Value of building activity as seasonally adjusted; and
- Trend series and at chain volume measures.

In relation to tourism, data on the value of hotels, etc., shops, and entertainment and recreational buildings are available by stage of construction, work done during the period and work yet to be done for both the private and public sectors and for each State and Territory.

Geographic coverage

Australia, States and Territories. Small area data are available for non-residential building.

Frequency of data availability

Quarterly.

Historical data

From March Quarter 1948.

Products and services

Publications

- *Building Activity, Australia* (Cat. no. 8752.0)
- *Building Activity, New South Wales* (Cat. no. 8752.1)
- *Building Activity, Victoria* (Cat. no. 8752.2)
- *Building Activity, Queensland* (Cat. no. 8752.3)
- *Building Activity, South Australia* (Cat. no. 8752.4)
- *Building Activity, Western Australia* (Cat. no. 8752.5)
- *Building Activity, Tasmania* (Cat. no. 8752.6)
- *Building Activity, Northern Territory* (Cat. no. 8752.7)
- *Building Activity, Australian Capital Territory* (Cat. no. 8752.8)

Other

- Special data services are available on request.

NAME OF COLLECTION

Building Approvals

Contact

Buildings Research and Output Group
 Australian Bureau of Statistics
 GPO Box 2272
 ADELAIDE SA 5001

Telephone: Adelaide 08 8237 7668
 Facsimile: Adelaide 08 8237 7620
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide information on the number of dwelling units and value of residential buildings approved and the value and class of non-residential buildings approved.

Description

Data are collected for approvals of:

- New residential buildings;
- Alterations and additions to residential buildings valued at \$10,000 or more; and
- All non-residential building jobs valued at \$50,000 or more.

Statistics of building work approved are compiled from:

- Building work approved by local government authorities and licensed private building surveyors;
- Contracts let or day labour work authorised by Commonwealth, State, semi-government and local government authorities; and
- Major building activity in areas not subject to normal administrative approval, e.g. building on remote mine sites.

Data detail

- Number of dwelling units and value of residential buildings approved;
- Number of building jobs and value of non-residential buildings approved (e.g. hotels, offices, etc.) split by ownership (private/public sector) and value size groups;
- Seasonally adjusted , trend estimates and chain volume measures for the number of dwelling units and value of building approved; and
- Floor area data is available for residential and non-residential building approvals.

Data detail *continued*

In relation to tourism, data are available on the value of hotels, etc., shops, and entertainment and recreational buildings approved in the private and public sector and by value size groups.

Geographic coverage

Australia, States and Territories and small area data.

Frequency of data availability

Monthly, usually released within six weeks of the reference month.

Historical data

Data are available from 1960.

Products and services

Publications

- *Building Approvals, Australia* (Cat. no. 8731.0)
- *Building Approvals, New South Wales and Australian Capital Territory* (Cat. no. 8731.1)
- *Building Approvals, Victoria* (Cat. no. 8731.2)
- *Building Approvals, Queensland* (Cat. no. 8731.3)
- *Building Approvals, South Australia* (Cat. no. 8731.4)
- *Building Approvals, Western Australia* (Cat. no. 8731.5)
- *Building Approvals, Tasmania* (Cat. no. 8731.6)
- *Building Approvals, Northern Territory* (Cat. no. 8731.7)

Other

- Special data services are available on request.

NAME OF COLLECTION

Consumer Price Index

Contact

Assistant Director
 Consumer Price Indexes Section
 Australian Bureau of Statistics
 PO Box 10
 BELCONNEN ACT 2616
 Telephone: Canberra 02 6252 6251
 Facsimile: Canberra 02 6252 6130
 Internet: <http://www.abs.gov.au>

Purpose

To monitor the movements in the retail prices of commonly purchased goods and services.

Description

The Consumer Price Index (CPI) measures quarterly changes in the price of a basket of goods and services which account for a high proportion of expenditure by the CPI population group (i.e. metropolitan wage and salary earner households). Prices of goods and services are generally collected quarterly. However, some important items are priced monthly or more frequently (e.g. bread, fresh meat and fish, fresh fruit and vegetables, petrol, alcohol and tobacco) and a small number annually (e.g. seasonal clothing).

Data detail

Data are presented as index numbers.

The goods and services are arranged in the following eight groups: food, clothing, housing, household equipment and operation, transportation, tobacco and alcohol, health and personal care, and recreation and education.

Holiday travel and accommodation in Australia and overseas are included in the recreation and education group.

Geographic coverage

Australia's eight capital cities and a weighted average of the eight capital cities.

Frequency of data availability

Quarterly.

Historical data

Historical data are available on request.

Products and services

Publications

- *Consumer Price Index* (Cat. no. 6401.0)
- *Average Retail Prices of Selected Items Eight Capital Cities* (Cat. no. 6403.0)

Other

- Special data services are available on request.
- PC Ausstats 02 6252 6017.

NAME OF COLLECTION

Government Finance Statistics

Contact

Coordination and Dissemination Subsection
 Australian Bureau of Statistics
 PO Box 10
 BELCONNEN ACT 2616

Telephone: Canberra 02 6252 5834
 Facsimile: Canberra 02 6251 6470
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To enable a valid comparison to be made of total outlays, revenue and financing transactions of the various governments, as well as of their outlays for particular purposes.

Description

The collection provides details of the consolidated transactions of the public sector for all levels of government, compiled in accordance with standards promulgated by the International Monetary Fund and the United Nations. Data are sourced as follows:

- General Government—Budget documents and annual reports;
- Public Non-financial Corporations—Annual reports and special returns; and
- Public Financial Corporations—Annual reports and special returns.

Data detail

- Outlays, revenue and financing transactions for all three institutional sectors: i.e. general government, public non-financial corporations and public financial corporations;
- Components of outlays by purpose (including details of payments by one government to another); and
- Outlays, revenue and financing transactions excluding inter-governmental transfers, by level of government.

Detailed data relating to transactions on tourism and area promotion by the Commonwealth Government, State, Territory and local governments are unpublished and include amongst other categories:

- Final consumption expenditure; and
- Gross fixed capital expenditure.

TOURISM AND THE ECONOMY

Geographic coverage

Commonwealth Government, State, Territory and local governments, combined and separate.

Frequency of data availability

Annual (financial year).

Historical data

Data are available from 1961–62.

Products and services

Publications

- *Government Financial Estimates, Australia* (Cat. no. 5501.0)
- *Government Finance Statistics, Australia* (Cat. no. 5512.0)
- *Government Finance Statistics—Concepts, Sources and Methods* (Cat. no. 5514.0)

Other

- Special data services are available on request
- Please note that from 1998–99, Government Finance Statistics will be produced on an accruals basis and will be released in this format from March 2000.

NAME OF COLLECTION

Household Expenditure Survey

Contact

Household Income and Expenditure
 Australian Bureau of Statistics
 PO Box 10
 BELCONNEN ACT 2616

Telephone: Canberra 02 6252 5119
 Facsimile: Canberra 02 6252 6870
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To measure levels and patterns of expenditure on commodities and services by households in Australia.

Description

The Household Expenditure Survey (HES) collects detailed information about the expenditure, income and household characteristics of a sample of households resident in private dwellings throughout Australia. The 1993–94 survey comprised a sample of 8,389 households. Household members keep diaries of their expenditure during a two-week period; information on personal income, personal and household characteristics and irregular or infrequent expenditure are collected by personal interview. Preliminary data from the 1998–99 HES is expected to be released in June 2000 with detailed expenditure data to follow in December 2000.

Data detail

Broad expenditure categories are as follows:

- Current housing costs (selected dwellings);
- Fuel and power;
- Food and non-alcoholic beverages;
- Alcoholic beverages;
- Tobacco;
- Clothing and footwear;
- Household furnishings and equipment;
- Household services and operation;
- Medical care and health expenses;

Data detail *continued*

- Transport;
- Recreation;
- Personal care; and
- Miscellaneous commodities and services.

In relation to tourism, data are available regarding household expenditure on holidays, in Australia and overseas separately, including the amount spent on:

- Fares;
- Petrol;
- Accommodation; and
- Package tours.

Geographic coverage

For HES publications and unpublished data: rural, urban, capital city, State and Australia.

For HES small area data (AUSPEND): data are available for small areas based on census collection districts. Data for areas containing under 1,000 households are not considered to be reliable.

Frequency of data availability

The surveys are conducted about every five years.

Historical data

Data are available for 1974–75, 1975–76, 1984, 1988–89 and 1993–94.

Note: Data for 1974–75 were collected from households in capital cities only (excluding Darwin). Data for 1975–76 and later surveys were collected from households in capital cities, other urban and rural areas. The first two surveys collected information on fewer commodities and services than those from 1984 and subsequent surveys.

Products and services

Publications

- *User Guide: Household Expenditure Survey, Australia* (Cat. no. 6527.0)
- *Household Expenditure Survey, Australia: Detailed Expenditure Items* (Cat. no. 6535.0)

Other

- *AUSPEND, Australia* (Cat. no. 6536.0). AUSPEND data are only available in respect of the 1993–94 survey.
- Special data services are available on request, including tables to meet specific requests, and confidentialised unit record files on magnetic tape or floppy disk.

NAME OF COLLECTION

Household Use of Information Technology

Contact

Assistant Director
Science and Technology Statistics Section
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 7895
Facsimile: Canberra 1800 999 310
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide information about household use of Information Technology in Australia.

Description

Provides results from an ABS quarterly survey of around 3,300 households on the use of Information technology.

Data detail

The publications contain an annual selection of results based on the quarterly ABS surveys. The main survey results are released on a quarterly basis, but have also been combined into an annual publication to enable better quality finer dissections of the data.

Households in remote and sparsely settled areas of Australia (Statistical Local Areas of fewer than 200 people) are excluded from the survey, the exclusion of these persons will have only a minor impact on any aggregated estimates produced for individual States and Territories with the exception of the Northern Territory where such persons account for 20% of the population.

The range of information sought has increased from the surveys conducted in 1996. Additional items of IT covered in the 1998 and 1999 surveys largely centred on an expanded number of questions on Internet access and electronic commerce.

Data detail *continued*

Samples of data type include the following:

- Household computer usage;
- Household Internet access;
- Household use of other Information Technologies;
- Frequent home computer users aged five years and over;
- Adults using computers or accessing the Internet; and
- Electronic commerce and teleworking etc.

Geographic coverage

Australia. (Some State and Territory data in annual publication).

Frequency of data availability

Quarterly and Annual.

Historical data

Annual 1996 and 1998. Quarterly 1996, 1998 and 1999 (February, May, August and November).

Products and services

Publications

- *Use of the Internet by Householders Australia* (Cat. no. 8147.0) quarterly
- *Household Use of Information Technology Australia* (Cat. no. 8146.0) annual

Other

- Some special data services are available on request.

NAME OF COLLECTION

Price Index of Materials Used in Building Other than House Building

Contact

Assistant Director
Producer Price Indexes
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 6143
Facsimile: Canberra 02 6252 7060
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide indexes for use by analysts as economic indicators. The indexes are widely used within industry for contract adjustment purposes and to monitor changes in materials prices faced by builders. They specifically relate to prices of building materials used in constructing buildings other than houses (e.g. office blocks, hotels, shopping centres, schools, hospitals, etc.) in the State capital cities. They do not purport to measure changes in prices for building materials in other localities.

Description

The indexes measure price movements of materials delivered on site for use in the construction of buildings other than houses in the six State capital city statistical divisions. Prices are collected at the midpoint of the month to which the indexes refer, or the nearest trading day. They relate to specific standards of each material and are obtained from representative suppliers of materials used in building. The items are selected and allocated weights in accordance with the estimated average values of materials used in the construction of buildings other than houses completed in each of the six capital cities in the five years ended June 1992.

Data detail

The index includes 63 items which are combined into the 10 industry of origin groups:

- Wood and wood products;
- Ceramics;
- Cement, plaster and concrete products;
- Iron and steel products;
- Structural metal products;

Data detail *continued*

- Sheet metal products;
- Fabricated metal products;
- Electrical equipment and appliances;
- Industrial machinery and equipment; and
- Other materials.

Geographic coverage

Australia's six State capital cities and the weighted average of the six State capital cities.

Frequency of data availability

Quarterly.

Historical data

Data are available from 1972.

Products and services

Publications

- *Price Index of Materials Used in Building Other Than House Building* (Cat. no. 6407.0)
- *Producer and Foreign Trade Price Indexes: Concepts, Sources and Methods* (Cat. no. 6419.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Retail Trade Survey

Contact

Information Officer
Retail Surveys Section
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5451
Facsimile: Canberra (02) 6252 5517
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To show the month-to-month movement of retail and selected services turnover.

Description

The collection provides estimates of the value of turnover for retail and selected service establishments and is a major economic indicator of consumer spending. About 7,000 retail and selected service businesses (covering 20,000 outlets) are surveyed monthly. All large businesses are included in the survey, while a sample of about 3,800 smaller businesses is selected. Information is collected by telephone interview and mail-out questionnaire.

Data detail

In relation to tourism, the value of turnover is collected for hospitality and selected service establishments. In particular, turnover data are available for hotels and licensed clubs and cafes and restaurants.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Monthly.

Historical data

Monthly data are available since March 1961. State by industry data are available from April 1982.

Products and services

Publications

- *Retail Trade, Australia* (Cat. no. 8501.0)

Other

- The Retail Survey Special Data Service provides additional retail trade statistics which include further State industry dissections through to 'top 10' industry reports.

NAME OF COLLECTION

Taxation Statistics on Tourism Related Industries

Contact

Director
Corporate Information Branch
Australian Taxation Office
PO Box 900
CIVIC SQUARE ACT 2608
Telephone: Canberra 1800 806 214
Facsimile: Canberra 02 6216 5761
Internet: <http://www.ato.gov.au>

Purpose

To provide an annual overview of statistics available from the Australian Taxation Office regarding the income and taxation status of individuals, companies, superannuation funds, partnerships and trusts lodging tax returns in Australia.

Description

Taxation statistics are compiled from taxation returns lodged each financial year. They include statistics from taxation returns of individual taxpayers, partnerships and trusts, companies and superannuation funds.

Data regarding tourism can be found in industry tables located throughout the taxation statistics publication and on CD-ROM.

Data detail

Data are available by 5-digit ANZSIC code.

Below are some data items available for 1996–97 on tourism related industries:

- Taxable income and business income;
- Net tax;
- Total business and total expenses;
- Total rebates and total credits;
- Capital gains;
- Total assets and total liabilities;
- Sport;
- Accommodation;
- Pubs, taverns and bars;
- Cafes and restaurants;
- Clubs—hospitality;

Data detail *continued*

- Gambling services—casinos;
- Museums, zoological and recreational gardens;
- Other recreational services;
- Travel agencies;
- Road passenger, water, air and rail transport; and
- Other services to transport (part).

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Annual—financial year.

Historical data

Limited data from 1959–60 to 1965–66. Current series from 1966.

Products and services

Publications

- *Taxation Statistics* (the publication and detailed tables can be accessed through Ausinfo, the Australian Taxation Office's Internet web site at <http://www.ato.gov.au>).

Other

- Ad hoc data requests can be made but are subject to confidentiality and secrecy provisions under the *Income Tax Assessment Act 1936* (Commonwealth).

TOURISM AND EMPLOYMENT

NAME OF COLLECTION

Average Weekly Earnings

Contact

Labour Statistics Centre Output Group
Australian Bureau of Statistics
GPO Box K881
PERTH WA 6001

Telephone: Perth 08 9360 5304
Facsimile: Perth 08 9360 5954
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide data on the average weekly earnings of employees in Australia.

Description

Data are the result of a quarterly survey conducted in respect of a pay period in the middle of February, May, August and November and include average weekly earnings. The survey is conducted by mail each quarter from a sample of approximately 5,000 employer units to ensure adequate State and industry representation.

Data detail

- Trend, seasonally adjusted and original estimate series;
- Sex;
- Industry (ANZSIC);
- Ordinary time and total earnings;
- Full-time adult and total earnings; and
- Sector of employment (public/private).

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Quarterly (preliminary and final releases).

Historical data

Data are available from November 1983 to present.

Products and services

Publications

- *Average Weekly Earnings, Australia, Preliminary*
(Cat. no. 6301.0)
- *Average Weekly Earnings, States and Australia*
(Cat. no. 6302.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Award Rates of Pay Indexes

Contact

Operations Manager
Labour Employer Surveys
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 6751
Facsimile: Canberra 02 6252 8013
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide an accurate measure of trends in award rates of pay for use in industrial relations and wages policy development as well as contract adjustment processes.

Description

The collection provides indexes for weekly and hourly award rates of pay for full-time adult wage and salary earners. A sample of awards and award classifications is used, with wage rates updated from data supplied by various wage fixing authorities.

Data detail

Index numbers of weighted average weekly and hourly award rates of pay for full-time adult employees, classified by:

- Sex;
- Industry; and
- Occupation.

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Monthly. The publication ceased with the release of the June 1997 edition. It was replaced by *Wage Cost Index, Australia* (Cat. no. 6345.0).

Historical data

Data are available from 1939–97.

Products and services

Times Series are available on PC Ausstats (Cat. no. 1401.0)

Publications

- *Award Rate Pay Indexes, Australia* (Cat. no. 6312.0)

Other

- Special data services are available on request.

TOURISM AND EMPLOYMENT

NAME OF COLLECTION

Employee Earnings and Hours

Contact

Manager
Labour Statistics Centre Output Group
Australian Bureau of Statistics
GPO Box K881
PERTH WA 6001

Telephone: Perth 09 360 5305
Facsimile: Perth 09 360 5954
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide data on the distribution and composition of employee earnings and hours worked for employees in Australia.

Description

Data from this survey contain information on the distribution of employees according to weekly earnings and hours worked and on the composition of weekly earnings and hours worked for various categories of employees and principal occupations. An annual sample of approximately 9,000 employers is selected from the ABS register of businesses. A further sample of approximately 70,000 employees is selected from the businesses originally selected. Data are collected by mail-out questionnaire.

Data detail

Distribution and composition of earnings and hours of employees are classified by:

- Sex;
- Adult/junior;
- Industry;
- Occupation;
- Sector;
- State and Territory; and
- Size of firm.

Data detail *continued*

Earnings are dissected into:

- Base pay;
- Payment by measured result (e.g. piecework);
- Over-award and over-agreement pay; and
- Overtime pay.

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Biennial. The next survey will be run in May 2000.

Historical data

Data are available from May 1983 to present.

Products and services

Publications

- *Employee Earnings and Hours, Australia, Preliminary* (Cat. no. 6305.0)
- *Employee Earnings and Hours, Australia* (Cat. no. 6306.0)

Other

- Special data services are available on request.
- *Employee Earnings and Hours, States and Australia—Data Service* (Cat. no. 6307.0)

NAME OF COLLECTION

Industrial Disputes

Contact

Supervisor
Industrial Disputes Unit
Australian Bureau of Statistics
GPO Box 2796Y
MELBOURNE VIC 3001

Telephone: Melbourne 03 9615 7980
Facsimile: Melbourne 03 9615 7926
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To produce statistics on various aspects of industrial disputes in Australia.

Description

Information is collected on the number of industrial disputes involving stoppages of work of 10 working days or more. This is equivalent to the amount of ordinary time worked by 10 people in one day, regardless of the length of the stoppage. For example, 3,000 workers on strike for two hours would be counted as 750 working days lost (assuming they work an eight-hour day).

Reports of stoppages of work are obtained primarily from the national media scanning services, from trade journals, publications and newspapers. The statistics on industrial disputes are compiled mainly from data obtained from employers and employer associations, from trade unions and from reports of government authorities.

Data detail

- Number of disputes;
- Number of employees involved;
- Number of working days lost and working days lost per thousand employees;
- State;
- Industry;
- Duration of disputes; and
- Cause and method of settlement.

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Monthly.

Historical data

Historical data and a range of unpublished data are available on request including dispute details at more detailed industry levels, cross-classified by State/Territory. Considerable time series exist for most variables.

Products and services

Publications

- *Industrial Disputes, Australia* (Cat. no. 6321.0) monthly
- *Industrial Disputes, Australia* (Cat. no. 6322.0) annual

TOURISM AND EMPLOYMENT

NAME OF COLLECTION

Job Vacancies and Overtime

Contact

Manager
Labour Statistics Centre Output Group
Australian Bureau of Statistics
GPO Box K881
PERTH WA 6001

Telephone: Perth 09 360 5304
Facsimile: Perth 09 360 5954
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide data on job vacancies and overtime hours for employees in Australia.

Description

The survey provides statistics on job vacancies and overtime. A sample of 4,800 employers is selected from the ABS register of businesses. The survey is conducted by mail-out questionnaire quarterly.

Data detail

- Number of job vacancies;
- Job vacancy rates;
- State or Territory; and
- Industry.

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Quarterly.

Historical data

Data are available from November 1983. Up until May 1999, collection data on overtime was available. Data on overtime are no longer collected.

Products and services

Publications

- *Job Vacancies and Overtime, Australia* (Cat. no. 6354.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Labour Costs

Contact

Manager
Labour Statistics Centre Output Group
Australian Bureau of Statistics
GPO Box K881
PERTH WA 6001

Telephone: Perth 08 9360 5286
Facsimile: Perth 08 9360 5954
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide data on employee earnings and other labour costs (i.e. superannuation, workers' compensation, payroll tax and fringe benefits tax) for States, Territories and Australia.

Description

This survey provides estimates of labour costs for the private and public sectors. The sample survey is conducted by mail as follows:

- Information is collected directly from employers on earnings and other labour costs (i.e. superannuation, workers' compensation, payroll tax and fringe benefits tax);
- Superannuation Boards, Treasury Departments, and several Workers' Compensation Boards provide details directly to the ABS on superannuation and workers' compensation, for some government organisations; and
- Additional information is obtained from the public accounts of the Commonwealth, States and Territories and from the annual reports of certain agencies.

Data detail

- Employee earnings;
- Employer payments for superannuation;
- Employer payments for workers' compensation;
- Employer payments for payroll tax;
- Employer payments for fringe benefits tax;
- Industry; and
- Employer size.

Data detail *continued*

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Data are available annually from 1985–86 to 1991–92 and two-yearly from 1993–94.

Historical data

Data are available for 1985–86, 1986–87, 1988–89, 1990–91, 1991–92, 1993–94, 1995–96.

Products and services

Publications

- *Labour Costs, Australia* (Cat. no. 6348.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Labour Force Supplementary Surveys

Contact

Assistant Director
Labour Force
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: 02 6252 6504
Facsimile: 02 6252 7784
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide information about various labour market characteristics of persons.

Description

The collection is a sample survey of households conducted by personal interview.

Apart from the regular collection of labour force characteristics of the population through the Labour Force Survey, supplementary and special surveys of a wide variety of topics are carried out. Labour Force Supplementary Survey samples are a subset of the Monthly Labour Force Survey, and sample sizes of the supplementary surveys vary from time to time.

Data detail

Supplementary surveys are carried out on various aspects of the labour force. In relation to tourism, data are available for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry. For a list of the supplementary surveys, see products and services below.

Geographic coverage

Australia, States and Territories and statistical regions for some data items.

Frequency of data availability

Various: Annual to triennial; some are irregular. See *Catalogue of Publications and Products* (Cat. no. 1101.0).

Historical data

Various. See *Catalogue of Publications and Products* (Cat. no. 1101.0).

Products and services

Publications

- *Career Experience, Australia* (Cat. no. 6254.0)
- *Employment Benefits, Australia* (Cat. no. 6334.0), now discontinued, historical data only see *Catalogue of Publications and Products* (Cat. no. 1101.0)
- *Employee Earnings, Benefits and Trade Union Membership Australia* (Cat. no. 6310.0)
- *Job Search Experience of Unemployed Persons* (Cat. no. 6222.0)
- *Labour Force Experience, Australia* (Cat. no. 6206.0)
- *Labour Force Status and Other Characteristics of Migrants, Australia* (Cat. no. 6250.0)
- *Labour Mobility, Australia* (Cat. no. 6209.0)
- *Multiple Jobholding, Australia* (Cat. no. 6216.0)
- *Persons Employed at Home, Australia* (Cat. no. 6275.0)
- *Persons Who Had Re-entered the Labour Force, Australia* (Cat. no. 6264.0), now discontinued, historical data only see *Catalogue of Publications and Products* (Cat. no. 1101.0)
- *Persons Who Have left the Labour Force, Australia* (Cat. no. 62674.0), now discontinued, historical data only see *Catalogue of Publications and Products* (Cat. no. 1101.0)
- *Retirement and Retirement Intentions, Australia* (Cat. no. 6238.0)
- *Retrenchment and Redundancy* (Cat. no. 6266.0)
- *Superannuation, Australia* (Cat. no. 6319.0)
- *Trade Union Members, Australia* (Cat. no. 6325.0), now discontinued, historical data only see *Catalogue of Publications and Products* (Cat. no. 1101.0)
- *Working Arrangements, Australia* (Cat. no. 6342.0)

Example of information available

STANDARD BENEFITS RECEIVED BY EMPLOYEES IN MAIN JOB—AUGUST 1999

<i>Industry</i>	Type of standard benefit received						<i>Proportion receiving a benefit</i>
	<i>No standard benefit</i>	<i>Super-annuation</i>	<i>Holiday leave</i>	<i>Sick leave</i>	<i>Long-service leave</i>	<i>Total(a)</i>	
Agriculture, forestry and fishing	26.5	130.6	67.6	63.9	36.5	160.8	83.5
Mining	*1.3	64.8	58.8	60.0	53.1	67.2	98.0
Manufacturing	35.5	939.9	838.3	840.6	727.3	993.6	96.4
Electricity, gas and water supply	*1.6	67.9	63.2	63.4	61.6	69.8	97.7
Construction	43.0	372.6	284.1	279.3	241.5	429.8	90.0
Wholesale trade	24.6	438.2	388.9	381.6	305.1	475.2	94.8
Retail trade	237.8	834.7	594.2	594.6	447.1	1 106.2	78.5
Accommodation, cafes and restaurants	78.6	262.5	132.5	135.1	92.8	345.1	77.2
Transport and storage	20.6	306.0	254.0	251.7	223.4	331.1	93.8
Communication services	5.6	127.2	117.8	118.8	107.9	133.9	95.8
Finance and insurance	6.6	287.9	270.5	270.6	247.6	296.2	97.8
Property and business services	66.7	691.3	518.9	513.7	382.3	773.8	91.4
Government administration and defence	6.1	330.0	314.3	314.8	303.9	340.7	98.2
Education	29.0	572.1	479.7	499.1	459.1	609.7	95.2
Health and community services	36.8	684.5	572.8	573.0	512.0	738.2	95.0
Cultural and recreational services	30.5	141.5	103.4	104.9	84.0	174.1	82.5
Personal and other services	26.9	224.7	195.1	195.1	174.5	258.8	89.6
Total	678.0	6 476.5	5 254.1	5 260.0	4 459.6	7 304.2	90.7

(a) Includes persons receiving more than one standard benefit.

NAME OF COLLECTION

Labour Force Survey

Contact

Contact Officer
 Labour Force Estimates Section
 Australian Bureau of Statistics
 PO Box 10
 BELCONNEN ACT 2616
 Telephone: Canberra 02 6252 6525
 Facsimile: Canberra 02 6252 7784
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To measure the levels of employment and unemployment over time.

Description

Data provide estimates of labour force characteristics such as employment, unemployment, number of persons in the labour force, unemployment rates and participation rates. A household-based, sample survey is conducted monthly by personal interview.

Data detail

- Employment and unemployment;
- Participation rate;
- Unemployment rate;
- Persons not in the labour force;
- Status in employment (employers, own account workers, employees or contributing family workers);
- Hours worked;
- Industry and occupation;
- Sex, age, marital status, country of birth, family status, educational attendance;
- Full-time and part-time status; and
- Duration of unemployment.

TOURISM AND EMPLOYMENT

Data detail *continued*

Estimates for employed persons classified by industry, occupation and status in employment are available for each February, May, August and November.

In relation to tourism, data are available on the characteristics of employed persons in the accommodation, cafes and restaurants industry, as well as the cultural and recreational services industry.

Geographic coverage

Australia, States and Territories and regional estimates.

Frequency of data availability

Monthly—data are released within four weeks after the reference period.

Quarterly—data relating to industry, occupation and status of worker are released within four weeks after the reference period.

Historical data

February 1978. Regional data are available monthly from October 1982.

Products and services

Publications

- *Labour Force, Australia* (Cat. no. 6203.0)
- *Labour Force, New South Wales and Australian Capital Territory* (Cat. no. 6201.1)
- *Labour Force, Victoria* (Cat. no. 6202.2)
- *Labour Force, Queensland* (Cat. no. 6201.3)

Other

- Electronic information services:
PC Ausstats 02 6252 6017
Internet: <http://www.abs.gov.au>
- Special data services are available on request. Inquiries should be made to the Contact officer or any ABS office.

Example of information available

UNEMPLOYED PERSONS, BY INDUSTRY—NOVEMBER 1999

<i>ANZSIC Group</i>	<i>'000</i>
A AGRICULTURE, FORESTRY AND FISHING	12.8
B MINING	3.3
C MANUFACTURING	44.6
D ELECTRICITY, GAS AND WATER SUPPLY	1.6
E CONSTRUCTION	32.2
F WHOLESALE TRADE	14.8
G RETAIL TRADE	41.6
H ACCOMMODATION, CAFES AND RESTAURANTS	19.4
I TRANSPORT AND STORAGE	7.6
J COMMUNICATION SERVICES	3.8
K FINANCE AND INSURANCE	5.3
L PROPERTY AND BUSINESS SERVICES	23.6
M GOVERNMENT ADMINISTRATION AND DEFENCE	10.2
N EDUCATION	6.0
O HEALTH AND COMMUNITY SERVICES	8.9
P CULTURAL AND RECREATIONAL SERVICES	5.8
Q PERSONAL AND OTHER SERVICES	8.0

NAME OF COLLECTION

Survey of Education and Training

Contact

Assistant Director
Education and Training Section
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 7041
Facsimile: Canberra 02 6251 5486
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To determine how much training or education is being undertaken, by whom and to provide information on the linkages between education, training and employment.

Description

This survey provides details of the education and training and experiences of persons who had worked as wage or salary earners in the previous 12 months, as well as those who, at the time of the survey, were employers, self-employed, unemployed or marginally attached to the labour force. Personal interviews were conducted at a sample of about 13,800 dwellings, yielding approximately 22,700 completed personal interviews (for the 1997 survey).

Data detail

- Socio-demographic characteristics (including income and educational attainment);
- Labour force characteristics at the time of the survey;
- Work history;
- Educational qualifications held;
- Study for educational qualifications in 1997 and 1996;
- Qualifications enrolled for during the previous five years but not completed;
- Intended study for the next three years;
- Training courses conducted both in-house and externally;
- Access to training;
- Access to education; and
- Education and training provisions.

Data detail *continued*

Industry data was classified according to both the *Australian and New Zealand Standard Industrial Classification (ANZSIC)* (Cat. no. 1292.0) and the *Australian Standard Industrial Classification (ASIC) Volume 1—The Classification 1983* (Cat. no. 1201.0). Data can be made available for the above items for persons employed in tourism-related industries by clients specifying ASIC categories to be grouped together.

Geographic coverage

Australia, States and Territories. Information is also available for labour force dissemination regions throughout Australia.

Frequency of data availability

Irregular.

Historical data

1989: How Workers Get Their Training

1993: Survey of Training and Education

1997: Survey of Education and Training

The next survey will be run in 2001, and will retain a focus on the level of participation, educational pathways, skills acquisition, economic outcomes and individual experiences of education and training activities.

Products and services

Publications

- *Training and Educational Experience, Australia*
(Cat. no. 6728.0)

Other

- A special data service which allows users to specify their own tables is available upon request.

TOURISM AND EMPLOYMENT

NAME OF COLLECTION

Survey of Employment and Earnings (Employed Wage and Salary Earners)

Contact

Manager
Labour Statistics Centre Output Group
Australian Bureau of Statistics
GPO Box K881
PERTH WA 6001

Telephone: Perth 09 360 5304
Facsimile: Perth 09 360 5954
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide data for National Accounts purposes. A secondary purpose is to provide data on employment and gross earnings in Australia.

Description

The survey collects information from employer units on numbers of wage and salary earners employed each month and their quarterly earnings. The survey is conducted by mail each quarter from a sample of approximately 10,000 employer units. Data for a number of government departments are collected electronically.

Data detail

Information on employees is classified by:

- Sex (not collected March Quarter 1997 onwards);
- Full-time/part-time;
- Industry;
- Sector;
- Estimates of gross earnings;
- Distribution of earnings; and
- Employees by size of employer unit.

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Quarterly.

Historical data

Data are available from September 1983.

Products and services

Publications

- *Wage and Salary Earners, Australia* (Cat. no. 6248.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Training Expenditure Survey

Contact

Assistant Director
Labour Employer Surveys Section
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 6660
Facsimile: Canberra 02 6251 8013
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide statistical input into policy development on enterprise-based training and to assist in the evaluation of national training policies.

Description

The Training Expenditure Survey collected information on employers' expenditure in providing formal training for their employees. The Training Expenditure Survey had a three month reference period and data were collected by mail questionnaire. Approximately 6,000 employers Australia-wide were stratified by sector, industry and employer size.

Data detail

- Status of employees (sex, full-time or part-time status, permanent or casual status);
- Average gross wages and salaries; and hours for time receiving formal in-house training and external training;
- Training received by field of training;
- Gross wages and salaries of trainers for time spent developing, delivering, evaluating and administering formal training;
- Fees paid for in-house and external courses;
- Other expenditure on formal in-house and formal external training;
- Training subsidies or grants; and
- Payments received from other organisations for training.

In relation to tourism, some broad level industry data are available for the above items for persons employed in tourism-related industries.

Data detail *continued*

The 1998 TES collected information on training expenditure from employers who actually provided structured training in the three-month reference period. This differs from previous surveys conducted in 1989, 1990 and 1993 where training costs were collected even if there was no structured training provided in the reference period.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Irregular.

Historical data

The survey was conducted in 1989, 1990, 1993 and 1996. Detailed comparisons between the 1989 and 1990 surveys are not possible because of different sample sizes. Comprehensive and detailed comparisons between the 1990 and 1993 surveys, however, are possible. The Training Practices Survey, first conducted in 1994, and again in 1997, utilised the same sample of employers as the respective Training Expenditure Survey. Therefore, comparisons between these two surveys are also possible.

Products and services

Publications

- *Employer Training Expenditure, Australia, July to September 1996* (Cat. no. 6353.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Training Practices Survey

Contact

Assistant Director
Labour Employer Surveys Section
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 6660
Facsimile: Canberra 02 62521 8013
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide statistical input into policy development on enterprise-based training and to assist in the evaluation of national training policies.

Description

The Training Practices Surveys conducted in 1994 and 1997 collected information from employers in Australia on factors affecting the provision of training and how training is planned. The surveys sought information on training practices as they applied to the organisation as a whole and not individual employees. The Training Practices Survey used the same employers as had been selected for the conduct of the Training Expenditure Survey, 1993 and 1996 respectively. Respondents consisted of approximately 6,000 employers and were stratified by sector, industry and employer size. Information was collected by mail questionnaire.

Data detail

Factors affecting level of training expenditure:

- Overall increase/decrease in expenditure;
- Orientation training/on-going training by occupation group;
- How content/subject of formal in-house training is decided;
- Impact of Training Guarantee legislation and how this legislation affected employer training practices;
- Existence of formal written training plan and details;
- Training practices;
- External training providers used;
- Employee profile; and
- Organisation profile.

Data detail *continued*

In relation to tourism, some broad level industry data are available for the above items for persons employed in tourism-related industries. The 1997 Training Practices Survey, collected industry information using the Australian and New Zealand Standard Industrial Classification, whereas the 1994 Survey used an earlier classification. The 1996 Survey can provide information on persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Irregular.

Historical data

Comparisons between the Training Expenditure Survey (1993) and the Training Practices Survey (1994) and between the Training Expenditure Survey (1996) and the Training Practices Survey (1997).

Products and services

Publications

- *Employer Training Practices, Australia, 1997*
(Cat. no. 6356.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Wage Cost Index, Australia

Contact

Contact Officer
Labour Cost Indexes WA
Australian Bureau of Statistics
GPO Box K881
PERTH WA 6842

Telephone: Perth 08 9360 5151
Facsimile: Perth 08 9360 5954
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide a key measure of the changes over time in the price of labour. The survey results are used in formulating industrial relations and wages policies, economic analysis and contract adjustment.

Description

The Wage Cost Index (WCI) is an input price index designed to measure changes in price over time of a fixed level of labour input.

The WCI measures changes in the price of the wage and salary component of labour services, by measuring changes in the hourly rates of pay.

As the WCI holds constant the quantity and quality of labour input, movements in the WCI are pure price movements.

Index numbers in the WCI measure changes in hourly rates of pay between the base period (September Quarter 1997=100.0) and a later period. Index numbers cannot be compared across States as they do not provide comparative information on levels of hourly rates of pay. Similarly, index numbers cannot be compared across sectors, industries or occupations.

The usefulness of index numbers stems from the fact that index numbers for any two periods can be used to directly calculate the change or movement in hourly rates of pay between the two periods. These movements can be compared across States; sectors, industries or occupations.

Description *continued*

Sample design:

A two stage probability sampling procedure is used to generate a sample of employee jobs for the WCI. In the first stage of sampling, a random sample of approximately 3,500 public and private sector employers is chosen from the ABS Business Register. In the second stage of sampling, a random sample of approximately 19,000 jobs is selected from the payrolls of the selected employers.

Data detail

Published Indexes:

- Indexes of total hourly rates of pay excluding bonuses, Sector by industry (ANZSIC Division); and
- Indexes of ordinary time hourly rates of pay excluding bonuses, Sector by industry (ANZSIC Division).

Unpublished Indexes:

- Indexes of total hourly rates of pay including bonuses; and
- Indexes of ordinary time hourly rates of pay including bonuses.

As Tourism cuts across a number of different industries and as the WCI is only available at the ANZSIC Division level, data relevant to Tourism may include the following industries:

- Accommodation, cafes and restaurants;
- Cultural and recreational services; and
- Transport and storage.

Geographic coverage

Australia, State/Territory.

Frequency of data availability

Quarterly.

Historical data

Data is available from the quarter ending December 1997 (base quarter is the quarter ending September 1997 where the index value=100.0). For historical series please see *Award Rates of Pay Indexes* (Cat. no. 6312.0)—1939–97. Please note redefined series.

TOURISM AND EMPLOYMENT

Products and services

Publications

- *Wage Cost Index, Australia* (Cat. no. 6345.0)
- *Information Paper: Wage Cost Index, Australia 1988* (Cat. no. 6346.0)

Other

- Time series data service through subscription service only.
- Special data service available for unpublished data on request.
- PC Ausstats.
- Internet: <http://www.abs.gov.au>

TOURISM BUSINESSES

NAME OF COLLECTION

ABS Business Register Database

Contact

Manager
Client Services Statistical Output
Australian Bureau of Statistics
GPO Box 2796Y
MELBOURNE VIC 3001

Telephone: Melbourne 03 9615 7755
Facsimile: Melbourne 03 9615 7798
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

The primary purpose of the Australian Bureau of Statistics (ABS) Business Register is to provide a comprehensive source of business names and addresses from which businesses can be selected for inclusion in ABS economic censuses and sample surveys.

Besides business names and addresses, data recorded on the register for each business include items such as type of legal organisation, main economic activity, geographic location and employment size. These data items are aggregated and made available to ABS clients. Note that business names and addresses are not provided to ABS clients.

Description

The ABS Business Register includes those businesses that employ wage and salary earners and businesses with no employment but which are linked by common ownership or control to another business that does.

The term 'business' is taken to mean a legal entity such as a registered company, partnership, trust, sole proprietor, religious organisation, government department, or any other legally recognised organisation which provides goods and services.

Various sources are used to update information on the ABS Business Register. Most new employing businesses are identified and included on the register within one to six months of commencing. However, daily fluctuations in the size and number of businesses, and the problems inherent in detecting these fluctuations in a timely manner, make it difficult to keep the register completely up to date.

TOURISM BUSINESSES

Data detail

- Counts of businesses;
- Aggregate employment of business;
- Industry type;
- Size of business (employment range); and
- Type of legal organisation.

Data are available for the above items for businesses in a number of tourism-related industries. These include:

- Accommodation (ANZSIC 5710);
- Pubs, taverns and bars (ANZSIC 5720);
- Cafes and restaurants (ANZSIC 5730);
- Clubs (hospitality) (ANZSIC 5740); and
- Travel agency services (ANZSIC 6641).

Geographic coverage

Postcode areas, Statistical Local Areas, Local Government Areas, Statistical Subdivisions and Divisions, States and Australia.

Frequency of data availability

Irregular.

Historical data

The ABS Business Register is a 'snapshot' of the register at a particular point in time. Currently, the snapshot is based on counts as at September 1998. Detailed comparisons should not be made with register data from other time periods. Use of register data for time series analyses may result in inaccurate and misleading conclusions being drawn due to changes in the classifications, definitions and register updating practices.

Products and services

Only available as a special data services request.

Other

- Due to a new Business Register/frames being introduced with some changes in units and procedures, the next extract is unlikely before the end of 2000 and may not be comparable with the current extract.

NAME OF COLLECTION

Accommodation Industry Survey—Service Industry Survey

Contact

Manager
 Service Industry Surveys
 Australian Bureau of Statistics
 GPO Box 9817
 BRISBANE Qld 4001

 Telephone: Brisbane 07 3222 6351
 Facsimile: Brisbane 07 3222 6283
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide information on the characteristics of the
 Accommodation Industry in Australia.

Description

Data were collected from a survey of the Accommodation Industry in 1979–80, 1986–87, 1991–92, 1995–96 and 1997–98 (ANZSIC 5710) as part of the former Hospitality Industry Survey. This ANZSIC class comprises those businesses predominantly engaged in the provision of short-term accommodation in hotels, motels, serviced apartments, flats/units, guest houses and youth hostels and of both short- and long-term accommodation in caravan parks, camping grounds and student residences (excludes boarding schools).

The collection was conducted by mail-out questionnaire.

Data detail

- Number of businesses;
- Business size;
- Characteristics of employment;
- Items of expenditure;
- Sources of income;
- State and Territory comparisons;
- Performance ratios; and
- Profitability of accommodation establishments.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Irregular.

TOURISM BUSINESSES

Historical data

1979–80, 1986–87, 1991–92, 1995–96 from the former Hospitality Industry Survey, 1997–98.

Products and services

Publications

- *Accommodation Industry, Australia* (Cat. no. 8695.0)

Other

- Special data service available upon request.

NAME OF COLLECTION

Business Use of Information Technology

Contact

Assistant Director
 Science and Technology Statistics Section
 Australian Bureau of Statistics
 PO Box 10
 BELCONNEN ACT 2616

Telephone: Canberra 02 6252 7895
 Facsimile: Canberra 1800 999 310
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide information about business use of Information Technology in Australia.

Description

Provides results from the ABS survey on the use of Information technology and telecommunications (IT&T) by employing businesses.

Data detail

The survey results are based on a sample of 6,800 businesses recorded on the Australian Bureau of Statistics Business Register with the population frame consisting of all business units in the Australian Economy except for:

- Agricultural businesses (defined in Division A of ANZSIC);
- Education organisations (defined in Division N of ANZSIC);
- Businesses classified to the General Government Sector (noting that Public Trading Enterprises are included); and
- Non-employing businesses in all industries.

IT&T in this publication refers to the services and technologies that enable information to be accessed, stored, processed, transformed, manipulated and disseminated. These include the following transmission media i.e. telephone, facsimile, Internet, data lines, satellite, microwave, radio etc.

Samples of data type include the following:

- Business use of Information Technology;
- Business use of the Internet;
- Staff use of Information Technology;
- Information Technology employment; and
- Business expenditure on Information Technology.

TOURISM BUSINESSES

Geographic coverage

Australia.

Frequency of data availability

Annual.

Historical data

1993–94, 1997–98. Will be produced annually from 1999–2000.

Products and services

Publications

- *Business Use of Information Technology Australia* (Cat. no. 8129.0)

Other

- Some special data services are available on request.

NAME OF COLLECTION

Cafés and Restaurants—Service Industries Surveys

Contact

Manager
 Service Industry Surveys
 Australian Bureau of Statistics
 GPO Box 9817
 BRISBANE Qld 4001
 Telephone: Brisbane 07 3222 6351
 Facsimile: Brisbane 07 3222 6283
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide information on the characteristics of the Café and Restaurant Industry in Australia.

Description

Data were collected from a survey of the Café and Restaurants Industry in 1979–80, 1986–87, and 1991–92. A survey of this industry is currently being conducted in respect of the 1998–99 reference period (ANZSIC 5730) as part of the former Hospitality Industry Survey. This ANZSIC class comprises businesses predominantly engaged in providing meals for consumption on the premises. It also includes catering services.

The collection was conducted by mail-out questionnaire.

Data detail

- Number of businesses;
- Business size;
- Characteristics of employment;
- Items of expenditure;
- Sources of income;
- State and Territory comparisons; and
- Performance ratios.

Geographical Coverage

Australia, States and Territories.

Frequency of data availability

Irregular.

TOURISM BUSINESSES

Historical data

1979–80, 1986–87, 1991–92 from the former Hospitality Industry Survey. 1998–99 publication expected to be released in June 2000.

Products and services

Publications

- *Café and Restaurants Industry, Australia* (Cat. no. 8655.0)

Other

- Special data service available upon request.

NAME OF COLLECTION

Casinos Industry—Service Industry Surveys

Contact

Manager
 Service Industry Surveys
 Australian Bureau of Statistics
 PO Box 10
 CANBERRA ACT 2616
 Telephone: Canberra 02 6252 5633
 Facsimile: Canberra 02 6252 5249
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide information on the economic characteristics of the casino industry in Australia, as input to the Australian National Accounts.

Description

The collection is a census of all casinos (ANZSIC 9322) operating in Australia at the end of each financial year.

Data are collected by mail out questionnaire.

Data detail

- Business counts;
- Employment and occupation details;
- Gambling equipment;
- Items of income and expenditure;
- Operating profit before tax;
- Operating profit margin;
- Industry value added;
- Assets and liabilities; and
- Performance ratios concerning employment i.e. profitability, gambling, and assets.

Geographical Coverage

Australia.

Frequency of data availability

Annual.

Historical data

The collection has been conducted annually since 1994–95. Historical data also available for 1991–92 see the former *Hospitality Industry Survey* (Cat. no. 8674.0).

TOURISM BUSINESSES

Products and services

Publications

- *Casinos, Australia* (Cat. no. 8683.0)

Other

- Special data service available upon request subject to confidentiality requirements.
- See also ABS web site above for latest issue key figures.

NAME OF COLLECTION

Clubs, Pubs, Taverns and Bars Industries—Service Industry Survey

Contact

Manager
 Service Industry Surveys
 Australian Bureau of Statistics
 GPO Box 2796Y
 MELBOURNE VIC

 Telephone: Melbourne 03 9615 7977
 Facsimile: Melbourne 03 9615 7917
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide information on the economic characteristics of the hospitality industries as input to the Australian National Accounts.

Description

The collection comprises surveys of employing businesses classified to the following two classes of ANZSIC:

- Pubs, Taverns and Bars (ANZSIC 5720); and
- Licensed Clubs (ANZSIC 5740).

Data detail

The collection is conducted by mail-out questionnaire.

A total of approximately 3000 Management Units were included in the sample, comprising 1550 Management Units from Pubs, Taverns and Bars (ANZSIC 5720) and 1450 from Licensed Clubs (ANZSIC 5740).

- Business counts;
- Employment and occupation details;
- Gambling equipment;
- Items of income and expenditure;
- Operating profit before tax;
- Operating profit margin; and
- Performance ratios concerning employment i.e. profitability, liquor, gambling, and assets.

Geographical Coverage

Australia, States and Territories.

Frequency of data availability

Irregular, Latest data 1997–98.

TOURISM BUSINESSES

Historical data

Economic data about the Pubs, Taverns and Bars and the Clubs industries in 1986–87 were published in *Hotels and Bars and Accommodation Industries, Australia* (Cat. no. 8656.0) and *Licensed Clubs Industry, Australia* (Cat. no. 8657.0). Data for 1991–92 were published in the former *Hospitality Industries, Australia* (Cat. no. 8674.0). For both 1994–95 and 1997–98, data were published in *Clubs, Pubs, Taverns and Bars, Australia* (Cat. no. 8687.0).

Products and services

Publications

- *Clubs, Pubs, Taverns and Bars, Australia 1997–98* (Cat. no. 8687.0)

Other

- Special data service available upon request subject to confidentiality requirements.
- Refer to the Internet: <http://www.abs.gov.au> for latest key figures.

NAME OF COLLECTION

Economic Activity Survey (Business Operations and Industry Performance)

Contact

Assistant Director
 Economy Wide Statistics
 Australian Bureau of Statistics
 PO Box 10
 BELCONNEN ACT 2616
 Telephone: Canberra 02 6252 5288
 Facsimile: Canberra 1800 246 303
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide information on:

- Change in industry structure and performance over time; and
- Comparative performance of individual businesses with the performance of the broader industry.

Description

Economic data collected are based on profit and loss and balance sheet accounts of public trading and private employing businesses in most industries of the Australian economy. The Economic Activity Survey is an annual collection carried out by mail questionnaire to a sample of about 23,000 businesses across all industries, excluding the General Government sector.

Data detail

Number of operating businesses:

- Employment;
- Operating income;
- Operating expenditure;
- Profit;
- Assets;
- Liabilities;
- Capital expenditure; and
- Measures of productivity, profitability, performance and indebtedness are included among the ratios presented.

Data are classified by broad ANZSIC industry.

TOURISM BUSINESSES

Data detail *continued*

In relation to tourism, the above data detail is available for the following industries:

- Transport and storage;
- Accommodation, cafes and restaurants;
- Libraries, museums and the arts; and
- Sport and recreation.

Geographic coverage

Australia.

Frequency of data availability

Annual.

Historical data

Data are available for each financial year from 1990–91.

Products and services

Publications

- *Business Operations and Industry Performance, Australia* (Cat. no. 8140.0)
- *Summaries of Industry Performance, Australia* (Cat. no. 8140.0.40.002)

Other

- Special data services are available on request.
- *Business Operations and Industry Performance, Australia* (Cat. no. 8140.0) generally presents data at the Division level of ANZSIC and the Summaries of Industry Performance generally present data at the ANZSIC subdivision level. Both of these products present data separately for small and medium businesses and large businesses.
- Data can generally be presented according to user-specified size ranges (e.g. based upon employment or assets).
- Although data are not currently available at detailed industry levels (e.g. separate data for accommodation or casinos), options for producing these data are being examined.

NAME OF COLLECTION

Travel Agency Industry—Service Industry Survey

Contact

Manager
 Service Industry Surveys
 Australian Bureau of Statistics
 GPO Box 9817
 BRISBANE Qld 4001
 Telephone: Brisbane 07 3222 6351
 Facsimile: Brisbane 07 3222 6283
 Email: client.services@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide information on the characteristics of the Travel Agency Services Industry in Australia.

Description

Data were collected from a survey of the Travel Agency Services Industry in 1986–87 and 1996–97 (ANZSIC 6641). This ANZSIC class comprises those businesses predominantly engaged in the provision of travel agency services such as transport and/or accommodation bookings and tour wholesaling or retailing.

The collection was conducted by mail-out questionnaire.

Data detail

- Number of businesses;
- Business size;
- Characteristics of employment;
- Items of expenditure;
- Sources of income;
- State and Territory comparisons;
- Performance ratios; and
- Gross rental ticket sales by travel product by State/Territory.

Geographical Coverage

Australia, States and Territories.

Frequency of data availability

Irregular.

Historical data

1986–87, 1996–97.

TOURISM BUSINESSES

Products and services

Publications

- *Travel Agency Services Industry, Australia* (Cat. no. 8653.0)

Other

- Special data service available upon request.

TOURISM ACCOMMODATION

NAME OF COLLECTION

Australian and New Zealand Hotel Property Digest

Contact

Research Co-ordinator
Jones Lang LaSalle Hotels
Level 6, 255 George Street
SYDNEY NSW 2000

Telephone: Sydney 02 9256 5777
Facsimile: Sydney 02 9251 6062
Email: michelle.webb@joneslanglasalle.com
Internet: <http://joneslanglasallehotels.com>

Purpose

To provide a comprehensive analysis of the key hotel and tourism markets in Australia and New Zealand.

Description

The digest is a regularly updated on-line subscription service.

Data detail

Economic Overview:

- National economic performance;
- National economic outlook;
- National business environment; and
- National tax reform.

Tourism Market Overview:

- International tourism trends by market;
- Domestic tourism trends by market; and
- Tourism demand generators (including aviation statistics).

Tourism Property Market Overview:

- Historical, existing and future supply;
- Trading performance, accommodation; and
- Trading performance, investor sentiment.

Investment and Management:

- Direct and indirect investment trends;
- Investment yields;
- Investment outlook; and
- Major owners and operators.

TOURISM ACCOMMODATION

Geographic coverage

- Australian Overview, and selected tourism regions; and
- New Zealand Overview; and selected tourism regions.

Frequency of data availability

Annual subscription with minimum quarterly updates.

Historical data

Some digests are also available for Europe, Asia, Australia and New Zealand 1997–99.

Products and services

Publications

- *Australian and New Zealand Hotel Property Digest*

NAME OF COLLECTION

Colliers Jardine Hotel & Tourism Property Market Report

Contact

Hotel & Leisure Analyst
 Hotel & Leisure Division
 Collier Jardine
 Level 26, AAP Centre
 259 George Street
 SYDNEY NSW 2000

Telephone: Sydney 02 9257 0260
 Facsimile: Sydney 02 9257 0275
 Email: paula.drayton@cj-group.com
 Internet: www.colliersjardine.com.au

Purpose

Provides a summary of statistical and trend data for hotel and serviced apartment properties in significant tourism precincts within Australia and New Zealand, an analysis of the hospitality & tourism investment environment and a guide to current market opportunities.

Description

The Report utilises primary data from local, regional and state government authorities for information on development, tourism marketing initiatives, infrastructure development and tourism demand generators.

Data detail

Secondary data from publications produced by the Bureau of Tourism Research, The Australian Bureau of Statistics (ABS), Tourism Forecasting Council and other tourism specific agencies is used for trend and statistical analysis purposes. Leading industry operators and investors and the Collier Jardine Hotels & Leisure Division also contribute to the publication.

This publication incorporates commentary on Listed Hotel Trusts and forecasts on the direction of the market and investment environment.

Geographic coverage

Australia, New Zealand, specific cities and tourism precincts.

Frequency of data availability

Annual with quarterly market updates.

Historical data

From 1996 upon request to Hotel & Leisure Analyst, see above.

TOURISM ACCOMMODATION

Products and services

Publications

- *Colliers Jardine Hotel & Tourism Property Report*

Other

- Colliers Jardine Hotels & Leisure Division also produces quarterly Hotel and Tourism Property Updates on the performance of hotel, hotel and serviced apartment market for selected cities.
- Australian Hotel & Tourism Overview, State Hotel and Tourism Overviews, City Overview and accommodation performance analysis for Cairns, the Whitsundays, Brisbane, the Gold Coast, Sydney, Sydney Airport Precinct, Blue Mountains, Parramatta, Melbourne, Hobart, Adelaide, Perth, Darwin and Alice Springs.

NAME OF COLLECTION

**Independent Wheelchair Accessible Motel/Hotel
Accommodation Survey**

Contact

Information Manager

I.D.E.A.S. Inc.

PO Box 786

TUMUT NSW 2720

Telephone: Tumut 1800 029904

Facsimile: Tumut 02 6947 3723

Internet: <http://www.ideas.org.au>

Note: I.D.E.A.S. stands for Information and Disability
Equipment Access and Services.

Purpose

To provide details of accommodation facilities which provide
independent wheelchair access.

Description

Information is collected by mail-out questionnaire from
motel/hotel accommodation establishments with independent
wheelchair access facilities for people with physical disabilities.

Data detail

- Number of accommodation establishments with independent
wheelchair access facilities for people with physical
disabilities; and
- Details of the wheelchair access facilities.

Geographic coverage

Australia.

Frequency of data availability

Information is updated annually.

Historical data

From 1991.

Products and services

Other

- No data are published but data are available on request.
- 1996 data are available on the Internet at:
<http://www.ideas.org.au>

TOURISM ACCOMMODATION

NAME OF COLLECTION

Origin of Guests Survey

Contact

Manager
Tourism National Project Centre
Australian Bureau of Statistics
GPO Box 9817
BRISBANE QLD 4001

Telephone: Brisbane 07 3222 6215
Facsimile: Brisbane 07 3222 6284
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide a better understanding of the origin of guests staying in Australian hotels, motels and guest houses.

Description

The collection covered all hotels, motels and guest houses with facilities included in the quarterly Survey of Tourist Accommodation (STA). It sought percentage splits of room nights by origin of guest for the year ended 30 September 1995. The origin of guest proportions were applied to STA data to produce estimates for 1994–95. The collection included all 4,800 hotels, motels and guest houses in the STA.

Data were collected by mail-out questionnaire.

Data detail

- Percentage of room nights by origin of guest;
- State or Territory of origin of domestic visitors; and
- Usual country/region of residence of overseas visitors.

Data are available by:

- Hotels and motels/guest houses;
- Star grade; and
- Geographic region.

Geographic coverage

Australia.

Frequency of data availability

Irregular.

Historical data

1994–95.

Products and services

Publications

- *Experimental Estimates of the Origin of Guests, Hotels, Motels and Guest Houses, Australia, 1994–95*
(Cat. no. 9501.0)

Other

- Special data services are available on request.

TOURISM ACCOMMODATION

NAME OF COLLECTION

Survey of Tourist Accommodation Developments

Contact

Buildings Research and Output Group
Australian Bureau of Statistics
GPO Box 2272
ADELAIDE SA 5001

Telephone: Adelaide 08 8237 7668
Facsimile: Adelaide 08 8237 7620
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To assist in forecasting the supply of tourist accommodation, by number of rooms, by type of accommodation and star grading (where applicable), for major tourism regions.

Description

The survey collects data on the construction of tourist accommodation from project owners/developers. The scope of the collection is tourist accommodation development projects with an approved completion value of \$2 million or more. (Earlier surveys adopted a cut-off of \$250,000 for approved completion value.) Owners/developers of these projects are sent a questionnaire.

Data detail

- Site address;
- Actual or expected date of commencement of construction;
- Actual or expected date of completion of construction;
- Actual or expected date of opening;
- Actual or expected completion value of the building job; and
- Accommodation capacity. (For hotels, motels or guest houses, number of new rooms, by expected star rating, number of refurbished rooms by star rating of rooms prior to and after refurbishment. Number of single and multiple bedroom units for holiday flats, units or serviced apartments, number of cabins or sites for caravan parks and number of bed spaces for visitor/backpacker hostels.)

Geographic coverage

Australia.

Frequency of data availability

Annual.

Historical data

First collected in respect of the March Quarter 1995.

Products and services

Publications

- Included annually in *Tourism Indicators, Australia* (Cat. no. 8634.0)
- Included annually in *Building Approvals, Australia* (Cat. no. 8731.0)

TOURISM AND THE ENVIRONMENT

NAME OF COLLECTION

Environmental Issues: People's Views and Practices

Contact

Environment Statistics Unit
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 7890
Facsimile: Canberra 02 6252 5335
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To assist government and other bodies in the development of environmental policies and programs.

Description

Surveys were conducted in 1992, 1994, 1996 and 1998. However, only the 1992 and 1998 surveys collected information relating to tourism activities. The survey comprised personal interviews with a sample of about 17,000 households. Data on the use of heritage areas and national or State parks will be collected again in the survey to be conducted in 2001.

Data detail

In relation to tourism, information was collected on the usage of heritage areas and national or State parks in the 1992 and 1998 surveys.

Geographic coverage

Australia, States and Territories and statistical regions.

Frequency of data availability

The survey will be conducted annually from 1998. Tourism topics are rotated.

Historical data

First issue: May 1992.

Products and services

Publications

- *Environmental Issues: People's Views and Practices*
(Cat. no. 4602.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

National Botanic Gardens Survey—Service Industry Survey

Contact

Service Industry Surveys
 Australian Bureau of Statistics
 PO Box 10
 BELCONNEN ACT 2616
 Telephone: Canberra 02 6252 5633
 Facsimile: Canberra 02 6253 1404
 Email: graham.boxsell@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide key measures on the performance of the botanic gardens industry.

Description

1999–2000 National Botanic Gardens Survey.

Data detail

Data by:

- Income;
- expenses;
- Employment;
- Visits;
- Hectares; and
- Size of organisation.

Geographic coverage

Australia.

Frequency of data availability

This Survey is conducted every three years.

Historical data

1996–97 Botanic Gardens statistics are contained in *Zoos, Parks and Gardens Industry* (Cat. no. 8699.0)

Products and services

Publications

- Publication is expected in June 2001. ABS Catalogue reference not available at time of print. Please note that this survey will not include statistics on zoological gardens and aquaria, national parks and recreational parks and gardens.

Other

- Special data services.

NAME OF COLLECTION

Visitors to Parks Victoria's Managed Areas

Contact

Senior Research Officer
Parks Victoria
378 Cotham Road
KEW VIC 3101

Telephone: Melbourne 13 19 63
Internet: <http://www.parks.vic.gov.au>

Purpose

To measure the number of visitors to Parks Victoria's managed areas.

Description

Numbers of visitors to Victorian national, State, metropolitan/regional and other parks managed by Parks Victoria are collected by a number of methods including:

- Vehicle counter;
- Ranger observations; and
- Pressure plates.

Data detail

- Day visitors;
- Camper nights; and
- Total visits.

Geographic coverage

Victoria.

Frequency of data availability

Annual (Annual Report). Ad hoc studies are undertaken on demand.

Historical data

Data are available from 1978.

Products and services

Publications

- Department of Conservation and Natural Resources, *Annual Report*

Other

- Unpublished data may be available on request.

TOURISM FORECASTING

NAME OF COLLECTION

American Express Tourism Leading Indicators

Contact

Membership and Council Services
Tourism Council Australia
PO Box 646
KINGS CROSS NSW 1340

Telephone: Sydney 02 9358 6055
Facsimile: Sydney 02 9358 6188
Internet: <http://www.tourism.org.au>

Purpose

To provide the tourism industry with economic forecasts.

Description

The collection provides a quarterly summary of industry expectations and forecasts for Australia's tourism industry. A mail-out questionnaire is sent to a wide cross-section of persons within the tourism industry.

Data detail

- Industry expectations;
- Australian overseas travel intentions;
- Australian domestic travel intentions;
- Short-term visitor arrivals prospects;
- International economic growth prospects;
- Regional economic outlook: developing Asia;
- Australia's international competitiveness; and
- Australian economic prospects overview.

Geographic coverage

Australia.

Frequency of data availability

Quarterly.

Historical data

Data are available from August 1993 to current.

Products and services

Publications

- *American Express Tourism Leading Indicators*

TOURISM FORECASTING

NAME OF COLLECTION

Forecasts of Domestic Tourism, Outbound Travel and International Visitors

Contact

The Editor, Forecast
Tourism Forecasting Council
GPO Box 9839
CANBERRA ACT 2601

Telephone: Canberra 02 6213 7081
Facsimile: Canberra 02 6213 7091
Internet: <http://www.tourism.gov.au>

Purpose

To provide a sound basis for investment, policy and planning decisions.

Description

Forecasts are for a 10-year period.

Data detail

Domestic Tourism:

- Trips;
- Visitor nights;
- Visitor expenditure;
- Purpose of trip;
- State of main destination; and
- Nights in hotels and motels.

Outbound Travel:

- Resident departures; and
- Purpose of trip.

International Visitors:

- Visitor nights;
- Visitor numbers;
- Visitor expenditure;
- Country of origin;
- Duration of stay; and
- Nights in hotels and motels.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Approximately every 12 months.

Products and services

Publications

- *Forecast*—(also available on the Internet at <http://www.tourism.gov.au>)

TOURISM FORECASTING

NAME OF COLLECTION

Leading Indicators of Visitor Arrivals

Contact

Bureau of Tourism Research Statistical Inquiries
Bureau of Tourism Research
GPO Box 1545
CANBERRA ACT 2601

Telephone: Canberra 02 6213 7124
Facsimile: Canberra 02 6213 6983
Internet: bureau.tourism.research@isr.gov.au

Purpose

To provide advance warning of short-term turning points in the rate of growth in visitor numbers.

Description

The leading indicators provide an indication of future changes in the variation of visitor arrival numbers around the trend, one to three years ahead.

Data detail

Leading indicator of short-term visitor arrivals.

Geographic coverage

Australia.

Frequency of data availability

Irregular.

Historical data

1995 only.

Products and services

Publications

- *Leading Indicators of Australian Visitor Arrivals, Occasional Paper 19.*

TOURISM: LEISURE AND RECREATION

NAME OF COLLECTION

Attendance at Festivals—Population Survey Monitor

Contact

Manager
National Culture and Recreation Statistics Unit
Australian Bureau of Statistics
GPO Box 2272
ADELAIDE SA 5001

Telephone: Adelaide 08 8237 7303
Facsimile: Adelaide 08 8237 7421
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide information on attendance at arts festivals throughout Australia.

Description

The Population Survey Monitor is a quarterly household survey conducted throughout Australia of approximately 3,000 households. Information is obtained by face-to-face interviews. The survey was conducted over four quarters and has a sample of approximately 10,000 household.

Data detail

- Type of festival;
 - Cost of attending festival—free or fee charged; and
 - Whether the festival was more than 40 kilometres from home.
- For festivals in a different State or Territory from the respondent's usual residence, respondents were asked:
- Whether the festival was the main reason for travelling interstate;
 - Expenditure during visit; and
 - Number of persons aged 15 years and over covered by expenditure interstate.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

Irregular.

Historical data

Last available data is for 1996.

TOURISM: LEISURE AND RECREATION

Products and services

Publications

- *Population Survey Monitor, Australia* (Cat. no. 4103.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Commercial Art Galleries—Service Industry Survey

Contact

Service Industry Surveys
 Australian Bureau of Statistics
 PO Box 10 BELCONNEN ACT 2616
 Telephone: Canberra 02 6252 5633
 Facsimile: Canberra 02 6253 1404
 Email: graham.boxsell@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide key measures on the performance of the commercial art gallery industry in Australia.

Description

1999–2000 Commercial Art Gallery Industry.

Data detail

Data by:

- Income;
- Expenses;
- Employment; and
- Gross sales of artwork by type.

Geographic coverage

Australia.

Frequency of data availability

This Survey is conducted every three years. Publication of data from the 1999–2000 Survey is expected to be released in June 2001.

Historical data

1996–97.

Products and services

Publications

- *Commercial Art Galleries* (Cat. no. 8651.0)

Other

- Special data services upon request.

NAME OF COLLECTION

Libraries and Museums—Service Industry Survey

Contact

Service Industry Surveys
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 5633
Facsimile: Canberra 02 6253 1404
Email: graham.boxsell@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide key measures on the performance of the public libraries and museums industries.

Description

1999–2000 Libraries and museums industries.

Data detail

Data by:

- Income;
- Expenses;
- Employment;
- Visits;
- IT facilities and usage;
- Size of organisation; and
- Other activity.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

This Survey is conducted every three years. Publication of data from the 1999–2000 Survey is expected to be released in June 2001.

Historical data

1996–97.

Products and services

Publications

- *Libraries and Museums* (Cat. no. 8649.0)

NAME OF COLLECTION

Motion Picture Exhibition—Service Industry Survey

Contact

Service Industry Surveys
 Australian Bureau of Statistics
 PO Box 10
 BELCONNEN ACT 2616
 Telephone: Canberra 02 6252 5633
 Facsimile: Canberra 02 6253 1404
 Email: graham.boxsell@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide key measures on the performance of the motion picture exhibition industry in Australia.

Description

1999–2000 Motion Picture Exhibition Industry.

Data detail

Data by:

- Income;
- Expenses;
- Employment;
- Attendances;
- Screens; and
- Size of business.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

This Survey is conducted every three years. Publication of data from the 1999–2000 Survey is expected to be released in June 2001.

Historical data

1996–97.

Products and services

Publications

- *Motion Picture Exhibition* (Cat. no. 8654.0)

Other

- Special data services upon request.

NAME OF COLLECTION

Participation in Selected Sporting, Recreational and Leisure Activities—Population Survey Monitor

Contact

Manager
National Culture and Recreation Statistics Unit
Australian Bureau of Statistics
GPO Box 2272
ADELAIDE SA 5001

Telephone: Adelaide 08 8237 7303
Facsimile: Adelaide 08 8237 7421
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide data on the participation in individual sport and physical activities by Australians aged 15 years and over.

Description

The Population Survey Monitor is a quarterly household survey conducted throughout Australia of approximately 3,000 households. Information is obtained by face-to-face interviews.

Data detail

- Persons 15 years and over who have participated in organised sport and physical activities in the last 12 months;
- Expenditure of persons by type of sport; and
- Participation by children 5–14 years.

Geographical Coverage

Australia, States and Territories.

Frequency of data availability

Irregular.

Historical data

Data are available from 1995–96, latest published data is 1998–99.

Products and services

Publications

- *Population Survey Monitor, Australia* (Cat. no. 4103.0)
- *Sport and Recreation Participation, Australia* (Cat. no. 4177.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Performing Arts Industries—Service Industry Survey

Contact

Service Industry Surveys
 Australian Bureau of Statistics
 PO Box 10
 BELCONNEN ACT 2616
 Telephone: Canberra 02 6252 5633
 Facsimile: Canberra 02 6253 1404
 Email: graham.boxsell@abs.gov.au
 Internet: <http://www.abs.gov.au>

Purpose

To provide key measures on the performance of the music and theatre production industry, performing arts venues industry and the services to the arts industry, which are combined under the title of the performing arts industry.

Description

1999–2000 Performing Arts Industry.

Data detail

Data by:

- Income;
- Expenses;
- Employment;
- Attendances;
- Size of business; and
- Type of production.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

This Survey is conducted every three years. Publication of data from the 1999–2000 Survey is expected to be released in June 2001.

Historical data

1996–97.

Products and services

Publications

- *Performing Arts Industries* (Cat. no. 8697.0)

Other

- Special data services upon request.

NAME OF COLLECTION

Survey of Attendance at Selected Cultural Venues

Contact

Manager
National Culture and Recreation Statistics Unit
Australian Bureau of Statistics
GPO Box 2272
ADELAIDE SA 5001

Telephone: Adelaide 08 8237 7449
Facsimile: Adelaide 08 8237 7366
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide information about attendance at selected cultural venues/activities.

Description

The survey collected details of the characteristics of people who attend a range of cultural venues including libraries, museums, various categories of music and performing arts performances, cinemas, botanic gardens and animal parks. The survey was a sub-sample of the Monthly Labour Force Survey. In the 1995 survey, approximately 26,000 persons were interviewed face-to-face.

Data detail

Details about those persons attending and not attending included:

- Age;
- Sex;
- State/Territory;
- Family status;
- Country of birth;
- Marital status;
- Employment;
- Level of qualifications; and
- Frequency of visits.

In relation to tourism, data are also available on whether people visited these venues whilst staying away from home.

Geographic coverage

Australia, States, Territories and some regions.

Frequency of data availability

Irregular.

Historical data

The first survey was conducted in 1991. The most recent survey related to the 12 months ended March 1999.

Products and services

Publications

- *Attendance at Selected Cultural Venues* (Cat. no. 4114.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Survey of Dive Retail Establishments in Australia

Contact

Senior Lecturer in Resource Economics
Centre for Coastal Management
Southern Cross University
PO Box 157
LISMORE NSW 2480

Telephone: Lismore 02 6620 3775

Facsimile: Lismore 02 6621 2669

Email: stephanie.hunt@scu.edu.au

Internet: <http://www.scu.edu.au/schools/tourism/>

Purpose

To develop a profile of the recreational scuba diving industry in Australia.

Description

A survey was undertaken of 350 retail businesses who were members of Dive Australia, the industry umbrella body. All members were targeted, using a mail-out questionnaire. The businesses provided details on the size, type and activities of their business.

Data detail

- Ownership of business;
- Years of operation;
- Previous employment;
- Size of establishment;
- Annual turnover;
- Staffing;
- Advertising;
- Areas of business (sales, training, etc.); and
- Training in business management.

Geographic coverage

Australia.

Frequency of data availability

Irregular.

Historical data

1995 only.

Products and services

Other

- Data are available on request.

NAME OF COLLECTION

Survey of Recreational Scuba Divers in Australia

Contact

Senior Lecturer in Resource Economics
 Centre for Coastal Management
 Southern Cross University
 PO Box 157
 LISMORE NSW 2480

Telephone: Lismore 02 6620 3775

Facsimile: Lismore 02 6621 2669

Email: stephanie.hunt@scu.edu.au

Internet: <http://www.scu.edu.au/schools/tourism/>

Purpose

To develop a profile of the recreational scuba diving industry in Australia.

Description

Data were collected in 1994–95 on the demographic and economic characteristics of divers, their travel patterns and reasons underlying the demand for diving. Survey questionnaires were placed in all Dive Australia member businesses. A total of 444 divers responded to the survey.

Data detail

- Diving experience and qualifications;
- Type/location of recent dives;
- Dive travel—domestic/international;
- Expenditure on diving (annual);
- Demand determinants;
- Attitudes to congestion; demographic information; and
- Income (household).

Geographic coverage

Australia.

Frequency of data availability

Irregular.

Historical data

1995 only.

Products and services

Publications

- Data are available on request.

NAME OF COLLECTION

Survey of Sports Attendance

Contact

Manager
National Culture and Recreation Statistics Unit
Australian Bureau of Statistics
GPO Box 2272
ADELAIDE SA 5001

Telephone: Adelaide 08 8237 7449
Facsimile: Adelaide 08 8237 7366
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To obtain information about the population's attendance at sports.

Description

The survey provided details on the characteristics of people who attend sports. It was a sub-sample of the Monthly Labour Force Survey. Approximately 26,000 persons were interviewed face-to-face.

Data detail

Persons attending sports by:

- Age;
- Sex;
- State/Territory;
- Family status;
- Country of birth;
- Marital status;
- Employment;
- Level of qualifications;
- Above characteristics are also available for various sports;
- Frequency of attendance at various sports; and
- In relation to tourism, data are also available on people who attended sports whilst staying interstate.

Geographic coverage

Australia, States and Territories and some regions.

Frequency of data availability

Irregular.

Historical data

Data are available in respect of the 12 months ending March 1999.

Products and services

Publications

- *Sports Attendance, Australia* (Cat. no. 4174.0)

Other

- Special data services are available on request.

NAME OF COLLECTION

Time Use Survey

Contact

Assistant Director
Welfare Section
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 7070
Facsimile: Canberra 02 6253 1673
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To measure the daily activity patterns of people in Australia in order to establish a basic Australian time use profile and to help derive a monetary value for all forms of unpaid work.

Description

This survey examines how people allocate time to different kinds of activities. It provides information on time spent in paid work, unpaid housework and shopping, caring for children and frail, sick and disabled people, community participation, education, leisure and personal maintenance. For the 1992 survey, a national sample was taken of approximately 3,000 households. Data were collected by personal interview of householders and by diaries kept by each person aged 15 and over in households. Basic demographic and socioeconomic characteristics were collected by interview. These include age, sex, birthplace, birthplace of parents, employment, education and income. Information was collected by diary on the activities in which people engaged and the time they spent on them.

Data detail

The main activity categories include:

- Labour force;
- Domestic activities;
- Child care/minding;
- Purchasing goods and services;
- Personal care;
- Education;
- Voluntary work and community participation;

Data detail *continued*

- Social life and entertainment;
- Active leisure; and
- Passive leisure.

Time use data are classified by socioeconomic and demographic characteristics of householders.

Data are available for Australia and larger States. Capital city, rest of State, urban and rest of State rural data may be available on a consultancy basis.

With regard to tourism, under the category 'active leisure', information was collected on the time spent on holiday travel and driving for pleasure.

Geographic coverage

Australia.

Frequency of data availability

Five-yearly to 1997, then 12-yearly.

Historical data

The first survey was conducted in 1992 and another in 1997. The next survey is scheduled for 2009.

Products and services

Publications

- *Time Use Survey, Australia—User's Guide* (Cat. no. 4150.0)
- *How Australians Use Their Time—Selected Findings from the 1992 Time Use Survey, Australia* (Cat. no. 4153.0)
- *Focus on Families: Family Life* (Cat. no. 4425.0)

Other

- *Time Use Survey, Australian—Unit Record File* (Cat. no. 4152.0)

NAME OF COLLECTION

Zoos, Parks and Gardens Industry—Service Industry Survey

Contact

Service Industry Surveys
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 5633
Facsimile: Canberra 02 6253 1404
Email: graham.boxsell@abs.gov.au
Internet: <http://www.abs.gov.au>

Purpose

To provide key measures on the performance of the zoos, parks and gardens industry.

Description

1999–2000.

Data detail

Data by:

- Income;
- Expenses;
- Employment;
- Visits;
- Hectares; and
- Size of organisation.

Geographic coverage

Australia, States and Territories.

Frequency of data availability

This Survey will not be continued except in relation to the National Botanical Gardens Survey see separate entry this directory. Publication of this data from the 1999–2000 Survey is expected to be released in June 2001.

Historical data

1996–97.

Products and services

Publications

- *Zoos, Parks and Gardens Industry* (Cat. no. 8699.0)

Other

- Special data services upon request.

FRAMEWORK FOR THE COLLECTION AND PUBLICATION OF TOURISM STATISTICS

BACKGROUND

The rapid development of tourism in Australia in recent years has been accompanied by an increase in the need for more information on the size, characteristics and economic role of this increasingly important activity and rapid technological changes in information dissemination.

The development of statistical collections designed to address this need for more information, however, has tended to be disjointed and uncoordinated. The wide diversity of tourism interests requiring information is reflected in the decentralised supply of the information. The major producers of statistical information are the Bureau of Tourism Research, the Australian Bureau of Statistics (ABS), the various State/Territory Tourism Commissions, as well as academic institutions and private sector consultants.

In addition, development of the collections has occurred without the benefit of the availability of a set of consistent standards applying to concepts, definitions and classifications. This has significantly restricted the value of the various collections by inhibiting or preventing comparison and linkage between them.

To address this situation, the ABS first produced in 1991, a draft Framework for the Collection and Publication of Tourism Statistics. Since then the Framework has been undergoing revision to reflect continuing development of the standards of the World Tourism Organisation (WTO). By incorporating a set of consistent concepts, definitions and standards, the Framework provides the basis for adopting a common language for all collections, both current and future. The use of this set of standards will provide linkage and comparability between the various Australian collections. It will also provide comparability with collections in other countries which have adopted the WTO international standards.

The United Nations and the WTO published *Recommendation on Tourism Statistics* in 1994. This publication contains a comprehensive set of recommendations relating to concepts, definitions and classifications for tourism statistics. The recommendations were ratified by the United Nations Statistical Commission in 1993 as the official international standards relating to tourism statistics. The Australian Framework for the Collection and Publication of Tourism Statistics adopts these standards.

BACKGROUND *continued*

In addition to these standards, the Australian Bureau of Statistics (ABS) has been undertaking development of a number of classifications specifically designed for use in this country:

- Australian Standard Classification of Visitor Accommodation (ASCOVA); and
- Australian Standard Tourism Activities Classification (ASTAC).

THE MODEL

The Framework adopts the internationally accepted approach that tourism is a demand side activity, comprising the activities of a particular type of consumer—visitors. Visitors includes, in addition to recreational tourists, persons visiting an area for business and other reasons. The Framework identifies and provides the definitions of the various types of visitors; domestic, international, overnight and same-day visitors.

The Framework identifies the types of statistics that are generally required, i.e. those which in some way measure or describe the activities of these visitors. An activity is identified as an event (or transaction) in which a visitor obtains a product from a supplier.

The Framework model is based on this transaction which comprises three elements:



The statistics either measure a relationship between two of these elements, e.g. value of purchases of food (product) by same-day visitors (consumer), or describe some aspect of one of the elements, e.g. number of employees in the accommodation sector (supplier).

The order of the elements and the arrows between them illustrate the hierarchical relationship between the elements. The principal element of the transaction is the consumer. Only if the consumer meets the definition of a visitor is the product and, consequently, the supplier involved in the transaction, relevant. For example, a restaurant meal can be supplied to a resident or a visitor. In principle, if the consumer is a visitor then the transaction would be included, but if the consumer is a resident then it would not be included. (In practice, of course, such distinctions cannot always be made.)

The Framework provides classification systems for each of the three elements.

BACKGROUND *continued*

The CONSUMER is classified as:

- International visitor:
 - Tourist (overnight visitor); and
 - Same-day visitor;
- Domestic visitor:
 - Tourist (overnight visitor); and
 - Same-day visitor.

The PRODUCT is classified into seven broad product groups:

- Package travel;
- Accommodation;
- Food and drink;
- Transport;
- Recreation and culture;
- Shopping; and
- Other.

These broad product groups are further broken down into more detailed categories.

The SUPPLIER group is classified according to a standard classification such as the Australian and New Zealand Standard Industrial Classification (ANZSIC). Associated with each of the three elements is a list of typical measures, e.g. age and sex for consumers, expenditure for products and value of sales for suppliers. The Framework provides classification systems and definitions for all of the typical measures.

The Framework provides the common language for use in all tourism statistical collections and is intended for use by all providers and users of tourism statistics.

Copies of the Framework can be obtained from:

The Statistical Concepts Reference Library
Australian Bureau of Statistics
PO Box 10
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 5702
Facsimile: Canberra 02 6251 5324
Email: client.services@abs.gov.au
Internet: <http://www.abs.gov.au>

Introduction

Tourism is an important activity in Australia. Its importance to many regions in Australia, and to the country as a whole, continues to grow. In response to calls for information on the economic impacts of tourism, the ABS, in conjunction with the Department of Industry, Science and Resources (DISR), is developing an Australian Tourism Satellite Account (ATSA).

Information to be contained in the ATSA

Tourism is a demand-side activity, defined in terms of the activities of a particular type of consumer. It involves the purchase (or consumption) by visitors of many commodities (goods or services). Tourism is not confined to particular commodities or to particular supply-side economic activities. Thus tourism is not an 'industry' in the sense traditionally used by economic statisticians. It is not recognised as an industry in ABS classifications or in the Australian National Accounts.

With the strong growth in tourism in recent years, there has been an increasing recognition of the importance of the economic activity which results from it. However, there is no official measurement of tourism's contribution to, and role in, the economy. As a means of developing such a measure, and assessing the importance of tourism more generally, the concept of a 'tourism satellite account' has been proposed.

The ATSA will provide a detailed data set on the economic aspects of tourism. It will be based on, and have close links to, the national accounts. Through its use of national accounts concepts, the ATSA will enable the economic aspects of tourism to be compared with those of the more traditional industries. For example, it will measure value added, employee compensation and employment which results from tourism demand, in a way which is compatible with such measures for other industries.

The ATSA will help policy-makers and analysts assess the direct and indirect effects of tourism on the economy as a whole.

Expected release date

The ATSA will relate to the reference period 1997–98 and is scheduled for release in October 2000.

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LIST OF ABBREVIATIONS

ABS	Australian Bureau of Statistics
ANZSIC	Australian and New Zealand Standard Industrial Classification
ASCO	Australian Standard Classification of Occupations
ASCOVA	Australian Standard Classification of Visitor Accommodation
ASGC	Australian Standard Geographical Classification
ASIC	Australian Standard Industrial Classification
ASTAC	Australian Standard Tourism Activities Classification
ATFCC	Australian Transport Freight Commodity Code
ATSA	Australian Tourism Satellite Accounts
BTR	Bureau of Tourism Research
DIMA	Department of Immigration & Multicultural Affairs
DISR	Department of Industry, Science & Resources
IHS	International Harmonised System
IVS	International Visitors Survey
LGA	Local Government Area
NVS	National Visitors Survey
OAD	Overseas Arrivals and Departures
PC AUSSTATS	On-line Time Series Data Service
SITC	Standard International Trade Classification
SLA	Statistical Local Area
STA	Survey of Tourist Accommodation
UNSO	United Nations Statistical Office
WTO	World Tourism Organisation

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